



Hotel Le Val de Poix

Fiber optic internet access is a Unique Selling Point for Hotel Le Val de Poix



Located in the green heart of the Belgian Ardennes is the family owned Hotel Le Val de Poix, set close to the E411 that connects Brussels to Luxembourg. The three star plus hotel with 42 fully equipped rooms is more than just a place to stay and sleep. It features a gourmet restaurant that only works with organically grown local produce. And recently co-working facilities have been added, aimed at professionals and artists. For both the hotel and the co-working spaces fast and reliable internet access through Eurofiber's fiber optic network is an absolute must.

Clear vision

The Hotel Le Val de Poix has 42 fully equipped rooms. It is a popular destination for families and groups of friends, and is the perfect place for either a romantic getaway in the countryside or an inspirational company meeting. The hotel is run by the managing directors and sisters Aude and Lorraine Piette, the

fourth generation of the same family. They took over from their father seven years ago. Aude Piette: 'My sister and I were used to work in the restaurant when we were young, as a student job. Afterwards we had some work experience in restaurants in Brussels. But we didn't have an education in hospitality. Before we took over the hotel, my sister worked as a food journalist and I was employed in the cultural sector.'

You could say it was a risky move on our part, but it's something we did with full conviction. We did set out with the clear vision that we would add our personal touch to the business.'

L'Alliance Slow Food de Chefs-Belgique

That personal touch is visible in the restaurant concept, the meeting facilities and the recent addition of co-working spaces, says Aude Piette. 'First of all we renovated the restaurant. We created a place that we would really like to go ourselves, with local products and organic wine from France and Italy. As a member of the L'Alliance Slow Food des Chefs-Belgique, we serve what you could call 'comfort food'. It's a concept that has garnered positive attention by the Belgian Press.' The hotel is a popular location for company meetings as well, says the co-owner and managing director. 'For that purpose we have three big venues available.'

Co-working spaces 'Gare'

The most recent project is the creation of co-working spaces. Aude Piette: 'We call it 'Gare'. We're located in a rural region, which makes it important to have a place where startups,

professionals and artists can gather and work in a green environment without making compromises in the available facilities. Our initiative is in fact now officially recognized by Digital Wallonia, an initiative by the government in Wallonia.'

According to Piette, there are two defining facilities for co-working spaces: 'After extensive research we found that excellent coffee and excellent internet access are the two most important things that people expect to be offered at co-working spaces. Our coffee was already very good, so that box was ticked. We quickly saw that fiber optic was the most ideal way to get reliable, secure and fast internet access. Our father, who's still very involved in our business, compared the cost and the quality of the providers that operate in our region. Eurofiber came out as the most suitable one.'

As it turned out to be, Eurofiber already had a fiber optic connection in the vicinity of the hotel, says Aude Piette: 'In fact it was located right across our hotel at the railway station of Poix Saint-Hubert. That sped up the whole connection process. In just a couple of months, during the summer of 2018, we were up and running with our internet access through the Eurofiber network.'

"We couldn't imagine having opened our co-working space without the Eurofiber fiber optic connection. They are really professional and flexible."

Aude Piette

Co-managing director
Hotel Le Val de Poix



Professional and reliable

Fast forward to the present date. Aude Piette: 'We have now a community of professionals, startups (digital, graphics, marketing, wellness), craftworkers and writers. They come from this region, but also from Brussels, Gent, Antwerp and other parts of Belgium. The fact that we offer high speed internet access through the fiber optic network of Eurofiber has proven to be in fact a true Unique Selling Point.'

According to Aude Piette, the co-operation with Eurofiber is excellent. 'We couldn't imagine having opened our co-working space without the connection to their fiber optic network. They are really professional and flexible. There's actually nothing that we would like to improve. The connection is safe, fast and reliable. We are in fact using it ourselves as well for things like cloud based booking software.'

Having fast and reliable internet access with ample room to grow in bandwidth, provides a solid foundation for the future of the Hotel Le Val de Poix and the Gare project, says Aude Piette. 'We aim to extend our co-working spaces and offering even more useful services to our clients. And at the same

The case

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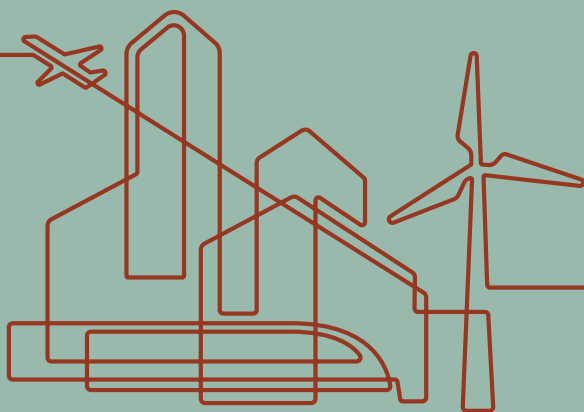
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time we're looking at getting our vision of work, life and play across to as many people as we can, through for example the production of podcasts about local artisans. As I said earlier: The hotel is for us not only a hotel. It's not only a place to sleep. We want to slowly change the spirit linked to art, work and citizenship. We do it day by day, year by year.'



Curious to hear more about what we could achieve for your organization?

Eurofiber has been a fast-growing international provider of industry-leading digital infrastructure since 2000. Relying on our own fiber optic network and data centers, we provide smart, future-proof solutions for companies, government bodies and non-profit organizations. Customers have complete freedom to choose the services, applications and providers they need, allowing them to tap into the full potential of digital innovation. Eurofiber has an extensive fiber optic network in the Netherlands and Belgium, it unlocks its four data centers of its own and almost all public data centers in the Benelux.



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