

EDITORIAL



As GEAR TECHNOLOGY moves toward its third anniversary, we feel that we have reached a point in our development where it is time to pause, reflect on our accomplishments and plan for the future.

Our first months were filled with everything necessary to get a new magazine started and published. Prototypes were designed, advertisers and authors were contacted, printers and typographers were interviewed and selected. We were simultaneously reading and editing articles, explaining to advertisers the benefits and necessity of this magazine and learning the publishing business. In May, 1984, our first issue was

published. The enthusiastic support of you, our readers, along with the favorable results for our advertisers have enabled GEAR TECHNOLOGY to secure a place in our small, but important industry. Our readership has grown and GEAR TECHNOLOGY now has paid subscribers in 41 foreign countries.

We then embarked on the next phase of our development. We developed relationships with most every technical society and research organization connected with the gear industry. We have received excellent support and cooperation from such organizations as the American Gear Manufacturer's Association, Society of Manufacturing Engineers, American Society of Mechanical Engineers, and ASME-Gear Research Institute. We also contacted American and foreign universities that are involved in gear research to bring you the latest developments in the industry.

Your enthusiastic response to our subscription campaign tells us that you have been satisfied with what we have been doing up until now. We are proud of how far we have come in three years, but we don't want to stand still, resting on past achievements. We want to publish the best possible magazine for our readers. To achieve this goal, we must call on you, our strongest supporters, to tell us how we can improve. Within this issue, you will find a reader survey which will give us some insight on how we can serve you better. Please take a few minutes to fill out this simple survey and return it today. No postage is necessary. Please let us know how we can serve you better.

Michael Goldstein
Michael Goldstein
Editor/Publisher