

calendar

April 23-27—Hannover Messe 2012

Hannover Fairgrounds, Hannover, Germany. The world's leading trade show for industrial technology returns in 2012 with a full lineup of trade shows. The eight co-located shows include Industrial Automation, Energy, MobiliTec, Digital Factory, Industrial Supply, CoilTechnica, IndustrialGreen Tec and Research and Technology. China is the official partner country in 2012. Discover new perspectives on energy, automation and industrial supply and engineering topics as well as a broad range of events and displays affecting the global industrial market today. Other Hannover highlights include Metropolitan Solutions, TectoYou, Job and Career Market and Energy Efficiency in Industrial Processes. For more information, visit www.hannovermesse.de.

April 29-May 1—BSA Annual Convention.

Bonita Springs, Florida.

Business programming at the Bearing Specialists Association's (BSA) 2012 Annual Convention will help attendees plan strategically for the latest developments in technology. Help your company focus on the cost- and time-saving ways in which the latest mobile technologies deliver sales and solutions. How will you move your business forward in this new mobile communications culture? How will you and your customers benefit? How will this differentiate you from your competition? BSA challenges the industry to consider how to best leverage the latest business tools with "Technology Drives Productivity." Business programming at the 2012 event will provide an overview of how authorized distributors and their supply chain partners can differentiate themselves in the marketplace, providing customer solutions and products using the latest technology. Speakers at this year's convention include Daniel Burrus, Guy Blissett, Matthew Bookspan and Brian Eccles. For more information, visit www.bsa.org.

May 1-3—SMMA 2012 Spring Management Conference.

Fort Meyers, Florida. The SMMA is a manufacturing trade association, founded in 1975, comprised of motors and drives manufacturers and their suppliers. The vision of SMMA is to serve as the voice for the motor and motion industry, providing a forum for education, communication, research and networking. The Spring Management Conference will be chaired by John Wolfe, vice president sales and marketing for Ametek. Paul Cherry, Performance Based Results, will present three discussions during the event, including the keynote address. The conference will also feature an economic update from Alan Beaulieu, Institute for Trend Research and a presentation on global motor market trends from Alex Chausovsky, IMS Research. Dan Jones, president of Incremotion Associates will offer a motors and motion college course prior to the beginning of the conference. For more information, visit www.smma.org.

May 8-10—Mfg4 2012. Hartford, Connecticut.

GE Energy, Medtronic, Boeing, Raytheon, Sikorsky and other manufacturing organizations know the best source of innovations and solutions may be outside their industries.

That's why they—in partnership with a dozen additional industry innovators—are presenting Mfg4 with the Society of Manufacturing Engineers (SME). Mfg4 presents solutions for buyers and sellers across the aerospace, defense, medical and energy manufacturing industries. Conference sessions include improving manufacturing processes, digital manufacturing, machine accuracy and volumetric compensation, fundamentals of robotics and many more. Exhibitors include Carl Zeiss, Fanuc, Heidenhain, Marposs and many more. At the heart of the Mfg4 event floor is the Insight Intersection, an area where small groups of professionals meet for practical exchanges of information. Each morning at Mfg4, exhibitors and sponsors can reserve this space to host breakfast meetings or working sessions with customers and prospects. For more information, visit www.mfg4event.com.

May 20-23—40th Annual PTRA Conference.

Hotel del Coronado, San Diego. The PTRA Conference will focus on new high-tech sales tools, choosing the right CRM software, PowerPoint for successful sales presentations, insights into applied industrial technologies, communication vs. call reports and an economic forecast. Conference speakers include Alan Beaulieu (Institute for Trend Research), Joseph Miller (Miller Management Services), Robert Curley (Applied Industrial Technologies), David Inniss (San Diego CRM) and Steve Turner (Turner Time Management). Highlights include a charity walk, golf tournament and dinner/reception aboard the USS Midway. The PTRA is made up of independent manufacturers' representatives and manufacturers dedicated to promoting sales representation in the power transmission and motion control industries. For more information, visit www.ptra.org.

June 7-9—PTDA Canadian Conference.

Fairmont Empress Hotel, Victoria, British Columbia. Since its debut in 2002, the PTDA Canadian Conference has become a powerful business conclave for Canada's power transmission/motion control industry. The event features intimate business networking and educational opportunities along with "The Industry Showcase," a program designed for those specifically marketing product in Canada. "The PTDA Canadian Conference delivers unmatched value for members," said Mitch Bouchard, secretary treasurer of Ottawa-based General Bearing Service Inc. and the newly elected PTDA board of directors' president. "There is no other organization that can deliver such thorough networking and educational opportunities in such an efficient package." Bouchard said the planning committee is optimistic about 2012, as the latest PTDA Market Forecast indicates the Canadian market will be steadily increasing in strength and growth throughout the year. "We believe the Fairmont Empress will be the ideal location on the West Coast to host this important Canadian-specific networking event," said Bouchard. For more information, visit www.ptda.org.