

September Flyer



Happy Healthy Cat Month

September is Happy Healthy Cat Month which was established by CATalyst Council, a Maryland non-profit that promotes companion cat health and welfare. Cats, like dogs, are social animals that require interactive enrichment, but they don't always get the attention they deserve. Here are some ways to help keep the cats in your life as happy and healthy as possible.

- Provide a high-quality diet. Cats are obligate carnivores that require high protein diets with little to no carbohydrates. These foods will provide the amino acid taurine that they need to survive but which their bodies cannot produce on their own. Taurine comes from muscle meat and is most concentrated in the heart tissue.
- Keep your cat adequately hydrated. Canned or raw foods are the best way to do this, since cats are adapted to get the moisture they need more from eating moisture-rich food rather than from drinking water.
- Play with your cat. Cats are intelligent, social animals that need to be both mentally and physically stimulated in their daily lives. They are also trainable, responding very well to both clicker training and positive reinforcement with treats.
- Plan a trip to the vet. If you can't remember the last trip to the vet, it might be time for that annual wellness exam.
- Groom your cat. This may seem scary, but it doesn't have to be. Cats can and do groom themselves but there are areas they need help with. Trimming nails and regular brushing are both necessary tasks and can strengthen your bond, if done in a positive way. Stay calm and provide lots of treats and love during those grooming sessions.

Studies have shown that having a cat in your life can have both mental and physical benefits, leading to a happier, more productive lifestyle. Shouldn't you do as much as you can to ensure that the cat that keeps you happier and healthier is as happy and healthy as they can be?

<u>Monday, September 1st</u> Closed for Labor Day

Neighborhood Pet Store Day

Saturday, September 27th Over 45 Super Promotions! Both Locations – In-store only

On Neighborhood Pet Store Day, we partner with favorite brands to create exclusive deals to thank you for supporting small businesses. Whether you're stocking up on the essentials or spoiling your furry friend, this is the perfect time to save! Every deal is designed to give your pets something extra to wag or purr about.

- Special Discounts: Enjoy one-dayonly savings on your favorite pet foods, treats, toys, and accessories.
- **Bundle & Save:** Look out for buyone-get-one offers, mix-and-match deals, and bundle discounts on top brands.
- Exclusive Rewards: We will be awarding double loyalty points on all purchases made!
- Prize Wheel: Be the first to try your luck on our new Prize Wheel! 14 prizes available and each spin is a small \$2.50 donation to a local shelter of your choice. Limit one spin per customer.

The fourth Saturday of September is now a nationwide celebration of local pet stores that know your pets by name and treat them like family! Independent pet retailers go above and beyond to offer trusted advice, hand-picked products, and the kind of personalized service you won't find anywhere else.

When you shop at your neighborhood pet store, you're not just picking up food, toys, or treats — you're supporting small businesses that keep our communities strong. Neighborhood Pet Store Day is the perfect time to stop by, discover exciting new products, enjoy exclusive deals, and connect with fellow pet lovers. Celebrate with us on this special day and show your support for the stores that put pets first every single day!

National Preparedness Month

This month is dedicated to being prepared. With extreme weather and natural disasters appearing increasingly, you never know when an emergency may strike. During a disaster, we may be forced to consider a hasty evacuation, and in that event, what's good for you is good for your pet, so get them ready today.

Step #1 – Make a Plan. None of us would willingly leave a pet behind in a disaster. Identify important resources to keep your pet safe.

Step #2 – Build a Kit. Be prepared with a supply of food and water for at least three days, along with other important items like medicine, records, a first aid kit, etc.

There are lots of online resources to help. Search for "pet disaster preparedness" or go to www.ready.gov/pets

Pet Poison

According to the Pet Poison Hotline, the five most common pet poisons are:

- #1 Human medications
- #2-Asthma Inhalers
- #3 Artificially sweetened gum & mints
- #4 Cigarettes / nicotine products
- #5 Hand Sanitizer

If you think your pet ingested poison, professional help is available 24 hours a day, 7 days a week from the Pet Poison Helpline at **855-764-7661**. (Note that they charge an \$89 incident fee.)

Training Center

The next round of training classes is about to begin! Pup Pawsitive classes start on September 4th, while new Guiding Hands classes start the week of October 8th. Registrations for new September classes are now open. Please reference our store calendar or website for class dates/times.

September

Monday

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Tuesday

Friday

5 PP Classes Start

Saturday

6 PP Classes Start 10a Pup Preschool wk 1 Sunday