

SPONSORSHIP OPPORTUNITIES COMMUNITY SEMINAR IN SPOKANE








Prairie Dog Pet Mercantile is proud to present a three-day seminar with world-renowned dog trainer Suzanne Clothier, June 7th-9th. Suzanne's unique blend of hard science and a soft heart align perfectly with Prairie Dog's mission of education in our pet community.

This seminar will provide a meaningful opportunity for the pet community in the Inland Northwest to grow and evolve while strengthening and enriching our relationship with animals. We are excited to offer several sponsorship opportunities to local businesses looking to share in our goal of empowering our community's pet guardians.

We hope you will seize this opportunity to be involved.





PLATINUM SPONSOR \$2500

Pre-event benefits



-  Recognition as a premier sponsor of the event
-  Premium placement of logo on all event marketing materials
-  Mention in the event press release
-  In store event marketing inclusion OR brand spotlight*
-  Your logo on the Prairie Dog Pet Mercantile website throughout 2024 (2,000+ visits/month)
-  Two exclusive posts on social media (2,000+ followers)
-  Mention in the Prairie Dog newsletter (1,100 subscribers)

**Brand Spotlights are intended for Prairie Dog brand partners to have their products featured on a front table and/or large end cap.*

Benefits at the event








-  Two VIP attendee passes for the event (\$798 value)
-  Logo included in onsite print and digital materials
-  Opportunity to include an item in guest swag bags
-  Opportunity to have a table display at the event and visit with an estimated 100 attendees

Post-event benefits





-  Mention in post event email to all attendees
-  Access to attendee database post event

GOLD SPONSOR \$1000


Pre-event benefits

-  Recognition as an event partner
 -  Logo on all event marketing materials
 -  Mention in event press release
 -  In store event marketing inclusion OR brand spotlight*
 -  Your logo on the Prairie Dog Pet Mercantile website until the event (2,000+ visits/month)
 -  Inclusion in social media chatter leading up to the event (2,000+ followers)
 -  Mention in the Prairie Dog newsletter (1,100 subscribers)
- *In store Spotlights are intended for Prairie Dog brand partners to have their products featured on a front table and/or large end cap.*









Benefits at the event

-  One VIP attendee pass for the event (\$399 value)
-  Logo included in on-site print and digital materials
-  Opportunity to have a table display at the event and visit with an estimated 100 attendees
-  Opportunity to include an item in guest swag bags







Post-event benefits

-  Mention in post event email to all attendees

SILVER SPONSOR \$500

-  Includes pre-event recognition and visibility to all event attendees
-  Logo on all event marketing materials
-  Inclusion in social media chatter (2,000+ followers)
-  Mention in the Prairie Dog newsletter (1,100 subscribers)
-  Opportunity to include an item in guest swag bags
-  Logo included in onsite print and digital materials
-  Opportunity to purchase an attendee pass at half price (up to \$199 value)
-  Mention in post event email to all attendees

BRONZE SPONSOR / BRAND PARTNER \$250

-  Visibility to all event attendees
 -  Inclusion in social media chatter (2,000+ followers)
 -  Opportunity to include an item in guest swag bags
 -  Logo included in onsite print and digital materials
 -  Opportunity to purchase an attendee pass at half price (up to \$199 value)
 -  Mention in post event email to all attendees
- *For Brand Partners, in store event marketing inclusion*
- *In store Spotlights are intended for Prairie Dog brand partners to have their products featured on a front table and/or large end cap.*

WHEN: JUNE 7TH - 9TH

WHERE: SPOKANE EAGLES AERIE 2 - 6410 N. LIDGERWOOD ST. SPOKANE WA 99208

REGISTER TODAY AT [PDOGPET.COM/SUZANNE-CLOTHIER/](https://pdogpet.com/suzanne-clothier/)

EMAIL US AT [WOOF@PDOGPET.COM](mailto:woof@pdogpet.com) TO LEARN MORE!

