

gear

TECHNOLOGY®

JAN-DEC 2025

Editorial Guidelines



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print

geartechology.com



Gear Technology is POWERED
by The American Gear
Manufacturers Association

Contributing to Gear Technology

Your Name Here

Gear Technology publishes articles that focus on all engineering aspects of gears, from the initial design through manufacturing, heat treating, inspection and end use.

We like articles that offer solutions to specific design or manufacturing problems or explanations of new technology, techniques, designs or processes.

We are interested in publishing articles that help engineers become more efficient, productive and competitive, whether they are designing gears for use at an OEM or working on the production floor in a gear manufacturing shop.

We also run articles on a regular basis that teach the basics of gear engineering to the next generation of design and manufacturing professionals.

How to Be Featured in Gear Technology

Our editors write a variety of articles every issue, and we're always looking for knowledgeable experts to serve as sources we can interview for those articles. The easiest way to get featured is to contact our editors. You can refer to the 2025 Editorial Calendar (below) for an idea of what we intend to cover each issue. Just contact one of our editors two months prior to the submission deadline, and we'll help you develop your contribution.

Submitting Articles

In addition to our regular staff-written articles, we welcome submissions from the industry on any of the comprehensive topics being covered each issue (*see the editorial calendar below for topics and submission deadlines*).

OUR EDITORS

Randy Stott, PUBLISHER & EDITOR-IN-CHIEF stott@agma.org

Aaron Fagan, SENIOR EDITOR fagan@agma.org

Matthew Jaster, SENIOR EDITOR jaster@agma.org

We are interested in a wide variety of article types, from the very basic to the highly technical, ranging in length from a few paragraphs to 10 pages or more. We always prefer original material that hasn't appeared in other publications, so be sure to let us know if what you're submitting is exclusive to us. We've prepared some brief descriptions of the types of articles and what we're looking for:

Application Story/Case Studies

This is a short article describing how a specific product or technology solves a particular manufacturing or engineering challenge for a customer.

When writing an application story/case study, you should provide a brief profile of the companies involved and

2025 EDITORIAL CALENDAR Print

Gear Manufacturing and Gear Design in every issue.

ISSUE	FOCUS	EDITORIAL THEME	INDUSTRY HIGHLIGHT	SUGGESTED TOPICS (Submissions Welcome!)	SHOW COVERAGE	AD DEADLINE	ARTICLE SUBMISSION DEADLINE
January/ February	Cutting Tools	State of the Gear Industry The Future of Gearing	Aerospace & Defense	Annual Survey, Emerging Technologies, Future of the Gear Industry, Training & Education, Automotive, Aerospace, Off-Highway, Industrial Gears, Standards, Tool Sharpening, e-Mobility	Bearing Show/Lubricant Expo (March 18–20)	1/16/2025	12/13/2024
March/ April	Heat Treating Forging Gear Blanks		Energy	Metallurgy, Steel, Hardness Testing, Materials Innovations, Powder Metal, Standards, Wind Power, Gear Failure	Rapid + TCT (April 8–10) Formnext (April 8–10)	3/13/2025	2/14/2025
May	Grinding & Abrasives	Gear Noise	Robotics	Grinding, Chamfering, Deburring, Coatings, Isotropic Finishing, Honing, Shot Peening, Coolants & Lubricants, Plastic Gears, e-Drives		4/10/2025	3/14/2025
June	Inspection Workholding & Toolholding	Quality	Off-Highway	Inspection Equipment, Metrology, Gages, Vision, Software, NDT, Lean, Maintenance, inline inspection		5/15/2025	4/18/2025
July	Plastic Gears Powder Metal	e-Mobility	Automotive	5-Axis, Skiving, Data-Driven Manufacturing, Robotics, Workholding		6/12/2025	5/16/2025
August	Software	Automation	Industrial Gears	Machine Tools, Cutting Tools, Workholding, IoT, Smart Manufacturing, Digitizing the Job Shop, Big Gears, AI	EMO Hannover (Sept 22–26)	7/17/2025	6/20/2025
September/ October	MPT Expo	Emerging Technologies	Transportation	Hobbing, Shaping, Skiving, Bevel Gear Machines, Cutting Tools, Workholding	MPT Expo (Oct 21–23) FNA 2025	9/11/2025	8/15/2025
MPT Expo Show Guide				Booth Listings, Featured Products and Services, Show Details, Schedule of Events	MPT Expo (Oct 21–23)		9/18/2025
November/ December	Lubrication	Workforce Development	Medical	Back to Basics, Service, Condition Monitoring, Training & Education, Energy, Precision Gears		11/13/2025	10/17/25

2025 EDITORIAL CALENDAR

E-Mail newsletter

Published every Wednesday.

ISSUE	FOCUS	ADVERTISING DEADLINE
January 8	Additive Manufacturing	January 2
January 15	Big Gears	January 9
January 22	Fine-Pitch Gears	January 16
January 29	Lubrication	January 23
February 5	Automation	January 30
February 12	Heat Treating	February 6
February 19	Workholding & Toolholding	February 13
February 26	Broaching	February 20
March 5	Bevel Gears	February 27
March 12	Cutting Tools	March 6
March 19	e-Mobility	March 13
March 26	Hobbing	March 20
April 2	Gear Blanks	March 27
April 9	Plastic Gears	April 3
April 16	Grinding	April 10
April 23	Honing	April 17
April 30	White Papers & Webinars	April 24
May 7	Metrology	May 1
May 14	Cutting Tools	May 8
May 21	Worm Gears	May 15
May 28	Skiving	May 22
June 4	Splines	May 29
June 11	Chamfering & Deburring	June 5
June 18	Cutting Tools	June 12
June 25	Plastic Gears	June 19
July 2	Workholding	June 26
July 9	Gear Shaping	July 3
July 16	Powder Metal Gears	July 10
July 23	Robotics	July 17
July 30	White Papers & Webinars	July 24
August 6	Forgings	July 31
August 13	e-Mobility	August 7
August 20	Heat Treating	August 14
August 27	Skiving	August 21
September 3	Gear Inspection	August 28
September 10	Deburring	September 4
September 17	Cutting & Grinding Fluids	September 11
September 24	Software	September 18
October 1	Turning, Milling & 5-Axis Machining	September 25
October 8	Rack & Pinion	October 2
October 15	Grinding	October 9
October 22	Lubrication	October 16
October 29	White Papers & Webinars	October 23
November 5	Software	October 30
November 12	IIoT/Industry 4.0	November 6
November 19	Custom Gear Manufacturing	November 13
November 26	Shot Peening	November 20
December 3	Automation	November 26
December 10	Heat Treating	December 4
December 17	Tool Sharpening	December 11
December 24	Year in Review	December 18
December 31	White Papers & Webinars	December 24



Gear Technology publishes articles that focus on all engineering aspects of gears, from the initial design through manufacturing, heat treating, inspection and end use. We welcome submissions from the industry on any of the comprehensive topics being covered each issue.

the industries they serve. You should describe the specific problem or challenge and detail how the technology was used to overcome it.

- 1,200–1,500 words.
- 2–3 high-resolution (300 dpi) images.
- Use facts and figures to convey results.
- Do not give us a sales pitch. These should be more educational than promotional.
- Include a few direct quotes from all companies involved in the story, but not too many.
- Include Company Name, Phone Number, E-Mail and Website information for all companies involved in the project.
- Include a short (two to three sentences) author's bio and author's headshot.

Feature Articles

These more in-depth articles will focus on an interesting subject related to gears.

Examples could include how-to articles, detailed analysis of trends in the industry, tips on maintenance or installation, explanations of the use of different types of machines, and so on.

Here are some additional tips:

- Feature articles should have an author's byline.
- 1,500–2,500 words.
- Large, high quality photos (300 dpi is minimum for print quality).
- Include captions with your photos.

Tell us what we're looking at and why it's important. Include a photo credit where necessary.

- Focus on facts and figures (overly promotional material will be rejected or edited out).
- Include Company Name, Phone Number, E-Mail and Website information for all companies involved in the article.
- Include a short (50-word max.) author's bio and author's headshot (300 dpi).

Voices Column

Voices is a high-profile, front-of-the-magazine column where guest authors have the ability to share industry experience, comments or opinions with the readers.

- 800–1,200 words.
- Include a short (two to three sentences) author's bio and author's headshot.

Technical Articles

Technical articles can be engineering fundamentals (back to basics) or cutting-edge research that helps our readers understand the state of the art in gear design, manufacturing, heat treating, inspection, etc.

Most importantly, technical articles should be completely unbiased. They should not promote a particular product or brand.

- Length varies, depending on subject, but could be up to 6,000 words.
- Graphs, charts and formulas should be used to illustrate concepts.
- Artwork should be submitted in high-resolution format (300 dpi minimum).
- Include references where appropriate.

- We encourage original material that has not appeared in another publication, but we will consider papers presented at technical conferences (provided we can get copyright permission from the conference and the authors).
- Technical articles will be reviewed by our technical editors for accuracy and relevance prior to publication.
- Include a brief abstract or "management summary" that explains what the article is about and who should read it.
- Include a short (50-word max.) bio and headshot for each author/co-author (300 dpi).

Product News

We accept press releases for all new products related to gear manufacturing. Press releases will be considered for use online, in our e-mail newsletters and in the printed magazine.

Here are some tips to help make sure we can use what you send us:

- 4–8 paragraphs is ideal.
- Describe what's new about the product, using facts and figures. Specifications and measurements are what our readers need.
- Avoid hyperbole, sales promotion and "fluff." Superlatives such as "ideal," "unique," "perfect" and so on will be edited out.
- Include at least one high-res (300 dpi) JPG photo of the product with submission.
- Include Company Name, Phone Number, E-Mail and Website where readers can get more information.

Industry News

Industry News includes items such as corporate mergers, new hires, factory expansions and other company-related news items. Send us your press releases for consideration.

Things to include:

- 4–6 paragraphs is ideal.
- Include high-resolution photos (300 dpi) of the people involved.
- Include quotes from corporate executives about the news, where appropriate.
- Include a web address where readers can get more information.

Events

Our Technical Calendar includes basic information about upcoming trade shows, conferences, webinars, seminars and other industry events. Let us know about your upcoming event if you'd like to be included.

Make sure you tell us:

- Exact dates of the event.
- Location (including city and venue).
- Who should consider attending?
- What will attendees experience?
- Cost.
- Web address for registration.

Ask the Expert

"Ask the Expert" is our reader advice column with a decidedly practical and hands-on angle. We encourage our readers to submit their design, manufacturing, inspection, heat treating or other gear-related questions to us, and we find the appropriate subject matter expert to provide a written response, helping not just the original reader but the rest of the community as well.

If you or someone at your company would like to provide answers to our readers' questions, and you have the appropriate expertise related to one or more gear-related topics, we'd like to add you to our panel of experts.

Videos

Gear Technology showcases industry videos on design, manufacturing, and automation applications featured in the magazine. We encourage you to send video links and high-res images with a short description of the video. Feel free to e-mail the editorial staff with links to your YouTube page or

videos on your website. This is a great way to share valuable information across several different media platforms.

Get Social!

Another valuable tool is our social media pages. Share company news, product information and articles with our LinkedIn and Facebook accounts. Let us know if there's something new and exciting we should be sharing with our readers and followers online.

The versatility of social media is the perfect tool for marketing and highlighting your business. It provides immediate feedback you won't get from print, radio, billboards, etc. These pages offer another platform to highlight your brand identity, content strategy, generate leads and increase sales. Please keep *PTE* and *Gear Technology* editors up-to-date on your social media activity. Join the conversation.



Your Name Here.

For bylined articles (Application Story/Case Study, Voices, Technical Articles, Feature Articles), we prefer to have a photo and author bio to accompany the article. Make

sure to include the author's educational background, technical expertise, relevant experience and whether or not he or she has written other related articles, technical papers or research. We're looking for a paragraph about why this author is qualified to write about this subject. This helps establish credibility with the reader and positions your company as having expertise in the field. Make sure you also include a high-resolution (300 dpi) photo of the author(s).

CRAZY IDEAS WELCOME

We're always looking for ways we can better serve our readers.

So, if you have an idea for an article or series of articles that doesn't exactly fit what we've described here, we encourage you to run it by us.

OUR EDITORS

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