

AU MEDIA FELLOWSHIP 2023-2024

HOW TO SUBMIT A PITCH STORY FOR THE AFRICAN UNION MEDIA FELLOWSHIP

YOUR PITCHES

Welcome to our Multimedia Pitch Story Submission Form!

We're excited to hear your creative ideas for compelling stories that contribute to the vision of Agenda 2063. As we look towards a brighter future, it is crucial to explore and highlight narratives that align with the aspirations and goals of Agenda 2063, fostering progress, unity, and sustainable development across Africa.

Please provide the requested information below along with your application **before the 21st of July 2023** and join us in shaping the narrative for a prosperous and inclusive Africa.

The final story/project needs to be submitted to the AU by 31st August 2023

If during the course of the fellowship and the training, you noticed that you want to shift from your original pitch to something else, this can be done before submitting your final pitch.

As indicated in the open call thematic mentors and institutions will be contracted to assist and guide you through your projects.

Deadlines for Submission of FINAL PITCH as per the form below: **31st August 2023**

Presentation of FINAL PITCH: September 2023

Production of Story: October 2023-May 2024

Submission of FINAL Story: May/June 2024

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1. TITLE OF THE PITCH:

2. THE THEME OF THE PITCH

Gender and Women Empowerment

Advancing Trade, Investment, and Industrialisation

Agricultural development, Environmental Protection and Climate action

Culture and Creative Industries & Sports Development

Governance & Democracy - Africa

Transforming Africa through Digital Innovation

Regional Integration and Economic Cooperation

3. TARGET AUDIENCE:

Qualitatively: who are they? Brief description:

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3. TARGET AUDIENCE: (CONTINUED)

Gender: Male Female

Age range:

Country/Region:

Quantitatively: how many are they?

4. FORMAT

Written article

Video documentary

Podcast episode

Interactive Web Story

Animation

Photo essay

Other (please specify):

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5. DESCRIPTION OF THE MULTIMEDIA ELEMENTS (E.G., INTERVIEWS, VISUALS, MUSIC, ANIMATIONS, ETC.):

6. ESTIMATED DURATION OR WORD COUNT:

7. SOURCES OR POTENTIAL INTERVIEWS (IF APPLICABLE):

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8. PROPOSED TIMELINE (INCLUDING ANY IMPORTANT EVENTS OR DEADLINES RELATED TO THE STORY):

Pre-production phase: timeline and / or duration

Production: timeline and / or duration

Dissemination: timeline and / or duration

9. DISSEMINATION PLAN: (WHERE THE STORY WILL BE PUBLISHED?)

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10. ADDITIONAL COMMENTS OR INFORMATION:

NOTE 1: Please fill out the form and submit it to the designated email address or online submission portal. We appreciate your interest and look forward to reviewing your multimedia pitch story!

NOTE 2: The form can be customized according to your specific requirements or preferences.