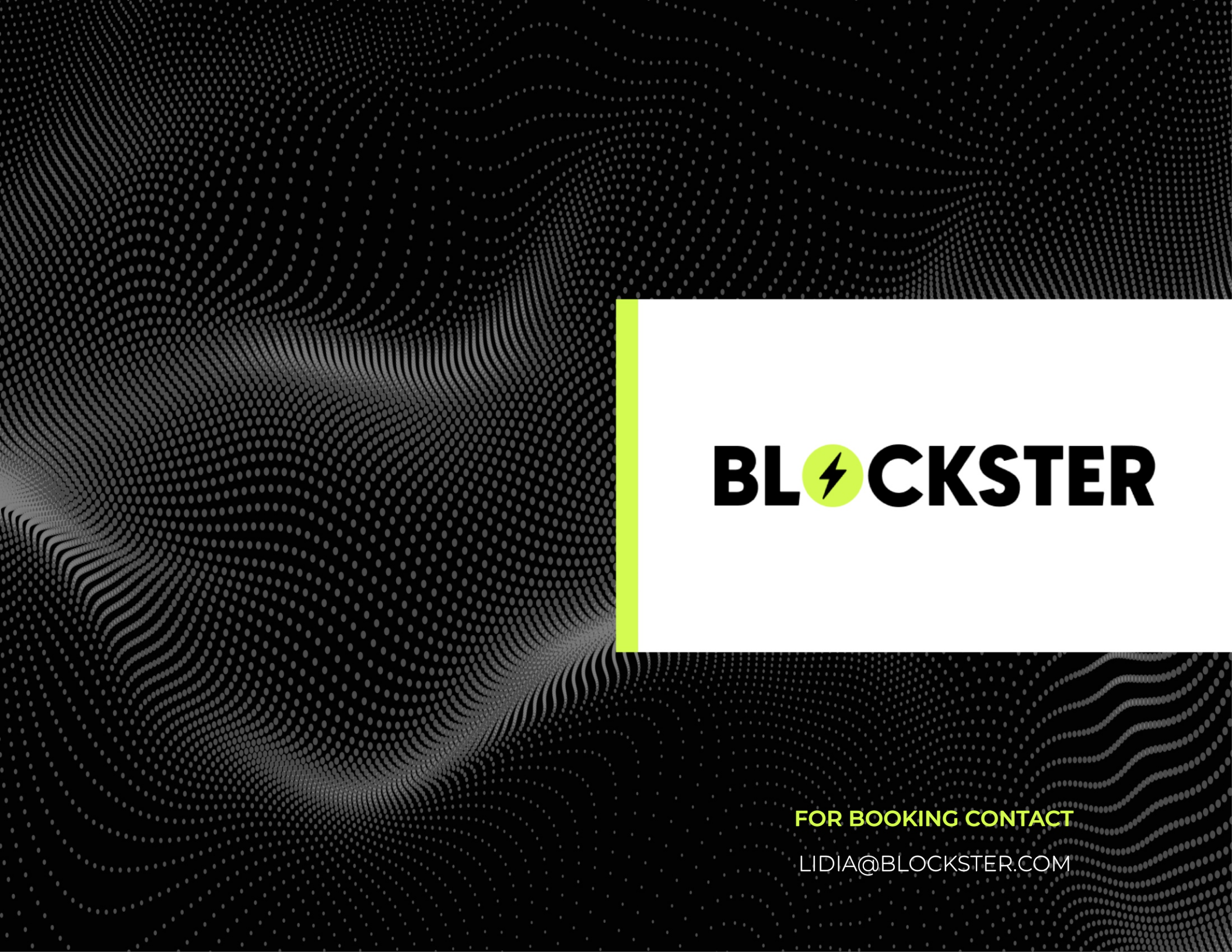




**BLOCKSTER**

**FOR BOOKING CONTACT**

[LIDIA@BLOCKSTER.COM](mailto:LIDIA@BLOCKSTER.COM)

# Who We Are

Blockster is a premium Web3 publishing platform.

1

**Web3 Projects** - Create your page on Blockster to self-publish unlimited articles about your Web3 brand

2

**Founders & Creators** - Create your profile on Blockster and publish articles as a thought leader in the Web3 space

3

**Services for Businesses** - Create your page and hire our in-house team to publish articles on your Blockster page

Blockster members also have access to our advertising system. You can advertise NFTs, articles or events across our entire platform to reach a high quality audience.

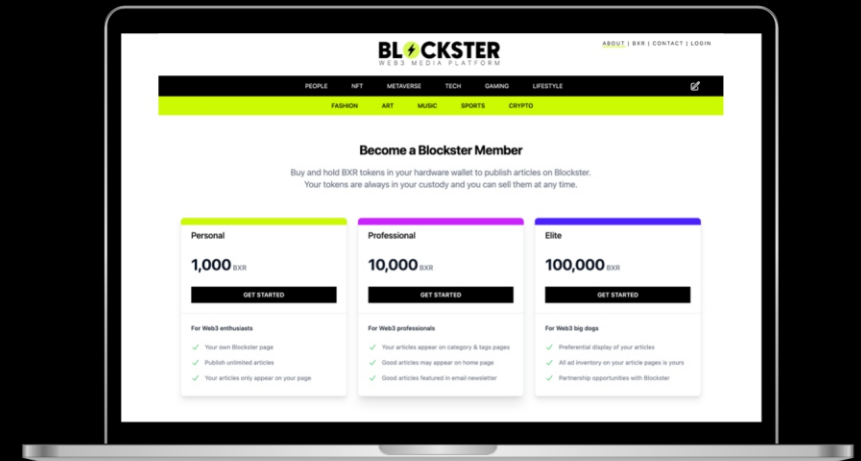
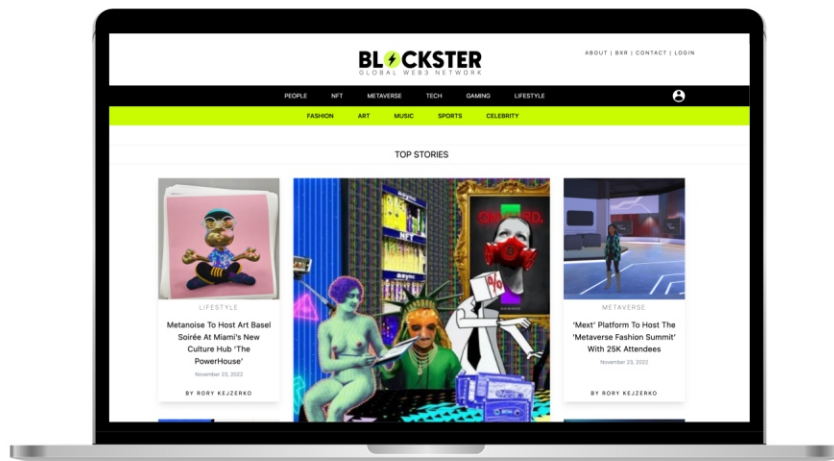
# The Blockster (BXR) Membership

All Blockster members must hold the BXR token to publish articles on the platform. Depending on your needs, we offer various BXR membership levels:

**Personal Level:** 1000 BXR (\$10 USD)

**Professional Level:** 10,000 BXR (\$100 USD)

**Elite Level:** 100,000 BXR (\$1,000 USD)



# Google demographic

(country & city)

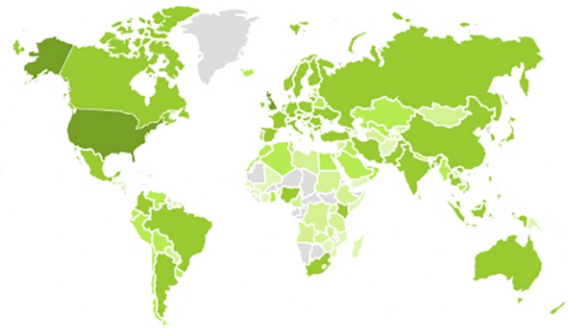
## Current stats

**100+**  
published stories per month

**30,000+**  
readers

**500,000+**  
total ad views per month

Users ▼ by Country



| COUNTRY        | USERS |
|----------------|-------|
| United States  | 7K    |
| United Kingdom | 2.1K  |
| India          | 1.1K  |
| Canada         | 765   |
| Germany        | 721   |
| France         | 592   |
| Australia      | 491   |

[View countries](#) →

| City ▼ + |             | ↓ Users<br>.....        |
|----------|-------------|-------------------------|
|          |             | 21,698<br>100% of total |
| 1        | (not set)   | 2,493                   |
| 2        | London      | 1,079                   |
| 3        | New York    | 779                     |
| 4        | Los Angeles | 557                     |
| 5        | Ashburn     | 409                     |
| 6        | Singapore   | 328                     |
| 7        | Paris       | 259                     |
| 8        | Seoul       | 208                     |
| 9        | Toronto     | 187                     |
| 10       | Dubai       | 186                     |

# Writing Services

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## Services for Business Members

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### OUR IN-HOUSE EDITORIAL TEAM WILL WRITE YOUR ARTICLE(S)

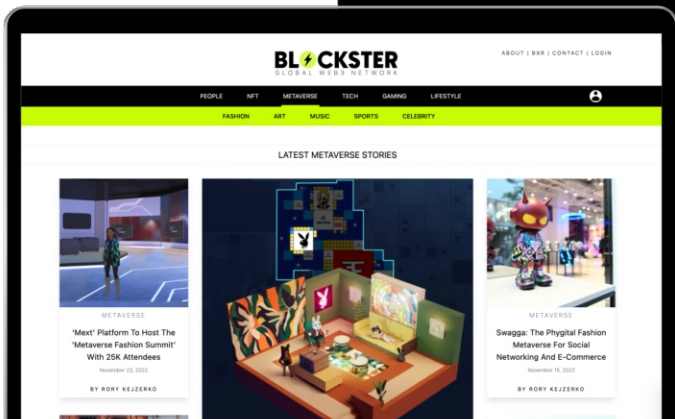
One-time or month-to-month writing services are available to keep your Blockster business page updated:

□ Includes spotlight story / interview / trend pieces / announcement(s):

**1x per month: \$300**

**2x per month: \$500**

**4x per month: \$900**





# NFT Advertising

## Services for Business Members

### ADVERTISE YOUR NFTS TO A HIGH QUALITY AUDIENCE

Advertise your NFTs, articles, or events across the Blockster platform. Every article page displays 3 adverts — 2 side adverts and 1 full screen.

#### Daily advertising:

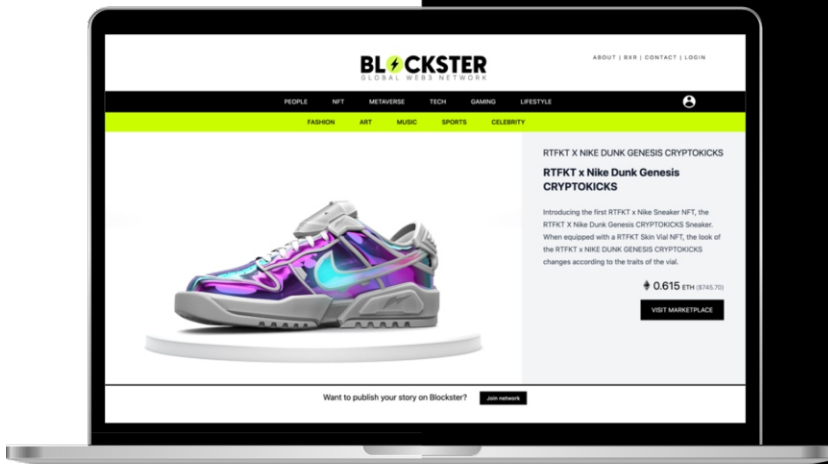
\$200 for 3,600+ views — Rotate up to 3 NFTs

#### Weekly advertising:

\$1,200 for 25,000+ views — Rotate up to 6 NFTs

#### Monthly advertising:

\$4,000 for 100,000+ views — Rotate up to 10 NFTs



# Event Hosting Services

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## Services for Business Members

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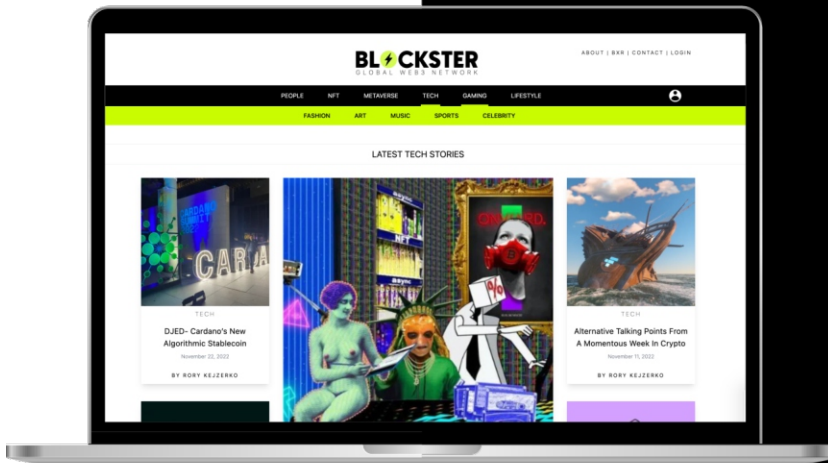
### HOST YOUR NEXT EVENT WITH BLOCKSTER

Use Blockster as your event registration system. Your attendees can RSVP through our Web3 system. We'll create your event page, and all your attendees profile pages will appear on your page allowing them to network within the platform.

**Event hosting feature is FREE for Elite members.**

### Service includes:

- A custom event page on blockster.com
- Web3 registration & RSVP system
- Public facing pages for all speakers & attendees
- Chat system for event attendees to communicate - coming soon
- Promote your event within Blockster's network
  - Written article about your event
  - Event will be advertised across our website





BLOCKSTER.COM