

# PTE

**POWER TRANSMISSION ENGINEERING™**

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Power Transmission Engineering  
is POWERED by  
The American Gear  
Manufacturers Association

# The ONLY magazine targeting BUYERS of *Mechanical Power Transmission Components*

**96%**  
of

**Power Transmission Engineering**  
readers are involved with the  
purchase of mechanical  
motion components.  
Here's where those  
purchasing  
influencers are  
most concentrated:

**Belts & Belt Drives 46%**

**Sensors 40% Gearmotors 46%**

**Couplings 60% Motors 48%**

**Controls 31%**

**Gears 74%**

**Clutches 45%**

**Actuators 35%**

**Linear Motion 29%**

**Pneumatics 34% Chain & Chain Drives 41%**

**Bearings 73% Seals 53%**

**Lubrication 59% Brakes 42%**

**Hydraulics 40% Gear Drives 71%**

At **PTE**, we focus our articles on **the mechanical components** readers buy.

print



## 2025 EDITORIAL CALENDAR—Print

Gears, Bearings, Motors, Motion Control IN EVERY ISSUE

ISSUE	FOCUS	EDITORIAL THEME	INDUSTRY HIGHLIGHT	SUGGESTED TOPICS (Submissions Welcome!)	SHOW COVERAGE	AD DEADLINE	ARTICLE SUBMISSION DEADLINE
February	Bearings	Software	Energy	Oil & Gas, Solar, Hydro, Wind, Energy Efficiency, Gear Design, Bearing Design, Motor Design	Additive Manufacturing Strategies (Feb 4–6)	1/2/2025	12/16/2024
March	Motors	Smart Systems	Off-Highway	Mining, Construction, Agriculture, Transportation, Fluid Power, Hydraulics/Pneumatics, Lubrication & Seals	ProMat (March 17–20) Bearing Show/Lubricant Expo (March 18–20) Hannover Messe (March 31–April 4)	1/30/2025	1/3/2025
April	Motion Control	Automation	Robotics	Gearmotors, Servo Drives, Mechatronics, Software, AGVs, Warehouse Logistics, Airport Baggage Handling, Conveyor Systems	Automate 2025 (May 12–15) Pack Expo SE (May 10–12)	2/27/2025	1/31/2025
June	Couplings	Electrification	Transportation	e-Mobility, Automotive, Trucks, Transmissions, Trains, Motorcycles, Marine Drives		5/1/2025	4/1/2025
August	Belt & Chain Drives	Maintenance & Repair	Heavy Industry	Primary Metals, Aggregate/Cement/Asphalt, Pulp & Paper, Chemicals, Mill Drives, Couplings, Belt Drives, Chain Drives, Clutches & Brakes		7/3/2025	6/6/2025
September	Gearmotors	Factory of the Future	Aerospace & Defense	Gears, Electric Drives, Gearmotors, Prototyping, Additive Manufacturing, IIoT/Smart Manufacturing, Medical, Robotics, Precision Motion, Drones, Helicopters, AI	Pack Expo (Sept 29–Oct 1)	7/31/2025	7/3/2025
October	Gears	Lubrication	Packaging/Material Handling	Food & Beverage, Gearmotors, Conveyors, Motion Control, Chain Drives, Supply Chain	MPT Expo (Oct 21–23)	8/28/2025	8/1/2025
MPT Expo Show Guide				Booth Listings, Featured Products and Services, Show Details, Schedule of Events	MPT Expo (Oct 21–23)	9/18/2025	9/18/2025
December	Linear Motion	Sustainability	Food & Beverage	Servo Drives, Controls, Sensors, Precision Components, Energy Efficiency	Automation Fair (TBD) Power-Gen International (Jan 23–25) CTI Berlin (TBD)	10/30/2025	10/3/2025

ISSUE	FOCUS	ADVERTISING DEADLINE
January 2	Linear Motion	December 26, 2024
January 9	Gears	January 2
January 16	Chain Drives	January 9
January 23	Clutches & Brakes	January 16
January 30	Mechatronics	January 23
February 6	Sensors	January 30
February 13	Motion Control	February 6
February 20	e-Mobility	February 13
February 27	Bearings	February 20
March 6	Condition Monitoring	February 27
March 13	Fluid Power	March 6
March 20	Couplings	March 13
March 27	White Papers & Webinars	March 20
April 3	Motors	March 27
April 10	Gear Drives	April 3
April 17	Software	April 10
April 24	Smart Systems	April 17
May 1	Automate Show	April 24
May 8	Automate Show	May 1
May 15	Maintenance	May 8
May 22	Gears	May 15
May 29	Bearings	May 22
June 5	Belts & Belt Drives	May 29
June 12	Linear Motion	June 5
June 19	Gearmotors	June 12
June 26	Couplings	June 18
July 3	White Papers & Webinars	June 26
July 10	Mechatronics	July 3
July 17	Motors	July 10
July 24	IIoT/Smart Manufacturing	July 17
July 31	Gears	July 24
August 7	Material Handling	July 31
August 14	e-Mobility	August 7
August 21	Servomotors and Drives	August 14
August 28	Belt & Chain Drives	August 21
September 4	Gear Drives	August 28
September 11	Automation	September 4
September 18	Software	September 11
September 25	Pack Expo	September 18
October 9	Gearmotors	October 2
October 16	MPT Expo	October 9
October 23	MPT Expo	October 16
October 30	Lubrication & Seals	October 23
November 6	Robotics	October 30
November 13	Motors	November 6
November 20	Couplings	November 13
November 26	Wind Energy	November 20
December 4	Conveyor Systems	November 26
December 11	Belt & Belt Drives	December 4
December 18	Bearings	December 11
December 24	White Papers & Webinars	December 18



## TRIPLE Your Impact!

Advertising in the AGMA Gear Industry News is now available exclusively through AGMA Media, in addition to the *Gear Technology* and *Power Transmission Engineering* e-mail newsletters:

**AGMA Gear Industry News**, delivered every Tuesday.

**GEAR INDUSTRY NEWS**

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AGMA UPDATES

**Operator Hobbing & Shaper Cutting | Oct. 5-6—Chicago**

Learn and understand the fundamentals of gear manufacturing. Acquire knowledge and understanding of gear nomenclature, hobbing and shaping of spur and helical gears, and splines. Learn and understand hobber and shaper machine set-up, as well as gear tooth wear inspection. Understand the manufacturing process before gear tooth cutting, as well as post-cutting processes. Acquire concepts to further finishing processes, i.e., heat treat, gear tooth shaving, and grinding and/or skiving. Gain knowledge to establish a solid foundation for all basic gear manufacturing.

**Robot Simulation: Make the Most of Your Investment in Automated Manufacturing | Oct. 5—Virtual**

Manufacturers in every industry are adopting robotic automation at an accelerating rate. The investment required for automation is often significant and comes with a lot of options. What type of robot should be selected? What throughput can be achieved through this new system? Will the workload fit into my production line? All of these questions can be answered with Robot Simulation Software. This multi-function tool is invaluable in modeling complicated manufacturing systems, in addition to supporting how Robot Simulation Software can be utilized. This presentation will provide Case Studies that demonstrate how simulation early in the project can avoid later problems.

**Power Transmission Engineering** e-mail newsletter, delivered every Thursday.

**Power Transmission Engineering**

Power Transmission Technology Update

August 23, 2022

**A Look at Servo Technology for Power Transmission Systems**

This article looks at the latest servo motor systems, drives and motors. How do we differentiate between the definitions "What can drive" and "What can be driven"? What type of motor is best for a given application? What type of drive is best for a given application? What type of motor is best for a given application? What type of drive is best for a given application?

**QUICK REACTING AND READILY AVAILABLE TORQUE LIMITERS**

Proper torque limiting practices is often omitted from machine design and construction. The NEMA 31 and 34 series of servos are designed to handle high torque loads. The NEMA 31 and 34 series of servos are designed to handle high torque loads. The NEMA 31 and 34 series of servos are designed to handle high torque loads. The NEMA 31 and 34 series of servos are designed to handle high torque loads.

**Gear Technology** e-mail newsletter, delivered every Wednesday.

**gear TECHNOLOGY**

Gear Manufacturing Technology Update

August 24, 2022

**Verisurf Offers Universal Measurement and Inspection at IMTS**

Verisurf Software, Inc. will be demonstrating a universal approach to measurement and inspection at the IMTS 2022 Show in Booth #31344. Verisurf Software provides measurement and inspection workflows with inspection plans that can be created once and used across the manufacturing enterprise on any portable or fixed CMM.

**Technology Advancements in EV Inspection**

EVs are changing how gear analysis and inspection is carried out. Dissecting gear issues in gear and gearbox requires an analytical approach like a detective. The problem could stem from the design itself, manufacturing or typical wear issues. Tools that drive deviations like variations or perhaps covering issues that directly impact noise. Every aspect of gear production needs to be examined to provide the most accurate results.

**For more details, visit**  
[powertransmission.com/adinfo](http://powertransmission.com/adinfo)



## The Right Tools for Your Marketing Goals!

As technology changes and readers' information consumption and response habits evolve, so must your marketing strategy. That's why we continue to develop and improve our tools to drive both brand recognition and response. While print remains the dominant tool to reach and impact this highly technical field, we offer many digital tools designed to enhance branding, response and lead generation. Integrated marketing is the key to a successful marketing plan.



### PRINT

**Maximum visibility ideal for brand awareness.**

- Display Ads (next to editorial)
- sMart Ads (special value rates)
- SPS/IMTS Showstopper Exhibitor Ads (special value rates)
- Engineering Showcase (sponsored content in print)



### E-MAIL

**Drive response in *PTE* e-mail programs (GDPR/CAN-SPAM compliant.)**

- E-Newsletter
- Dedicated E-mail
- Native (sponsored content)



### ONLINE *powertransmission.com*

**Be seen on the PT industry's website.**

- Home Page Banners
- Keyword Banners
- Online Buyer's Guide
- Native (sponsored content)



### EVENTS

**Sponsorship and Exhibit opportunities.**

- MPT Expo
- AGMA Live In-Person Events
- AGMA Webinars



### INTEGRATED PROGRAMS

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- Webinars
- Custom Programs
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- Videos

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