YOMI

PRODUCT DECK

THE TRADITIONAL APPROACH TO SELLING NFTS

A basic example timeline of an NFT projects development

PLAN

Founders come together to plan a projects roadmap, art, etc.

CREATE

Art is created and content is prepared for marketing.

MARKET

Marketing team promotes the upcoming projects on social media & various platforms.

DEPLOY

Mint goes live & the tokens are deployed on the blockchain.

FUNNEL

Marketing continues and all leads are funnelled to third party marketplaces.

THE PROBLEM NFT COLLECTIONS FACE

DATA

Analytics and user data are not accessible to collection owners. How are creators supposed to run an ad campaign with no data to back it up?

COMPETITION

Public marketplaces advertise your competitors to your leads.

TRUST

The clients of traditional web2 businesses have never heard of or trust the major NFT marketplaces.

FRAUD

For every popular NFT collection, there are 3-10 rip-offs. People get scammed on traditional NFT marketplaces every day.

ROYALTIES

Public marketplaces are cutting out creator royalties for their own benefit.

THE SOLUTION

We're building a platform that lets creators create and deploy their own custom NFT marketplaces

WHY HAVE YOUR OWN MARKETPLACE?

BRAND & CUSTOMIZE

CONTROL THE SALES FUNNEL

INDEPENDENCE

BRANDING & CUSTOMIZATION

IMPROVE RETENTION

Collections can keep their communities engaged with their product offerings.

USER EXPERIENCE

Collections can differentiate their brand by having a unique UI/UX that no other project has. This allows them to take control of their platform & how people interact with it.

CUSTOMIZE

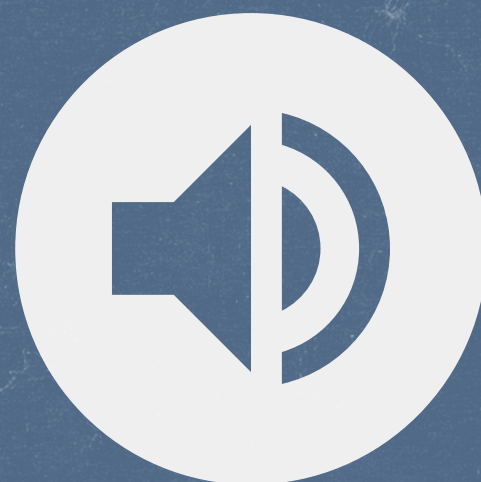Projects are able to customize and brand their collections marketplace with drag and drop features.

SALES FUNNEL CONTROL

UTILIZE SALES TECHNIQUES

Businesses can sell directly to their consumer, upsell, provide discounts, run promotions, and so much more. This is standard in web2, but something web3 brands have yet to explore.

NO COMPETITION

Businesses can block the competition out from their leads. By owning the marketplace, businesses can keep their web traffic on their own website. Removing the need to send them to the same storefront as their competition.

CHECKOUT PROCESS

Businesses can be in control of the checkout process. Allowing them to collect additional data, send targeted notifications, & curate the sales process in a variety of ways.

INDEPENDENCE

OWN YOUR DATA

Teams can now collect the data that grows their business. Allowing them to install analytical tools to run successful targeted ad campaigns.

TRUSTED SOURCE

Trust is a huge indicator of conversion rates, and an established businesses customers already trust them. Using the self-hosted marketplaces, businesses now have the option to sell directly to their customers instead of sending them to a third party website.

DECIDE ROYALTIES

Project owners can be in control of their creator royalties. Completely removing the need to rely on the decisions of third-party marketplaces.

MINIMIZE EXPLOITS

Businesses can help mitigate risks for buyers by keeping them on their own platform. Minimizing exploits by stopping the threat of exposing their customers to fraudulent collections.

A SELF-HOSTED FUTURE

Self-hosted NFT marketplaces are coming. It is the industry standard for web2 & it will become the industry standard for web3. To demonstrate what we're talking about, try to think of just one e-commerce company that doesn't have their own online store.
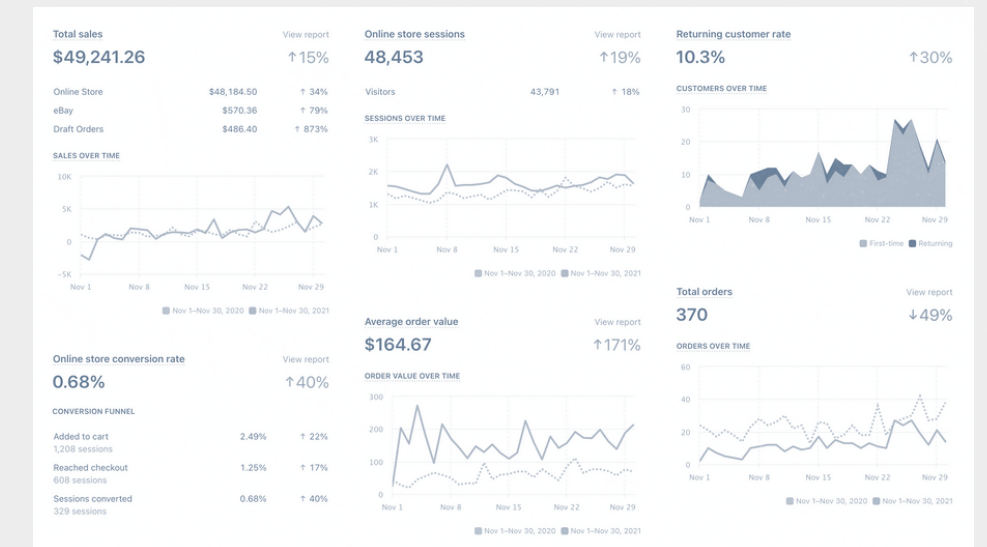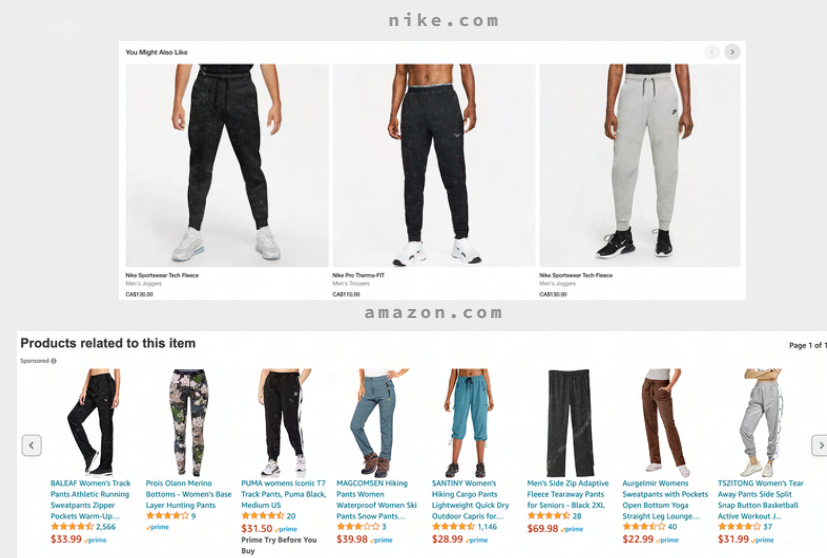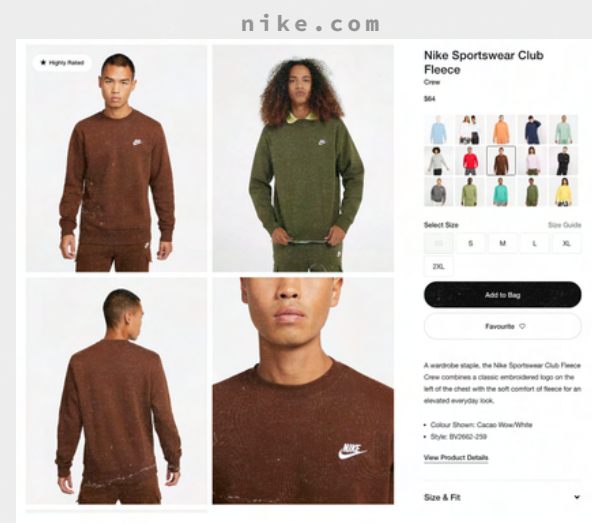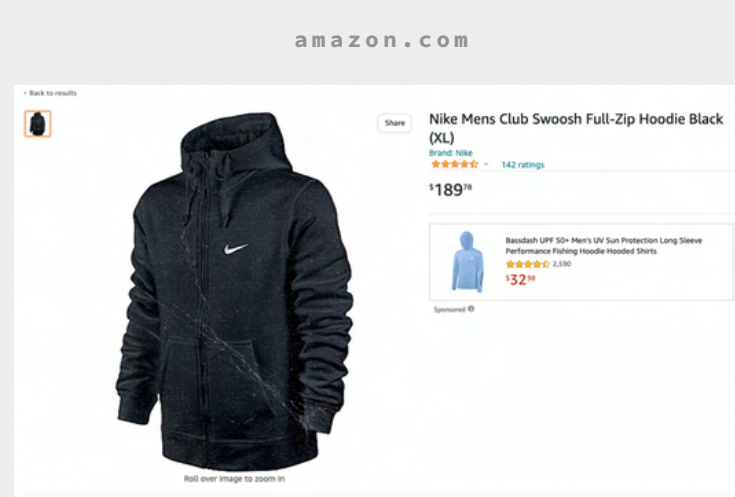
Self-hosted in addition to public marketplaces is the industry standard for traditional web2 businesses.

Public marketplaces promote your competitors.

The data that can make or break your project isn't being shared by the big marketplaces.

SHM PLATFORM FEATURES

VERTICALLY INTEGRATED

Sell from your own website and onboard users to web3 from a source they trust.

ZERO UPFRONT FEES

To deploy your own marketplace on our platform it will be completely free. We will only charge a small fee on transactions that occur on the marketplace.

NO CODING REQUIRED

There are no technical requirements to deploy a marketplace. Utilize our drag and drop features & deploy in minutes.

THE ROGUE VISION

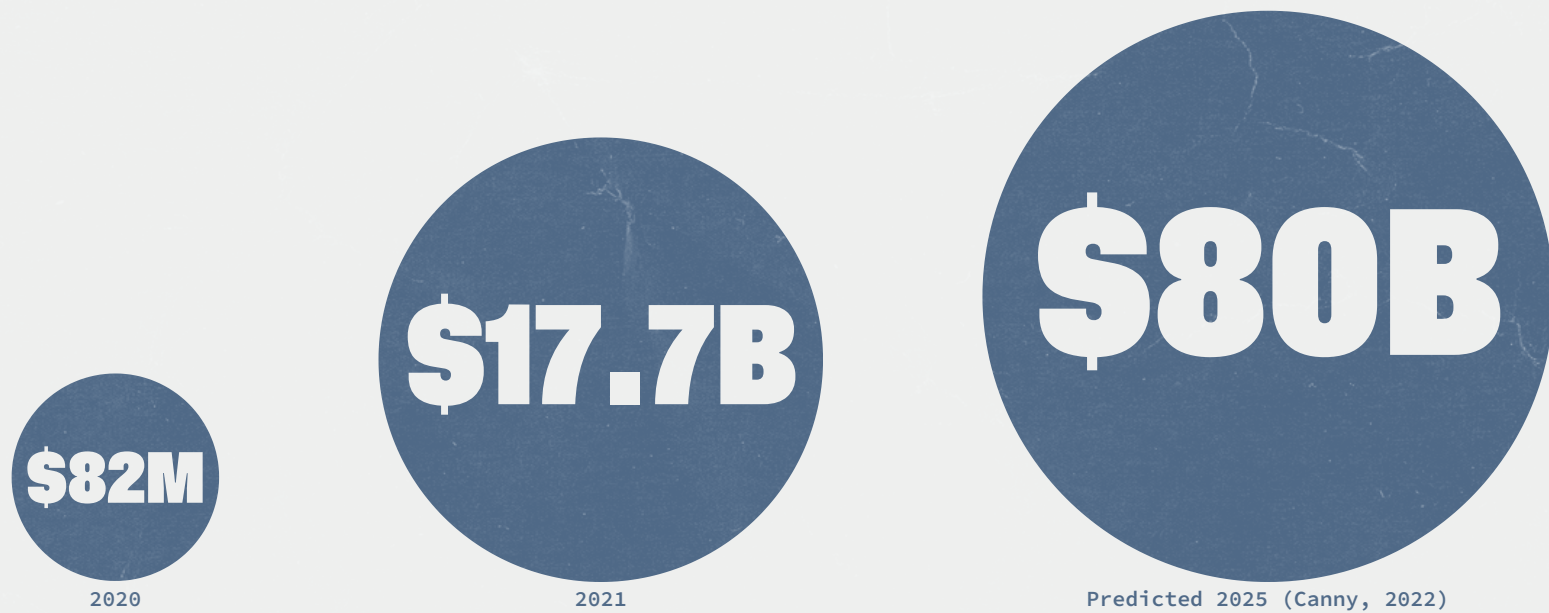**BUILDING FOR THE FUTURE**

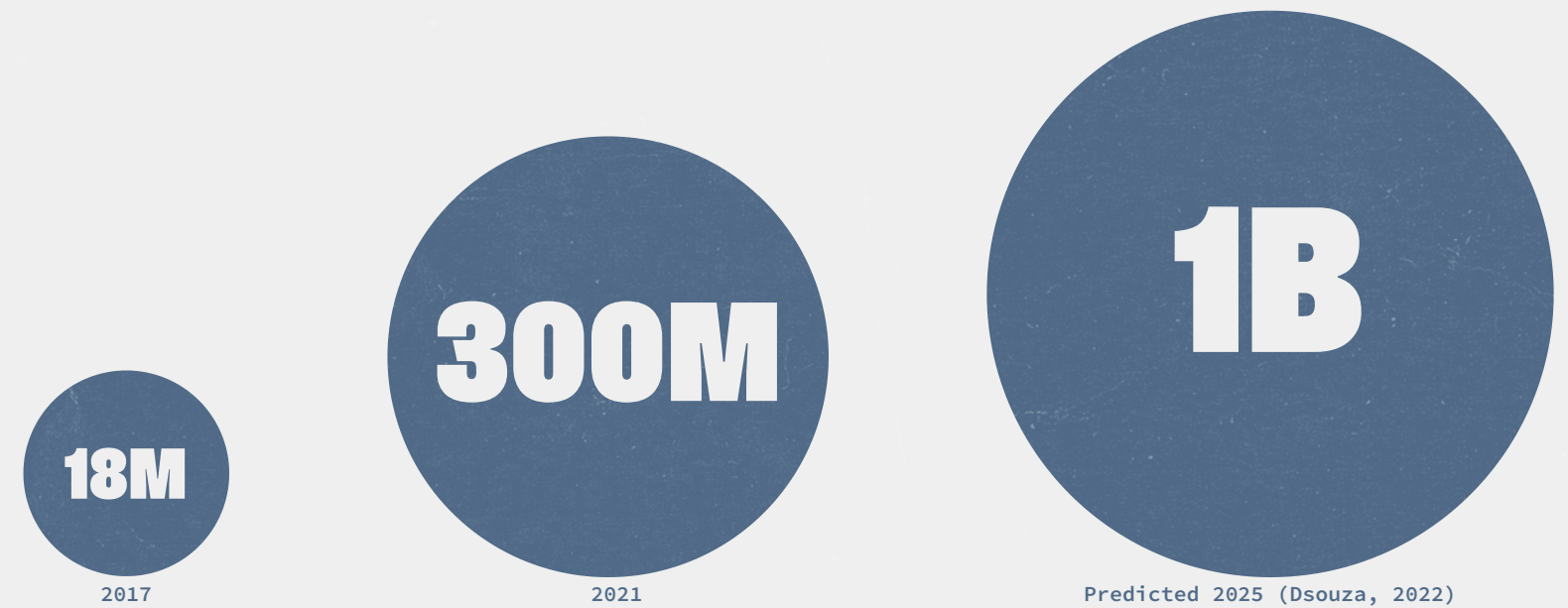**MARKET EVOLUTION**

WHERE WE FIT IN

BUILDING FOR THE FUTURE

Where we see the industry heading.

NFT SALES

$82M
2020

$17.7B
2021

$80B
Predicted 2025 (Canny, 2022)

CRYPTOCURRENCY USERS

18M
2017

300M
2021

1B
Predicted 2025 (Dsouza, 2022)

WHAT THE FUTURE HOLDS

The original NFT marketplaces are losing market-share as the space evolves.

We believe that as vertically integrated marketplaces become widely available this decline will continue. Founders will still want the benefits of having their collections listed on public marketplaces but in addition they will also want the benefits of having their own marketplace.
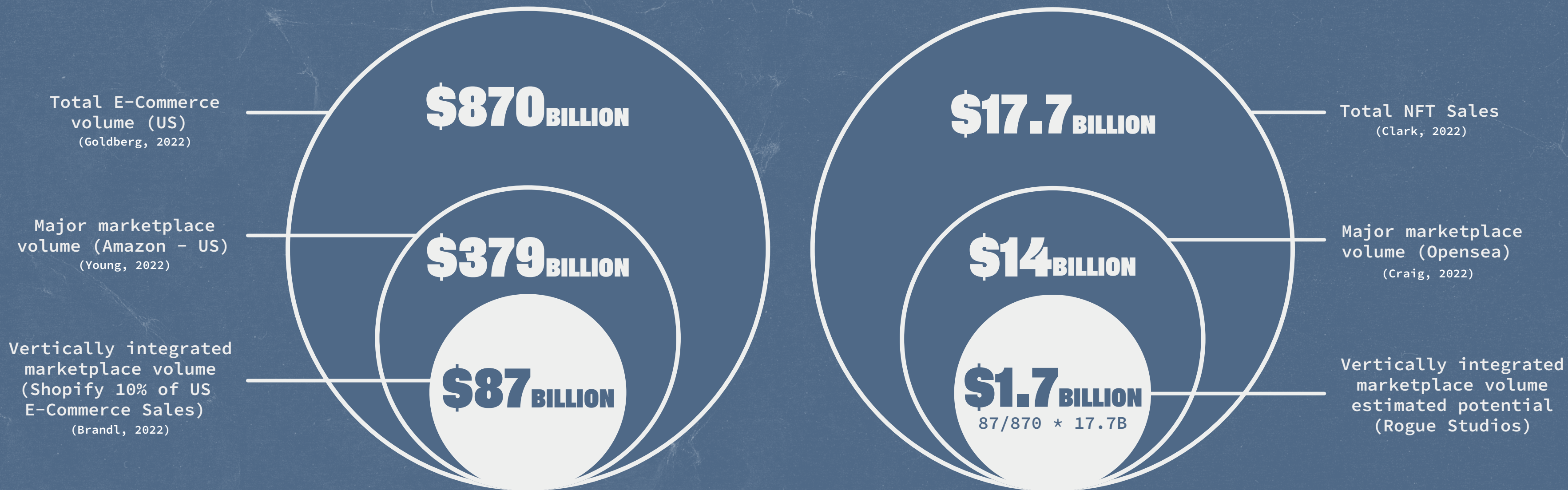
OPENSEA MARKET SHARE 2022
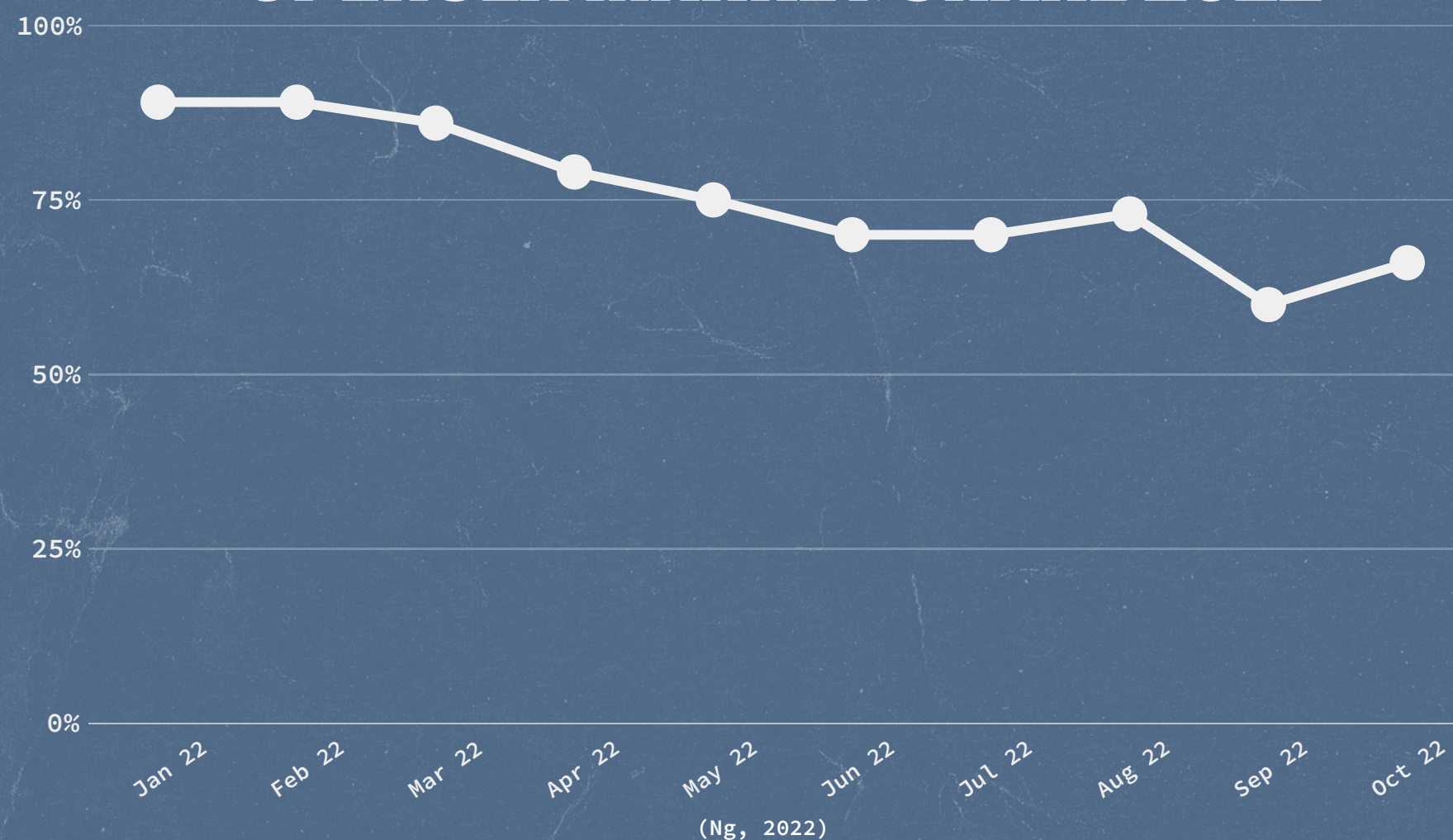
(Ng, 2022)

WHY NOW

1
MARKETS ARE DOWN
While all the attention has shifted away from this industry during the bear market, we've been quietly building for when it comes back.

2
MASS ADOPTION
Traditional NFTs are just PFPs, but we are looking into the future when businesses will want to utilize the underlying tech of NFTs to sell their products.

3
CHANGE IS COMING
This type of software is not yet available to the public. NFT marketplaces that are vertically integrated into websites are coming, and we want to be ahead of that revolution.

MARKET ADOPTION

PARTNERSHIPS
Targeting existing NFT projects

CREATOR ECONOMY
Natural growth as people are exposed to collections using our marketplaces

ONBOARDING WEB2
Onboarding new sellers into the space

NOT COMPETING
We don't need to compete with the big marketplaces, we can work in conjunction with them

THE YOMI CONNECTION

EXPOSURE

YOMI helps us get our name out there and gain exposure to the NFT ecosystem.

REWARDS

Our NFTs act as a reward system for those who helped support and expedite the development of our services.

ACCESS TOKENS

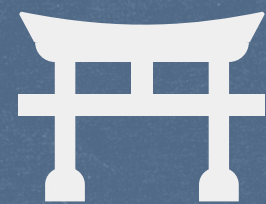YOMI NFTs will act as access tokens to some of the services we offer.

YOMI

3D ART

Each NFT is built with a diverse and unique variety of original 3D rarity powered traits and rendered in a 3D environment. The finished art is a high-quality 2500x2500 PNG file.

GATED ACCESS

YOMI NFTs will act as access tokens to specific features on our platforms. If communities want to use these features, they will need to own YOMI NFTs.

EXCLUSIVE TOOLS

YOMI holders get exclusive access to our holder utility tool set. Including a PFP Builder, rarity tool, discord banner builder, twitter banner builder, GIF maker, Analytics Dashboard. iPhone Wallpaper maker, & more.
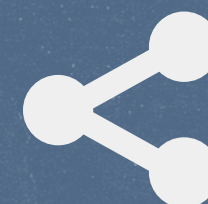
REV-SHARE

50% of the royalties generated by the Self-Hosted NFT Marketplaces are distributed to YOMI NFT holders. Holders can receive a portion of the liquidity pool by staking their YOMI NFTs for $YOMI tokens. These tokens can then be swapped for $USDC on Raydium.

COMMUNITY

We built our foundation around rewarding our holders. Everything built by our team was designed to bring value to our community, and the ecosystem.

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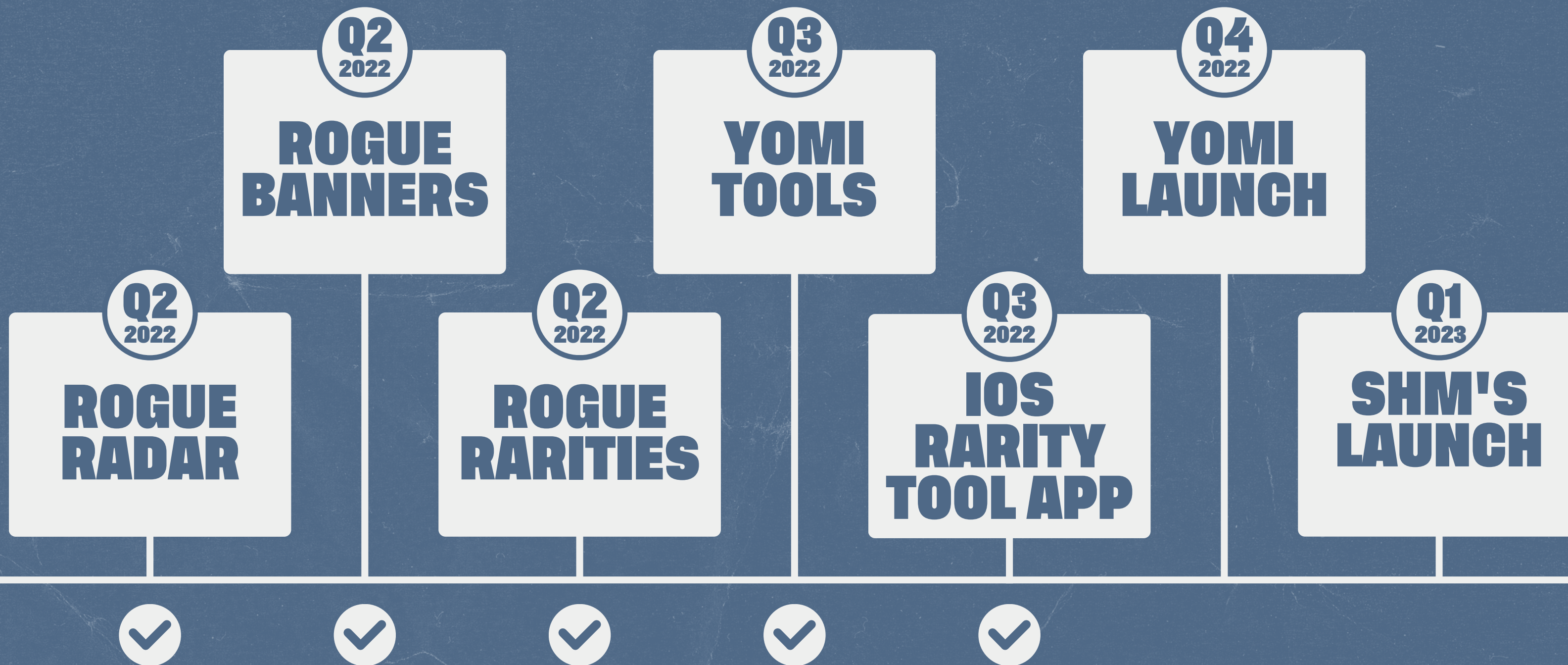
Royalty fees on the Self-Hosted NFT Marketplaces will be set at 1.75%. This will be applied to every sale of NFTs across the marketplaces and 50% of those fees will be funneled directly into a liquidity pool. Thus YOMI NFT holders earn 0.875% of every transaction that occurs across our platform.

Holders can receive a portion of the liquidity pool by staking their YOMI NFTs for $YOMI tokens. These tokens can then be swapped for $USDC on Raydium using the liquidity pool.

1.75%
ALL TRANSACTIONS

0.875%
ROGUE STUDIOS

0.875%
YOMI HOLDERS

THE ROGUEMAP

Q2 2022
ROGUE BANNERS

Q3 2022
YOMI TOOLS

Q4 2022
YOMI LAUNCH

Q2 2022
ROGUE RADAR

Q2 2022
ROGUE RARITIES

Q3 2022
IOS RARITY TOOL APP

Q1 2023
SHM'S LAUNCH

PLATFORMS WE'VE BUILT

These platforms are available now and are free to use. These help us grow our brand, onboard new communities, & expand our reach into the ecosystem.

ROGUE RADAR

Upcoming NFT drop & giveaway radar with leaderboard functionality. Projects can get their drops & giveaways featured for free.

ROGUE BANNERS

An NFT Twitter banner builder platform with 35+ projects onboarded. Create custom banners that support your community & showcase your NFT, for free.

ROGUE RARITIES

A modern rarity tool platform with an advanced UI, easy onboarding, with an IOS app developed. 1150+ Solana projects onboarded already.

PROJECT TRACTION

1.5MILLION+
Twitter Impressions

2,000+
Wallets Submitted

8+
Holder Tools Built

1
Partnered Discord Server

15.3k+
Discord Members

200+
DAO Collaborations

6
Web Apps Built

90k
Website visits (30 days)

14.7k+
Twitter Followers

30+
Twitter Spaces Hosted

35+
Projects Listed on Banners

1150+
Projects Listed on Rarity

TEAM

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YUUJI
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Creative Director

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LARISSA
Copywriting

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