

Editorial

LOOKING TO THE FUTURE — PART II

Beginning with our next issue, some of the promised changes in format for *Gear Technology* will begin showing up in these pages. As part of our commitment to provide you with important information about the gear and gear products industry, we are expanding our coverage. In addition to continuing to publish some of the best results of gear research and development throughout the world, we will be adding special columns covering vital aspects of the gearing business.

In our Shop Floor column, several well-known gearing professionals will discuss practical design and manufacturing problems that appear in the work place. We invite you to submit your questions to this panel of experts.

Management Matters will cover some of the challenges of running a gear design or manufacturing business in the 90s. We will cover such matters as doing business overseas, training, employee problems, product liability, marketing for your company, and other items of concern to gear shops, both large and small.

Along with these additions to our editorial line-up, we will continue to provide several articles on gear design, manufacturing, and research in every issue. This is one part of the magazine that will not change. While we are undergoing a facelift, we have not lost sight of the fact that providing the latest information about gear manufacturing, research, and development is our primary goal.

Along with these editorial improvements, we shall be making some cosmetic changes to *Gear Technology*. Look for some new type faces, headline styles, and design elements to appear beginning with next issue. Our goal with these changes is to make the magazine more contemporary, more readable, and more useful to our readers.

Perhaps the most readily apparent change to *Gear Technology* will be on our cover. With some regret, we have reached the end of our series of gear drawings by Leonardo da Vinci. In the course of nearly seven years of publishing, we have used most of the artist's gear-related drawings, and commissioning new ones is beyond the power of our editorial and art staff.

Instead, we will be featuring four-color art on our covers. If you or your company have photos of gears, gears in motion, or gear cutting that you think would make a good cover for *Gear Technology*, please send them to our art department for consideration. We will credit you or your company as the source, and the artwork will be returned to you after the magazine is printed.

Our goal in executing these changes to *Gear Technology* is to keep up with the changing needs and interests of you, our readers. As you strive to remain competitive and keep up with the changing business climate, we want to keep in step with you and continue to be a trusted and useful reference source for gear information of all sorts.



Michael Goldstein

Michael Goldstein, Editor/Publisher

IT'S YOUR MOVE

GEAR TECHNOLOGY always wants to be responsive to its readers. Please send us your reactions to the changes in our magazine. If you have ideas for additional or different columns, cover art, questions for our columnists, or just would like the opportunity to respond to something you've read in our pages, please let us know. A phone call or letter to our editorial offices is always welcome.

We also continue to remain on the lookout for articles on all aspects of gear manufacture and design. These articles remain the heart of our magazine. Please consider sharing any article you have written with us. Call or write for a copy of our editorial guidelines.