

Sponsored Content (Native Advertising)

In addition to our regular banner ads, we also offer sponsored content (native advertising) opportunities, which are great for your white papers, videos, webinars or other technical content that's suited to our audience.

Sponsored content can appear on our home page (in the featured content section), in our e-mail newsletters (as a featured article), and in our internal site search engine results.

Sponsored Content (Native Advertising) on the *gear*technology.com HOME PAGE (\$995/month)

Place your educational white paper, article or video right on our home page, in the featured content section alongside our regular articles. There is a maximum of ONE sponsored content article available on the home page at any given time.

Your sponsored content will appear in our site search results when visitors are looking for related content.

Your sponsored content also comes with automatic lead capture. We'll make sure you know who has looked at your content by asking visitors to fill out a brief form on the way in. (NOTE: Form fields are customizable at no extra charge.)

The screenshot shows a 'Features' section on the homepage. A red arrow points to a sponsored article titled 'QuesTek Awarded Three Projects for Advanced Materials Development'. The article includes a 'SPONSORED BY: AGMA' tag, a date of '01/01/2021', and a 'GEAR DESIGN' tag. To the right, there are two other articles: 'LK Metrology Offers Remote Monitoring Platform' and 'Gear Heat Treating in the 90s: Beyond Black Magic', both dated '01/01/2021' and by 'JANE DOE'.

The screenshot shows the top navigation bar with links for HOME, ADVERTISE, SUBSCRIBE, and CONTACT US. The gear TECHNOLOGY logo is on the left, and 'The Basics of Gear Design XYZ Co.' is on the right. Below the navigation bar is a dark red banner with links: MEDIA KIT HOME, BRAND AWARENESS, RESPONSE & LEAD GENERATION, PRINT, ONLINE, E-MAIL, and SPECIAL PROMOTIONS. The main content area features a lead capture form for 'The Basics of Gear Design'. The form asks for Name (*required), Company, E-mail (*required), and Phone (optional), with a Submit button. To the right of the form is a book cover for 'THE BASICS of GEAR DESIGN by John Q. Author'.

What Do You Need to Provide?

- **The Content** – This can be a PDF article or a Word Document (we will prepare Word Documents as HTML articles). If your featured content is a video, you should supply us with a YouTube embed code, mpeg or wmv file.
- **Featured Image** – 1000 × 600 pixels, jpg format preferred.
- **Headline** – 10 words or less, please.
- **Blurb** – 50 words or less.
- **Lead Capture Requirements** – We will normally capture Name, Title, Company Name and E-mail address. If you require additional fields, please let us know.

Contact Dave Friedman, Associate Publisher & Sales Manager, friedman@agma.org for additional information.

Sponsored Content (Native Advertising) in our E-mail Newsletter (\$995 per issue)

Place your educational white paper, article or video in our e-mail newsletter, and we'll send it to our 15,500+ opt-in subscribers. This native advertising option gives you the opportunity to generate leads and increase your brand's position as a leading expert in our industry.

gear TECHNOLOGY SEPTEMBER 2016 e-news
Your Monthly Resource on Gear Manufacturing.

[please visit our sponsor]
Improved gear life and power transfer start with clean steel. SEE THE PROOF
TIMKEN STEEL

IMTS 2016 Measures Up
by Matt Jaster and Randy Stott

Not only did IMTS 2016 attract more than 115,000 registered attendees (slightly higher than the 2014 show), but it also "measured up" by presenting a wide variety of new technologies for gear inspection. Everything from handheld measurement tools to shop floor CMMs as well as tried and true dedicated inspection equipment gave gear manufacturers plenty of options for measuring parts. Here's a quick rundown of some of the technologies Gear Technology editors saw at the show...

[Read More!](#)

[Sponsored Content]

The Basics of Gear Design
Learn the fundamentals of involute gear design, including spur, helical, bevel, spiral bevel and more. **Article courtesy of XYZ Co.**

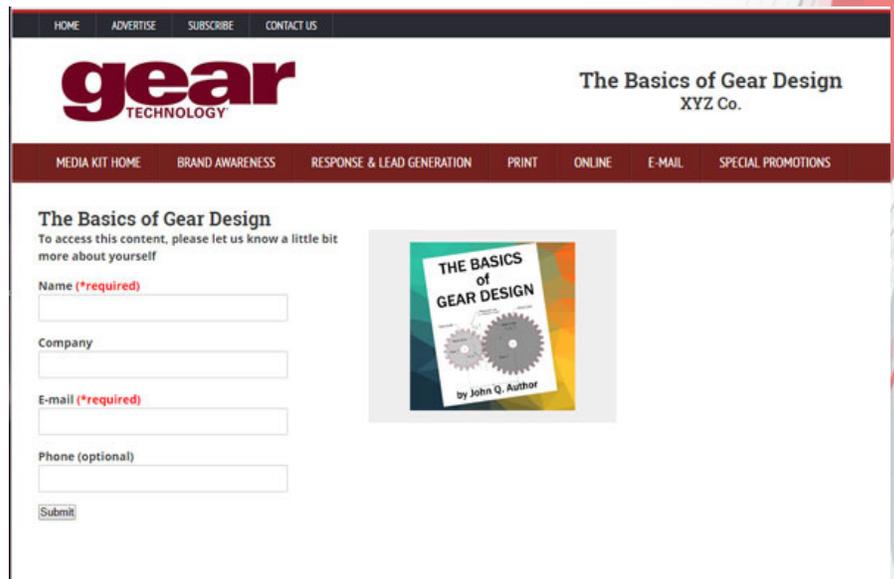
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Sponsored content automatically includes lead capture. We'll make sure you know who has looked at your content by asking visitors to fill out a brief form on the way in. (NOTE: Form fields are customizable at no extra charge.)

Your article or video will automatically appear in our editorial search results. Also, these articles and videos will become a permanent part of our online archive and accessible to our website visitors.



HOME ADVERTISE SUBSCRIBE CONTACT US

gear
TECHNOLOGY

The Basics of Gear Design
XYZ Co.

MEDIA KIT HOME BRAND AWARENESS RESPONSE & LEAD GENERATION PRINT ONLINE E-MAIL SPECIAL PROMOTIONS

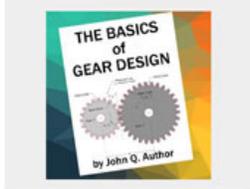
The Basics of Gear Design
To access this content, please let us know a little bit more about yourself

Name (*required)

Company

E-mail (*required)

Phone (optional)



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- The Content—This can be a PDF article or a Word Document (we will prepare Word Documents as HTML articles). If your featured content is a video, you should supply us with a YouTube embed code, mpeg or wmv file.
- Newsletter Image—300 × 200 pixels, jpg format preferred.
- Headline—10 words or less, please. This will be used in the e-mail newsletter and in the search results.
- Blurb—50 words or less. This will be used in the e-mail newsletter and in the search results.
- Lead Capture Requirements—We will normally capture Name, Title, Company Name and E-mail address. If you require additional fields, please let us know.



For more information

American Gear Manufacturers Association
1840 Jarvis Ave., Elk Grove Village, IL 60007-2440
Phone: 847-437-6604 Fax: 847-437-6618
www.geartechnology.com

Dave Friedman, Associate Publisher & Advertising Sales Manager, friedman@agma.org