



AVINI Advantage™

APRIL 2025 EDITION



AVINI HEALTH®

ADVANCES IN NATURAL HEALING



"The event is meticulously planned to ensure that every moment is valuable..."

Spring Summit Highlights: A Memorable and Informative Event

If you're looking to deepen your understanding of our products, gain valuable business insights, and connect with a supportive community, the next Summit is an event you won't want to miss. Attendees consistently praised the informative presentations and the opportunity to learn directly from industry leaders (see the marketing survey results below). The Summit offers a unique chance to hear from motivational speakers who can inspire and uplift, helping you achieve your goals.

Moreover, the Summit is not just about learning – it's about experiencing a sense of belonging and camaraderie. The Tuscany venue provides a comfortable and welcoming environment, with excellent food and accommodations that make your stay enjoyable. The event is meticulously planned to ensure that every moment is valuable – from networking opportunities to practical advice shared by top Distributors. Join us at the next Summit to be part of a community that supports your growth and success.

Don't miss out on this incredible experience – see you at the next Summit!

Neil Roth



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Spring Summit Survey Results



Thank you all for attending our Spring Summit, and for taking the time to complete the survey.

We were thrilled to receive 81 responses out of the 266 surveys sent, achieving an impressive response rate of 30%!

Your participation and feedback are truly appreciated. Your responses have highlighted the success of various aspects of the event, including the Overall Satisfaction, Thursday Business Training, Networking Opportunities, and the Friday Evening Dinner Event.

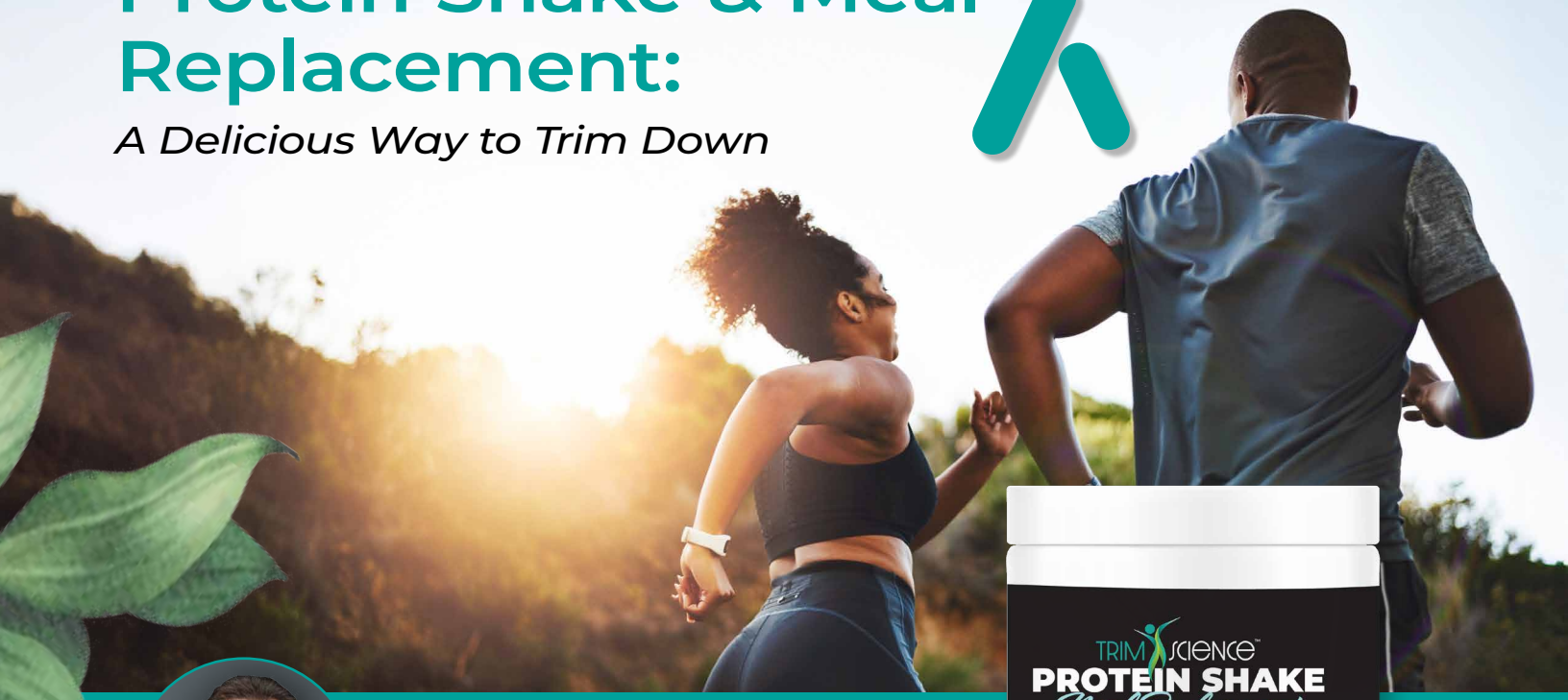
Your insights are invaluable to us, and we appreciate your participation and support. We are excited to share the survey results, which reflect your experiences across various aspects of the event, rated on a 5-point scale.

Overall Satisfaction	4.67	93%
Thursday Business Training	4.48	90%
Ability to learn about Avini products	4.78	96%
Networking opportunities	4.43	89%
Opportunity to build my relationship with Avini	4.53	91%
Friday evening dinner event	4.63	93%
Award recognition	4.41	88%
Avini store at the summit	4.50	90%
Overall conference content met my expectations	4.67	93%

Ease of purchasing event ticket	4.59	92%
Ease of registration at the Summit	4.75	95%
Avini event staff support	4.85	97%
Hotel accommodations	4.61	92%
Food and beverages at the event	4.59	92%

TrimScience™ – TrimScience Protein Shake & Meal Replacement:

A Delicious Way to Trim Down





Rik J. Deitsch, MS Biochemistry
Chief Scientific Officer, Avini Health



Avini Health® is addressing the obesity epidemic with the TrimScience™ Bundle. This includes Cell Defender™, Plus Fiber, and the TrimScience™ product of your choice (Coffee, Chocolate, Matcha Tea, or Lemonade).

It all starts with detoxification and the use of Cell Defender™. As the zeolite reduces your body burden, toxins will naturally start to come out of fat storage. This makes all metabolic processes work better – but it also allows the fat to become more labile (easier to burn). Additionally, Plus Fiber, taken before meals, will create a gel fiber matrix in your stomach that gives you a “full” feeling. This allows you to choose to eat less, further aiding weight management. Plus Fiber is also clinically proven to reduce LDL cholesterol, raise HDL cholesterol, help balance blood sugar levels, reduce HbA1c, lower triglycerides, reduce apoB, and improve digestive motility.

The components of TrimScience™ aid in weight management by burning fat (thermogenesis), blocking carbohydrate absorption (alpha-amylase inhibition), preventing the creation of new fat (lipid biosynthesis), appetite suppression (satiety), and systemic detoxification. Other components make weight management easier by preventing the jitteriness usually experienced by coffee drinkers and aiding in mood enhancement to give users a feeling of well-being. All of these together make for a unique weight management and detoxification experience. TrimScience™ provides about 125 mg of caffeine per dose – about the same as a strong cup of coffee. Keep that in mind if you decide to take the product more than once daily. You should also think about timing when using TrimScience™. The product will provide a boost of energy which may interrupt sleep cycles if taken too late in the day.

While these products will certainly aid in healthy weight management and fat burning, we still need to concern ourselves with caloric intake. **HOW MUCH ARE YOU EATING?** We live in a society that "super sizes" everything. As an example: the average size of a can of Coca-Cola in 1959 was 6.5 oz. Now you would think that was *nothing* and feel ripped off unless you got a 32 oz Big Gulp with free refills! Portion sizes at most restaurants have increased steadily over the years to provide customers with a sense of "bargain." Since many of us were told to "clean our plates" as we were growing up – we now tend to eat too much at every meal.

Americans are eating too much, and they eat foods with high caloric density (too many calories per bite). It seems obvious that it would be healthier to eat a large salad than a few cookies – the salad contains vitamins, minerals, healthy nutrients, and has far fewer calories in an amount of food that will actually fill you up. The cookies have high caloric density – meaning there are many calories in a few bites. They also lack any beneficial nutrition. One of the abiding realities in the diet world is that caloric restriction always works. Eating fewer calories of healthier foods will always speed up metabolism, allow for fat burning, increase lean muscle mass, and improve overall health.

Avini Health's TrimScience™ Protein Powder/ Meal Replacement Drink Mix provides a healthy, low-calorie meal with 21 g of protein along with a vitamin and mineral blend of 22 essential nutrients. The soy protein isolate and whey protein concentrate are amplified in their utility with the addition of Aminogen®, while the MCT provides healthy fats and the Detoxolite™ zeolite increases nutritional availability.



Aminogen,® an advanced enzyme blend, contributes to enhanced protein absorption and reduced protein excretion – giving you the best value from the proteins that you're taking. It helps speed up digestion while also making the digestive process smoother for those with existing protein digestion issues. By better enabling the digestive process of whey protein and other protein sources, it significantly increases amino acid intake while reducing nitrogen excretion. Retaining higher levels of nitrogen supports muscle growth by raising protein synthesis levels in the body. Aminogen® also helps reduce flatulence, decreasing the gas often experienced from high protein consumption. In simple terms, the addition of Aminogen® allows for easier and smoother digestion of protein, speeding up recovery from exercise and supporting the production of lean muscle tissue.

MCT oil (medium-chain triglycerides) is a healthy, absorbable form of fatty acid that provides energy and has been clinically proven to aid in weight management and cognitive function. Adding MCT oil offers a variety of health and performance benefits, making it a versatile supplement for

those looking to enhance fitness, cognition, and overall well-being.

Increased Energy and Endurance: MCT oil is rapidly converted into energy, providing a quick, efficient fuel source for your body – ideal for enhancing stamina during workouts and offering a fast energy boost without relying on carbohydrates.

Weight Management Support: By promoting fat burning through increased thermogenesis, MCT oil helps the body use stored fat for energy. This supports weight loss goals and is especially helpful for those following low-carb or ketogenic diets by aiding in ketosis maintenance.

Enhanced Mental Focus: MCT oil also sharpens cognitive function. By providing a steady source of ketones for brain fuel, it helps improve mental clarity and focus – useful for high-stress situations or when peak performance is needed.

Detoxolite™: Avini's micronized and activated clinoptilolite zeolite that detoxifies while improving nutritional absorption and utilization.

Cell Defender™ cleans out the toxins and readies your body for weight loss; Plus Fiber balances sugars and lipids while promoting gut health; TrimScience™ helps manage diet while blocking carbs, burning fat, reducing appetite, blocking fat production, and improving overall metabolic health; and the TrimScience™ Protein Shake/Meal Replacement provides healthy vitamins, minerals, energy, and protein in a low-calorie shake. These four products work in tandem to allow for healthy, consistent weight management.

The TrimScience™ Bundle with the Protein Shake/ Meal Replacement is what you need – for healthy weight loss, indeed!

Rik J. Deitsch, MS Biochemistry

Rik Deitsch

Chief Scientific Officer



COME BUILD YOUR BELIEF

AVINI HEALTH®
REGIONAL 2025



NEIL ROTH
CEO

MICKEY DILLON
Sr. VP of Marketing & Sales

RIK DEITSCH
Chief Science Officer

MJ DURKIN
Special Guest

MARK YOUR CALENDARS!

We are thrilled to invite you to The Avini Health® Regional, a series of events happening nationwide, offering incredible learning and networking opportunities for Distributors.





OUR FIRST STOP:

June 21, 2025

Salt Lake City, Utah









Message from
Mickey Dillon, Sr. VP of Sales & Marketing

Hello Everyone,

One of the biggest parts of being successful in Avini is our ability to communicate. If you just communicate, you can get by, but if you skillfully communicate, you can work miracles. There are many more ways to communicate today than in the past, and all of them can be used in building your Avini business. But always remember that true communication happens in a live conversation, either on the phone or in person.

Our job in sharing Avini with others is to create curiosity, not satisfy it. That means the less that comes out of your mouth, the better. Have an outline or a script that will get someone's attention, and then direct them to a tool to tell the story. Always defer to the tool to do the talking. A live conversation is the best way to follow up, especially with the use of a 3-way call. Three-way calls are the best and most underutilized tool we have. Learn to streamline your approach to say as little as possible while sharing Avini, and you will be on your way to a massively duplicating organization.

We will continue our discussion of communication in upcoming newsletter articles. The best teacher you can have is a recorder. Learn to tape yourself and then listen back to the conversation. Ask yourself if you would become a Distributor if you had been prospected by you.

Let's all continue to grow and strive to be great communicators.

Your Partner,

Mickey Dillon

DISTRIBUTOR *Success*



TOP ENROLLERS of April

1. Scott and Carolyn Sommer – Enrolled 20
2. Tina Brorby Cox – Enrolled 10
3. Chany Schonberger – Enrolled 9
4. Rhonda Uebelhor – Enrolled 9
5. Diamond D LLC – Enrolled 8
6. End of the Road Mission – Enrolled 6
7. Eunice Green – Enrolled 6
8. Har Hari Khalsa – Enrolled 5
9. Katerina Teroerde – Enrolled 5
10. Diane Agustin – Enrolled 5
11. Lisa Greer – Enrolled 5

Message from
MJ Durkin, Master Vision Holder



Master Vision Holder

by MJ Durkin

We've discussed in previous newsletters how to set up the "Pre-Frame" so that your prospect gets curious and even excited to watch or listen to what you are sending to them. Here are some follow-up tips:

How to Use Pre-Framing Across Different Platforms
Text Messages, Emails & Voicemails

- ✓ **Keep it short and compelling.**
- ✓ **Use emojis sparingly to add warmth.**
- ✓ **Make the message personal and friendly.**
- ✓ **Always include a direct call to action.**



Example Text:
"Hey Sarah, I just watched an incredible story about a woman who suffered from chronic pain and found a way to feel great again. I thought of you and wanted to share it. It's only a few minutes long – let me know what you think! [Insert video link]

Example Voicemail:
"Hey Mike, I just watched a video that reminded me of your situation. It's about a golfer who thought he'd never play again due to chronic pain, but he found a natural solution that completely turned things around. I'd love for you to check it out. I'll send you the link now – let me know what you think!"

Tracking Engagement & Following Up

Once you've pre-framed and sent the video, it's crucial to follow up. People are busy, and sometimes they need a reminder. Follow-up messages should be light and engaging.

Example Follow-Up Text:
"Hey Sarah! Just wanted to check in – did you get a chance to watch the video? I'd love to hear your thoughts!"

If they haven't watched it yet, gently encourage them: *"No worries if you haven't had time yet! It's really inspiring – I think you'll love it. Let me know when you watch it!"*

If they have watched it, guide them toward the next step: *"What stood out to you the most? What did you like best about it? I'd love to chat and answer any questions you have!"*

Conclusion

Pre-framing is a simple yet impressive strategy that can transform how your prospects receive and respond to videos. By setting the right expectations, engaging their emotions, and guiding their focus, you dramatically increase the chances of them taking action.

Remember, as our CEO Neil Roth says, "Avini is all about helping people. We make money by helping others!" When you pre-frame videos correctly, you're not just selling – you're guiding people toward a solution that will change their lives. Start using this strategy today and watch how it strengthens your business and your relationships!

So, can I make a recommendation? Try pre-framing your next video and see the difference it makes!

DISTRIBUTOR *Success*

This is where we get to brag about YOU! Distributors are what make Avini Health possible and we want to celebrate each and every success with everyone.

Bev Ellis of Prince Edward Island, Canada

DIAMOND APPRENTICE



Distributors who were promoted in Emerald



Path to Health LLP, ID

EMERALD APPRENTICE

Distributors who were promoted in Ruby



Lori Lane, AZ | RUBY APPRENTICE

Rhonda Uebelhor, IN | RUBY APPRENTICE





Bethany Schaffer, CO | RUBY APPRENTICE

Marian Pinkham, VA | RUBY APPRENTICE





Toni Goddard, CA | RUBY DIRECTOR

Distributors who were promoted in Ruby *(Continued)*



Rosemary Levesque, OR | RUBY EXECUTIVE

Diamond D LLC, UT | RUBY EXECUTIVE





Sharon Buller, OR | RUBY EXECUTIVE

End of the Road Mission, CO | RUBY EXECUTIVE





Distributors who were promoted in Gold

GOLD EXECUTIVE

Marialuz Zamora, CA
Kristin Minor, ID
Nicole Thompson, ID
Jim & Linda Pearson, CA
Katerina Teroerde, PA
Janet Sheely, CA

GOLD DIRECTOR

Kevin Wright, CA
Jody Shaw, ON
Diane Agustin, CA
Norvell Drawn, CA
Johanna Padilla, CA

GOLD APPRENTICE

Mary Lynne Urpanil Loughran, CA
Tobi Chacon, CO
Stania Krumal Sestak, OR
Donna Balczak, MI
Helen Nielsen, CA
Darlene Drake, NS
Laura Mendez, CA



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