



AVINI Advantage™

MARCH 2025 EDITION



AVINI HEALTH®

ADVANCES IN NATURAL HEALING



"Every one of our products has the quality of prevention built in."

I recently had the opportunity to hear a speaker who talked about **grit**. He described it as **"Passion with Perseverance!"** Does that ever relate to our amazing Distributors and our opportunity?

We all know that we have incredible products that are unique, efficacious, and multi-functional – designed to save, enhance, and protect. The results have created a passionate Distributor force with no fears about recommending these products to their friends and relatives, whether they have experienced results themselves or have seen the results in others. And now, we are creating a culture of prevention to help everyone avoid future health problems. Every one of our products has the quality of **prevention** built in.

Now is the time to take that passion and move into the **grit** stage. We need to persevere in our efforts to get this information out to as many people as possible. My belief is that those who have grit will change not only their own lives for **health** and **wealth** but also the lives of tens of thousands of others. It's now about helping others understand and achieve their health and wealth dreams.

Please listen in on April 1st to my **CEO Call (5 PM Pacific)** to hear about our new **"Grit"** awards, which will be handed out at each Summit!

Have an amazing Avini month! *Neil Roth*



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TECH & COMPLIANCE

Michael Polak III,
VP of IT & Compliance

Get ready for the new Avini Health APP that is coming soon!

We are excited to announce a new app that will make running your Avini business even easier. During the Vision Tour and our Summit, we have received valuable feedback on what Distributors would like to see improved. Here are a few sneak peeks of what the new app will do based on your input.

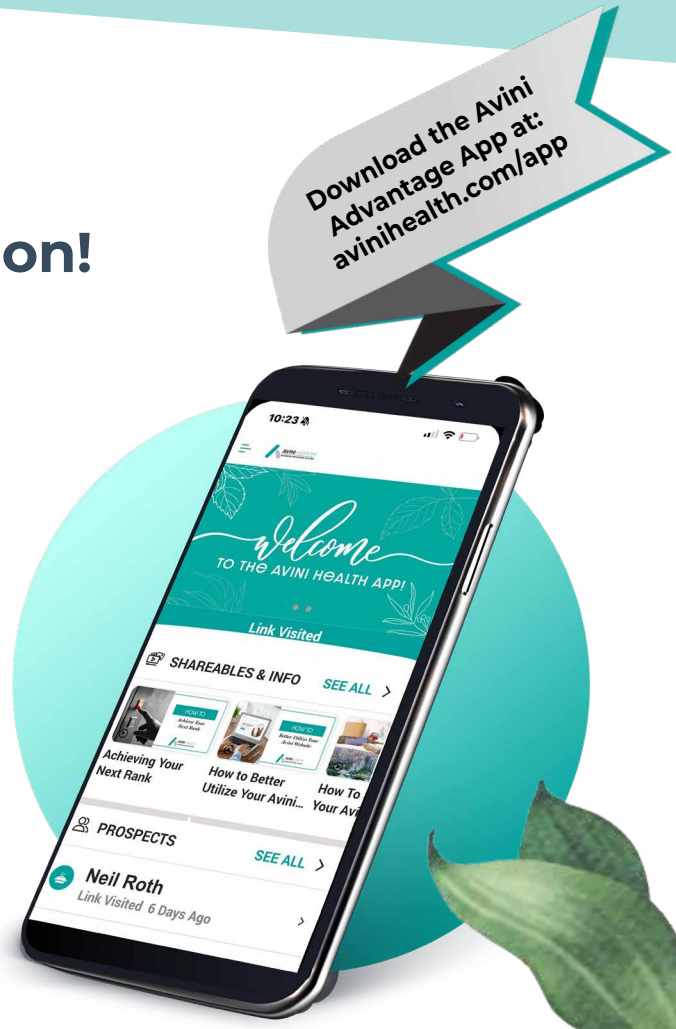
Videos that are sent to Dreamers/Prospects will not have the link to your personal website. Many Distributors found that Dreamers would skip the videos and go right to the website before understanding the products. Distributors believe that building belief in the products first before looking at the price is much more effective in helping Dreamers. Now, let's look at the next sneak peek.

You will have a separate product tab that lists all the products and includes an individually trackable personal link to your personal website. Once you build belief, now is the time to take action for your Prospect and see them through the finish line.

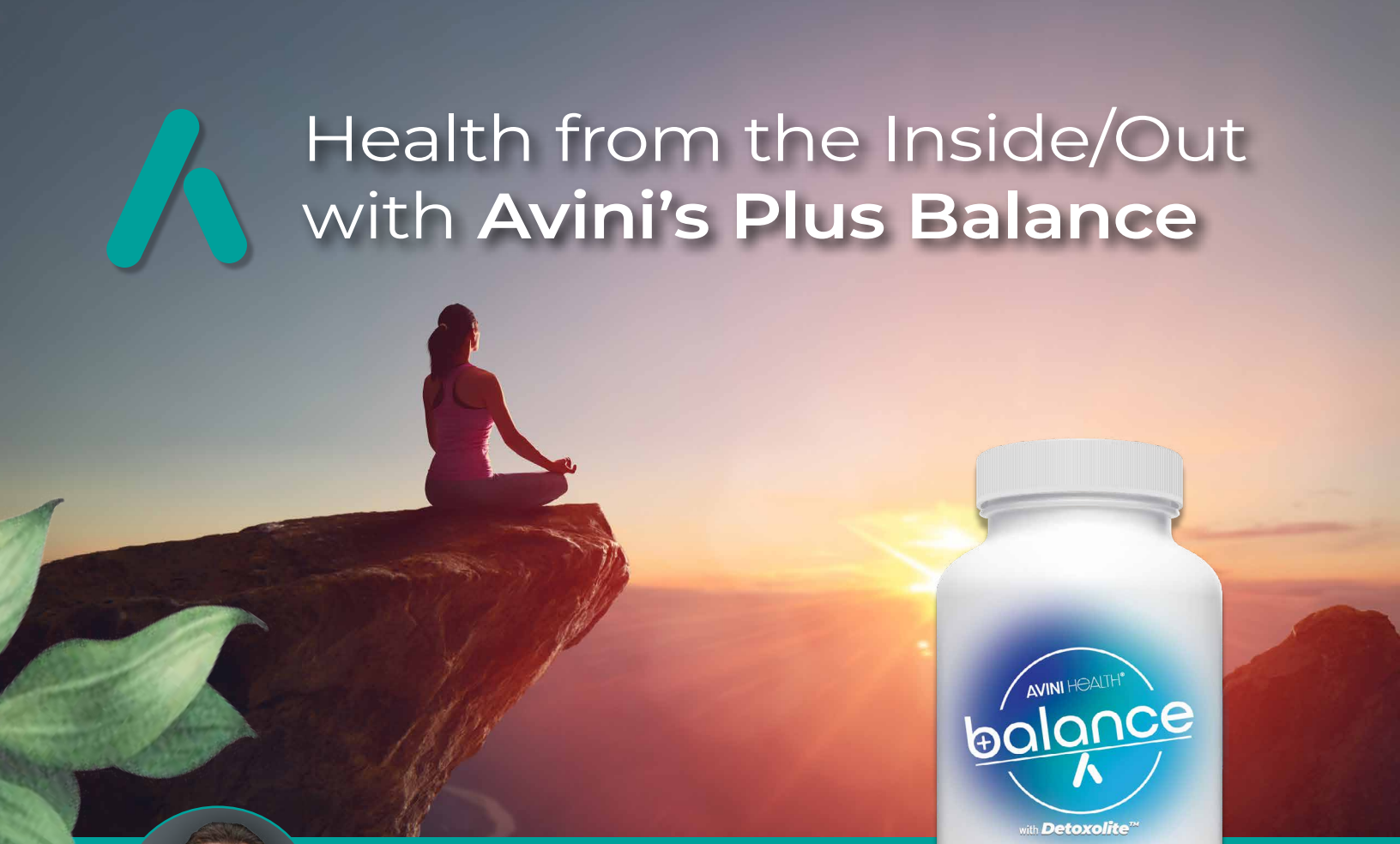
The last sneak peek I will give you is that the contact management system has improved, which was the feedback we heard. We worked to find an easier prospect management system and increased the accuracy of clicked links. We also made sure that contacts are well-organized and importing from your devices is much easier.

There are many more goodies on the way, and we will announce the date as we get closer to finalizing our testing. We are so excited to make things easier for you. Look forward to the next announcement!

Michael Polak



Health from the Inside/Out with **Avini's Plus Balance**





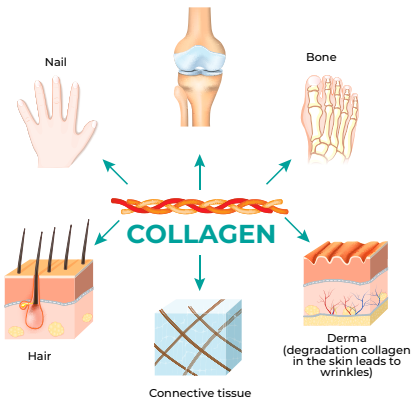
Rik J. Deitsch, MS Biochemistry
Chief Scientific Officer, Avini Health

Our bodies are amazing machines that are made to repair themselves and stay healthy; but many things can inhibit, alter or otherwise attenuate its proper functioning. One of the most important organs for our metabolic regulation as well as detoxification is our liver. While most of us understand that the liver is responsible for detoxification, that's just the tip of the iceberg. The liver is the gateway to the body. Everything that we eat and drink has to pass through the liver before it can be distributed to the rest of the body.

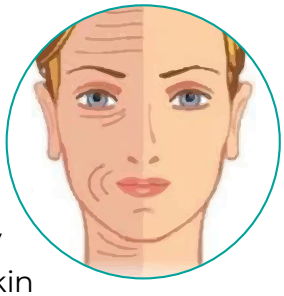
Vital to healthy functioning is the liver's ability to transform toxins and rid them from the body. This process is sometimes referred to as "liver transformation," which basically refers to the liver's ability to make those compounds more water-soluble and package them for excretion. Avini's Plus Balance starts by improving these processes in an effort to BALANCE the body's hormones and metabolism.

Avini's Plus Balance provides nutrients to support the underlying mechanisms in the body for the Balancing of hormones as well as improving liver transformation functions. This provides support for better general health as well as specific support for more supple skin, fuller healthier hair, and stronger healthier nails. The formula begins with:

CelluThrive® (Calcium d-Glucarate): One of the liver transformation pathways allows the body to deal with excess hormones and hormone-like compounds. That process is called Phase II Glucuronidation. During this process, chemical carcinogens, steroid hormones, and other lipid-soluble toxins are bound up with glucuronic acid in the liver (glucuronidation) and excreted with the urine. An enzyme called "Beta-glucuronidase" can free up potential toxins, making it possible for them to be reabsorbed rather than excreted. Calcium D-glucarate inhibits beta-glucuronidase activity, increasing excretion of these compounds. Inhibition of beta-glucuronidase ultimately results in decreasing the risk of cancer that can be caused by these compounds. Calcium d-Glucarate has been clinically shown to reduce risks associated with hormone-sensitive cancers. These include prostate and testicular cancer in men; as well as breast, ovarian, cervical, and uterine cancer in women.



COLLAWISE® Vegan Collagen: Collagen is the primary structural protein in the body. It is a triple helix that creates stability and flexibility for most of the structures in the body. While there are 28 different collagen sub-types, over 90% of collagen in the body is Type I and Type III: which are responsible for the structure of skin, hair, nails, organs, and blood vessels. COLLAWISE is an innovative, Vegan, type I and III collagen. It offers a vegan alternative to animal-derived collagen. COLLAWISE is clinically shown to improve the signs of skin aging, reducing wrinkles, reducing dark circles under the eyes, increasing skin moisture and reducing blemishes. In a 60-day clinical trial, COLLAWISE: reduced nasolabial wrinkles by 72%; reduced crow's feet by 80%; and improved skin moisture, under-eye circles, and skin roughness.



RGen-Bio™ (Sesbania extract): Biotin (vitamin B7) is a cofactor in dozens of processes that involve cellular growth, energy metabolism, and nerve function. Biotin supplementation has been shown to improve the structure of hair, skin, nails, bones, and blood vessels. It has also been shown to improve stamina, reduce fatigue, and increase focus. RGEN-Bio is 100% Natural Sesbania (Agati) extract that provides a highly available form of Biotin, along with other co-factors that support healthy hair, skin, and nails.



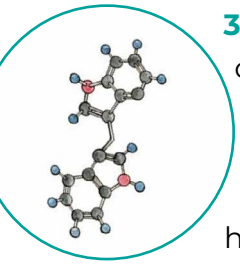
Saw Palmetto: Natural extract that promotes healthy hormone levels and has long been used traditionally for prostate health. Recent clinical trials suggest that Saw Palmetto may promote thicker, healthier hair by reducing the cycling of testosterone that leads to hair loss.







Pygeum Africanum extract: Is the bark from an African tree that has been shown to have potent anti-inflammatory properties. Clinical evidence suggests that it may aid in balancing hormone levels in the body; thus supporting healthy urinary tract and prostate function as well as preventing hair loss and improving sexual function.



3,3'-Diindolymethane (DIM): Is a compound created when you digest cruciferous vegetables, such as broccoli or Brussels sprouts. Research suggests that DIM helps maintain healthy hormone levels in your body. As a result, DIM has been shown to benefit several hormone-related conditions, including acne, menopause symptoms, prostate issues, and certain forms of cancer.

Vitamin D3: is associated with multiple functions, including bone mineralization, regulation of cell growth, and immune and neuromuscular functions. Recently, vitamin D has been found to play a key role in hormonal balance and how it influences the development of many health issues, including fertility and the proliferation of hormone-sensitive cancers.

Detoxolite™: Avini's micronized and activated clinoptilolite zeolite that detoxifies while improving nutritional absorption and utilization.

In all, Avini's Plus Balance is an amazing new and innovative product that will help in balancing hormone levels through improved liver function. This results in healthier hair, skin, nail, blood vessels, and bones. Additionally, these components may aid in stress relief, mood elevation, reduction in the risk of hormone-sensitive cancers, and improved sexual function.

Plus Balance – to Balance out all things in our Body and our Lives

Rik J. Deitsch, MS Biochemistry

Rik Deitsch

Chief Scientific Officer



COME BUILD YOUR BELIEF

AVINI HEALTH®
REGIONALS 2025



NEIL ROTH
CEO

MICKEY DILLON
Sr. VP of Marketing & Sales

RIK DEITSCH
Chief Science Officer

MJ DURKIN
Special Guest

MARK YOUR CALENDARS!

We are thrilled to invite you to The Avini Health® Regionals, a series of events happening nationwide, offering incredible learning and networking opportunities for Distributors.





OUR FIRST STOP:

June 21, 2025

Salt Lake City, Utah









Message from
Mickey Dillon, Sr. VP of Sales & Marketing

Hello Everyone,

It was a great Summit in Las Vegas, and I was so excited that I got to meet each of you and hug many of you. There are way too many things that happened to recap all of them, but I want to highlight a few of my takeaways.

You are in the right place at the right time with the right company. Avini is poised to become not only a leader in natural healing, but also a leader in the direct selling industry. The quality of the Distributors in Avini is second to none, and that will propel us to the next level.

Genuine is the word that comes to mind to describe our company and Distributors. There are no egos – just real people who are passionate about making a difference in other people's lives. This is easy to see because you can't determine whose group someone is in since everyone is willing to help everyone.

Our products are the best in the industry, and each one has its own unique quality that sets it apart. We introduced two new products that will become a big part of our arsenal and help thousands of people around the world. Both of these new products are products you can build a company around.

MJ Durkin used the word "love" to describe the feeling he gets when he is around Avini Distributors. This was very evident at each event and with each speaker.

The number of rank advancements was off the charts, with hundreds of people achieving new levels. As I said in the last newsletter, the Summit is the best place to build your belief, and I can tell you that my belief in who we are and where we are going is at an all-time high.

Make sure you plan to attend the next Summit in August in Las Vegas. And don't just attend – be there with an army of people in your organization, and your life will be forever changed.

Your Partner,

Mickey Dillon

DISTRIBUTOR *Success*



TOP ENROLLERS of March

1. Scott and Carolyn Sommer – Enrolled 35
2. Donna Bach – Enrolled 8
3. Rhonda Uebelhor – Enrolled 6
4. Cari Wright – Enrolled 5
5. David Manley – Enrolled 5
6. Bashy Halberstam – Enrolled 5
7. Cara Ceaglio – Enrolled 4
8. Rosemary Levesque – Enrolled 4
9. Johnella May – Enrolled 4
10. Kelly Breault – Enrolled 4
11. Eunice Green – Enrolled 4

Message from
MJ Durkin, Master Vision Holder



Pre-Framing Video

Part Two by MJ Durkin

In Part One, we discussed why it's important to pre-frame a video before you send it. In Part Two, I show you how to do it:

How to Pre-Frame Videos Effectively – To pre-frame a video, follow this simple process:

> **Example:**
> *"I wanted to share this short video with you about a man who was a professional golfer. He suffered from chronic pain and couldn't play the sport he loved until he discovered our Avini Plus Relief. That changed everything for him. It's an amazing story, and I think you'll really enjoy it." [insert video link here]*

Highlight the Key Benefit – Let your prospect know what they will gain from watching the video. Make it personal and relevant to their situation:

> **Example:**
> *"I wanted to share this short video with you about a man who was a professional golfer. He suffered from chronic pain and couldn't play the sport he loved until he discovered our Avini Plus Relief. That changed everything for him. It's an amazing story, and I think you'll really enjoy it." [insert video link here]*

Set the Expectation – Guide the viewer on what to look for in the video. This helps them focus on the most important aspects and primes their brain to absorb the information better:

> **Example:**
> *"Pay close attention to what he says about his recovery time. He could barely get out of bed, and within a couple of days, he was active and back out on the golf course, smiling and loving it!"*

Call to Action – After pre-framing, encourage them to watch the video immediately and let them know you'll follow up:

> **Example:**
> *"Alisa, when do you think you can watch the video? Later tonight or sometime tomorrow?" When they tell you when, call them at that time and ask, "So, what did you think of the video?" If they haven't watched it, say, "I'll hold while you watch it now if you have three minutes." (Courtesy of White Diamond Paul Stowers at the Summit Builders Training.)*

The Power of Storytelling in Pre-Framing
Facts tell, but stories sell. Your goal is to make an emotional connection with your prospect before they even hit play. By pre-framing the video with a compelling narrative, you make it more engaging and relatable.

> **Instead of saying:**
> *"Here's a video about one of our products. Watch it."*

> **Try:**
> *"This video features a young teenager who struggled with severe fatigue and depression. She couldn't even get out of bed some days. Then she discovered our Zmunity Mushrooms, and it changed her life. Her story is truly inspiring – check it out!"*



Next Month: How to use pre-framing across different platforms like text messaging, emails, and voicemails!

DISTRIBUTOR *Success*

This is where we get to brag about YOU! Distributors are what make Avini Health possible and we want to celebrate each and every success with everyone.



Robben and Mark West of California

DIAMOND EXECUTIVE



Chris and Missy Bruce of Washington

DIAMOND EXECUTIVE



David Neff of Oregon

DIAMOND APPRENTICE

Distributors who were promoted in Emerald



Glenna Russell, CA

EMERALD EXECUTIVE

Distributors who were promoted in Ruby

Lisa Brandon, CA | RUBY EXECUTIVE





Cynthia & Scott Wisecarver, KY | RUBY APPRENTICE

Diane Chasick, FL | RUBY APPRENTICE





Distributors who were promoted in Sapphire

SAPPHIRE EXECUTIVE

Harry Eckerson, MO
Eunice Green, CA
Martha and Hank Kenyon, PA
Mountain Gate Resources, MD
Josiah Neff, OR
Janet Hardy, CA
Diamond D LLC, UT
Joyce Rood, CA

SAPPHIRE DIRECTOR

Rhonda Mahoney, MO

SAPPHIRE APPRENTICE

Rhonda Uebelhor, IN
Sybil Baker, OH
Diane Rossow, WA
Carol Still, OR



Distributors who were promoted in Gold

GOLD EXECUTIVE

David Stahlbusch, OK
Hope Lucero, CA
Rita Bartelson, MT
Evelyn Julian, MT
Gary Allison, MI
Janet Hill, KY
Brian Donahoe, NY

GOLD DIRECTOR

Terry Ann Bruesehoff, FL
Dennis and Julie McLeish, ID
Kathy Forrest, CO
Kelly Breault, OK

GOLD APPRENTICE

Marcia Yager, OH
Cari Wright, NC
Lynsey Mansfield, KY
Brian Baird, NY
Katerina Teroerde, PA
Lisa Greer, NC



Distributors who were promoted in Silver

Jennifer Messer, CA – Silver Executive
Janie Wong, CA – Silver Executive
rebekah calvert, CA – Silver Executive
Sally Holt, CA – Silver Executive
Hepsharat Amadi, FL – Silver Executive
Cindy Ryland, ON – Silver Executive
Kristin Minor, ID – Silver Executive
Kolene Tanner, CA – Silver Executive
Shaela Noella Roselena, CA – Silver Executive
Maureen Peterson, NE – Silver Executive
Blair Nichols, IA – Silver Executive
Dean Bader, CA – Silver Executive
Jennifer Aguiar, CA – Silver Executive
Jesse Davis, ID – Silver Executive
Bev Gray, CA – Silver Executive
Chad Fairless, IN – Silver Executive
Lee Finlayson, ME – Silver Executive
Mary Spicer, VT – Silver Executive
Susan Guggenheim, CA – Silver Executive
Brenda Mellina, TX – Silver Executive
Sandi Sahleen, CA – Silver Executive
Tom Altman, PA – Silver Executive
Nancy Boren, IN – Silver Executive
Jim Akovenko, TN – Silver Executive
Teresa Loos, CA – Silver Executive
Delfina Santoyo-Wisener, CA – Silver Executive
Codie Austin, CA – Silver Executive
Jessicca Kumaalla, NM – Silver Executive
Marvelyn Gilbertson, SD – Silver Executive
Monica Jakobs, NY – Silver Executive
Maria Low, MT – Silver Executive
Wendy Stockman, OH – Silver Executive
Elita Flores, UT – Silver Executive
Claude Hunter, OR – Silver Executive
Jennifer Myers, OH – Silver Executive
Michellette Mason, KY – Silver Executive
Cynthia Fedor, IL – Silver Executive
Stania Krumal Sestak, OR – Silver Director
Lisa Mitchell, NY – Silver Director
Anna Anderson, TN – Silver Director
Linda Joiner, CA – Silver Director
David Manley, IN – Silver Director
Daniel O'Connell, CA – Silver Director
Bashy Halberstam, NY – Silver Director
Bill Colias, CA – Silver Apprentice
Rachel Diller, KY – Silver Apprentice
Melinda Brace, SK – Silver Apprentice



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