

Chukar Cherries Releases 2023 Holiday Gift Guide

Washington's iconic chocolate maker offers wholesome gifts for the Pacific Northwest palate

Prosser, WA, October 16, 2023—Chukar Cherries has just released their 2023 gift guide for the upcoming holiday season. According to Wynne Auld, Marketing Manager for Chukar, "we've changed things up a bit this year, introducing a broader spectrum of price points, more sustainable packaging, and additional gifts that appeal to all ages. One of my favorite offerings this year is our limited edition Hazelnut Cherries which feature Oregon-grown hazelnuts paired with Washington dried cherries—a true taste of the Northwest!"

This year Chukar celebrates 35 years in business. Family-owned and located in the heart of Washington's cherry country, the small business has spent the past three-and-a-half decades creating an outlet for local cherry growers and sharing the fruits of central Washington with the world through their store in Pike Place Market, their flagship location in Prosser, WA, and CHUKAR.COM. Each year the team creates holiday gifts that are uniquely Northwest—featuring naturally dried fruits, roasted nuts, and handcrafted chocolates.

Best Stocking Stuffer: <u>Hazelnut Cherries</u>

A gift with a sense of place—crushed Oregon Hazelnuts paired with dried Washington cherries and milk chocolate in a box that's easy to slip into stockings.

Best for the Chocoholic: Holiday Grand Assortment

Just shy of a pound and a half of chocolate—the Grand Assortment showcases ten rows of Chukar's signature dried fruits and nuts matched with proprietary chocolate blends.

Best for the Outdoor Enthusiast: Energy Variety 12 Pack

A wholesome gift that reflects the Pacific Northwesterner's active spirit and love of the outdoors—12 individual snack packs of naturally sweet dried cherries and dry roasted nuts. No sugar added, no preservatives, no sulfites.

Best for Family Far Away: Cherry Christmas Gift Basket

The best way to share a taste of the Northwest with loved ones missing home.

Best for Customer or Colleague: Holiday Cherry & Pecan Tin - customized

A crowd pleaser—20 oz. of dried Northwest sweet cherries and honey-roasted pecans paired with European-style milk and dark chocolate. All of Chukar Cherries' tins and assortments can be customized to make a lasting impression.

Chukar's unique holiday gifts can be purchased at their flagship store and factory headquarters in Prosser, at their store in the center of Seattle's Pike Place Market, or at CHUKAR.COM.

About Chukar Cherries

Transforming local cherries into authentic Northwest goodies and gifts has been Chukar's specialty since the company launched on the Alexander-Auld orchard in central Washington's fruit lands in 1988. The family-owned business handcrafts its all-natural products using tree-ripened fruit, fresh roasted nuts, and premium chocolate.

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