



## E-MAIL: NEWSLETTERS

Power Transmission Engineering's E-Mail Newsletter is delivered the first four Tuesdays of each month to more than 11,000 opt-in subscribers. The E-Mail Newsletter brings our readers the latest news and exclusive articles. Each issue can accommodate one Sponsor Banner, up to nine Impact Blocks and one Sponsored Content (native advertising) white paper or video.

### Sponsor Banner (\$1,045 per issue)

The E-Mail Newsletter Sponsor Banner is at the top of the newsletter, guaranteeing you the most prominent position available. Sponsor Banners measure 1600 x 900 pixels, and can be in JPG or GIF (no animation allowed) formats. Only one Sponsor Banner position is available in each issue.

### Impact Blocks (\$495 per issue)

Impact Blocks (right) are ideal for introducing new products, highlighting new technology or promoting upcoming events.

Size and format:

- Graphic image in JPG, GIF or PNG format (250 pixels wide x 141 pixels tall). No animation allowed.
- Headline—Maximum 50 characters (about 8-10 words)
- Copy—Maximum 50 words
- Link to the URL of your choice



#### [Standard Industrial Worm Speed Reducers](#)

DieQua's standard industrial worm speed reducers provide improved performance, high reliability and easy maintenance. Offered in 7 sizes with center distances from 28 - 110mm. Featuring a flexible coupling input, all aluminum housings, and NEMA, IEC, or servo motor adapters.

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**PTE** NEWSLETTER

Gears | Bearings | Motors | Gear Drives | Motion Control

August 14, 2024

[Advertising]

**LUBRIPLATE** ADVANCED ULTRA HIGH PERFORMANCE SYNTHETIC LUBRICANTS • GEAR OILS • GREASES • HI FOOD GRADE • SPECIALTY LUBRICANTS

**Schneider Electric Enhances Enterprise Software Suite**

Schneider Electric announces major enhancements to EcoStruxure Resource Advisor, a versatile enterprise software suite of solutions designed to empower global companies across efficiency, ESG, energy and risk, and renewables and carbon. This strategic evolution from a platform of stand-alone solutions to an integrated and multifaceted suite addresses the rapidly maturing market and the increasing complexity of corporate sustainability needs.

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[Sponsored Content]

**Smooth Sorting with SEW-EURODRIVE!**

Sorting systems are essential when it comes to warehouse automation, material handling, and distribution. SEW-EURODRIVE's automated sorting solutions increase capacity, reliability, and performance, and help you achieve efficient energy usage. In this video, you will see what a sorting system with perfectly matched drive components from SEW-EURODRIVE can look like.

[Watch Now](#)

**FREE** Standard Shipping on Online Spare Parts Orders Over \$25!

**NORD Offers FREE Shipping for Online Parts Orders Over \$25**

NORD is excited to announce that they now offer free standard shipping on all Spare Parts Shop orders over \$25! To take advantage of the discount, customers can enter their order number via their Spare Parts Shop accounts. Free shipping will be applied at time of check out for all qualifying orders.

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**LUBRICANT EXPO NORTH AMERICA** THE BEARING SHOW NORTH AMERICA North America's largest exhibition for lubrication & bearing technology Register for free! March 19 - 21, 2024 Detroit, Michigan



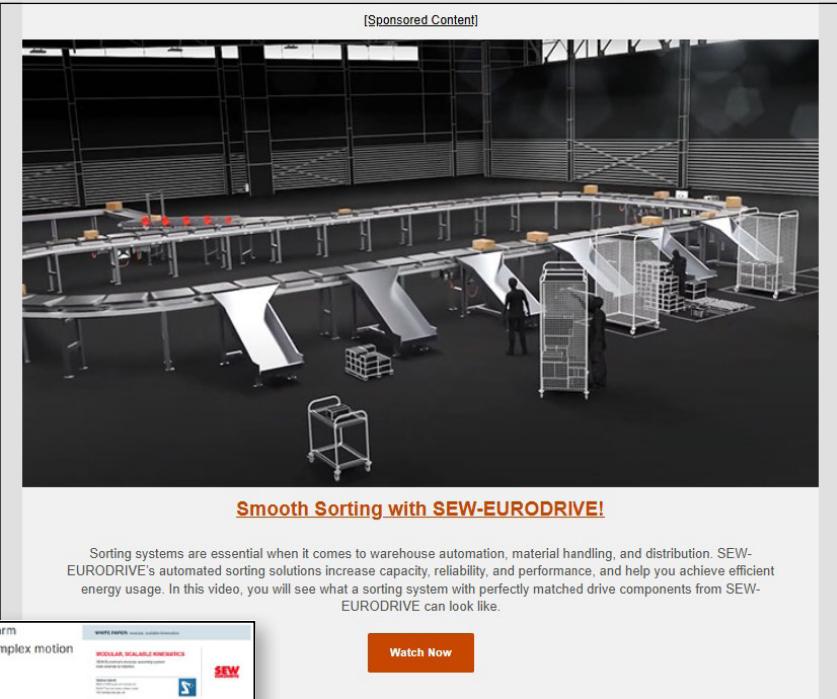
## Middle Banner (\$575 per issue)

The middle banner appears below the first content section. The middle banner measures 728x90 pixels and can be in JPG, GIF or PNG (no animation allowed) formats. Only one middle banner is available in each issue.

## Sponsored Content (Native Advertising) in Our E-Mail Newsletter (\$1,045 per issue)

Place your educational white paper, article or video in our E-Mail Newsletter, and we'll send it to our 11,500+ opt-in subscribers. This native advertising option gives you the opportunity to generate leads and increase your brand's position as a leading expert in our industry.

Sponsored Content automatically includes lead capture. We'll make sure you know who has looked at your content by asking visitors to fill out a brief form on the way in. (NOTE: Form fields are customizable at no extra charge.)



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**Watch Now**

SEW-Eurodrive proves how easy it is to create even highly complex robotic solutions with its MAXOLUTION® parallel arm kinematics kit. You can now configure and order the perfect solution, assemble the components, and easily create complex motion control paths with the MOVIKIT® robotics software module.

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## What Do You Need to Provide?

- **The Content** — This can be a PDF article or a *Word* document (we will prepare *Word* documents as HTML articles). If your featured content is a video, you should supply us with a YouTube embed code, MPEG or WMV file.
- **Newsletter Image** — 1600 x 900 pixels, JPG format preferred.
- **Headline** — 10 words or less, please. This will be used in the E-Mail Newsletter and in the search results.
- **Blurb** — 50 words or less. This will be used in the E-Mail Newsletter and in the search results.
- **Lead Capture Requirements** — We will normally capture Name, Title, Company Name and E-Mail address. If you require additional fields, please let us know.

Your article or video will automatically appear in our editorial search results. Also, these articles and videos will become a permanent part of our online archive and accessible to our website visitors. White papers and webinars will also be featured in our quarterly "White Papers and Webinars" special edition (no extra charge).

## 2025 EDITORIAL CALENDAR – E-MAIL NEWSLETTER

ISSUE	FOCUS	ADVERTISING DEADLINE
January 2	Linear Motion	December 26, 2024
January 9	Gears	January 2
January 16	Chain Drives	January 9
January 23	Clutches & Brakes	January 16
January 30	Mechatronics	January 23
February 6	Sensors	January 30
February 13	Motion Control	February 6
February 20	e-Mobility	February 13
February 27	Bearings	February 20
March 6	Condition Monitoring	February 27
March 13	Fluid Power	March 6
March 20	Couplings	March 13
March 27	White Papers & Webinars	March 20
April 3	Motors	March 27
April 10	Gear Drives	April 3
April 17	Software	April 10
April 24	Smart Systems	April 17
May 1	Automate Show	April 24
May 8	Automate Show	May 1
May 15	Maintenance	May 8
May 22	Gears	May 15
May 29	Bearings	May 22
June 5	Belts & Belt Drives	May 29
June 12	Linear Motion	June 5
June 19	Gearmotors	June 12
June 26	Couplings	June 18
July 3	White Papers & Webinars	June 26
July 10	Mechatronics	July 3
July 17	Motors	July 10
July 24	IIoT/Smart Manufacturing	July 17
July 31	Gears	July 24
August 7	Material Handling	July 31
August 14	e-Mobility	August 7
August 21	Servomotors and Drives	August 14
August 28	Belt & Chain Drives	August 21
September 4	Gear Drives	August 28
September 11	Automation	September 4
September 18	Software	September 11
September 25	Pack Expo	September 18
October 9	Gearmotors	October 2
October 16	MPT Expo	October 9
October 23	MPT Expo	October 16
October 30	Lubrication & Seals	October 23
November 6	Robotics	October 30
November 13	Motors	November 6
November 20	Couplings	November 13
November 26	Wind Energy	November 20
December 4	Conveyor Systems	November 26
December 11	Belt & Belt Drives	December 4
December 18	Bearings	December 11
December 24	White Papers & Webinars	December 18



## MEDIA GUIDE

E-Mail: Newsletters

Delivered every Thursday

## Want more e-mail news coverage?

The *Gear Technology* e-mail newsletter is sent every Wednesday to more than 11,000 gear industry professionals

The AGMA Industry News e-mail is sent every Tuesday to more than 10,000 corporate executives and decision-makers in the mechanical power transmission industry.

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