

MARTELL NOBLIGE SWIFT TALENT QUEST – DJ EDITION 2026

TERMS & CONDITIONS & PARTICIPATION AGREEMENT

1.0 Eligibility

- 1.1 The “MARTELL NOBLIGE SWIFT TALENT QUEST – DJ EDITION 2026” (the “**Competition**”) is open to all non-Muslims currently residing in Malaysia, aged 21 years and above.
- 1.2 Employees and immediate family members of Pernod Ricard Malaysia (the “**Organizer**”), their affiliates, subsidiaries, advertising/PR agencies, and suppliers are not eligible.
- 1.3 Participants must not have previously won any DJ competitions (online or offline) within five (5) years prior to the start of this Competition.

2.0 Competition Period

- 2.1 Submission Period: 1 Aug – 6 September 2026
- 2.2 Selection & Announcement: 7 – 30 September 2026
- 2.3 Preliminary Rounds: October 2026
- 2.4 Semi-Finals: November 2026
- 2.5 Finals: To be Announced
- 2.6 The Organizer may amend the Competition timetable, dates, venues and schedule at its discretion. Any material changes will be communicated through the Competition website or other channels determined by the Organizer.

3.0 Submission Guidelines

- 3.1 Any individual who completes the registration and submits his/her personal information, a ninety (90)-second video recording showcasing his/her DJ mixing skills, and a brief self-introduction via the registration page at <https://www.martell.com/en-my/talentquest/registration> no later than 11:59 PM on 6 September 2026 (the “**Participants**”) will be considered for selection.
- 3.2 Participants may amend their submission at any time before the Submission Deadline by submitting a new entry via <https://www.martell.com/en-my/talentquest/registration>. Where multiple submissions are received from the same Participant, only the latest complete submission received before the Submission Deadline will be accepted and considered by the

Organiser.

- 3.3 Only valid, complete, and successfully submitted entries received before the submission deadline will be considered.
- 3.4 The Organizer reserves the sole and absolute discretion to determine the eligibility of all Participants and the validity of all submissions.
- 3.5 Only Alpha Theta/Pioneer DJ equipment is permitted in the video submission.
- 3.6 Only shortlisted Participants will be notified and are required to attend the Qualifiers.
- 3.7 Submission implies agreement to all terms and conditions.

4.0 Competition Mechanics & Judging Criteria

- 4.1 Twenty (20) Participants will be selected by the Jury Committee to proceed to the preliminary rounds (the “**Qualifiers**”) based on their video submission. Such selected Participants shall be referred to as the “**Contestants**” for the purposes of these Terms and Conditions.
- 4.2 Five (5) Qualifiers each will be assigned to showcase their skills per venue over four (4) venues around Malaysia. The date and venue of each Qualifier will be announced before the Preliminary Round.
- 4.3 During the Preliminary Round, 10 Qualifiers will be selected (the “**Semi-Finalists**”) to proceed to the next stage (the “**Semi-Final**”) based on:
 - i) Two (2) Qualifiers with the highest score by the judges (60%) and crowd response (40%) will be selected per venue over four (4) venues around Malaysia.
 - ii) Two (2) Qualifiers will be voted via online voting.
 - iii) If any of the top 2 Qualifiers voted via online voting has already qualified to the Semi-Final, the next Qualifiers with the highest vote will proceed to the Semi-Final.
 - iv) In the event of any tie during the online voting or due to the scores during the Preliminary Round, the Organiser shall have absolute discretion to determine the Semi-Finalists. There will be no further tiebreaker.
 - v) A minimum of ten (10) Qualifiers will proceed to the Semi-Final. Any additional wild card entries for the Semi-Final are at the discretion of the Organiser.
- 4.4 Five (5) Semi-Finalists each will be assigned to showcase their skills per venue over two (2) venues around Malaysia. Date and venue of each Semi-Final will be announced after the Preliminary Round.

- 4.5 Two (2) Semi-Finalists with the highest overall score from the Judges (60%), crowd response (20%) and online voting (20%) will be selected (the “**Finalists**”) per venue over two (2) venues around Malaysia to proceed to the next stage (the “**Final**”). A total of four (4) Semi-Finalists will proceed to the Final.
- 4.6 The Finalist who receives the highest overall score from the Judges (60%), crowd response (20%) and online voting (20%) will be chosen to win (the “**Winner**”) the Competition during the Finals.
- 4.7 The Organiser reserves the right to amend the judging criteria at any point during the Competition without prior notice.
- 4.8 The decision of the Judges, Jury Committee and the Organizers will be final.

5.0 Prizes

- 5.1 The Winner shall receive the following prizes:
- RM30,000 Cash Prize
 - RM10,000 Worth of Alpha Theta Products
 - Fully Promoted Martell DJ Tour Across Malaysia
 - Track Release with Exclusive Production Sessions at DJs Playground, including mentorship and music production guidance. The production sessions, mentorship and music production guidance form part of the prize. Any commercial, public or label release of a track produced pursuant to the prize is not guaranteed and shall remain subject to the satisfaction of quality standards, compliance with the approved creative direction, approval by the relevant record label, execution of any required agreements, clearance of intellectual property rights and fulfilment of all other applicable release requirements. No compensation shall be payable if a track is not approved for release.
 - Martell products and merchandise
- 5.2 The Semi-Finalists and Finalists shall receive the following prizes:
- Martell products and merchandise
- 5.3 The Organizer shall have the sole and absolute discretion to determine the recipients of, and the allocation of, all prizes.

6.0 Performance & Equipment Requirements

- 6.1 Contestants must bring their own music and accessories (e.g., USB drives, Headphones, DJ

software/Laptops).

- 6.2 Alpha Theta DJ equipment (CDJ-2000NXS2 / CDJ-3000 / CDJ-3000x / DJM-900NXS2 / DJM-A9) will be provided.
- 6.3 Only Alpha Theta products are allowed during performances.
- 6.4 All Contestants are required to showcase their skills in venues around Malaysia as a part of the Competition. Failure to attend any of the rounds during the Competition in person will result in disqualification.
- 6.5 Transportation and accommodation will be covered by the Organizer and is subject to the Organizer's discretion.
- 6.6 At least three (3) tracks must be played during the allotted performance time.
- 6.7 The use of pre-recorded DJ sets is strictly prohibited. Participants are required to perform a live DJ set during the competition. If any misuse of pre-recorded sets is discovered, the judges reserve the right to revoke the qualification.
- 6.8 All Contestants have two (2) minutes to inspect equipment before their set. Any technical issues that arise after the timer begins will be the Contestants' responsibility and may affect their performance evaluation.
- 6.9 If any technical malfunctions occur during a Contestants' set, the judges may pause or stop the performance for a reasonable time to address the issues. This ensures fair evaluations for all Finalists.
- 6.10 In the event of stoppage of the performance by the Contestants, the following rules will apply:
 - If the stoppage is due to equipment failure and not due to the fault of the Contestants, the Contestants will be allowed to perform the set in its entirety from the beginning.
 - If the stoppage is due to equipment failure that is due to the fault of the Contestants, the Contestants will be allowed to re-adjust the equipment and restart the set from where the equipment broke down. The Contestants may start the set from the beginning, but the time will recommence from where the Contestants stopped. No extra time will be permitted in this regard.
- 6.11 If irregular voting is found, the Organizer reserves the right to remove voting points, decrease the voting scoring, suspend or disqualify the participants.

7.0 Conduct & Restrictions

- 7.1 The time limit must be followed strictly.
- 7.2 Contestants must not promote or perform for other spirit brands during the Competition.
- 7.3 The Winner is restricted from promoting or performing for other spirit brands for 12 months from the date of winning the competition.
- 7.4 The Organizer expressly reserves its right to disqualify any Contestant and/or clawback any awarded Prizes as damages for a breach of these terms and conditions.
- 7.5 Contestants must not:
 - i) Communicate with any media outlets or publications about the competition without the explicit permission of the Organizer;
 - ii) Publicly condemn or criticize the Organizer or the competition in any public forum or social media platform.
- 7.6 Use respectful language and refrain from using any offensive, indecent, or impolite language in all public communications.
- 7.7 All social media postings by the contestants directly or indirectly related to the competition are strongly encouraged to:
 - i) Include official hashtags:
 - #MartellMY #Noblige #SwiftTalentQuest #STQ2026
 - ii) Tag Martell's official social media accounts:
 - Facebook: @Martell.MY
 - Instagram: @MartellOfficial
- 7.7 All social media postings shall refrain from depicting or promoting irresponsible alcohol consumption.

8.0 Legal & Publicity Rights

- 8.1 By entering the Competition, Participants grant the Organizer and affiliates the irrevocable right to use their name, image, and content (including photographs, videos, interviews and recordings) for promotional purposes across any media without further compensation, in compliance with privacy laws.

9.0 Final Authority

- 9.1 The decisions of the Organizer and Jury Committee are final and binding.

9.2 Violation of any of the terms may lead to disqualification.

10.0 Organizer's Rights

10.1 The Organizer reserves the right to amend, modify, postpone, suspend or cancel the Competition, revise these Terms & Conditions, or substitute any prize with another of similar value at its sole discretion without prior notice.

11.0 Acknowledgement

11.1 By participating in the MARTELL NOBLIGE SWIFT TALENT QUEST – DJ EDITION 2026, all Participants acknowledge that they have read, understood, and agreed to comply with these Terms & Conditions and Participation Agreement. Submission of entry materials constitutes acceptance of all rules and requirements as set forth by the Organizer, and Participants agree to abide by the decisions of the Organizer and Jury Committee, which are final and binding in all matters related to the Competition.