# SPONSORSHIP OPPORTUNITIES COMMUNITY EVENT IN SPOKANE SEPTEMBER 26TH - 27TH 2026

### Dr. Judy Morgan DVM, CVA, CVCP, CVFT (300,000 + followers)

- Best selling author
- International public speaker
- Pioneer in natural healing therapies

#### Angela Ardolino (100,000+ followers)

- CBD Dog Health & MyCoDog
- Cerifitied cannabis & fungi clinician
- Expert on CBD and medicinal mushrooms

#### Chelsea Kent (8,500+ followers)

- Solutions Pet Food & Parsley Pet
- Respected writer, researcher & educator
- Public Speaker

This seminar will provide a meaningful opportunity for the pet community in the Pacific Northwest to grow and evolve, while strengthening and enriching our relationship with animals. We're excited to partner with quality brands and local businesses for this incredible event.

## PLATINUM SPONSOR \$2500

#### **⇔** PRE-EVENT

- ✓ Recognition as a premier sponsor of the event
- ✓ Premium placement of your logo on digital marketing materials
- ✓ Mention in the event press release
- ✓ Digital event marketing inclusion OR in-store brand spotlight
- ✓ Your logo on the Prairie Dog Pet Mercantile website throughout 2026 ( 2,000+ visits/month )
- $\checkmark$  Two exclusive posts on social media ( 3,000+ followers )
- ✓ Mention in the Prairie Dog newsletter (1,600+ subscribers)

#### **EVENT DAY**

- $\checkmark$  30 minute speaking opportunity available for the first 2 sponsors in this tier
- ✓ Event table available for the first 6 sponsors in this tier
- ✓ Two attendee passes for the event (\$400+ value)
- ✓ Logo included in onsite print materials
- ✓ Opportunity to include an item in attendee swag bags

#### **POST-EVENT**

- ✓ Mention in post-event email to all attendees
- ✓ Access to attendee database

## GOLD SPONSOR \$1000

#### **☆** PRE-EVENT

- Recognition as an event partner
- ✓ Mention in event press release
- ✓ Digital event marketing inclusion OR brand spotlight
- ✓ Your logo on the Prairie Dog Pet Mercantile website until the event (2,000+ visits/month)
- ✓ Inclusion in social media chatter leading up to the event (3,000+ followers)
- ✓ Mention in the Prairie Dog newsletter (1,600 subscribers)

#### **♣** EVENT DAY

- √ 15 minute speaking opportunity available to the first 2 sponsors in this tier
- ✓ Event table available for the first 4 sponsors in this tier
- ✓ One attendee pass for the event (\$200+ value)
- ✓ Your logo included in on-site print materials
- ✓ Opportunity to include an item in attendee swag bags

#### POST-EVENT

✓ Mention in post-event email to all attendees

#### SILVER SPONSOR \$500

- ✓ Pre-event recognition and visibility to all event attendees
- ✓ Your logo on all event digital marketing materials
- ✓ Inclusion in social media chatter (3,000+ followers)
- ✓ Mention in the Prairie Dog newsletter (1,600 subscribers)
- ✓ Opportunity to include an item in guest swag bags
- ✓ Your logo included in onsite print materials
- ✓ Opportunity to purchase an attendee pass at half price (up to \$100 value)
- ✓ Mention in post-event email to all attendees

#### **BRONZE SPONSOR \$250**

- ✓ Visibility to all event attendees
- ✓ Inclusion in social media chatter (3,000+ followers)
- ✓ Opportunity to include an item in guest swag bags
- ✓ Your logo included in onsite print materials
- ✓ Opportunity to purchase an attendee pass at half price (up to \$100 value)
- ✓ Mention in post-event email to all attendees



DISCOVER MORE AT PDOGPET.COM/EVENTS



WHEN: SEPTEMBER 26TH - 27TH

WHERE: CenterPlace Event Center 2426 N Discovery Place Spokane Valley, WA