



MEDIA GUIDEOnline: Buyer's Guide

Online: Buyer's Guide

The world's most comprehensive directory of gear industry suppliers resides at *geartechnology.com*. Being listed in the Buyer's Guide guarantees that your information is available when potential customers are looking for you—at any time of the day, and from anywhere in the world. Getting listed in the Buyer's Guide is quick, easy and absolutely FREE. Just fill out the form to get started.

Premium Listings (\$1,895 per year)

Premium listings appear on every applicable Buyer's Guide category. They are positioned above the free listings, and they include a logo and brief description of your company.

Premium listing advertisers also receive a customized Company Page, which includes: contact information, company logo, a 250-word description, up to three photos, e-mail link and links to your website. Articles, videos and other content featuring your company will be automatically attached to your company page. In addition, you can upload peripheral materials, such as brochures.

Beginning in 2025, we're transforming our online Buyer's Guide from a simple product and services directory into an online marketing hub for the industry. Any content on *geartechnology.com* or *powertransmission.com* that features your company will automatically be attached to your Buyer's Guide company page. This includes all press releases you submit, articles that mention your company, videos that we include on our home page or newsletters—and advertisements. That's right, even advertisements in our printed magazines will now be attached to your Buyer's Guide Company Page.

All of this is designed to drive more traffic to your "Request Info" button and generate leads for your company.

Standard (FREE) Listings:

Premium Listings:

Philadelphia Gear, Power Systems by Timken Philadelphia Gear was founded over a century ago to provide state-of-the-art gearing for the emerging industries of
Pennsylvania. From those modest beginnings in 1892, Philadelphia Gear has earned a globally recognized reputation for
 expertise in power transmission solutions for the world's Energy, Infrastructure and Defense industries. Our world-class engineering and technical staff provides our extensive customer base across the globe with a full-range of solutions including: Onsite Technical Services - OTS³⁰⁵; inspect, repair and upgrade capabilities, renewal parts and new enclosed drives. More
ures. note
Regal Rexnord Regal Rexnord MEMBER
Regal Rexnord is a major producer of mechanical power transmission drives, components and bearings, serving a wide array of machinery-intense industries, including forestry and wood products, mining and quarrying, power generation.
array or machines y mense industries, including lorestly and wood products, mining and quarrying, power generation, and heating and ventilation. More
SEW SEW-EURODRIVE MEMBER
EURODRIVE As a world leader in drive technology and a pioneer in drive-based automation, SEW-EURODRIVE has established a reputation for quickly solving the most difficult power transmission and motion control challenges. We introduced the gearmotor in 1931. In the 80 years since then, we have been bringing the best in drive tenhology to our customers. That commitment has led to a history of innovations the first variable speed gearmotor, early development of electronic drives, some of the first successful efforts to decentralize control, and the first motor with energy-efficient



Bonus for Gear Manufacturers: Any and all premium listings in categories under gears, gear drives and gear manufacturing services are also upgraded on the Buyer's Guide at powertransmission.com at no additional charge.

*ALL AGMA Members and ALL 2025 print magazine advertisers are entitled to a FREE Premium Listing upgrade.

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Guide

Over the last three decades Gear Technology magazine has truly earned its reputation as "The Journal of Gear Manufacturing." Today, as the flagship publication of the American Gear Manufacturers Association, Gear Technology is the premier publication serving the gear industry.

The web portal at *geartechnology.com* has grown over the past two decades to become a center of gear manufacturing knowledge. Our searchable archive of technical articles is now the largest collection of gear manufacturing knowledge freely available to the market anywhere on earth.

The Buyer's Guide at *geartechnology.com* is the world's most comprehensive directory of suppliers serving the gear industry. Thousands of visitors per month come to *geartechnology.com* looking for vital information about gear manufacturing, including information about the suppliers of machines, tooling and services needed to manufacture gears and related components.

Why should I upgrade my listing from a standard "free" listing to Premium?

- Premium Listings maximize your visibility and you convert "views" into actionable sales leads in this important industry.
- Premium Listings are expanded to include a description, brand logo and a direct link to your website.
- Premium Listings appear ahead of your competitor's free listings at the top of each category.
- Each Premium Listing advertiser gets a customized Company Page with photos, full contact information and an overview description of your Company.
 Beginning in 2025, the Company Page will automatically be linked to relevant related content, including news items, feature articles, technical articles and advertisements!

In addition, there are a few things that really set our Premium Listings program apart from other online directories:

- No category limit—No matter how many different products and services you supply, we won't nickeland-dime you for extra category fees.
- You can customize each Premium Listing Category description to be most relevant to shoppers of that product.
- Videos and many other features can be included on your company page at no extra charge.
- Finally, we go out of our way to make sure Premium Listing advertisers are successful. That's why we link to those advertisers from throughout our site, not just from the Buyer's Guide categories.
- On the home page (three advertisers are highlighted at a time, and these featured advertisers are rotated throughout the year).
- Alongside relevant news items in editorial search results.
- Alongside relevant articles from Gear Technology magazine.
- In search results.

