

## **MARTELL NOBLIGE SWIFT TALENT QUEST – DJ EDITION 2025**

### **TERMS AND CONDITIONS & PARTICIPATION AGREEMENT**

#### **1.0 Eligibility**

- 1.1 The “MARTELL NOBLIGE SWIFT TALENT QUEST – DJ EDITION 2025” (the “**Competition**”) is open to all non-Muslims currently residing in Malaysia, aged 21 years and above.
- 1.2 Employees and immediate family members of Pernod Ricard Malaysia (the “**Organiser**”), their affiliates, subsidiaries, advertising/PR agencies, and suppliers are not eligible.
- 1.3 Anyone who meets the eligibility requirements can participate in the Competition, as long as they have not won any previous edition of this Competition. The Organiser shall have absolute discretion to determine the eligibility of any participants to take part in the Competition.

#### **2.0 Competition Period: 1 August – 13 December 2025**

- 2.1 Submission: 1 August – 14 September 2025
- 2.2 Selection & Announcement: 15 – 30 September 2025
- 2.3 Preliminary Round: 1 – 31 October 2025
- 2.4 Semi-Final: 21 & 22 November 2025
- 2.5 Final: 13 December 2025
- 2.6 The Organiser reserves the right to change the dates of Submission, Selection and Announcement, Preliminary Round, Semi-Final or Final without any prior notice.

#### **3.0 Submission**

- 3.1 Any individual who completes the registration and submits a video (the “**Participant**”) will be considered for selection. The Organiser reserves full discretion in determining eligibility.
- 3.2 Each Participant needs to submit his/her personal information, a video recording of his/her song mixing skills not exceeding 5 minutes and a brief self-introduction to <https://www.martell.com/en-my/talentquest/> by no later than 11:59 PM, 14 September 2025.
- 3.3 Participants can amend their submissions before the deadline by logging into the <https://www.martell.com/en-my/talentquest/>.
- 3.4 Only valid and complete submissions will be considered.
- 3.5 Only Pioneer DJ equipment is permitted in the video submission.
- 3.6 Only shortlisted Participants will be notified and are required to attend the Competition.
- 3.7 Submission implies agreement to all Terms and Conditions.

#### **4.0 Competition Mechanics & Judging Criteria**

- 4.1 24 Participants will be selected by the Jury Committee to proceed to the Preliminary Round (the “**Qualifier**”) based on their video submission.
- 4.2 6 Qualifiers each will be assigned to showcase their skills per venue over 4 venues around Malaysia.

The date and venue of each Qualifier will be announced before the Preliminary Round.

- 4.3 During the Preliminary Round, 10 Qualifiers will be selected (the “**Semi-Finalist**”) to proceed to the next stage (the “**Semi-Final**”) based on:
  - a) 2 Qualifiers with the highest score by the judges (60%) and crowd response (40%) will be selected per venue over 4 venues around Malaysia.
  - b) 2 Qualifiers will be voted via online voting.
  - c) If any of the top 2 Qualifiers voted via online voting has already qualified to the Semi-Final, the next Qualifiers with the highest vote will proceed to the Semi-Final.
  - d) In the event of any tie during the online voting or due to the scores during the Preliminary Round, the Organiser shall have absolute discretion to determine the Semi-Finalists. There will be no further tiebreaker.
  - e) A minimum of 10 Qualifiers will proceed to the Semi-Final. Any additional wild card entries for the Semi-Final are at the discretion of the Organiser.
- 4.4 5 Semi-Finalists each will be assigned to showcase their skills per venue over 2 venues around Malaysia. The date and venue of each Semi-Final will be announced before the Semi-Final.
- 4.5 During the Semi-Final, 2 Semi-Finalists with the highest score by the judges (60%), crowd response (20%) and online voting (20%) will be selected (the “**Finalists**”) per venue over 2 venues around Malaysia to proceed to the next stage (the “**Final**”) on 13 December 2025. A total of 4 Semi-Finalists will proceed to the Final.
- 4.6 1 Finalist with the highest score by the judges (60%), crowd response (20%) and online voting (20%) will be chosen to win (the “**Winner**”) the Competition during the Final.
- 4.7 The Organiser reserves the right to amend the judging criteria at any point during the Competition without prior notice.
- 4.8 The decision of the Judges, Jury Committee and the Organizers will be final.

## 5.0 Prizes

- 5.1 The Winner (x 1) shall get:
  - a) RM30,000 Cash Prize
  - b) RM10,000 Worth of Pioneer DJ Products
  - c) Fully Promoted Martell DJ Tour Across Malaysia
  - d) Exclusive Production Sessions at DJs Playground
  - e) Martell Products and Merchandise
- 5.2 3 x Finalists: Martell Products and Merchandise
- 5.3 20 x Qualifiers: Martell Products and Merchandise

## 6.0 Performance & Equipment Requirements

- 6.1 All Qualifiers, Semi-Finalists and Finalists (the “**Contestant**”) must bring their own music and accessories (e.g., pen drives, headphones, DJ software/laptops).

- 6.2 Pioneer DJ equipment (CDJ-2000nxs2 / CDJ-3000 / DJM-900nxs2 / DJM-a9) will be provided.
- 6.3 Only Pioneer DJ products are allowed during performances.
- 6.4 All Contestants are required to showcase their skills in venues around Malaysia as a part of the Competition. Failure to attend any of the rounds during the Competition in person will result in disqualification.
- 6.5 Transportation and accommodation will be covered by the Organiser and is subject to the Organiser's discretion.
- 6.6 At least 3 tracks must be played during the allotted performance time. The time limit must be followed strictly.
- 6.7 If pre-mixed/track is found to be misused, judges will have the right to revoke the qualification.
- 6.8 All Contestants have 2 minutes to inspect equipment before their set. Any technical issues that arise after the time begins will be the Finalists' responsibility and may affect their performance evaluation.
- 6.9 If any technical malfunctions occur during a Contestants' set, the judges may pause or stop the performance for a reasonable time to address the issues. This ensures fair evaluations for all Contestants.
- 6.10 In the event of stoppage of the performance by the Contestants, the following rules will apply:
  - a) If the stoppage is due to equipment failure and not due to the fault of the Contestants, the Contestants will be allowed to perform the set in its entirety from the beginning.
  - b) If the stoppage is due to equipment failure that is due to the fault of the Contestants, the Contestants will be allowed to re-adjust the equipment and restart the set from where the equipment broke down. The Contestants may start the set from the beginning, but the time will recommence from where the Contestants stopped. No extra time will be permitted in this regard.
- 6.11 If irregular voting is found, the Organiser reserves the right to either remove or suspend votes or disqualify the Contestants.

## **7.0 Conduct & Restrictions**

- 7.1 All Contestants must not perform for other spirit brands during the Competition Period.
- 7.2 The Winner of the Competition is not allowed to promote or perform for other spirit brands for a period of 12 months from the date of winning the Competition.
- 7.3 The Organizer expressly reserves its right to disqualify any Contestant and/or clawback any awarded Prizes as damages for a breach of these terms and conditions.
- 7.5 Contestants must not:
  - a) Communicate with any media outlets or publications about the competition without the explicit permission of the Organiser;
  - b) Publicly condemn or criticize the Organiser or the Competition in any public forum or social media platform.
- 7.6 Contestants must use respectful language and refrain from using any offensive, indecent, or impolite language in all public communications.

7.7 All social media postings by the contestants directly or indirectly related to the Competition are strongly encouraged to:

a) Include official hashtags: #MartellMY #Noblige #SwiftTalentQuest

b) Tag Martell's official social media accounts:

- Facebook: @Martell.MY
- Instagram: @MartellOfficial

All social media postings shall refrain from depicting or promoting irresponsible alcohol consumption.

## **8.0 Legal & Publicity Rights**

8.1 By entering, Participants grant the Organiser and its affiliates the irrevocable right to use their name, image, and content for promotional purposes across any media without further compensation, in compliance with privacy laws.

## **9.0 Final Authority**

9.1 The decisions of the Organiser, Judges and Jury Committee are final and binding.

9.2 Violation of any of the terms may lead to disqualification.

## **10.0 Acknowledgement**

10.1 By participating in the MARTELL NOBLIGE SWIFT TALENT QUEST – DJ EDITION 2025, all Participants acknowledge that they have read, understood, and agreed to comply with these Terms & Conditions and Participation Agreement. Submission of entry materials constitutes acceptance of all rules and requirements as set forth by the Organiser, and Participants agree to abide by the decisions of the Organiser, Judge and Jury Committee, which are final and binding in all matters related to the Competition.