

E-Mail: Newsletters

Gear Technology's E-Mail Newsletter is delivered 4x per month to more than 11,500 opt-in subscribers (the first four Wednesdays of each month). The E-Mail Newsletter brings our readers the latest news and exclusive articles. Each issue can accommodate one Sponsor Banner, up to nine Impact Blocks and one Sponsored Content (native advertising) white paper or video.

Sponsor Banner (\$1,045 per issue)

The E-Mail Newsletter Sponsor Banner is at the top of the newsletter, guaranteeing you the most prominent position available. Sponsor Banners measure 1600x900 pixels, and can be in JPG, GIF or PNG (no animation allowed) formats. Only one Sponsor Banner position is available in each issue.

Impact Blocks (\$575 per issue)

Impact Blocks are ideal for introducing new products, highlighting new technology or promoting upcoming events.

The size and format are as follows:

- Graphic image in JPG, GIF or PNG format (250 pixels wide x 141 pixels tall). No animation allowed.
- Headline—Maximum 50 characters (about 8–10 words).
- Copy—Maximum 50 words.
- Link to the URL of your choice.



DVS TECHNOLOGY AMERICA – 3 level honing ring quality system

Our 3-level honing ring quality system offers customized solutions for every requirement, from maximum performance to budget-friendly options. The integrated damping zone of our honing rings minimizes vibrations during gear honing and ensures precise machining results as well as protection of the machine and honing head. Optimize your processes efficiently.

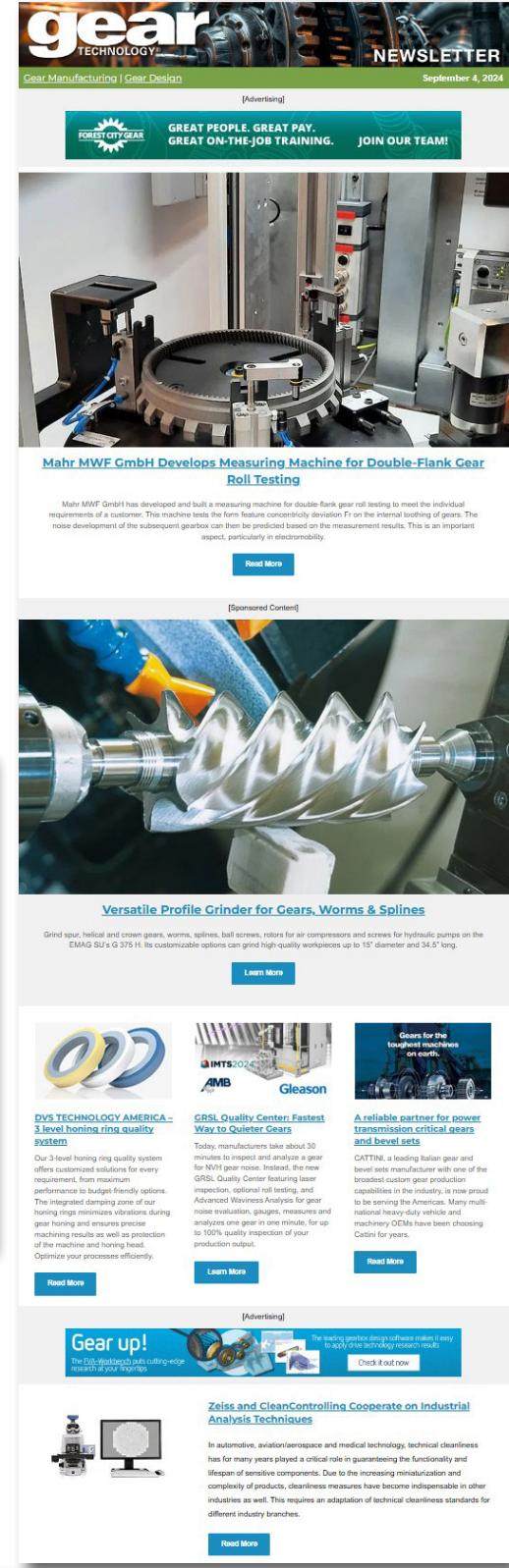
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Middle Banner (\$575 per issue)

The middle banner appears below the first content section. The middle banner measures 728x90 pixels and can be in JPG, GIF or PNG (no animation allowed) formats. Only one middle banner is available in each issue.



MEDIA GUIDE
E-Mail:
Newsletters



Newsletter

Gear Manufacturing | Gear Design

September 4, 2024

[Advertising]

FOREST CITY GEAR

GREAT PEOPLE. GREAT PAY. GREAT ON-THE-JOB TRAINING. JOIN OUR TEAM!

Mahr MWF GmbH Develops Measuring Machine for Double-Flank Gear Roll Testing

Mahr MWF GmbH has developed and built a measuring machine for double-flank gear roll testing to meet the individual requirements of a customer. This machine tests the form feature concentricity deviation F_r on the internal teeth of gears. The noise development of the subsequent gearbox can then be predicted based on the measurement results. This is an important aspect, particularly in electromobility.

[Read More](#)

[Sponsored Content]

Versatile Profile Grinder for Gears, Worms & Splines

Grind spur, helical and crown gears, worms, splines, ball screws, rotors for air compressors and screws for hydraulic pumps on the EMAG SU's G 375 H. Its customizable options can grind high-quality workpieces up to 15" diameter and 34.5" long.

[Learn More](#)

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[Read More](#)

IMTS2024

Gleason

Gears for the toughest machines on earth.

CATTINI, a leading Italian gear and bevel sets manufacturer with one of the broadest custom gear production capabilities in the industry, is now proud to be the American market's multi-national heavy-duty vehicle OEMs have been choosing Cattini for years.

[Read More](#)

[Advertising]

Gear up!

The FZG-Workshop puts cutting-edge research at your fingertips.

[Check it out](#)

Zeiss and CleanControlling Cooperate on Industrial Analysis Techniques

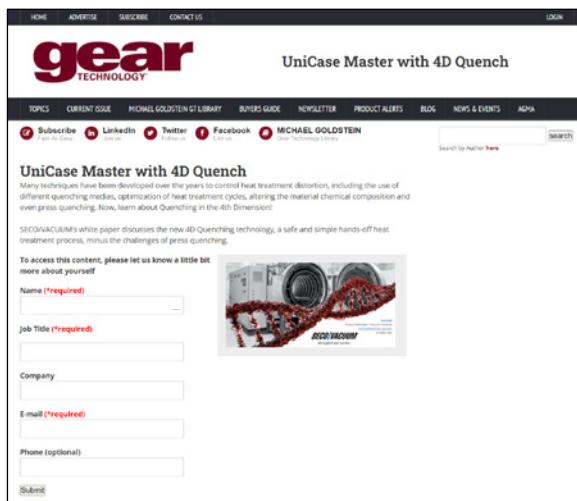
In automotive, aviation/aerospace and medical technology, technical cleanliness has for many years played a critical role in guaranteeing the functionality and lifespan of sensitive components. Due to the increasing miniaturization and complexity of products, cleanliness measures have become indispensable in other industries as well. This requires an adaptation of technical cleanliness standards for different industry branches.

[Read More](#)

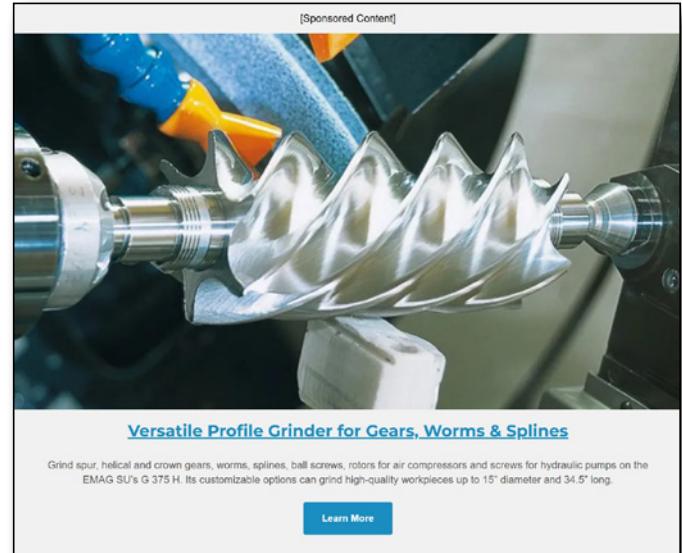
Sponsored Content (Native Advertising) in Our E-Mail Newsletter (\$1,045 per issue)

Place your educational white paper, article or video in our E-Mail Newsletter, and we'll send it to our 11,500+ opt-in subscribers. This native advertising option gives you the opportunity to generate leads and increase your brand's position as a leading expert in our industry.

Sponsored Content automatically includes lead capture. We'll make sure you know who has looked at your content by asking visitors to fill out a brief form on the way in. (NOTE: Form fields are customizable at no extra charge.)



The screenshot shows a website for 'gear TECHNOLOGY'. The main navigation bar includes 'HOME', 'ADVERTISE', 'SUBSCRIBE', 'CONTACT US', 'TOPICS', 'CURRENT ISSUE', 'MICHAEL GOLDSTEIN GT LIBRARY', 'BUYERS GUIDE', 'NEWSLETTER', 'PRODUCT ALERTS', 'BLOG', 'NEWS & EVENTS', and 'AGMA'. Below the navigation is a search bar. The main content area features a large image of a gear being machined. A call-to-action button 'Download Now' is visible. The page title is 'UniCase Master with 4D Quench'.



The screenshot shows an email newsletter with a header 'Sponsored Content'. The main image is a close-up of a precision-ground gear. Below the image is the headline 'Versatile Profile Grinder for Gears, Worms & Splines'. A brief description follows: 'Grind spur, helical and crown gears, worms, splines, ball screws, rotors for air compressors and screws for hydraulic pumps on the EMAG SU's G 375 H. Its customizable options can grind high-quality workpieces up to 15" diameter and 34.5" long.' A 'Learn More' button is at the bottom.

Your article or video will automatically appear in our editorial search results. Also, these articles and videos will become a permanent part of our online archive and accessible to our website visitors. White papers and webinars will also be featured in our quarterly "White Papers and Webinars" special edition (no extra charge).

What Do You Need to Provide?

- **The Content** — This can be a PDF article or a Word document (we will prepare Word documents as HTML articles). If your featured content is a video, you should supply us with a YouTube embed code, MPEG or WMV file.
- **Newsletter Image** — 1600 x 900 pixels, JPG format preferred.
- **Headline** — 10 words or less, please. This will be used in the E-Mail Newsletter and in the search results.
- **Blurb** — 50 words or less. This will be used in the E-Mail Newsletter and in the search results.
- **Lead Capture Requirements** — We will normally capture Name, Title, Company Name and E-Mail address. If you require additional fields, please let us know.

2025 EDITORIAL CALENDAR—E-Mail newsletter

Published every Wednesday

ISSUE	FOCUS	ADVERTISING DEADLINE
January 8	Additive Manufacturing	January 2
January 15	Big Gears	January 9
January 22	Fine-Pitch Gears	January 16
January 29	Lubrication	January 23
February 5	Automation	January 30
February 12	Heat Treating	February 6
February 19	Workholding & Toolholding	February 13
February 26	Broaching	February 20
March 5	Bevel Gears	February 27
March 12	Cutting Tools	March 6
March 19	e-Mobility	March 13
March 26	Hobbing	March 20
April 2	Gear Blanks	March 27
April 9	Plastic Gears	April 3
April 16	Grinding	April 10
April 23	Honing	April 17
April 30	White Papers & Webinars	April 24
May 7	Metrology	May 1
May 14	Cutting Tools	May 8
May 21	Worm Gears	May 15
May 28	Skiving	May 22
June 4	Splines	May 29
June 11	Chamfering & Deburring	June 5
June 18	Cutting Tools	June 12
June 25	Plastic Gears	June 19
July 2	Workholding	June 26
July 9	Gear Shaping	July 3
July 16	Powder Metal Gears	July 10
July 23	Robotics	July 17
July 30	White Papers & Webinars	July 24
August 6	Forgings	July 31
August 13	e-Mobility	August 7
August 20	Heat Treating	August 14
August 27	Skiving	August 21
September 3	Gear Inspection	August 28
September 10	Deburring	September 4
September 17	Cutting & Grinding Fluids	September 11
September 24	Software	September 18
October 1	Turning, Milling & 5-Axis Machining	September 25
October 8	Rack & Pinion	October 2
October 15	Grinding	October 9
October 22	Lubrication	October 16
October 29	White Papers & Webinars	October 23
November 5	Software	October 30
November 12	IIoT/Industry 4.0	November 6
November 19	Custom Gear Manufacturing	November 13
November 26	Shot Peening	November 20
December 3	Automation	November 26
December 10	Heat Treating	December 4
December 17	Tool Sharpening	December 11
December 24	Year in Review	December 18
December 31	White Papers & Webinars	December 24

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Want more e-mail news coverage?

The *Gear Technology* e-mail newsletter is sent every Wednesday to more than 11,000 gear industry professionals

The AGMA Industry News e-mail is sent every Tuesday to more than 10,000 corporate executives and decision-makers in the mechanical power transmission industry.

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