

Lekkerland

The speediest Dark Fiber connection delivery in the Netherlands

euroliber



Swift and effective action by Eurofiber enables migration of Lekkerland datacenter

Lekkerland's broadly-based range of food and non-food products makes it the expert, trusted and reliable supply partner for convenience stores in the Netherlands, Belgium and Germany. The company also manages various retail concepts, including the 130 stores of the CIGO tobacco and convenience formula. Lekkerland's operations hinge on its datacenter locations, which are configured for redundancy, combined with Eurofiber's fast and secure fiber-optic connections.

"We're the specialist for on-the-go consumption", says Joop Martens, Manager ICT Infrastructure Lekkerland Nederland. His company ensures that today's consumers can grab a ready-to-eat snack or cup of coffee while on the move. The range is not confined to just these products, however: Lekkerland also supplies batteries, tobacco, telecom products and office supplies for sale in the convenience outlets. Besides its wholesale activities and services portfolio, Lekkerland also operates the CIGO retail formula.

The efficient distribution that is an integral element of Lekkerland's success is attributable in no small part to the effective use of IT resources. Martens' role includes responsibility for the IT infrastructure supporting the activities in the Netherlands. "That includes all the IT services related to physical systems, such as PCs, laptops and servers, for example. Datacenter services, networks and connectivity are also covered. My team provides second and third-line support in all these areas. We also provide certain IT services, such as datacenter services, to our Belgian locations."



New datacenter location

Lekkerland Nederland uses systems that are configured for redundancy and which are hosted in two separate datacenters, one at the Dutch head office in Son, Noord-Brabant, and the other at an external provider of co-location services, for its corporate applications and the storage of critical business data. "Last year, finding a different external datacenter became an urgent priority for us. We eventually selected a provider in Eindhoven", says Joop Martens. "The migration also prompted me to search for a party capable of providing the

redundant network connections utilising Dark Fiber between Son and Eindhoven. Lighting up the Dark Fiber ourselves allowed us to achieve the intended flexibility as well as the necessary redundancy we envisaged. Eurofiber was quickly identified as a suitable partner for this, particularly in light of the fact that they already provided us with a fiber-optic internet connection. Added to that, our head office was already equipped with two Eurofiber connections. Eurofiber was also the most attractive partner from a financial perspective. That made the choice relatively simple."

Temporary connectivity solution

In early May 2019, we signed the contracts with Eurofiber and the new datacenter provider, and the stage was set for planning to commence. "1 July was the deadline for migrating our systems to Eindhoven. That might seem like a generous timeframe, but in practice it is quite a challenging deadline. Together with Eurofiber and one of our subcontractors, we examined the feasibility of installing two geo-redundant Dark Fiber optical connections between Eindhoven and Son. Given the tight timeframe, that proved to be impractical. However, it was possible to temporarily run the two connections over a single cable. This at least ensured that the move could go ahead, since migrating a datacenter without network connections in a redundant configuration was an absolute no-go. Later on, once the migration was complete, we could achieve the physically separated network connections we required for ideal redundancy."

"Everything possible was done to ensure the second connection was delivered on time."

Rapid solution

Everything seemed to be in place for the migration to the new datacenter in Eindhoven to go ahead. Says Martens: "On Tuesday, 18 June, the network equipment was installed so that we could activate the Dark Fiber. Then came the discovery that, due

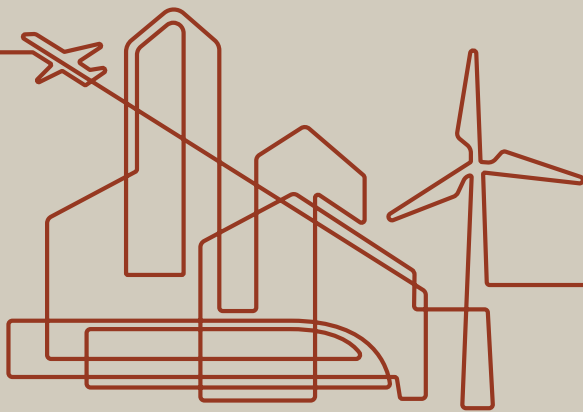


to circumstances, one of the connections hadn't been delivered. That threatened to disrupt our tight planning schedule, with the migration earmarked for execution that weekend." Faced with an extremely challenging situation, Joop Martens, Eurofiber and the subcontractor focused on finding a solution. But challenges are often part of the journey. What's more important is how you work to overcome them. Everything possible was done to ensure the second connection was delivered on time.

In the end we were able to migrate our datacenter to the new location as planned. I can't speak highly enough of Eurofiber's project leader, whose tremendous efforts were instrumental in solving the issue. In my opinion, we can boast the speediest Dark Fiber connection delivery in the Netherlands. In that sense also, Eurofiber has proven its readiness to go the extra mile and be more than just a supplier. Like us, they make the effort to be 'your most convenient partner'.

Curious to hear more about what we could achieve for your organization?

Eurofiber has been a fast-growing international provider of industry-leading digital infrastructure since 2000. Relying on our own fiber optic network and data centers, we provide smart, future-proof solutions for companies, government bodies and non-profit organizations. Customers have complete freedom to choose the services, applications and providers they need, allowing them to tap into the full potential of digital innovation. In addition to our extensive fiber-optic network in the Netherlands and Belgium, along with our data centers in the Netherlands, we also offer solutions for interconnectivity between nearly all high-quality carrier-neutral data centers in the Benelux region. Eurofiber thus lays the foundation for the digital society. Consequently, the Dutch government has granted Eurofiber the status of 'vital infrastructure'.



Eurofiber. Lifeline for the digital society

Safariweg 25-31, 3605 MA Maarssen
Postbus 7072, 3502 KB Utrecht
+31(0)30 242 8700, info@eurofiber.com
eurofiber.com

