

Dhruv Mishra

Senior Full-Stack UX/UI Product Designer & Systems Strategist

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EXECUTIVE SUMMARY

Senior Full-Stack Product Designer and Systems Strategist with 10+ years of experience transforming complex technical requirements into intuitive, scalable digital products. Proven dual-track capability leading human-centered UX research, governing Figma enterprise design systems, and directly engineering production frontend/mobile solutions across React, Next.js, Tailwind CSS, and iOS/Swift. Demonstrated track record in SaaS workflow automation (IPaaS), agentic AI orchestration, and high-conversion digital ecosystems.

CORE COMPETENCIES & DUAL SKILL STACK

Product Design & UX Architecture: Figma, FigJam, Design Tokens & Reusable Component Systems, User Research, Journey Mapping, Persona Modeling, Information Architecture, Interactive Prototyping, Usability Testing

Frontend & Mobile Engineering: React.js, Next.js, TypeScript, JavaScript (ES6+), iOS/Swift Architecture, HTML5, CSS3, Tailwind CSS, RESTful APIs, FARM Stack (FastAPI, React, MongoDB), Git/GitHub

AI Systems & Infrastructure: Agentic Workflow Orchestration, Prompt Engineering, LLM UI Integration, Firebase, Google Cloud Platform (GCP), Cloudflare, Agile / Scrum Methodologies

PROFESSIONAL EXPERIENCE

Independent Product Studio | Principal Product Designer & Full-Stack Architect

03/2026 – Present • Faridabad, India • [Primary Full-Time Practice]

- **[Full-Stack Web Engineering]** LaCasa Retreats: Designed end-to-end guest booking funnels and engineered the web application using Next.js/Tailwind CSS, integrating automated reservation tracking and calendar sync. — [View Case Study \(lacasaretreats.com\)](#)
- **[UX Strategy & Frontend Architecture]** Draoenix AI: Architected prompt-to-workflow interaction canvases, real-time node execution states, and streaming response UI for multi-agent LLM systems with asynchronous task tracing.
- **[UX Architecture & Frontend]** Closeroot: Spearheaded UI/UX architecture and web platform implementation for a global 1-on-1 tutoring ecosystem, streamlining educator onboarding and class discovery conversion.
- **[Full-Stack Web Engineering]** TinyCRM: Designed and built a lightweight, developer-first customer pipeline tool using Next.js, Tailwind CSS, and Firebase with real-time state synchronization.

DAX Software Solutions | Senior UX/UI Design Advisor

03/2026 – Present • Faridabad, India • [Advisory & Retainer Capacity]

- **[Pure UX/UI Architecture]** Architect enterprise UX/UI workflows and high-fidelity interactive prototypes in Figma, aligning cloud portal user journeys with Microsoft ecosystem design standards.
- **[Design Systems Governance]** Engineered scalable enterprise design system assets and component tokens, standardizing multi-tenant dashboard layouts and reducing interface iteration turnaround by 30%.
- **[UX Usability Audits]** Conducted usability reviews and interaction audits across enterprise client portals, eliminating navigation bottlenecks and optimizing core task completion rates.

Axtechnosoft Pvt Ltd / Aonflow | Lead Product Designer & Frontend Specialist

03/2021 – 02/2026 • Gurugram, India • [Full-Time Enterprise Role]

- **[UX/UI Architecture]** Aonflow (IPaaS Platform): Spearheaded end-to-end product design and user flow architecture for an enterprise Integration Platform as a Service, designing intuitive no-code data mapping interfaces between disparate enterprise systems.

- **[Design Systems & Strategy]** Architected and governed a centralized Figma enterprise design system with 50+ reusable components and design tokens, accelerating UI sprint velocity by 30% and reducing workflow friction by 25%.
- **[Full-Stack Frontend]** Partnered directly with core engineering to validate technical feasibility, build reusable React UI components, and enforce pixel-perfect delivery across production releases.

Hexaview Technologies Inc. | Senior UI Developer & iOS Engineer

03/2016 – 04/2021 • Noida Area, India • **[Full-Time Engineering & Design]**

- **[UX Research & Modernization]** FolioMax (WealthTech): Directed user research, persona creation, and wireframing to transform legacy desktop fee-calculation software into a responsive web application (InVision/HTML5), achieving 35% faster workflow creation and 30% higher data accuracy.
- **[Native iOS Engineering]** Fluent Fast: Designed UI/UX and engineered the native iOS application in Swift, featuring real-time audio/video communication, chat modules, and multi-language learning interfaces across 80+ languages.
- **[Frontend Architecture]** Spearheaded the transition to modular, reusable UI component libraries across enterprise client projects, reducing regression bugs and cutting frontend implementation time by 25%.

EDUCATION, CERTIFICATIONS & HONORS

Lingaya's Vidyapeeth — Bachelor of Technology (B.Tech) in Computer Science & Engineering (2011 – 2015)

Certifications: Introduction to Agent Skills (Anthropic, 05/2026) • Design Thinking - Design Research & Analysis (Alison, ID: 1420-10296906) • CutShort HTML5/CSS3 Certified (ID: 28702)

Honors & Awards: On Time Engagement Award (Axtechnosoft Pvt Ltd, 11/2021) • Pat on the Back Award (Hexaview Technologies, 08/2018)