



September Flyer



Happy Healthy Cat Month

September is Happy Healthy Cat Month which was established by CATalyst Council, a Maryland non-profit that promotes companion cat health and welfare. Cats, like dogs, are social animals that require interactive enrichment, but they don't always get the attention they deserve. Here are some ways to help keep the cats in your life as happy and healthy as possible.

- Provide a high-quality diet. Cats are obligate carnivores that require high protein diets with little to no carbohydrates. These foods will provide the amino acid taurine that they need to survive but which their bodies cannot produce on their own. Taurine comes from muscle meat and is most concentrated in the heart tissue.

- Keep your cat adequately hydrated. Canned or raw foods are the best way to do this, since cats are adapted to get the moisture they need more from eating moisture-rich food rather than from drinking water.

- Play with your cat. Cats are intelligent, social animals that need to be both mentally and physically stimulated in their daily lives. They are also trainable, responding very well to both clicker training and positive reinforcement with treats.

- Plan a trip to the vet. If you can't remember the last trip to the vet, it might be time for that annual wellness exam.

- Groom your cat. This may seem scary, but it doesn't have to be. Cats can and do groom themselves but there are areas they need help with. Trimming nails and regular brushing are both necessary tasks and can strengthen your bond, if done in a positive way. Stay calm and provide lots of treats and love during those grooming sessions.

Studies have shown that having a cat in your life can have both mental and physical benefits, leading to a happier, more productive lifestyle. Shouldn't you do as much as you can to ensure that the cat that keeps you happier and healthier is as happy and healthy as they can be?

Monday, September 7th
Closed for Labor Day

Neighborhood Pet Store Day

Saturday, September 26th

Both Locations – In-store only

**50+ Incredible Promotions -
Plus Some Fun for Your Pup!**

Why Celebrate "NPSD"?

Neighborhood Pet Store Day is about more than great deals. Held each year on the fourth Saturday of September, it's a nationwide celebration of independent pet stores and the customers, pets, brands and local organizations that make our pet communities so special.

We've partnered with many of your favorite brands to bring you **more than 50 incredible promotions** on pet foods, treats, toys, supplements and more. You'll find exceptional discounts, Buy One/Get One offers, bundle deals and other savings available, many for **one day only**.

Double Loyalty Points: Earn twice the rewards on every purchase you make.

Let Your Dog Be the Judge: Bring your pup along for our Canine Taste Test! Choose a Crunchy or Soft Challenge, sample three specially selected treats, and let your dog cast their vote for their favorite. At the end of the event, we'll crown our Canine Choice Champions!

Spend \$100 & Pick A Paw: Spend \$100 or more and choose a paw from our Prize Board to reveal a surprise. Every Paw is a Winner!

When you shop with an independent neighborhood pet store, you're supporting much more than a place to buy pet food. You're supporting local jobs, knowledgeable pet professionals, community events, local rescue organizations and a small business that's invested in the health and happiness of the pets who live right here in our community.

So bring your pup, bring your shopping list, and join us September 26th!

**Shop Local. Celebrate Pets.
Support Community.**

National Preparedness Month

This month is dedicated to being prepared. With extreme weather and natural disasters appearing increasingly, you never know when an emergency may strike. During a disaster, we may be forced to consider a hasty evacuation, and in that event, what's good for you is good for your pet, so get them ready today.

Step #1 – Make a Plan. None of us would willingly leave a pet behind in a disaster. Identify important resources to keep your pet safe.

Step #2 – Build a Kit. Be prepared with a supply of food and water for at least three days, along with other important items like medicine, records, a first aid kit, etc.

There are lots of online resources to help. Search for "pet disaster preparedness" or go to www.ready.gov/pets

Pet Poison

According to the Pet Poison Hotline, the five most common pet poisons are:

- #1 – Human medications
- #2 – Asthma Inhalers
- #3 – Artificially sweetened gum & mints
- #4 – Cigarettes / nicotine products
- #5 – Hand Sanitizer

If you think your pet ingested poison, professional help is available 24 hours a day, 7 days a week from the Pet Poison Helpline at **855-764-7661**. (Note that they charge an \$89 incident fee.)

Training Center

The next round of training classes is about to begin! New Guiding Hands classes start the week of Sept 14th, with new Pup Pawsitive classes starting Oct 29th. Registrations for new classes are now open. Please reference our store calendar or website for class dates/times.

September

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Noel Guiding Hands (GH) Josette Pup Pawsitive (PP)	1	2	3 No Classes or Lessons	4 No Classes or Lessons	5 No Classes or Lessons	6
7 Happy Labor Day! Stores Closed	8	9	10 1p Pup Preschool wk 2 Private Services: 2p - 4p 4p Basic Obed wk 2 5p Intermed Obed wk 2 6p Pup Preschool wk 2 7p GHKC Conformation	11 11a Basic Obed wk 2 12p Intermed Obed wk 2 1p Prec Heeling wk 2 Private Services: 2p - 4p 4p Rally 1 wk 2 5p Rally 2 wk 2 6p Loose Leash wk 2	12 10a Pup Preschool wk 2 11a Basic Obed wk 2 12p Intermed Obed wk 2 1p Exploration wk 2 2p Pre-Agility wk 2 Private Services: 3p - 5p	13
14 GH Classes Start Private Services: 10a-4:30p 4:30p Nosework 1 wk 1 5:30p Fun & Fit wk 1	15 GH Classes Start Private Services: 10a-3:30p 3:30p Intermediate wk 1 4:30p Basic Obed wk 1 5:30p Nosework 2 wk 1 6:30p Rally 3 wk 1	16 GH Classes Start Private Services: 10a-2:30p 3:30p Comp Obed 1 wk 1 4:30p Rally 2 wk 1 5:30p Nosework 3 wk 1 6:30p Basic Obed wk 1	17 1p Pup Preschool wk 3 Private Services: 2p - 4p 4p Basic Obed wk 3 5p Intermed Obed wk 3 6p Pup Preschool wk 3 7p Conformation drop-in	18 11a Basic Obed wk 3 12p Intermed Obed wk 3 1p Prec Heeling wk 3 Private Services: 2p - 4p 4p Rally 1 wk 3 5p Rally 2 wk 3 6p Loose Leash wk 3	19 10a Pup Preschool wk 3 11a Basic Obed wk 3 12p Intermed Obed wk 3 1p Exploration wk 3 2p Pre-Agility wk 3 Private Services: 3p - 5p	20
21 Private Services: 10a-4:30p 4:30p Nosework 1 wk 2 5:30p Fun & Fit wk 2	22 Private Services: 10a-3:30p 3:30p Intermediate wk 2 4:30p Basic Obed wk 2 5:30p Nosework 2 wk 2 6:30p Rally 3 wk 2	23 Private Services: 10a-2:30p 3:30p Comp Obed 1 wk 2 4:30p Rally 2 wk 2 5:30p Nosework 3 wk 2 6:30p Basic Obed wk 2	24 1p Pup Preschool wk 4 Private Services: 2p - 4p 4p Basic Obed wk 4 5p Intermed Obed wk 4 6p Pup Preschool wk 4 7p Conformation drop-in	25 11a Basic Obed wk 4 12p Intermed Obed wk 4 1p Prec Heeling wk 4 Private Services: 2p - 4p 4p Rally 1 wk 4 5p Rally 2 wk 4 6p Loose Leash wk 4	26 NPSD! 10a Pup Preschool wk 4 11a Basic Obed wk 4 12p Intermed Obed wk 4 1p Exploration wk 4 2p Pre-Agility wk 4 Private Services: 3p - 5p	27  Workshop #3 Supporting the Arthritic Pet 1:00 p.m. Silverdale Training Center
28 Private Services: 10a-4:30p 4:30p Nosework 1 wk 3 5:30p Fun & Fit wk 3	29 Private Services: 10a-3:30p 3:30p Intermediate wk 3 4:30p Basic Obed wk 3 5:30p Nosework 2 wk 3 6:30p Rally 3 wk 3	30 Private Services: 10a-2:30p 3:30p Comp Obed 1 wk 3 4:30p Rally 2 wk 3 5:30p Nosework 3 wk 3 6:30p Basic Obed wk 3	Saturday, 9/26 - Celebrating Independent Pet Stores!  Special Discounts: Amazing savings on your favorite pet brands.  Double Points: Double loyalty points on all merchandise purchases.  Canine Taste Test: Two treat taste tests for your canine to judge.  Pick A Paw: Spend \$100 or more and chose a Paw from our Prize Board.			Unbelievable Specials & Flash Sales! Most Deals Saturday Only. <i>Private Services includes private training lessons, drop-off training, behavior consultations, and canine or human massage therapy.</i>



Oct Tentative

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Noel Guiding Hands (GH) Josette Pup Pawsitive (PP) *Registrations Open for Oct/Nov classes.			1 No Classes or Lessons	2 No Classes or Lessons	3 No Classes or Lessons	4
5 Private Services: 10a-4:30p 4:30p Nosework 1 wk 4 5:30p Fun & Fit wk 4	6 *Registrations Open	7 Private Services: 10a-2:30p 3:30p Comp Obed 1 wk 4 4:30p Rally 2 wk 4 5:30p Nosework 3 wk 4 6:30p Basic Obed wk 4	8 1p Pup Preschool wk 5 Private Services: 2p - 4p 4p Basic Obed wk 5 5p Intermed Obed wk 5 6p Pup Preschool wk 5 7p GHKC Conformation	9 11a Basic Obed wk 5 12p Intermed Obed wk 5 1p Prec Heeling wk 5 Private Services: 2p - 4p 4p Rally 1 wk 5 5p Rally 2 wk 5 6p Loose Leash wk 5	10 10a Pup Preschool wk 5 11a Basic Obed wk 5 12p Intermed Obed wk 5 1p Exploration wk 5 2p Pre-Agility wk 5 Private Services: 3p - 5p	11
12 Private Services: 10a-4:30p 4:30p Nosework 1 wk 5 5:30p Fun & Fit wk 5	13 Private Services: 10a-3:30p 3:30p Intermediate wk 5 4:30p Basic Obed wk 5 5:30p Nosework 2 wk 5 6:30p Rally 3 wk 5	14 Private Services: 10a-2:30p 3:30p Comp Obed 1 wk 5 4:30p Rally 2 wk 5 5:30p Nosework 3 wk 5 6:30p Basic Obed wk 5	15 PP Graduation 1p Pup Preschool wk 6 Private Services: 2p - 4p 4p Basic Obed wk 6 5p Intermed Obed wk 6 6p Pup Preschool wk 6 7p Conformation drop-in	16 PP Graduation 11a Basic Obed wk 6 12p Intermed Obed wk 6 1p Prec Heeling wk 6 Private Services: 2p - 4p 4p Rally 1 wk 6 5p Rally 2 wk 6 6p Loose Leash wk 6	17 PP Graduation 10a Pup Preschool wk 6 11a Basic Obed wk 6 12p Intermed Obed wk 6 1p Exploration wk 6 2p Pre-Agility wk 6 Private Services: 3p - 5p	18
19 GH Graduation Private Services: 10a-4:30p 4:30p Nosework 1 wk 6 5:30p Fun & Fit wk 6	20 GH Graduation Private Services: 10a-3:30p 3:30p Intermediate wk 6 4:30p Basic Obed wk 6 5:30p Nosework 2 wk 6 6:30p Rally 3 wk 6	21 GH Graduation Private Services: 10a-2:30p 3:30p Comp Obed 1 wk 6 4:30p Rally 2 wk 6 5:30p Nosework 3 wk 6 6:30p Basic Obed wk 6	22 PP Make-up Day 4p Level 1 Classes 5p Level 2 Classes 6p Level 3 Classes	23 GH Make-up Day 3p Level 1 Classes 4p Level 2 Classes 5p Level 3 Classes	24  Howl-oween Costume Contest 2:00 PM	25
26	27	28	29 PP Classes Start 1p Pup Preschool wk 1 Private Services: 2p - 4p 4p Basic Obed wk 1 5p Intermed Obed wk 1 6p Pup Preschool wk 1 7p Conformation drop-in	30 PP Classes Start 11a Basic Obed wk 1 12p Intermed Obed wk 1 1p Prec Heeling wk 1 Private Services: 2p - 4p 4p Rally 1 wk 1 5p Rally 2 wk 1 6p CGC wk 1	31 PP Classes Start 10a Pup Preschool wk 1 11a Basic Obed wk 1 12p Intermed Obed wk 1 1p Loose Leash wk 1 2p Pre-Agility wk 1 Private Services: 3p - 5p	<i>Private Services includes private training lessons, drop-off training, behavior consultations, and canine or human massage therapy.</i>