



**NETVVRK** (pronounced Netverk) is a supportive community of ambitious artists working to realize their goals. We teach artists how to gain exposure, recognition, and payment for the valuable work they do through group coaching, studio critiques, and resource sharing. Netvvrk is for emerging and mid-career artists who have been practicing for at least five years.

### WHAT YOU GET WHEN YOU JOIN NETVVRK:



A growing library of video lessons and text resources specifically designed by Paddy Johnson to support Netvvrk members develop and grow their art practice. The successful Goal Setting Workshop + Workbook offered publicly by Paddy is an exclusive replay for our members at any time.



Monthly group coaching sessions. Submit your writing, website, instagram page, and emails for feedback from Paddy Johnson and the community, so you can attract and convert interest from galleries, curators and consultants into shows.



Monthly group studio critiques with William Powhida, our Artists Advisor, so you can better place your work within the contemporary art landscape, and grow your art.



A supportive community that will push you outside your comfort zone, and test your art making so you can make more challenging work. Our Accountability Partners program is one of the most loved features of Netvvrk!



At Netvvrk, we believe that artists deserve more hands-on professional support for the work they make, and we strive to make sure they have the resources that will get them the shows and studio time they deserve. A Netvvrk membership also includes:

- **LECTURES BY SPECIAL GUESTS:** Guest speakers like Dexter Wimberly, Mira Schor, Helen Toomer, Rea McNamara, Hannah Cole, and many more, who give exclusive talks to the Netvvrk community.
- **OPPORTUNITIES FOR ONE ON ONE VISITS:** Each quarter our Annual Members can sign up for an opportunity to have a one-on-one visit with top-notch guests and experts in their fields.
- **PERSONALIZED FEEDBACK:** Annual members receive personalized feedback from the Netvvrk's team, based on their self-evaluation during onboarding. The Netvvrk Team will look at your goals, your website, and your social media presence to help you figure out where you are in your career. You'll receive useful advice on how to use the content and resources in Netvvrk to meet your career's goals.
- **MEMBERS ONLY DIRECTORY:** Members profile pages with cover image, intro, bio, website, and social media links to share your work with a growing community of already 600 members.
- **MEMBER NODES:** Smaller member groups organized by our members, to work together on things they would like to pursue and enjoy, like the Accountability Partners program or the Netvvrk Book Club.
- **VIDEO RECORDINGS:** Recordings of all coaching calls, studio visits, and guest speaker talks, so you can access the most valuable materials easily and at your own pace if you can't attend the live sessions.
- **DISCOUNTS:** 10% off all VVrkshop classes and products. BIPOC Artists should inquire about a reduced Netvvrk rate.
- **TECHNOLOGY:** Recommended tech tools for artists seeking to improve their digital presence designed to help take endless tech research work off your plate.



## ABOUT PADDY JOHNSON

Paddy works with artists like you who need communications and marketing support. She is the founder of VVRKSHOP, an online platform designed to help artists and art world professionals online and off. Prior to this, she founded the blog Art F City and has written for publications like CNN, The New York Times, and New York Magazine.



## MONTHLY MEMBERSHIP

MOST FLEXIBLE

**\$ 79 MONTHLY**

Curriculum

Monthly group coaching + studio crits

Community

Bonus: Recordings of all calls

Bonus: Resource library

Bonus: Expert guests

Bonus: Accountability partners

Bonus: Weekly Newsletters

Bonus: 10% Netvvrk member discount on  
all VVrkshop products

## ANNUAL MEMBERSHIP

BEST VALUE

Save \$140

**\$ 790 ANNUALLY**

**(TWO MONTHS FREE)**

Curriculum

Monthly group coaching + studio crits

Community

Bonus: Recordings of all calls

Bonus: Resource library

Bonus: Expert guests

Bonus: Accountability partners

Bonus: Weekly Newsletters

Bonus: 10% Netvvrk member discount on  
all VVrkshop products

**★Personalized assessment**

**★Quarterly opportunity to meet one-on-one with experts**

**JOIN NETVVRK**

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