



THE AVINI Advantage

AUGUST 2023 EDITION



AVINI HEALTH™

ADVANCES IN NATURAL HEALING

"It is each person's responsibility to protect themselves from a world of toxins that cause so many health issues."

Dear Avini Family,

You probably have just received an automated email from corporate congratulating you on joining **Avini Health,** or you may have received a video from the VP of Sales thanking you for your great decision in joining Avini Health. Either way, we love that you are here.

Avini Health is a purpose-built network Marketing Company. A company that was formed and built for three distinct reasons:

First reason: Get products to those who need them. We are a company that manufactures all of our own products. A product line invented and formulated by our own Bio-Chemist Rik Deitsch. Rik is the category creator of consumable zeolites and many related products that support the body's ability to detox effectively and safely. Rik has worked for more than 19 years developing and improving a product line with at least 14 clinical studies supporting the safety and effectiveness of his Zeolite supplement. Previous companies he had provided his state of the art products to let greed, criminal behavior, or some other reason, get in the way of doing what is right, and those companies were unable to make the products available to those who need them in a consistent manner. When your life has a second chance due to one of these products, its important to have no interruption in the flow of products.

Second reason: Is simply to ship products fast because these products make a real difference in peoples' lives. We usually ship within 24 hours and ship priority, because if they are life-saving, then we need them sent fast.

Third reason: Provide a way for everyday Distributors to get the word out. Many of our Distributors have a deeply rooted belief in **Avini Health** products and are highly committed to sharing and building a company that can grow and help millions of people have a second chance at a healthy life. The compensation is there to support some-timers, part-timers, and full-timers in this crusade. We respect them and never forget they are the reason we are here.

Our Distributors are our most valuable commodity.

The fact that thousands of Distributors were already buying the zeolite product, and would continue to buy, became an opportunity for Rik and his business partners to form their own company, and do it with product-focused pure intent. From our existing product line and manufacturing, to the "no Gotcha" compensation plan and available finances, everything fell together like it had been destined. In four months time, it went from the idea stage to a working network marketing company. **Avini Health** opened its doors and became our own doorway to providing miracles.

Now these few thousand Distributors are a part of a company whose sole purpose is to make the products, ship the products fast, and do it through the only network model that makes sense: empowering everyday people to buy and use these life saving products for themselves and their families, and then also share their testimonies of their results with others they feel would also benefit.

The act of sharing these products is so profound to **Avini Health,** that you receive compensation for successful sharing. You are paid a commission for retail sales. You are also paid a bonus if they join with you in sharing the products and purpose of **Avini Health.** You also have the ability to be paid on sales made by others in your organization (Downline Distributors). Just be active yourself, bring in customers, and by find others to join with you in sharing these life saving products.

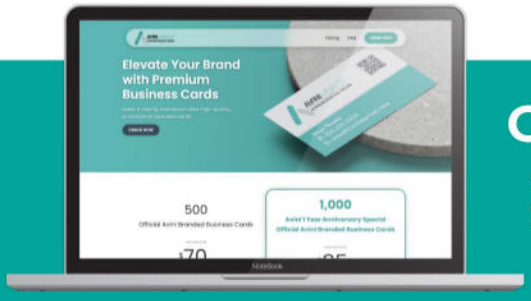
Everyone working together as a family brings more people into **Avini Health** and supports this crusade to help people detox from the heavy metals and toxins that are prevalent in our environment. As one Distributor said, "When someone you help has a life saving experience with **Avini Health**, you can even be paid in goosebumps." Our company is focused on spreading via word-of-mouth in a very compliant way (no medical names or claims necessary) that we believe our product line can only help, and never hurt, and is worth trying.

It is each person's responsibility to protect themselves from a world of toxins that cause so many health issues. We believe **Avini Health's** products can be that umbrella of protection.

We believe our Distributors who do the hard work of breaking ground to advance our products and knowledge to the world, will be compensated in so many fulfilling ways. Just watch a few testimonial videos and see the power in **Avini Health's** products.

We are so grateful for the Distributors and customers who have joined this crusade and actively share **Avini Health.** You truly are the best of Avini!

Rik, Neil, & Doug



Order your business cards today!

Elevate your brand with premium business cards!
Scan the QR code and visit us online to order yours!

$70 for 500
Full color cards with custom QR code
includes FREE shipping

$85 for 1000
Full color cards with custom QR code
includes FREE shipping



Changing Paradigms in Chronic Pain Relief





Rik J. Deitsch, MS Biochemistry
Chief Scientific Officer, Avini Health

Approximately 40 million American adults (~19%) suffer from chronic pain, defined as pain that persists for 3 months or more. As the population of baby boomers ages, that number will increase too. For doctors, it is generally more challenging to treat chronic, rather than acute pain, as side effects from many prescription and over the counter (OTC) pain-relieving drugs pose serious health risks with long-term use. The most common causes of chronic pain in Americans include: Back aches (31 million), Migraines (28 million), Neuralgia (>10 million), Fibromyalgia (>10 million), Arthritis (all forms >46 million), Cancer and Repetitive Stress Injuries. The treatment for all of this pain comes with a hefty price tag – According to the American Pain Society, the estimated cost of pain to the US economy is over $100 billion, with $20 billion being spent directly on analgesics.

The standard means used to measure pain is to have the pain sufferer rate it on a scale from 1 to 10. Similarly, the World Health Organization (WHO) has constructed an analgesic ladder – which is a conceptual framework for the prescription of analgesic drugs. On the ladder, Stage 1 pain (1-4 on the 10 point scale) can be persistent but tolerable. First-line pharmacological treatment for most pain involves acetaminophen, acetylsalicylic acid (aspirin), or nonsteroidal anti-inflammatory drugs (NSAIDS), such as ibuprofen or naproxen. It is well understood that NSAIDS may cause GI distress and an increased risk for ulcer, as well as bleeding. Acetaminophen lacks the GI effects of NSAIDS, but is known to cause liver and kidney damage, especially with chronic use. As we move up the analgesic ladder, Stage 2 pain (4-7 on the 10 point scale) interferes with the patient's work and/or sleep and requires a weak opiate with or without an additional non-opiate. Stage 3 pain (7-10 on the 10 point scale) is classified as intractable – the patient requiring prescription medication to function. Opioid drugs (such as morphine and Tramadol) are the most potent pain relievers available, but their use is also limited by individualized responses and adverse effects. They have short-lived activity and potential unwanted side effects, including; dependence, GI distress, mood changes, cognitive decline, drowsiness, constipation, decreased respiration and nausea. All of the suggested medications are known to cause side effects, some of these severe. Additionally, most of these drugs exhibit a "ceiling effect" whereby escalating doses fail to provide relief and stronger medications become necessary.

Add to these facts that many physicians are hesitant to prescribe narcotics. Laws in many states are becoming more restrictive and physicians are being found at fault if they over-prescribe opiates. Patients with legitimate pain may be denied medications as law-makers attempt to curb their use by addicts. Therefore, doctors are actively seeking non-habit-forming alternatives for their patients. Because of these issues, new methods to control pain are of great interest to today's patients and health care providers.

Recently, there has been a surge in the research of natural products for the treatment of pain. Among these natural products are extracts from venomous animals. Snake venoms, in particular, have been used in medicine for more than a century to treat thrombosis, arthritis, cancer, immune dysfunction, viral infections, delirium, hallucinations, chorea, and melancholia. The primary components of these venoms are neuroactive peptides – small proteins that bind to specific receptors in the Central Nervous System (CNS) and Peripheral Nervous System (PNS). In the mid-1930s, David I. Macht was among the pioneers of research involving the use of snake venoms for medicinal purposes. Macht outlined the use of cobra venom extracts as an analgesic; his results proved that minute doses of cobra venom were superior to morphine in terms of pain relief. He reported that snake venom showed a longer onset of action, but possessed a longer duration of activity, than traditional morphine. Similarly, case reports published more than 50 years ago detail the use of small amounts of cobra venom for the treatment of pain related to trigeminal neuralgia.



The principle peptide in cobra venom, alpha-cobratoxin, is known to bind to a very specific subset of the nicotinic acetylcholine receptor (nAChR). This particular receptor is found on white blood cells and in the CNS (central nervous system). Modulating the function of that receptor mediates pain signals and has been shown to prevent inflammation. It does so by blocking neuromuscular transmission thereby reducing acetylcholine (ACh) release. By acting directly on nerve transmission and with the specificity of peptide binding, these compounds provide relief with a very narrow potential for side effect. The binding potential of these peptides are very high, therefore requiring only minute doses to be effective. Oral doses as low as 35mcg/mL and topical doses as low as 20mcg/mL have shown clinical efficacy.

Additionally, the action of the peptides can be many times longer than that of opiates, studies showing cobra venom lasting up to six times longer than morphine.

The newest therapy based on this research has resulted in the production of the Avini Plus Relief brand of analgesics. The Plus Relief products are OTC drugs that contain varying amounts of neuroactive peptides derived from Asian cobra venom. In clinical studies, Plus Relief has proven to be safe and effective in reducing inflammation and relieving pain without the side-effect profile of the traditional therapies.

Non-opiate, Non-narcotic, All Natural, Non-addictive, Long lasting, Safe and Effective relief from pain and inflammation.



Remember to register for the National Summit in Dallas, TX



DATE:
FRIDAY, OCTOBER 20TH -
SATURDAY, OCTOBER 21ST

PLACE:
HOUSE OF BLUES



Are you ready to rock and roll in Dallas?

We sure are!

We're thrilled to announce that the Avini Health National Summit is coming to the iconic House of Blues on October 20th and 21st, and you won't want to miss it.

Join us for two days of education, motivation, and inspiration to take your business and health to new heights. This year's Summit is going to be extra special as we've secured one of the most legendary music venues in the country for our Summit – the House of Blues! It's the perfect backdrop for our event, as we gather to connect, learn, and grow together.

You'll have the opportunity to meet and network with Avini Health leaders and other professionals who share your passions and vision. Learn from the best in the industry, gain insights, and build relationships that will last a lifetime.

Don't wait – get your tickets now for the Avini Health National Fall Summit at the House of Blues in Dallas. We can't wait to see you there, ready to rock and roll!

DISTRIBUTOR *Success*



DISTRIBUTOR PROMOTED TO EMERALD APPRENTICE!

Bev Ellis of PEI

"AVINI Health products gave me my life back and provided me with the opportunity to help others. I love the teamwork, the fact that people genuinely care about each other, and the inspiration and hope AVINI Health gives everyone.

The corporation has integrity and supports both the Distributor and the customer."

Distributors that were promoted to Ruby

RUBY EXECUTIVE

Deirdre Thornton, MT

RUBY APPRENTICE

Catherine Kane, WA

Distributors that were promoted in Sapphire

Brianne M Leland, MT - Sapphire Executive
Lori Lane, AZ - Sapphire Executive
Mike Ort, IN - Sapphire Executive
Robin Blanc, MT - Sapphire Executive
Bethany Schaffer, CO - Sapphire Director
Brody Craney, UT - Sapphire Director
David Peake, SC - Sapphire Director
Edward Quasky, FL - Sapphire Director
Joann Gentz, WA - Sapphire Director
Carol & Brian Duvall, WA - Sapphire Apprentice
Carole Golden, CA - Sapphire Apprentice
Karri Tidwell, MN - Sapphire Apprentice
Kevin Stillwell, CA - Sapphire Apprentice
Rachel Flores, CA - Sapphire Apprentice



Distributors that were promoted in Gold

Brian Cunningham, TX - Gold Executive
Juno Holst, CA - Gold Executive
Maurice Wilkey, ID - Gold Executive
Ahmad Matumbi, CA - Gold Director
Annetta Driskell, CA - Gold Director
Ashley Jernigan, PA - Gold Director
David & Pat Sitko, ON - Gold Director
Carol Witt, FL - Gold Apprentice
Kari Roper, OR - Gold Apprentice
Lina Hall, VA - Gold Apprentice
Rosonna Taylor, KY - Gold Apprentice
Stephanie Cook, UT - Gold Apprentice
Susan Jackson, IA - Gold Apprentice
Susan Tannenbaum, FL - Gold Apprentice
Valerie Schwankl, MT - Gold Apprentice
Yasmina Hadri, CA - Gold Apprentice



Distributors that were promoted in Silver

Camille Ferguson, IL - Silver Executive
Christie Callister, BC - Silver Executive
Debbie Cheatham, FL - Silver Executive
Denise & Kevin Murri, UT - Silver Executive
Dorothy Carter, AL - Silver Executive
Elaine Staats, CA - Silver Executive
Elizabeth Garcia, CA - Silver Executive
Jonathan Stowers, MI - Silver Executive
Judith Jose, WA - Silver Executive
Julie Brar, ON - Silver Executive
Kathy Hurlin, CA - Silver Executive
Katricia L Pugh, MT - Silver Executive
Lateefah Muhammad, CA - Silver Executive
Lauren Hurley, CA - Silver Executive
Mark Gregory, OK - Silver Executive
Melinda Slayton, TX - Silver Executive
Pam Brownell, CA - Silver Executive
Sonja Evenson, MT - Silver Executive
Carla Dykstra, IA - Silver Director
Devin Ligtelyn, CA - Silver Director
Janet Hill, KY - Silver Director
Jenna Baltrusch, AZ - Silver Director
Marilyn Winters, OR - Silver Director
Mary Maurer, AZ - Silver Director
Novella Williams, TX - Silver Director
Roger Murri, ID - Silver Director
Carly Medina, NY - Silver Apprentice
Gail Zollo, AL - Silver Apprentice
Gideon Thurman, KY - Silver Apprentice
Hannah Kram Kern, CA - Silver Apprentice
Joe Opie, CA - Silver Apprentice
Marianne Freiwald, CA - Silver Apprentice
Renae Kiefer, WY - Silver Apprentice
Sally Beall, MT - Silver Apprentice

Happy BACK TO SCHOOL





The summer is almost over and kids are all going back to school. Now more than ever, we need to be talking about preventative health care. Our Cell Defender, Zmunity, Plus Fiber and Nano Silver are the necessary products to improve our immune systems and help keep us and our loved ones healthy. That's why we created the Avini Bundle and Avini Bundle Plus. While our products can help in healing processes because as Rik says, "A Healthy Body can fix itself!", the real gem in our products are the preventative health care they provide.

As summer ends, now is the time to share our products as we head into the fall season! And don't forget to get your place at our limited seating Dallas Summit in October. I can guarantee it is a meeting that can't be missed!

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