AVINI EXPERIENCE™

Feel Better. Look Better. Live Better.

AVINI *Advantage*™

JULY 2026 EDITION

NEW PRODUCT COMING SOON!



Message from Neil Roth, CEO

I am excited to announce that our new product Plus Glutathione will be in production and available in the next couple of weeks. This product is the first of its kind in the industry. It's encapsulated form and soft gel configuration will allow it to get into your system cleanly and effectively. And as usual, we have additional ingredients that take the science of Glutathione to the next level. This includes precursors for glutathione, milk thistle, artichoke, and other ingredients to build healthy structure and function in your liver. When combined with Cell Defender® and Plus Balance, you will have everything needed for a healthy liver which leads to improved health and detoxification!

Once again, Avini Health is improving your life with Plus Glutathione!

Neil Roth

AVINI EXPERIENCE™

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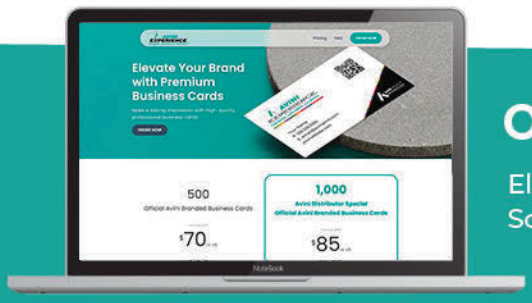

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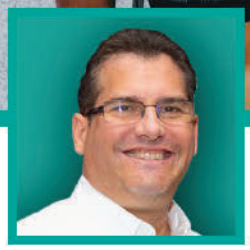
$85 for 1,000
Full color cards with custom QR code
Includes FREE shipping



I AM AVINI

Cell Defender®





Rik J. Deitsch, MS Biochemistry
Chief Science Officer, Avini Experience

Avini Health's Cell Defender® (CD) is the original 'liquid' zeolite (colloidal suspension) and the "category creator" for zeolite products used for health and wellness. Over 6 million bottles have been sold worldwide – generating thousands of testimonials from satisfied customers. There is no product on the market that helps remove toxins from the body as effectively, or as safely, as Cell Defender®.

While we have been making activated and micronized zeolite for over 20 years, research has continued on the use of the zeolite clinoptilolite. I'd like to take this opportunity to update Avini Distributors on the published research and their findings over the last few years. Understand that this article is a review of the published literature on third-party research. None of this makes any claim as to the treatment or prevention of disease with the use of Avini Health products.

A simple search of the PubMed database (National Library of Medicine: National Center for Biotechnology Information) for the terms "clinoptilolite" AND "health" provided 93 results over the last ten years. All published research provides evidence of various benefits and an abundance of evidence on the inherent safety of the use of clinoptilolite zeolite. These studies include: 12 studies on increasing soil health, 2 studies in air purification, 9 in cancer, 6 on digestive health, 2 on neurologic health, 5 on bone health



(osteoporosis), 3 on antiviral applications, 2 on blood sugar health (diabetes), 2 on wound healing, 9 on water purification, 7 on heavy metal removal, and 19 on use in agricultural animals.

Even with all of the different outcome studies, the underlying common denominator is always the same: the zeolite removes toxins, which restores health and the stability of the environment. As you have all heard me say – A cleaner, healthier body fixes itself.

In reviewing some of the literature, there are some new concepts that we have not really discussed in our work with Cell Defender®. As an example, one study in prostate cancer published in 2020 specifically looked at the prevention of nerve damage in patients using the chemotherapy oxaliplatin. The study found:

"Patients may benefit from adjuvant therapy with appropriate zeolite-products in CIPN (Chemotherapy-induced peripheral neuropathy). A lower level of CIPN was observed in the cohort tested herein in general, and particularly in the male subgroup, statistically significant results were obtained. Furthermore, better tolerance toward chemotherapy (increased number of cycles) accompanied by a lower incidence of severe-grade hematologic toxicity was achieved."

(Vitale MG, et al. ZeOxaNMulti Trial: A Randomized, Double-Blinded, Placebo-Controlled Trial of Oral PMA-zeolite to prevent Chemotherapy-Induced Side Effects, in particular, Peripheral Neuropathy. 2020 May 13;25(10):2297)

We have seen this many times and in several studies over the last 20 years that have shown that clinoptilolite can safely be used as an adjunct to cancer therapy – with most studies showing a reduction in the side effects from treatment as well as improved patient outcomes.

While we have discussed the benefits that people with diabetes have seen using zeolite supplementation, it was very encouraging to see the published research. One mouse study showed a 13% reduction in blood sugar levels in mice fed clinoptilolite before meals (Markoska R, et al. Study of zeolite clinoptilolite d-glucose adsorption properties in vitro and in vivo. S. Chem Biol Interact. 2023 Sep 1;382:110641). The proposed mechanism is that the dipole moment of the glucose molecule provides a positive charge on one side. This may allow the zeolite to drag the glucose around – keeping it in the bloodstream and 'shuttling' it to where it may be utilized.

In a 5-year, placebo-controlled study, participants with osteoporosis using clinoptilolite supplementation saw improvements in bone density, a reduction in risk of hip fractures, and a reduction in pain (Kraljević Pavelić, et al. Clinical Parameters in Osteoporosis Patients Supplemented With PMA-Zeolite at the End of 5-Year Double-Blinded Clinical Trial. Front Med (Lausanne). 2022 Jun 27;9:870962). The proposed mechanism is a slow removal of sequestered lead in bones that allows for more efficient calcium resorption back into the bones over time.

One in vitro study looked at the virucidal activity of clinoptilolite. This study found, "A wide range of antiviral efficiencies was observed, ranging from up to 99% for Herpes Simplex virus to no activity for Rhinovirus," showing that the antiviral properties of clinoptilolite "depend on a complex set of factors including virus structure and medium composition" (Sarabi A, et al. Unveiling the Broad-Spectrum Virucidal Potential of Purified Clinoptilolite-Tuff. Microorganisms. 2024 Aug 1;12(8):1572). The proposed mechanism is the zeolite clathration of viral particles prior to viral assembly. If this occurs, the virus may not be able to properly assemble or, more likely, the assembled virus may be missing vital parts that make it non-viable.

A rat model of Alzheimer's Disease provided a new mechanism by which zeolites may prevent disease progression by targeting ferroptosis – a new type of cell death – by modulating metals with iron shuttling (Abu-Elfotuh K, et al. Targeting Ferroptosis/Nrf2 Pathway Ameliorates AlCl(3)-Induced Alzheimer's Disease in Rats: Neuroprotective Effect of Morin Hydrate, Zeolite Clinoptilolite, and Physical Plus Mental Activities. J Mol Sci. 2025 Jan 31;26(3):1260). This information is further supported by a review article on zeolite's effects on various neurodegenerative conditions, including Alzheimer's and Parkinson's (Panaiotov S, et al.Zeolite and Neurodegenerative Diseases. Molecules. 2024 Jun 2;29(11):2614). The proposed mechanisms are iron, aluminum, and mercury removal that may aid in better neurologic functioning.

Our own published research has provided ample evidence that the micronized and activated zeolite in the Cell Defender® that we know as ***Detoxolite™*** is safe and highly effective at removing toxins and heavy metals from the body. We also know that natural metabolic processes are greatly improved when those toxins are removed from the system. Again – A cleaner, healthier body fixes itself.

Lastly, this research clearly shows that the potential benefits of ingesting clinoptilolite may far exceed anything that we have currently seen – all of this with an almost non-existent risk profile. It can be humbling to see that this little, natural mineral can have so much potential for the improvement of life, and we can be a small part of its story.



Keeping Things Simple Will Allow You To Duplicate The System Throughout Your Organization And Build A STRONG GROWING GROUP



MESSAGE FROM
Mickey Dillon, Sr. VP of Sales & Marketing

Congratulations to everyone that qualified as an Avini Accelerator™ in the month of June. The **Avini Accelerator™** is one of the focal points of our very simple duplicatable system. Keeping things simple will allow you to duplicate the system throughout your organization and build a strong growing group. Notice I did not say duplicate yourself. No one in the Distributor force can be duplicated. What can be duplicated is focusing on helping your new Distributors become Avini Accelerators and then teaching and helping them do the same with their new Distributors. The system is very simple and easy to follow. The **first step** is to invite prospects to a party at your house within the first week of your involvement as a Distributor. Your enroller or sponsor will help you with the party. At the party, you will welcome everyone, try samples of the products and then watch the Avini Experience Video. At the end of the video, you will tell your story and then your enroller will tell their story and let the guests know that we are looking for partners that want to be a 1, 2 or 3 as Lael describes in the video. The goal of the party is to enroll new Distributors and preferred customers. For those that can't make the party or people that are not local, send them the Avini Experience Video via the app and follow up within 48 hours with a 3 way call. Following up is **step 2** in the system and your enroller or sponsor will help you with these calls. **Step 3** is to get a decision based on what your prospect tells you. You may have to supply them with some additional information depending on the questions they have. You want to get the Avini Experience Video to everyone and follow up in a timely fashion. Once you have a new Distributor that wants to build the business, put a strategy together for them quickly and help them get to the **Avini Accelerator™** designation. Then duplicate this system with as many new Distributors as you can and teach them to do the same and you are on your way up through the Ranks in the compensation plan. This is what can create real sustainable duplication within your organization. Let's all go do it!

Your Partner,
Mickey Dillon
Mickey Dillon

WEIGHT MANAGEMENT
MADE SIMPLE!



At Avini Health®, the Avini Weight Management System was created to help people experience real, sustainable transformation. Success stories like this are not accidental — they are the result of structure, consistency, and products that truly work.

DJ Thump knows that firsthand.

You may have heard DJ Thump share his story at our Las Vegas Summit — and if you did, you felt the energy in the room.

After committing to a consistent weight management system powered by Avini, DJ Thump is now down 100 pounds and counting. More importantly, he feels strong, confident, and focused. He is absolutely glowing. His transformation reinforces an important truth — healthy weight loss works best when it is built on structure, routine, and the right nutritional support. A weight management system is crucial.

Our system now includes our newest product lineup: **TrimScience® Protein Shake Meal Replacement, +TrimScience® Capsules, and +Fiber +Probiotic**, now formulated with a special blend of probiotics to support digestive balance.

Together, they are designed to simplify daily nutrition, support appetite control, and create a consistent routine that fits into real life.

100 pounds down and thriving — proof that when commitment meets products that work, transformation follows.



WEIGHT
MANAGEMENT
MADE SIMPLE!

**Results may vary. These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.*



I AM AVINI



The **AVINI EXPERIENCE**™ is heading to Orlando, and this is your invitation to step into it.

October 16-17

in Orlando Florida

Avini Live! is built for the people building this movement...

Distributors, Customers, Leaders, and the ones just getting started. Everyone with a reason to be in the room. This October, the Avini Experience™ comes to life across two days of connection, leadership, and momentum.

Because this isn't a weekend you sit through. It's a weekend you step into.



I AM AVINI

AVINI! LIVE!















For a limited time, claim your spot at our exclusive EARLY BIRD PRICING :

Attendees	**$99**	~~$149~~
Guest Attendees	**$30**	~~$50~~
Couples	**$169**	~~$249~~

With limited seats available, this offer won't last long. Once August 31st passes, rates go up, so now is the time to commit.



I AM AVINI.

Three words. One identity.

A community of people who decided they weren't going to wait for the life they wanted — they were going to build it, live it, and bring others with them.

That's what Orlando is about. Two days to sharpen your business, deepen your community, and walk away ready for what's next.

Lock in your early bird rate before AUGUST 31ST!

Register today and claim your spot

DoubleTree by Hilton Hotel Orlando Airport
October 16th-17th



DON'T WATCH THE AVINI EXPERIENCE.

LIVE IT.

I AM AVINI. **AVINI LIVE!**



CELEBRATING OUR AVINI ACCELERATORS

AVINI EXPERIENCE Accelerator

A huge round of applause to our newest Avini Accelerators! Reaching Accelerator status is the first big milestone on the Avini journey — a sign that you've buckled up, built real momentum, and earned your Accelerator Pin. The magic is in the simplicity: enroll your first three Distributors, then help each of them do the exact same thing. That's it. This simple, duplicatable system is what turns one Accelerator into many and fuels fast growth across an entire organization.



Your Accelerator status also comes with perks:

- **Special recognition in the monthly newsletter, on Conference calls, Zooms, and at all Avini events**
- **Your specially crafted Avini Accelerator™ Pin**
- **Exclusive training calls just for Accelerators**
- **Special gifts like Reward Points, swag, and hotel credits**
- **FREE tickets to Avini Live! Accelerator Summits**
- **$100 bonus every time a Distributor you enrolled becomes an Avini Accelerator™** – with no cap. Bring in 3 new Accelerators, earn $300. Bring in 10 new Accelerators, earn $1,000. The more you duplicate, the more you earn!

You're not just advancing your own rank — you're building a team, creating your Avini Story, and embodying everything that makes our culture special. Keep the momentum going, and let's build Avini into an Accelerator machine together.

***Feel** Better. **Look** Better. **Live** Better.*

I AM AVINI

TOP ACCELERATORS of June



1. Cheryl Detwiler – Enrolled 6
2. David Johnson – Enrolled 4
3. Victor and Donna Deluca – Enrolled 4
4. Chip Littlejohn – Enrolled 3
5. Robben West – Enrolled 3
6. Howard & Judy Smith – Enrolled 3
7. Bev Ellis – Enrolled 3
8. Dennis & Ruth Williams – Enrolled 3
9. Joy Richards – Enrolled 3
10. David Gilday – Enrolled 3
11. Debbie Belshaw – Enrolled 3
12. Davey and Suzanne Fisher – Enrolled 3
13. Albert & Sandra Thornton – Enrolled 3
14. Diamond D LLC – Enrolled 3
15. Doug Griffith – Enrolled 3
16. Ray Shulund – Enrolled 3
17. Charlene Mittel – Enrolled 3
18. Toni Marie Abeyta – Enrolled 3
19. Kyle Helm – Enrolled 3
20. Kevin Wright – Enrolled 3

Let's all buckle up and build Avini into an **AVINI ACCELERATOR™** machine!

21. Armida Zertuche – Enrolled 3
22. Live Your Freedom Day LLC – Enrolled 3
23. Donna Bach – Enrolled 3
24. Kelli Callihan – Enrolled 3
25. Toni Goddard – Enrolled 3
26. Lyndia Kent – Enrolled 3
27. Lori Barclay – Enrolled 3
28. Timothy Sommerlad – Enrolled 3
29. Paula Lloyd – Enrolled 3
30. Dorothy Holm – Enrolled 3
31. Christy Anderson – Enrolled 3
32. Suzette McLean – Enrolled 3
33. Serene Churulich – Enrolled 3
34. Suzie Holm – Enrolled 3
35. Cathy Lawrence – Enrolled 3
36. Vic Montesano – Enrolled 3

AVINI EXPERIENCE Accelerator

DISTRIBUTOR *Success*

TOP ENROLLERS of June

1. Cheryl Detwiler – Enrolled 6
2. David Johnson – Enrolled 4
3. Victor and Donna Deluca – Enrolled 4
4. Chip Littlejohn – Enrolled 3
5. Robben West – Enrolled 3
6. Howard & Judy Smith – Enrolled 3
7. Bev Ellis – Enrolled 3
8. Dennis & Ruth Williams – Enrolled 3
9. Joy Richards – Enrolled 3
10. David Gilday – Enrolled 3
11. Debbie Belshaw – Enrolled 3
12. Davey and Suzanne Fisher – Enrolled 3
13. Albert & Sandra Thornton – Enrolled 3
14. Diamond D LLC – Enrolled 3
15. Doug Griffith – Enrolled 3
16. Ray Shulund – Enrolled 3
17. Charlene Mittel – Enrolled 3
18. Toni Marie Abeyta – Enrolled 3
19. Kyle Helm – Enrolled 3
20. Kevin Wright – Enrolled 3
21. Armida Zertuche – Enrolled 3
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32. Suzette McLean – Enrolled 3
33. Serene Churulich – Enrolled 3
34. Suzie Holm – Enrolled 3
35. Cathy Lawrence – Enrolled 3
36. Vic Montesano – Enrolled 3

DISTRIBUTOR *Success*

AVINI EXPERIENCE™

Feel Better. Look Better. Live Better.

This is where we get to brag about YOU! Distributors are what make Avini Experience possible and we want to celebrate each and every success with everyone.



DISTRIBUTORS WHO WERE PROMOTED IN SAPPHIRE

SAPPHIRE EXECUTIVE
Jennifer Ballard, FL

SAPPHIRE DIRECTOR
Jennifer Smith, UT

SAPPHIRE APPRENTICE
Leann Jessop, UT



DISTRIBUTORS WHO WERE PROMOTED IN GOLD

GOLD EXECUTIVE
Cheryl Detwiler, ID

GOLD APPRENTICE
Sandi Melrose, AZ
Lauri Bonn, OR

I AM AVINI



DISTRIBUTORS WHO WERE PROMOTED IN SILVER

Eric Mullin, NB – Silver Executive

Theresa Smee, CA – Silver Executive

Serene Churulich, CA – Silver Executive

Marcy Schacter, BC – Silver Executive

Suzie Holm, UT – Silver Executive

Harbans Kaur, ON – Silver Executive

Kristal Dutson, AZ – Silver Executive

Bonnie Dutson, AZ – Silver Director

Susan Viteri, FL – Silver Director

Cheryl McLanahan, FL – Silver Director

Suzette McLean, KEN – Silver Director

Nita Lawson, CA – Silver Director

Vic Montesano, ON – Silver Director

George Modena, MI – Silver Apprentice

Robin Spinner, KS – Silver Apprentice

THANK YOU



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