

MUHAMMAD ADLI ZUL HAZMI

28 Juni 1996

ABOUT ME

I have over five years' experience in UI/UX design, product and social media design, and website development. In the field of design, I am proficient in using Figma, Corel, Canva and Photoshop. In the field of programming, I use the Laravel framework. I'm really passionate about innovation!

SOCIAL MEDIA

LinkedIn
adlizulhazmi

CONTACT

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EXPERIENCE

2021 (June) - Present
Creative Developer & UI/UX Designer
KREALOGI
Full Time, Remote Working

- Design and optimize user flows and interfaces for the Krealogi digital platform, focusing on usability and user experience.
- Conduct usability testing with users to identify pain points and improve product usability.
- Design packaging and promotional materials for UMKM products, ensuring consistency with brand identity.
- Develop social media content and visual assets for Krealogi and YKDA Foundation.
- Create and edit video content for digital marketing and social media campaigns.
- Design and maintain websites and digital platforms, including Krealogi and its internal timesheet system.
- Collaborate with internal teams to translate business requirements into practical and user-centered digital solutions.

2020 (January) – 2021 (February)
UI/UX Designer & UI Developer
PT EMPAT PUTRA KREATIF
Full Time, Hybrid

- Designed user interfaces and user experiences for web and digital applications.
- Developed responsive website interfaces based on established design concepts and user requirements.
- Conducted usability testing to evaluate user interaction and identify opportunities for improvement.
- Created visual assets for websites, social media platforms, and digital advertising campaigns.
- Produced and edited digital content for social media and promotional purposes.
- Collaborated with project teams to ensure consistent visual implementation across digital products.

2018 (March) - 2019 (December)
UI/UX Designer & UI Developer
BALONGDEV
Full Time, Hybrid

- Designed user interfaces and digital experiences for websites and web-based applications.
- Conducted usability testing to evaluate interface effectiveness and user experience.
- Developed and implemented website interfaces based on design specifications.
- Created visual content for websites, social media, and digital marketing materials.
- Supported the management and development of social media content and visual communication.

2018 (Februari - Oktober)
UI/UX Designer & UI Developer
TRIPONYU.COM
On-SIte

- Designed user interfaces and user experiences for the Triponyou.com website.
- Developed and maintained website interfaces based on product and business requirements.
- Improved the visual appearance and consistency of the website through ongoing UI enhancements.
- Conducted usability testing to identify usability issues and improve the overall user experience.

EDUCATION

2018 - 2020
Informatic
AMIKOM YOGYAKARTA UNIVERSITY
- Education programs : Bachelor Degree Transfer
- IPK : 3.38

2014 - 2017
Informatic Engineering
SEBELAS MARET UNIVERSITY
- Education programs : Associate's degree
- IPK : 3.38

SKILLS AND ABILITY

- UI/UX Design (Figma, Whimsical, Adobe XD, Useberry, Lottie Files)
- Product & Social Media Design (CorelDraw, Canva, Adobe Photoshop)
- Web Programming (Using Laravel framework)
- Video Editing (Capcut, Adobe Premiere, Adobe After Effect)

PORTOFOLIO

See my full portfolio at **www.adlizulhazmi.my.id**