



Our Purpose and Vision

We like to start off each New Year by reminding everyone why we are here!

Our Business Purpose: We exist to better the lives of our local pet community and strengthen the human – animal bond.

Our Vision: To educate the community and promote biologically appropriate nutrition. To improve quality of life through training, grooming, massage therapy, and holistic healing methods.

We actively invite feedback or suggestions on how we can continue to improve. We exist for one reason: healthy & happy pets!

Online Appointment Booking

We are thrilled to announce that our Pet Services appointment calendar (Full-Service Grooming, Private Training Lessons, and Pet Massage) will go online Wednesday, January 5th. You can see and conveniently request appointments from your computing device or smart phone! No more games of phone tag or wondering when the next available appointment is. Simply visit our website and click the **Book Online** link on our home page. When you request an appointment online, it will be reviewed by a Services team member before final confirmation is made. In the unlikely event an appointment cannot be confirmed, a team member will reach out to discuss alternatives.

Silverdale Construction

The lighting refit project for our Silverdale location is scheduled to begin on Monday, January 3rd and will last approximately three weeks. All existing fluorescent light fixtures will be replaced with energy efficient LED lights. During this project, there will be periods of increased noise and dust weekdays between 10am and 3pm. We recommend that any pet (or their human guardian) sensitive to these issues limit in-store visits to weekends or on weekdays after 3pm.

Disaster Preparedness

A new calendar year means it's time to create or update your disaster preparedness plan and be certain to include details for your furry friends. Remember that what is best for you is usually best for them as well. Be sure not to wait until the last minute, as then you are very likely to forget some important aspect of your pet's safety or security.

The key to being prepared is the creation of a comprehensive checklist before the disaster hits. The Internet can be a reliable source of information on how to create and customize a kit for your specific needs. We sell basic first aid kits, but a comprehensive disaster kit involves some customization in order to meet your unique requirements. We recommend the following websites as a good place to start:

ASPCA

<http://www.aspc.org/pet-care/disaster-preparedness>

Department of Homeland Security

<https://www.ready.gov/pets>

FEMA has partnered with the American Kennel Club, the ASPCA, the American Veterinary Medical Associate, and The Humane Society of the United States to create a very information and compact brochure on how to prepare for emergencies with your pet(s). To download this resource as a PDF file, simply visit the DHS website listed above, scroll to the bottom of the page, and click the **“Preparing Makes Sense for Pet Owners”** link. There is also a video available using the same reference title.

Create your “Getaway Plan”.

If you must evacuate, take your animal friends with you. Plan to assemble your companions and anticipate where to go. Plan highlights should include a Pet Emergency Kit, a picture of you and your pet(s) to prove ownership, a list of pet friendly hotels, and don't forget your vet's contact information.

Big Dog / Cool Cat Discounts

Our 4th Quarter Loyal Friends list has been computed. Congrats to these individuals who will receive award discounts on all merchandise purchased through 03/31/22!

Big Dogs - 10%

Alea B. - Unlisted
Connie W. - Silverdale
Kerri F. - Kingston
David & Christian E. - Silverdale
Taylor B. - Unlisted
Amy R. - Poulsbo
Dede C. - Seabeck
Cherie B. - Silverdale
Frederick & Kathie I. - Silverdale
Jenny D. - Poulsbo

Cool Cats - 8%

Jaclynn P. - Poulsbo
Kirsten K. & Joseph – Port Orchard
Samantha R. - Bremerton
Ruth B. - Quilcene
Arnel M. - Poulsbo
James E. - Unlisted
Rebecca R. - Silverdale
Heather W. - Bremerton
Andrea P. - Unlisted
Amy W. - Bremerton

Training Center

Are you and your canine friend feeling trapped indoors and need something new? If so, consider a Nosework class. Nosework connects with a dog's natural instincts of hunting and problem solving and turns them into fun activities. Nosework is a unique opportunity for you and your furry friend to learn together and can transition to fun at-home activities.

New Pup Pawsitive classes start the week of January 3rd and new Guiding Hands Pet Obedience classes begin the week of January 17th. Registration for all January classes is now open.

For complete details on schedules, pricing, class descriptions, and trainer biographies, please speak with any team member or visit our Dog Training web page.



January 2022



Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
					1 Happy New Year Stores Closed	2
3 Classes Start & Reg* 10a Basic Obed wk 1 11a Skill Building wk 1 12p Puppy wk 1	4	5 Classes Start 10a Basic Obed wk 1 11a Skill Building wk 1	6 Classes Start 4:30p Puppy wk 1 5:30p CGC wk 1 6:30p Basic Obed wk 1	7 Classes Start 3:30p Basic Obed wk 1 4:30p Basic Obed wk 1 5:30p Puppy wk 1 6:30p Skill Building wk 1	8 Classes Start 10a Puppy wk 1 11a Skill Building wk 1 12p Basic Obed wk 1 1p Puppy wk 1 2p Pre-Agility wk 1	9
10 10a Basic Obed wk 2 11a Skill Building wk 2 12p Puppy wk 2	11	12 10a Basic Obed wk 2 11a Skill Building wk 2	13 4:30p Puppy wk 2 5:30p CGC wk 2 6:30p Basic Obed wk 2	14 3:30p Basic Obed wk 2 4:30p Basic Obed wk 2 5:30p Puppy wk 2 6:30p Skill Building wk 2	15 10a Puppy wk 2 11a Skill Building wk 2 12p Basic Obed wk 2 1p Puppy wk 2 2p Pre-Agility wk 2	16
17 10a Basic Obed wk 3 11a Skill Building wk 3 12p Puppy wk 3	18 Classes Start 3:30p Puppy wk 1 4:30p Basic Obed wk 1 5:30p Skill Building wk 1 6:30p Rally Adv wk 1	19 10a Basic Obed wk 3 11a Skill Building wk 3 Classes Start 3:30p Basic Obed wk 1 4:30p Puppy wk 1 5:30p CGC wk 1 6:30p Intro Nose wk 1	20 4:30p Puppy wk 3 5:30p CGC wk 3 6:30p Basic Obed wk 3	21 3:30p Basic Obed wk 3 4:30p Basic Obed wk 3 5:30p Puppy wk 3 6:30p Skill Building wk 3	22 10a Puppy wk 3 11a Skill Building wk 3 12p Basic Obed wk 3 1p Puppy wk 3 2p Pre-Agility wk 3	23 Classes Start 12:30p Basic Obed wk 1 1:30p Skill Building wk 1 2:30p Rally wk 1
24 10a Basic Obed wk 4 11a Skill Building wk 4 12p Puppy wk 4	25 3:30p Puppy wk 2 4:30p Basic Obed wk 2 5:30p Skill Building wk 2 6:30p Rally Adv wk 2	26 10a Basic Obed wk 4 11a Skill Building wk 4 3:30p Basic Obed wk 2 4:30p Puppy wk 2 5:30p CGC wk 2 6:30p Intro Nose wk 2	27 4:30p Puppy wk 4 5:30p CGC wk 4 6:30p Basic Obed wk 4	28 3:30p Basic Obed wk 4 4:30p Basic Obed wk 4 5:30p Puppy wk 4 6:30p Skill Building wk 4	29 10a Puppy wk 4 11a Skill Building wk 4 12p Basic Obed wk 4 1p Puppy wk 4 2p Pre-Agility wk 4	30 12:30p Basic Obed wk 2 1:30p Skill Building wk 2 2:30p Rally wk 2
31 10a Basic Obed wk 5 11a Skill Building wk 5 12p Puppy wk 5	* Registration for Noel's classes starting the 18th, 19th, and 23rd opens on Monday, January 3rd.					Noel Josette