

PTE

POWER TRANSMISSION ENGINEERING™

EDITORIAL GUIDELINES



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Power Transmission Engineering
is POWERED by
The American Gear
Manufacturers Association

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Power Transmission Engineering publishes articles that focus on the application of gears, bearings, motors, gear drives, couplings, clutches/brakes and other mechanical power transmission and motion control components.

We like articles that offer solutions to specific design or manufacturing problems or explanations of new technology, techniques, designs or processes.

We are interested in publishing articles that help engineers become more efficient, productive and competitive with the machinery they design, develop and operate.

We also run articles on a regular basis that teach the basics of mechanical components to the next generation of design engineers, maintenance professionals and end users.

How to Be Featured in *PTE*

Our editors write a variety of articles every issue, and we're always looking for knowledgeable experts to serve as sources we can interview for those articles. The easiest way to get featured in one of these articles is to contact our editors and get a conversation going. You can refer to the 2025 Editorial Calendar (below) for an idea of what we

intend to cover each issue. Just get in touch with us two months prior to the submission deadline, and we'll help you figure out how you can best contribute.

Submitting Articles

In addition to our regular staff-written articles, we welcome submissions from the industry on any of the comprehensive topics being covered each issue (*see the editorial calendar below for topics and submission deadlines*).

OUR EDITORS

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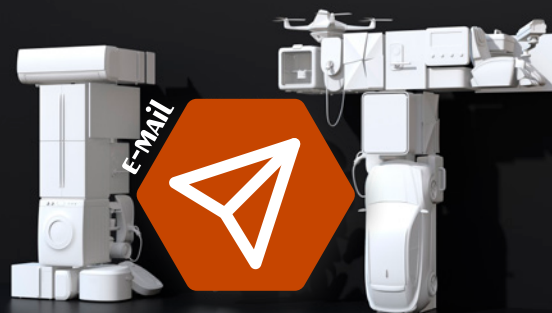
2025 EDITORIAL CALENDAR—Print Gears, Bearings, Motors, Motion Control IN EVERY ISSUE

ISSUE	FOCUS	EDITORIAL THEME	INDUSTRY HIGHLIGHT	SUGGESTED TOPICS (Submissions Welcome!)	SHOW COVERAGE	AD DEADLINE	ARTICLE SUBMISSION DEADLINE
February	Bearings	Software	Energy	Oil & Gas, Solar, Hydro, Wind, Energy Efficiency, Gear Design, Bearing Design, Motor Design	Additive Manufacturing Strategies (Feb 4–6)	1/2/2025	12/16/2024
March	Motors	Smart Systems	Off-Highway	Mining, Construction, Agriculture, Transportation, Fluid Power, Hydraulics/Pneumatics, Lubrication & Seals	ProMat (March 17–20) Bearing Show/Lubricant Expo (March 18–20) Hannover Messe (March 31–April 4)	1/30/2025	1/3/2025
April	Motion Control	Automation	Robotics	Gearmotors, Servo Drives, Mechatronics, Software, AGVs, Warehouse Logistics, Airport Baggage Handling, Conveyor Systems	Automate 2025 (May 12–15) Pack Expo SE (May 10–12)	2/27/2025	1/31/2025
June	Couplings	Electrification	Transportation	e-Mobility, Automotive, Trucks, Transmissions, Trains, Motorcycles, Marine Drives		5/1/2025	4/1/2025
August	Belt & Chain Drives	Maintenance & Repair	Heavy Industry	Primary Metals, Aggregate/Cement/Asphalt, Pulp & Paper, Chemicals, Mill Drives, Couplings, Belt Drives, Chain Drives, Clutches & Brakes		7/3/2025	6/6/2025
September	Gearmotors	Factory of the Future	Aerospace & Defense	Gears, Electric Drives, Gearmotors, Prototyping, Additive Manufacturing, IIoT/Smart Manufacturing, Medical, Robotics, Precision Motion, Drones, Helicopters, AI	Pack Expo (Sept 29–Oct 1)	7/31/2025	7/3/2025
October	Gears	Lubrication	Packaging/Material Handling	Food & Beverage, Gearmotors, Conveyors, Motion Control, Chain Drives, Supply Chain	MPT Expo (Oct 21–23)	8/28/2025	8/1/2025
MPT Expo Show Guide				Booth Listings, Featured Products and Services, Show Details, Schedule of Events	MPT Expo (Oct 21–23)	9/18/2025	9/18/2025
December	Linear Motion	Sustainability	Food & Beverage	Servo Drives, Controls, Sensors, Precision Components, Energy Efficiency	Automation Fair (TBD) Power-Gen International (Jan 23–25) CTI Berlin (TBD)	10/30/2025	10/3/2025

2025 EDITORIAL CALENDAR – E-Mail Newsletter

ISSUE	FOCUS	ADVERTISING DEADLINE
January 2	Linear Motion	December 26, 2024
January 9	Gears	January 2
January 16	Chain Drives	January 9
January 23	Clutches & Brakes	January 16
January 30	Mechatronics	January 23
February 6	Sensors	January 30
February 13	Motion Control	February 6
February 20	e-Mobility	February 13
February 27	Bearings	February 20
March 6	Condition Monitoring	February 27
March 13	Fluid Power	March 6
March 20	Couplings	March 13
March 27	White Papers & Webinars	March 20
April 3	Motors	March 27
April 10	Gear Drives	April 3
April 17	Software	April 10
April 24	Smart Systems	April 17
May 1	Automate Show	April 24
May 8	Automate Show	May 1
May 15	Maintenance	May 8
May 22	Gears	May 15
May 29	Bearings	May 22
June 5	Belts & Belt Drives	May 29
June 12	Linear Motion	June 5
June 19	Gearmotors	June 12
June 26	Couplings	June 18
July 3	White Papers & Webinars	June 26
July 10	Mechatronics	July 3
July 17	Motors	July 10
July 24	IIoT/Smart Manufacturing	July 17
July 31	Gears	July 24
August 7	Material Handling	July 31
August 14	e-Mobility	August 7
August 21	Servomotors and Drives	August 14
August 28	Belt & Chain Drives	August 21
September 4	Gear Drives	August 28
September 11	Automation	September 4
September 18	Software	September 11
September 25	Pack Expo	September 18
October 9	Gearmotors	October 2
October 16	MPT Expo	October 9
October 23	MPT Expo	October 16
October 30	Lubrication & Seals	October 23
November 6	Robotics	October 30
November 13	Motors	November 6
November 20	Couplings	November 13
November 26	Wind Energy	November 20
December 4	Conveyor Systems	November 26
December 11	Belt & Belt Drives	December 4
December 18	Bearings	December 11
December 24	White Papers & Webinars	December 18

Delivered every Thursdays throughout the calendar year.





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We are interested in a wide variety of article types, from the very basic to the highly technical, ranging in length from a few paragraphs to 10 pages or more. We always prefer original material that hasn't appeared in other publications, so be sure to let us know if what you're submitting is exclusive to us. We've prepared some brief descriptions of the types of articles and what we're looking for:

Application Story/Case Studies

This is a short article describing how a specific product or technology solves a particular manufacturing or engineering challenge for a customer.

When writing an application story/case study, you should provide a brief profile of the companies involved and the industries they serve. You should describe the specific problem or challenge and detail how the technology was used to overcome it.

- 1,200–1,500 words.
- 2–3 high-resolution (300 dpi) images.
- Use facts and figures to convey results.
- Do not give us a sales pitch. These should be more educational than promotional.
- Include a few direct quotes from all companies involved in the

story, but not too many.

- Include Company Name, Phone Number, E-Mail and Website information for all companies involved in the project.
- Include a short (50-word max.) author's bio and author's headshot (300 dpi).

Feature Articles

These more in-depth articles will focus on an interesting subject related to mechanical power transmission or motion control.

Examples could include how-to articles, detailed analysis of trends in the industry, tips on maintenance or installation, explanations of the use of different types of components, and so on.

Here are some additional tips:

- Feature articles should have an author's byline.
- 1,500–2,500 words.
- Large, high quality photos (300 dpi is minimum for print quality).
- Include captions with your photos. Tell us what we're looking at and why it's important. Include a photo credit where necessary.
- Focus on facts and figures (overly promotional material will be rejected or edited out).
- Include Company Name, Phone Number, E-Mail and Website

information for all companies involved in the article.

- Include a short (50-word max.) author's bio and author's headshot (300 dpi).

Voices Column

Voices is a high-profile, front-of-the-magazine column where guest authors have the ability to share industry experience, comments or opinions with the readers.

- 800–1,200 words.
- Include a short (two to three sentences) author's bio and author's headshot.

Technical Articles

Technical articles can be engineering fundamentals (back to basics) or cutting-edge research that helps our readers understand the state of the art in mechanical power transmission components.

- Most importantly, technical articles should be completely unbiased. They should not promote a particular product or brand.
- Length varies, depending on subject, but could be up to 6,000 words.
- Graphs, charts and formulas should be used to illustrate concepts.
- Artwork should be submitted in high-resolution format (300 dpi minimum).

- Include references where appropriate.
- We encourage original material that has not appeared in another publication, but we will consider papers presented at technical conferences (provided we can get copyright permission from the conference and the authors).
- Technical articles will be reviewed by our technical editors for accuracy and relevance prior to publication.
- Include a brief abstract or “management summary” that explains what the article is about and who should read it.
- Include a short (two to three sentences) bio and headshot for each author/co-author.

Product News

We accept press releases for all new products related to mechanical power transmission. Press releases will be considered for use online, in our e-mail newsletters and in the printed magazine.

Here are some tips to help make sure we can use what you send us:

- 4–8 paragraphs is ideal.
- Describe what’s new about the product, using facts and figures. Specifications and measurements are what our readers need.
- Avoid hyperbole, sales promotion and “fluff.” Superlatives such as “ideal,” “unique,” “perfect” and so on will be edited out.
- Include at least one high-res (300 dpi) JPG photo of the product with submission.
- Include Company Name, Phone Number, E-Mail and website where readers can get more information.

Industry News

Industry News includes items such as corporate mergers, new hires, factory

expansions and other company-related news items. Send us your press releases for consideration. Things to include:

- 4–6 paragraphs is ideal.
- Include high-resolution photos (300 dpi) of the people involved.
- Include quotes from corporate executives about the news, where appropriate.
- Include a web address where readers can get more information.

Events

Our Technical Calendar includes basic information about upcoming trade shows, conferences, webinars, seminars and other industry events. Let us know about your upcoming event if you’d like to be included. Make sure you tell us:

- Exact dates of the event.
- Location (including city and venue).
- Who should consider attending?
- What will attendees experience?
- Cost.
- Web address for registration.

Ask the Expert

“Ask the Expert” is our reader advice column with a decidedly practical and hands-on angle. We encourage our readers to submit their design, manufacturing or maintenance questions to us, and we find the appropriate subject matter expert to provide a written response, helping not just the original reader but the rest of the community as well.

If you or someone at your company would like to provide answers to our readers’ questions, and you have the

appropriate expertise related to one or more areas of mechanical power transmission, we’d like to add you to our panel of experts.

To get started, just contact one of our editors to let us know your area(s) of expertise.

Videos

PTE showcases industry videos on the mechanical components and motion control applications featured in the magazine. We encourage you to send video links and high-res images with a short description of the video. Feel free to e-mail the editorial staff with links to your YouTube page or videos on your website. This is a great way to share valuable information across several different media platforms.

Get Social!

Another valuable tool is our social media pages. Share company news, product information and articles with our LinkedIn and Facebook accounts. Let us know if there’s something new and exciting we should be sharing with our readers and followers online.

The versatility of social media is the perfect tool for marketing and highlighting your business. It provides immediate feedback you won’t get from print, radio, billboards, etc. These pages offer you another platform to highlight your brand identity, content strategy, generate leads and increase sales. Please keep *PTE* and *Gear Technology* editors up-to-date on your social media activity. Join the conversation.



Your Name Here For bylined articles (Application Story/Case Study, Voices, Technical Articles, Feature Articles), we prefer to have a photo and author bio to accompany the article. Make sure to include the author’s educational background, technical expertise, relevant experience and whether or not he or she has written other related articles, technical papers or research.

CRAZY IDEAS WELCOME

We’re always looking for ways we can better serve our readers. So, if you have an idea for an article or series of articles that doesn’t exactly fit what we’ve described here, we encourage you to run it by us.

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