

UNVEILED



# WHERE SOUND AND SPACE ALIGN

Unveiled is a subterranean nightclub hidden beneath The William Vale—the first and only true high-end nightlife destination in Williamsburg. This is where world-class sound, precision-crafted interiors, and an effortlessly stylish crowd come together to create an atmosphere that’s as exclusive as it is electric. Every detail—from the acoustics to the lighting to the energy in the room—is designed to immerse guests in an experience that can’t be found anywhere else in the city.

# TABLE OF CONTENTS

ARCHITECTURE AND DÉCOR	5
FLOOR PLAN	8
AUDIO	9
LIGHTING	11
THE CLUB ROOM	13
THE BAR ROOM	17
HOSPITALITY AND SERVICES	21
BEVERAGE PROGRAM	24
CULINARY PROGRAM	25
GROUP EXPERIENCES	26
BOOKINGS AND INQUIRIES	28

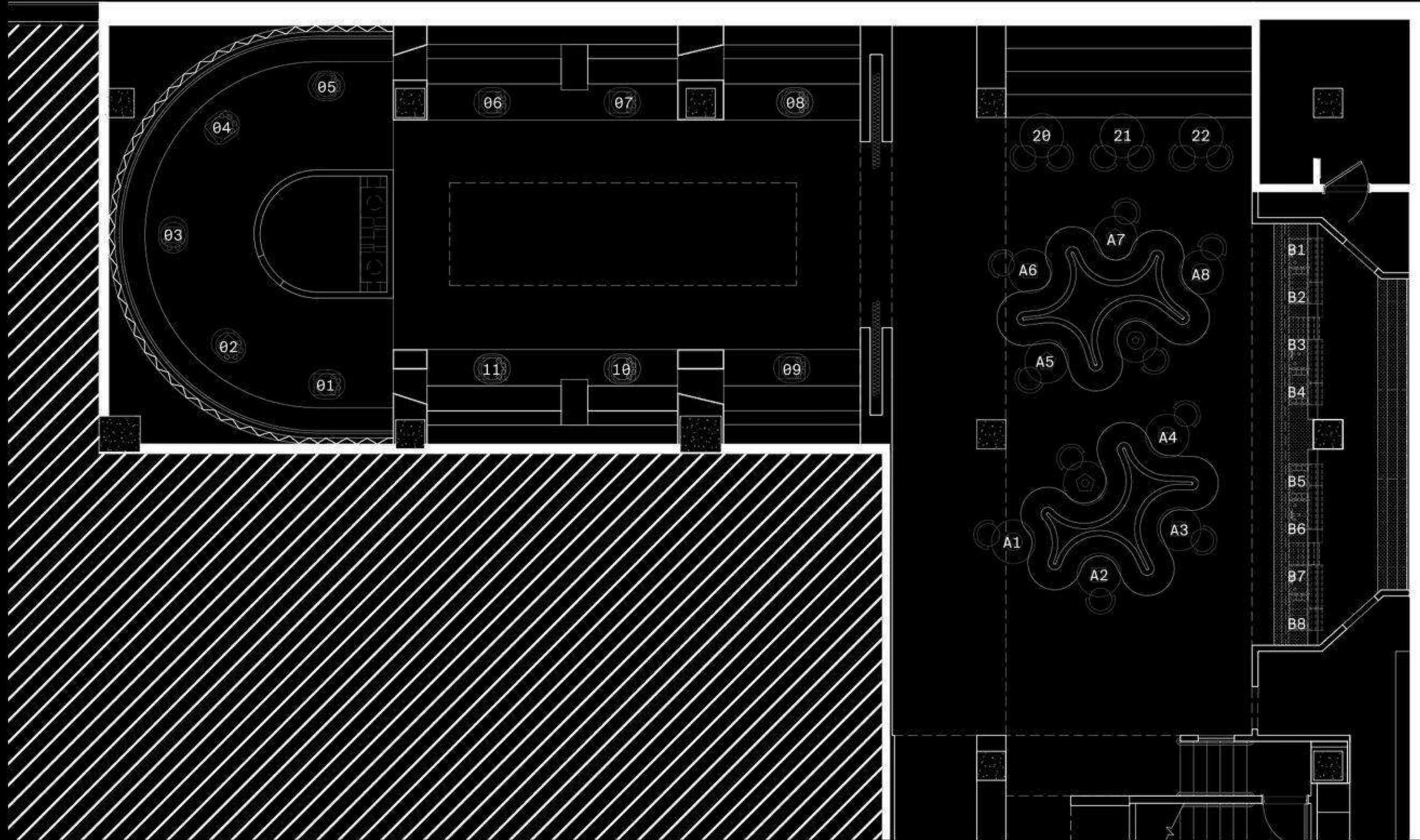


# ARCHITECTURE AND DÉCOR

Unveiled is designed with two distinct areas: the Club Room and the Bar Room, each serving a unique function while maintaining a cohesive ambiance. Overall, the space features bold textures, reflective surfaces, a balance of ambient and dynamic lighting, and accommodates over 400 guests. A high-fidelity Danley sound system ensures premium audio quality throughout.

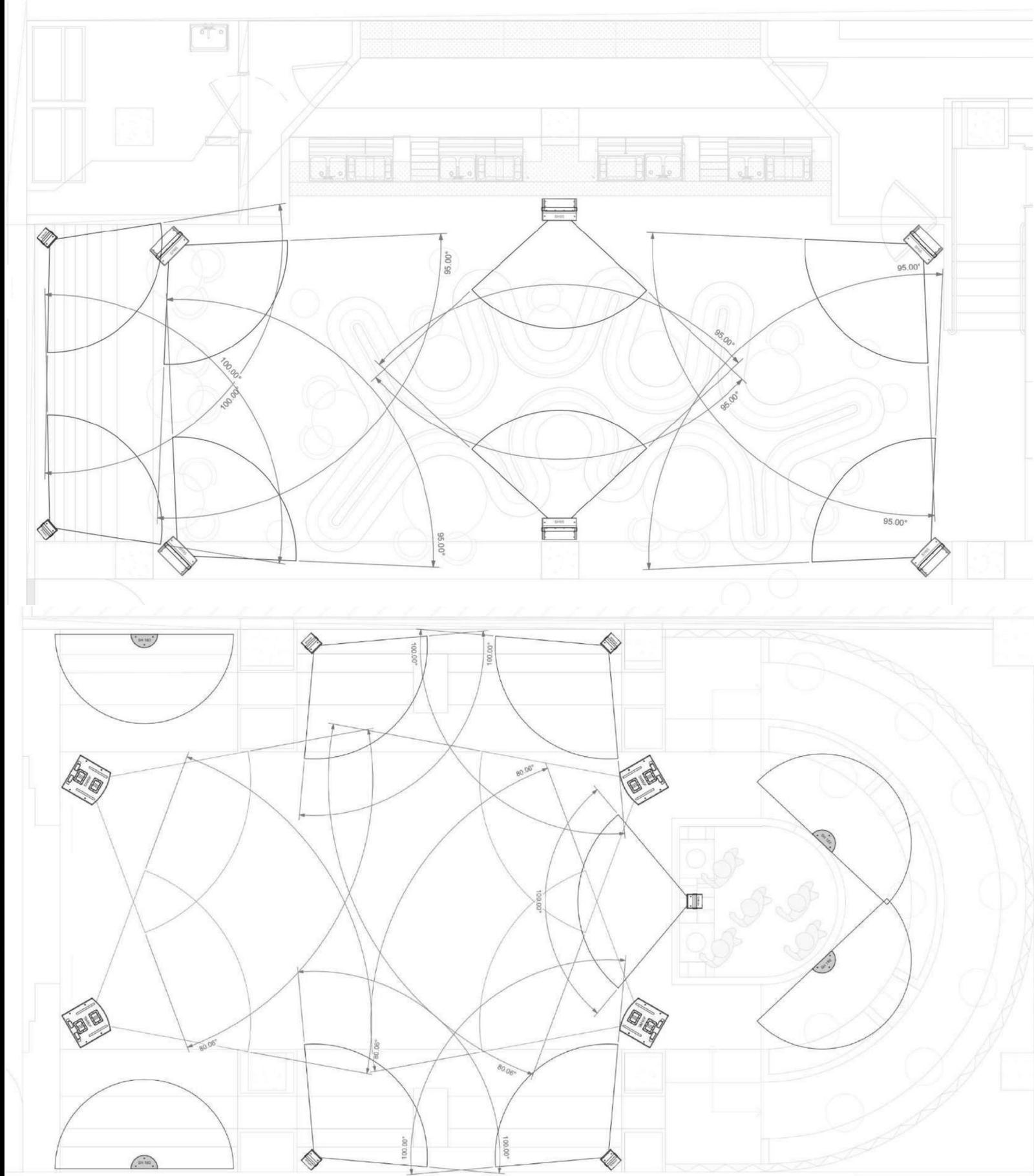
TWO DISTINCT AREAS: CLUB ROOM & BAR ROOM.  
DANLEY SOUND SYSTEM FOR HIGH-QUALITY AUDIO.  
DYNAMIC LIGHTING THAT MATCHES EVENT ENERGY.  
BOLD TEXTURES & REFLECTIVE INTERIORS.  
IDEAL FOR CORPORATE, SOCIAL & LAUNCH EVENTS.





# AUDIO

- Main Sound System:
  - 4 Danley Sound Labs SM80F-i-W/Cs
  - 4 Danley Sound Labs TH118XL-i-W/C Subwoofers
  - 2 Danley Sound Labs SM80-i-W/Cs
  - 6 Danley Sound Labs SHmini-i-W/Cs
  - 1 Danley Sound Labs CS30-W/C Subwoofer
  - 4 Danley Sound Labs SHmini180-i-W/Cs
  - 6 Danley Sound Labs SH95-i-W/Cs
  - 8 Danley Sound Labs TH28-W/C Subwoofers
- Additional Speakers:
  - 10 Tannoy CMS803-BM In-Ceiling Speakers
- DJ Equipment:
  - 4 Pioneer CDJ-3000
  - Pioneer DJM-V10 Mixer
  - Pioneer RMX-1000 Remix Station
- Designed & Installed by:
  - Phonic Technologies





# LIGHTING

- Club Room:
  - 12 Elation Darts 360
  - 2 Chauvet Colordash Quad 18 (Overhead DJ)
  - 12 Showtek Sunstrip MK2 (Back Wall Batten)
  - 14 Claypaky + Panify Custom Dancefloor Battens
  - 1 AmHaze HAZER
- Bar Room:
  - 4 Chauvet Professional Rogue R2E Spots
- Throughout Venue:
  - Controllable Custom LED Trim Throughout Entire Venue
  - ETC Navis RGBW Overhead Ceiling Lighting
- Control:
  - GrandMA2 On PC Console
- Designed & Programmed by:
  - Kawa Lighting





# THE CLUB ROOM

The Club Room is the centerpiece of Unveiled, built for an immersive nightlife experience. It features an open floor plan that facilitates movement and interaction, while its adaptive LED lighting system synchronizes with the music for a dynamic visual atmosphere. The Danley sound system delivers crystal-clear, high-impact audio, ensuring an unparalleled auditory experience. The dance floor is strategically placed to optimize space and visibility, reinforcing the high-energy environment that defines the Club Room. The space accommodates a seating capacity of 60 guests and a standing capacity of 200 guests, ensuring flexibility for various event formats.

OPEN FLOOR PLAN FOR EASY CROWD MOVEMENT.  
LED LIGHTING SYNCHRONIZED TO MUSIC.  
STRATEGIC DANCE FLOOR PLACEMENT.  
IMMERSIVE AUDIO WITH DANLEY SOUND SYSTEM.  
PERFECT FOR HIGH-ENERGY, DANCE-FOCUSED EVENTS.  
CAPACITY: UP TO 200 GUESTS (65 IN VIP SECTION).





# THE BAR ROOM

The Bar Room offers a more intimate setting, designed for conversation over expertly crafted drinks. Custom-designed seating and low-lit alcoves create a comfortable, stylish atmosphere, while the bar is positioned for efficiency and accessibility. Guests can enjoy a curated selection of cocktails, beer, wine, and spirits in a space where ambient lighting enhances visibility without overpowering the mood. The Bar Room complements the Club Room by providing a relaxed yet engaging environment within the venue. The space accommodates a seating capacity of 83 guests and a standing capacity of 175 guests, ensuring flexibility for different event styles.

INTIMATE SEATING & LOW-LIT ALCOVES.  
FULL BAR WITH COCKTAILS, WINE & BEER.  
FUNCTIONAL & ADAPTOGENIC DRINK OPTIONS.  
AMBIENT LIGHTING FOR A RELAXED ATMOSPHERE.  
BOTTLE SERVICE WITH TABLE RESERVATIONS.  
CAPACITY: UP TO 175 GUESTS.





# HOSPITALITY AND SERVICES

Unveiled provides a seamless event experience with an emphasis on guest comfort and personalized service. From flexible layout options to a dedicated events team, every detail is designed to ensure your event is executed flawlessly. Full-service amenities include premium catering partnerships, customizable entertainment options, and state-of-the-art audiovisual equipment. Whether hosting an intimate gathering or a large-scale event, Unveiled delivers impeccable service tailored to your vision.

EXPERIENCED EVENTS TEAM FOR SEAMLESS EXECUTION.  
FULL-SERVICE KITCHEN FOR BESPOKE CATERING.  
ADVANCED AUDIOVISUALS: PROJECTORS & SCREENS.  
ENTERTAINMENT OPTIONS: DJS, BANDS & PERFORMERS.  
CUSTOMIZED SERVICES FOR UNIQUE EVENT NEEDS.



# BEVERAGE PROGRAM

Unveiled's bar program features a comprehensive selection of craft cocktails, wine, and beer, complemented by a fully developed non-alcoholic beverage offering. Our award-winning mixologists craft signature drinks using premium ingredients, seamlessly integrating functional and adaptogenic elements alongside classic recipes.

An innovative table reservation system offers bottle service, combining luxury and convenience for groups seeking a refined yet dynamic setting. From garnishes to presentation, every detail is thoughtfully executed to enhance the beverage experience and cater to diverse preferences.

# CULINARY EXPERIENCE

Unveiled offers a versatile approach to catering, with options for in-house culinary services or collaboration with top-tier external caterers. Full food preparation capabilities include proofing cabinets, a combi oven, induction hot plates, refrigeration, and dishwashing facilities.

# GROUP EXPERIENCES

Unveiled is a versatile venue for corporate events, social gatherings, and product launches. Our adaptable space features state-of-the-art audiovisual equipment, customizable layouts, and premium amenities to suit any occasion. From professional meetings to private celebrations, we deliver tailored experiences with seamless execution and forward-thinking activation support by creative studio, SIZED.



UNVEILED

*Thank You*  
INFO@UNVEILEDBK.COM  
@UNVEILED\_NYC