

EXPEDITION OUTBACK™



THE EXPERIENCE

Set in the outback of Australia, the annual Royal Exposition is about to begin. The Royals are looking for independent teams of Overlanders to bring to the Expo wealth of all kinds—in particular, Kangaroos.

In Expedition Outback™, teams compete against each other to gain the most wealth for their team as they travel from Home Base to the Royal Exposition. To accomplish this, teams must visit “shady suggestion sites” where they will find opportunities in the form of information cards.

However, the Outback can be perilous and exceptional execution is critical to success. The objective of this experience is to maximize the team’s wealth by optimizing the opportunities presented to them on their way to the Royal Exposition.



THE DETAILS

Overview

In Expedition Outback™, participants take part in a high-energy, high-impact learning experience designed to help them identify, refine, analyze and implement the various business opportunities with which they are presented. Individuals discover the powerful relationship between information and execution and the impact each has on superior results.

Key Learning Points

- Clear identification and leveraging of information, options and opportunities leads to superior results
- Scheduled progress checkpoints and creation of information systems ensure effective execution
- A winning mindset opens doors to optimize business opportunities

Practical Details

- 4 hour session, including debrief
- Teams of up to 4-5 participants
- Suitable for cross-functional or intact work teams
- Ideal for use in both a training and conference session
- Maximum group size of 500

RESULTS

- Improved judgement
- Increased productivity
- Better information management
- Increased ability to execute effectively
- Added focus on things with the greatest impact
- Greater efficiency in evaluating and implementing new opportunities



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