



April Flyer



Rewards Club Offers

Did you know that our customer loyalty program (The Pawprints Reward Club) has many aspects? Are you a member? In addition to frequent buyer, a less widely advertised benefit is a monthly rotation of money saving offers through our partnership with Astro Loyalty.

While many of the offers are automatically applied during the checkout process, (mostly those involving food products), some of them require that you display or mention the offer. How do you display an offer? With our customized Astro Loyalty app, available for Android and iPhone. To download, use these handy QR codes:

Android



iPhone



When you download our app, you can track your frequent buyer purchases and be the first to know what monthly promotions are available to help save you money.

Self-Serve Bathing

Kitsap County has entered Phase 3 of the Governor's Healthy Washington – Roadmap to Recovery plan and we are busy preparing the self-serve bathing tubs to re-open sometime this month. We do not have a specific date to announce, as we need to update our policies, procedures, and facility to ensure a safe bathing experience for customers and staff.

When tubs re-open, they will be available at specific times, by appointment only. Self-serve bathing will be one of the first services offered through our new online booking system. Yes, you read correctly! In May, Naturally 4 Paws will provide the ability to request appointments for private training lessons, canine massage therapy, and self-serve bathing tubs online! Watch our website for this exciting new feature!

Earth Day – April 22nd

At Naturally 4 Paws, reducing our carbon pawprint is one of our everyday focuses, so it feels completely “natural” for us to call attention to this important event.

Earthday.org's theme for Earth Day 2021 is Restore our Earth™, which focuses on innovative thinking that can restore the world's ecosystems. More than 1 billion people in 192 countries now participate in Earth Day activities each year, making it the largest civic observance in the world.

Visit their website to find innovative ways in which we can all help restore our Earth:

<https://www.earthday.org/earth-day-2021/>

One way is to support local businesses that are eco-friendly and conscientious about their manufacturing processes, much like:



Online Booking Coming!

As part of our continuing technology evolution, we are excited to announce that May (2021) is the month we unveil our new online booking services! In the coming weeks you will be able to visit our website to book your private training lesson, canine massage therapy session, and self-serve bathing tub.

Our ultimate goal is to have all services (including full-service grooming and group training classes) available to book online. We are implementing a phased approach so that we can thoroughly test the new software before enabling our most requested services. Keep your eye on our website or your Inbox for future updates!

Big Dog / Cool Cat Discounts

Our 1st Quarter Loyal Friends list for 2021 has been computed. Congratulations to the following individuals who will receive award discounts on all merchandise purchased through June 30th, 2021!

Big Dogs – 10%

Connie W. - Silverdale
Mae L. - Silverdale
David & Christian E. - Silverdale
Tina F. - Seabeck
Janae G. - Bremerton
Samantha A. - Bremerton
Heather R. - Poulsbo
Ellie C. - Bremerton
Andrea M. - Bremerton
Lindsay L. - Poulsbo

Cool Cats – 8%

Nita W. - Silverdale
Sue D. - Bainbridge
Cherie B. - Silverdale
Jaclynn P. - Poulsbo
Alessandra W. - Bremerton
Angela S. - Silverdale
Kirsten K. & Joseph - Port Orchard
Emily M. - WA
Lauren M. - WA
Danielle C. - WA

Training Center

The next round of training classes will start between May 7th and May 13th. Registration for all classes starting in May will open on Monday, April 12th.

You may notice a slight change to our evening class schedule, starting in May. To facilitate a better shopping experience, our evening classes are being moved to the half-hour (6:30 p.m.) as opposed to our current schedule on the hour (6:00 p.m.).

This change will allow students in the last class of the evening time to pick up some necessities and/or accessories. This also provides an opportunity for evening private lessons or evals at 7:30 p.m.!

For complete details on schedules, pricing, class descriptions, and trainer biographies, please refer to our website Dog Training page under the Services menu.



April

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Noel Josette			1 5p Puppy wk 4 6p CGC wk 4 7p Basic Obed wk 4	2 4p Basic Obed wk 5 5p Basic Obed wk 5 6p Puppy wk 5 7p Skill Building wk 5	3 10a Puppy wk 5 11a Skill Building wk 5 12p Basic Obed wk 5 1p Puppy wk 5 2p Pre-Agility wk 5	4
5 No AM Classes 4p Nosework wk 4 5p Skill Building wk 4 6p Adv / CGC wk 4 7p Basic Obed wk 4	6 4p Intro Nose wk 5 5p Skill Building wk 5 6p Tricks wk 5 7p Rally Adv wk 5	7 No AM Classes 4p Intro Nose wk 5 5p Golden Ears wk 5 6p Rally wk 5 7p Rally wk 5	8 No Classes	9 No Classes	10 No Classes	11
12 Registration Opens* 10a Basic Obed wk 5 11a Skill Building wk 5 12p Puppy wk 5 4p Nosework wk 5 5p Skill Building wk 5 6p Adv / CGC wk 5 7p Basic Obed wk 5	13 Graduation 4p Intro Nose wk 6 5p Skill Building wk 6 6p Tricks wk 6 7p Rally Adv wk 6	14 10a Basic Obed wk 5 11a Skill Building wk 5 PM Graduation 4p Intro Nose wk 6 5p Golden Ears wk 6 6p Rally wk 6 7p Rally wk 6	15 5p Puppy wk 5 6p CGC wk 5 7p Basic Obed wk 5	16 Graduation 4p Basic Obed wk 6 5p Basic Obed wk 6 6p Puppy wk 6 7p Skill Building wk 6	17 Graduation 10a Puppy wk 6 11a Skill Building wk 6 12p Basic Obed wk 6 1p Puppy wk 6 2p Pre-Agility wk 6	18
19 Graduation 10a Basic Obed wk 6 11a Skill Building wk 6 12p Puppy wk 6 4p Nosework wk 6 5p Skill Building wk 6 6p Adv / CGC wk 6 7p Basic Obed wk 6	20 Make-Up Day 5p Basic & Puppy 6p Skill & CGC 7p Tricks, Nose, & Rally	21 AM Graduation 10a Basic Obed wk 6 11a Skill Building wk 6	22 Graduation 5p Puppy wk 6 6p CGC wk 6 7p Basic Obed wk 6	23 Make-Up Day 5p Basic & Puppy 6p Skill & Pre Agility	24	25
26	27	28	29	30	* Registration for all classes starting in May opens on Monday, April 12th.	
						Noel Josette