



January Flyer



Our Purpose and Vision

We like to start off each New Year by reminding everyone why we are here!

Our Business Purpose: We exist to better the lives of our local pet community and strengthen the human – animal bond.

Our Vision: To educate the community and promote biologically appropriate nutrition. To improve quality of life through training, grooming, massage therapy, and holistic healing methods.

We actively invite feedback or suggestions on how we can continue to improve. We exist for one reason: healthy & happy pets!

Private Label Products



is our very own private label company that makes a wide variety of baked treats, right here in Silverdale! Our mission is to be the healthiest pet bakery in the entire U.S.

In addition to the whimsical, decorated treats you find in our bakery case, we have five Healthy Grain recipes and four Grain Free recipes available in bulk or eco-friendly packages. We also dehydrate four varieties of premium hand-made jerky, all raised on Pacific Northwest farms.

Training Center

The next round of Pup Pawsitive classes begins in early January.

The next round of Guiding Hands classes will begin the week of February 5th.

Registration for all January classes is now open and registration for February classes will begin on January 9th.

Please refer to our store calendar or visit the Services area of our website for specific class dates and times, along with detailed information regarding all of our Training Center services.

Disaster Preparedness

A new calendar year means it's time to create or update your disaster preparedness plan and be certain to include details for your furry friends. Remember that what is best for you is usually best for them as well. Be sure not to wait until the last minute, as then you are very likely to forget some important aspect of your pet's safety or security.

The key to being prepared is the creation of a comprehensive checklist before the disaster hits. The Internet can be a reliable source of information on how to create and customize a kit for your specific needs. We sell basic first aid kits, but a comprehensive disaster kit involves some customization in order to meet your unique requirements. We recommend the following websites as a good place to start:

ASPCA

<http://www.aspcare.org/pet-care/disaster-preparedness>

Department of Homeland Security

<https://www.ready.gov/pets>

FEMA has partnered with the American Kennel Club, the ASPCA, the American Veterinary Medical Association, and The Humane Society of the United States to create a very informative and compact brochure on how to prepare for emergencies with your pet(s). To download this resource as a PDF file, simply visit the DHS website listed above, scroll to the bottom of the page, and click the "Prepare Your Pets for Disasters Brochure" link. There are also a number of additional resource links provided.

Create your "Getaway Plan".

If you must evacuate, take your animal friends with you. Plan to assemble your companions and anticipate where to go. Plan highlights should include a Pet Emergency Kit, a picture of you and your pet(s) to prove ownership, and a list of pet friendly hotels. Don't forget to verify your vet's contact information is up to date.

Big Dog / Cool Cat Discounts

Our 4th Quarter Loyal Friends list has been computed. Congrats to these individuals who will receive award discounts on all merchandise purchased through 03/31/24!

Big Dogs - 10%

Wendy U. - Unlisted
Connie W. - Silverdale
Frederick & Kat I. - Silverdale
Alan & Katie C. - Bainbridge
Jessica D. - Silverdale
Katha M. - Bremerton
Gary W. - Bainbridge
Kerri F. - Kingston
Alison C. - Unlisted
Sara H. - Poulsbo

Cool Cats - 8%

Raven W. - Unlisted
Jenny D. - Poulsbo
Mary K. - Kingston
Darlene R. - Poulsbo
Debra J. - Bainbridge
Nicole H. - Seabeck
Samantha R. - Bremerton
Natika S. - Bremerton
Latonya B. - Unlisted
Shannon D. - Unlisted

Moved to Special Order

Naturally 4 Paws continually evaluates the movement and popularity of all products that we offer, especially food diets. As part of this recurring process, we have decided to discontinue **Stella & Chewy's** raw frozen diets, along with **Open Farm** Freeze Dried diets, effective immediately.

Please note that while these products will no longer be stocked on our shelves, they will always be available for special order or Auto Order. Special orders are also available for a wide variety of products that we do not stock on a daily basis. Please speak with any of our friendly team members about placing a special order.

Be sure to check next month's *Flyer* when we introduce and highlight the new raw and freeze dried brands taking their place!

January

Feb Tentative

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1 Stores Closed Happy New Year!	2 PP Classes Start 10a Basic Obed wk 1 11a Intermed Obed wk 1 12p Pup Preschool wk 1 1p CGC wk 1 Lessons: 2:00p - 3:00p 3:30p Intermediate wk 4 4:30p Trick/Pre-Ag wk 4 5:30p Nosework 1 wk 4 6:30p Rally 3 wk 4	3 PP Classes Start 10a Pre-Agility wk 1 11a Pup Preschool wk 1 12p Basic Obed wk 1 Lessons: 12:00p - 3:30p 3:30p Comp Obed 1 wk 4 4:30p Rally 2 wk 4 5:30p Nosework 2 wk 4 6:30p Stay wk 4	4 PP Classes Start Lessons: 2:00p - 3:00p 3p Exploration wk 1 4p Intermed Obed wk 1 5p Pup Preschool wk 1 6p Basic Obed wk 1	5	6	7
8	9 *Registration 10a Basic Obed wk 2 11a Intermed Obed wk 2 12p Pup Preschool wk 2 1p CGC wk 2 Lessons: 2:00p - 3:00p Lessons: 12:00p - 3:30p 3:30p Intermediate wk 5 4:30p Trick/Pre-Ag wk 5 5:30p Nosework 1 wk 5 6:30p Rally 3 wk 5	10 10a Pre-Agility wk 2 11a Pup Preschool wk 2 12p Basic Obed wk 2 Lessons: 12:00p - 3:30p 3:30p Comp Obed 1 wk 5 4:30p Rally 2 wk 5 5:30p Nosework 2 wk 5 6:30p Stay wk 5	11 Lessons: 2:00p - 3:00p 3p Exploration wk 2 4p Intermed Obed wk 2 5p Pup Preschool wk 2 6p Basic Obed wk 2	12 PP Classes Start 12p Heel & Leash wk 1 Lessons: 1:00p - 3:00p 3:30p Basic Obed wk 1 4:30p Rally 1 wk 1 5:30p Pup Preschool wk 1	13 PP Classes Start 10a Pup Preschool wk 1 11a Basic Obed wk 1 12p Heel & Leash wk 1 1p Intermed Obed wk 1 2p Pre-Agility wk 1 Lessons: 3:00p - 4:30p	14
15 Lessons: 12:00p - 3:30p 3:30p CGC wk 3 4:30p Stay wk 3 5:30p Comp Heel wk 3 6:30p Rally 1 wk 3	16 GH Graduation 10a Basic Obed wk 3 11a Intermed Obed wk 3 12p Pup Preschool wk 3 1p CGC wk 3 Lessons: 2:00p - 3:00p Lessons: 12:00p - 3:30p 3:30p Intermediate wk 6 4:30p Trick/Pre-Ag wk 6 5:30p Nosework 1 wk 6 6:30p Rally 3 wk 6	17 GH Graduation 10a Pre-Agility wk 3 11a Pup Preschool wk 3 12p Basic Obed wk 3 Lessons: 12:00p - 3:30p 3:30p Comp Obed 1 wk 6 4:30p Rally 2 wk 6 5:30p Nosework 2 wk 6 6:30p Stay wk 6	18 Lessons: 2:00p - 3:00p 3p Exploration wk 3 4p Intermed Obed wk 3 5p Pup Preschool wk 3 6p Basic Obed wk 3	19 12p Heel & Leash wk 2 Lessons: 1:00p - 3:00p 3:30p Basic Obed wk 2 4:30p Rally 1 wk 2 5:30p Pup Preschool wk 2	20 10a Pup Preschool wk 2 11a Basic Obed wk 2 12p Heel & Leash wk 2 1p Intermed Obed wk 2 2p Pre-Agility wk 2 Lessons: 3:00p - 4:30p	21
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29 GH Graduation Lessons: 12:00p - 3:30p 3:30p CGC wk 6 4:30p Stay wk 6 5:30p Comp Heel wk 6 6:30p Rally 1 wk 6	30 10a Basic Obed wk 5 11a Intermed Obed wk 5 12p Pup Preschool wk 5 1p CGC wk 5 Lessons: 2:00p - 3:00p GH Make-up Day 3p Stay / Int Obed 4p Comp Obed / Rally 5p Nosework / CGC 6p Pre-Agility	31 10a Pre-Agility wk 5 11a Pup Preschool wk 5 12p Basic Obed wk 5				*Registration Opens for Guiding Hands Feb classes Noel (GH) Josette (PP)
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Noel (GH) Josette (PP) *Registration Opens for Pup Pawsitive (PP) Feb/Mar classes			1 Lessons: 2:00p - 3:00p 3p Exploration wk 5 4p Intermed Obed wk 5 5p Pup Preschool wk 5 6p Basic Obed wk 5	2 12p Heel & Leash wk 4 Lessons: 1:00p - 3:00p 3:30p Basic Obed wk 4 4:30p Rally 1 wk 4 5:30p Pup Preschool wk 4	3 10a Pup Preschool wk 4 11a Basic Obed wk 4 12p Heel & Leash wk 4 1p Intermed Obed wk 4 2p Pre-Agility wk 4 Lessons: 3:00p - 4:30p	4
5 GH Classes Start Lessons: 12:00p - 3:30p 3:30p CGC wk 1 4:30p Stay wk 1 5:30p Comp Heel wk 1 6:30p Rally 1 wk 1	6 PP Graduation *Reg 10a Basic Obed wk 6 11a Intermed Obed wk 6 12p Pup Preschool wk 6 1p CGC wk 6 Lessons: 2:00p - 3:00p GH Classes Start Lessons: 12:00p - 3:30p 3:30p Intermediate wk 1 4:30p Trick/Pre-Ag wk 1 5:30p Nosework 1 wk 1 6:30p Rally 3 wk 1	7 PP Graduation 10a Pre-Agility wk 6 11a Exploration wk 6 12p Basic Obed wk 6 GH Classes Start Lessons: 12:00p - 3:30p 3:30p Comp Obed 1 wk 1 4:30p Rally 2 wk 1 5:30p Nosework 2 wk 1 6:30p Stay wk 1	8 PP Graduation Lessons: 2:00p - 3:00p 3p Exploration wk 6 4p Intermed Obed wk 6 5p Pup Preschool wk 6 6p Basic Obed wk 6	9 12p Heel & Leash wk 5 Lessons: 1:00p - 3:00p 3:30p Basic Obed wk 5 4:30p Rally 1 wk 5 5:30p Pup Preschool wk 5	10 10a Pup Preschool wk 5 11a Basic Obed wk 5 12p Heel & Leash wk 5 1p Intermed Obed wk 5 2p Pre-Agility wk 5 Lessons: 3:00p - 4:30p	11
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19 Lessons: 12:00p - 3:30p 3:30p CGC wk 3 4:30p Stay wk 3 5:30p Comp Heel wk 3 6:30p Rally 1 wk 3	20 Lessons: 12:00p - 3:30p 3:30p Intermediate wk 3 4:30p Trick/Pre-Ag wk 3 5:30p Nosework 1 wk 3 6:30p Rally 3 wk 3	21 Lessons: 12:00p - 3:30p 3:30p Comp Obed 1 wk 3 4:30p Rally 2 wk 3 5:30p Nosework 2 wk 3 6:30p Stay wk 3	22	23	24	25
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