





THE AVINI *Advantage*

MAY 2023 EDITION

AVINI HEALTH™

ADVANCES IN NATURAL HEALING



Message from Neil Roth, CEO

"Over the first 12 months, Avini paid over $2.5 million in commissions."

As we pass our first anniversary, I feel it is important to give you an update on how the company is doing. To paraphrase, the President of the US usually says at the State of the Union address in the beginning of the year, the State of Avini is excellent.

During the first twelve months, we added new products, had two incredibly successful Summits, added almost 5,000 distributors and 3,200 + customers. The terrific word of mouth spread by our outstanding Distributor force of the life changing products has enabled Avini to grow organically! Over the first 12 months, Avini paid over $2.5 million in commissions.

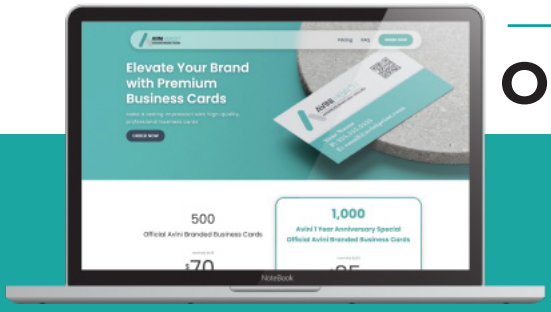
We have a retention rate of about 45%, more than double the industry average. Our autoship program has excelled with over 30% of the distributor force participating at an average of $180 per auto-ship. This is simply amazing and a testament to our outstanding, life changing product line developed by Rik Deitsch.

The growth that our most important asset, the Distributors, have given Avini has us looking forward faster than expected. This month, we leased a new facility of 18,504 sq. ft., triple our present size. We will be in the new facility with brand new, more efficient and faster equipment. We will also be able to increase our storage capacity of products, so we can keep ahead of the growth!

New products will continue to be made available as the year progresses, including small packets of Plus Fiber and TrimSciences! And those who attend our Summit in Dallas, will learn more about the new products to come!

All in all, this has been an amazing year and our journey is just beginning. Thank all of you for your support and encouragement!

Neil Roth



Order your business cards today!

Elevate Your Brand with Premium Business Cards! Make a lasting impression with high-quality, professional business cards.

$70 for 500
Full color cards with custom QR code
includes FREE shipping

$85 for 1000
Full color cards with custom QR code
includes FREE shipping



Super-charge your immune system & detox your body with the power of fungi!



ZMUNITY MUSHROOMS

ZMUNITY is a **natural supplement** comprised of micronized, activated zeolite and a micronized blend of seven certified-organic, non-GMO **medicinal mushrooms**:

Research has shown that mushrooms provide a variety of health benefits that may include the following:

- **Increased longevity**
- **Improved blood flow**
- **Cholesterol & blood sugar normalization**
- **Liver protection**
- **Kidney support**
- **Anti-viral, antibacterial and antifungal**
- **Improved respiratory function**
- **Reduced risk for heart disease**
- **Decreased platelet aggregation**
- **Improved blood flow**
- **Improved skin and hair**
- **Increased sexual function & athletic ability**



Agaricus blazei
Lentinula edodes
Grifola frondosa
Trametes versicolor
Ganoderma lucidum
Cordyceps militaris
Cordyceps sinensis
(Not the zombie kind)



Detoxing with Cell Defender

The body's immune response can slow or stop the detox process of Cell Defender, and by adding the Zmunity Mushrooms, you can calm the immune response allowing a much more effective detox.

A carefully designed blend of medicinal mushrooms may deliver a powerful therapeutic punch, with current research focusing on everything from protection against seasonal colds or flu, all the way to more serious health conditions.

Why so many different kinds of mushrooms + Zeolite?

It is therapeutically best to utilize a blend of several mushroom species, because **"the whole is greater than the sum of its parts."**

For one thing, it is easier for pathogens in the body to adapt and become resistant to one mushroom than to several. Secondly, each mushroom species has a unique arsenal of anti-infective and immunomodulating agents.

It is the synergy between ALL of these elements that makes mushrooms so medicinally powerful when consumed as a whole food—mycelium included.

The zeolite in **Zmunity** attracts and traps heavy metals and toxins when in close proximity to these compounds. Just like in Cell Defender, the toxins are drawn into the zeolite cage and once trapped there, these toxins are easily removed from the body.

Because our blend of mushrooms and zeolite have such powerful immune-boosting effects, it isn't surprising that together they have great potential for battling life-threatening conditions.

Medicinal mushrooms have been used as functional foods for thousands of years and clinically for more than a hundred years. The main constituents of the mushroom cell wall are polysaccharides that have been known to act as immuno-modulators. Specifically, ß-glucans ("Beta-glucans") have been shown to improve overall immune system health without the risk for hyper-immunity.

While toxins certainly have an influence on immune system health and activity, there are many other factors involved. Genetics play a role and some individuals are prone to either immuno-suppression (reduced immune system function) or hyper-immunity (an over-active immune system that may cause oxidative stress or an autoimmune reaction). As an example, asthma sufferers are prone to the hyper-immune response that leads to an asthma attack.



As an alternative, there are compounds that function as "immuno-modulators." These compounds act to improve overall immune system function without the risk of a hyper-immune response.

Cancer cells are notorious for "hiding" from chemo agents. New research has shown that certain mushroom extracts help chemotherapy drugs better locate and identify cancer cells by "uncloaking them," thereby making chemo more effective.

Medicinal mushrooms are also believed to strengthen the immune system of those undergoing chemotherapy, so cancer patients may get a double benefit!

It is clear that our blend of seven organic, non-GMO medicinal mushrooms + our special micronized zeolite in Zmunity Mushrooms makes it an important tool in helping remove toxins and providing immune system support and protection.

There is a lot of confusion today in the field of pharmaceutical mushrooms as to what form of mushroom product is the best for use.

There are various components of the mushroom, which have been used as separated compounds. Is it the fruit-body, the mycelium or an extract from some particular compound that is responsible for the mushroom's properties?

This question is not as straightforward as it seems.

For example, in the production of many mushroom-derived drugs and health supplements, the compounds are extracted not from the mycelium, but from the broth in which the mycelium is grown.

Mushroom Components

- **Fruit body.** This is the mushroom seen above the ground. It is the spore-producing portion involved with reproduction. Basically, the fruit body is equivalent to the flower of a plant. Fruit bodies only form in response to some stress from the environment.
- **Mycelium.** This is the growth form of the organism under the ground where all of the life processes occur: growth, feeding, competing for survival and some forms of reproduction.
- **Broth.** In cultivated mushroom products, the mycelium can be grown either by fermentation, in a tank full of liquid "broth," or on a solid substrate of some material that is found in the natural growth condition. **Most pharmaceutical mushrooms are utilized as extracts for their most potent and most successful products and formulas. But these are very specific and targeted extracts, made for the particular purpose of concentrating specific compounds.**

For general health-supplement usage, the best product is the one that has the greatest effectiveness over a broad range of potential conditions. It makes much more sense to use a full spectrum of products—the fruit body, mycelium and broth.

Research has shown that mixed chemistries play a more important role in the effectiveness of how unrelated chemistries might produce specific results.

Remember to register for the National Summit in Dallas, TX



DATE:
FRIDAY, OCTOBER 20TH -
SATURDAY, OCTOBER 21ST

PLACE:
HOUSE OF BLUES



Are you ready to rock and roll in Dallas?

We sure are!

We're thrilled to announce that the Avini Health National Fall Summit is coming to the iconic House of Blues on October 20th and 21st, and you won't want to miss it.

Join us for two days of education, motivation, and inspiration to take your business and health to new heights. This year's Summit is going to be extra special as we've secured one of the most legendary music venues in the country for our Summit – the House of Blues! It's the perfect backdrop for our event, as we gather to connect, learn, and grow together.

You'll have the opportunity to meet and network with Avini Health leaders and other professionals who share your passions and vision. Learn from the best in the industry, gain insights, and build relationships that will last a lifetime.

Don't wait – get your tickets now for the Avini Health National Fall Summit at the House of Blues in Dallas. We can't wait to see you there, ready to rock and roll!



Lemonade



Same Proven Technology, Brand New Juicy Flavor!

TrimScience™ helps rid your body of toxic obesogens with our proprietary botanical blend that burns fat, blocks carbohydrate absorption, suppresses appetite, helps limit new fat deposits, and provides systemic detoxification.

What is our botanical blend?

Citrulline: a natural amino acid that aids in blood sugar utilization and promotes healthy circulation.

Garcinia Cambogia: has been used in weight loss products for decades. It contains HCA (Hydroxy Citric Acid) which prevents the body from creating new fat, thus acting as a "fat blocker".

Ginseng Extract: a natural adaptogen that helps reduce stress, increase energy and stabilize blood sugar levels.

Mucuna Pruriens Extract: a natural legume that is high in the neurotransmitter L-Dopa, as well as trace amounts of serotonin. This has shown to clinically promote satiety and appetite suppression.

Phaseolamin: an extract from white kidney beans that blocks the function of alpha-amylase: an enzyme that normally breaks down carbohydrates in the digestive tract; thus acting as a "carb blocker." This reduces the caloric intake of carbohydrates, as well as stabilizing blood sugar levels.

Notoginseng Extract: natural extract clinically found to manage fat burning (lipolysis) & fat production (adipogenesis) in the body, leading to reduced production and deposits of body fat.

Breviscapine Extract: a natural extract historically used to promote healthy circulation and mental focus.

Lions Mane Mushroom: a mushroom that has been clinically proven to act as an antioxidant, anti-inflammatory and to improve insulin sensitivity – leading to reduced blood sugar levels.

N-Acetyl-L-Carnitine: a natural amino acid that aids in the transport of fats into the mitochondria where they can be "burned" for energy. It can cross the blood brain barrier and has been shown to improve cognitive function and focus.

Green Tea Extract: a healthy source of caffeine for thermogenesis, as well as powerful antioxidants (ECGC): Green tea extract has been clinically shown to aid in healthy weight management and heart health.

GABA: a neurotransmitter that blocks impulses between nerve cells in the brain. It helps to provide mental focus and reduces the "jitteriness" normally created by weight loss products.

Guarana Seed Extract: a healthy source of natural caffeine that promotes energy, thermogenesis (fat burning) and focus.

Zeolite: AVINI'S micronized and activated clinoptilolite zeolite to aid in the removal of toxins and heavy metals, thus potentially reducing obesogens to result in healthier weight loss.

DISTRIBUTOR *Success*



EMERALD APPRENTICE

David & Elayne Neff, OR

"Avini was a 'God-send' when helping my brother that was very sick with 'really bad cells!' Having been in 'natural health' for 50+ years, it became clear that removing heavy metals and toxins from the body was the 'missing piece' needed to help the body 'fix itself.' Seeing other folks become well from major ailments through this methodology is a huge blessing."

Distributors that were promoted in RUBY

RUBY EXECUTIVE

Jon & Jalon Neff, OR
Joy Richards, MI

RUBY APPRENTICE

Kyle Helm, FL
Rosemary Levesque, OR

Distributors that were promoted in Sapphire

Catherine Kane, WA - Sapphire Executive
Karen Govier, OR - Sapphire Executive
Terrie Campbell, ID - Sapphire Executive
Moira Rounds, AZ - Sapphire Director
Diane Chasick, FL - Sapphire Apprentice
Haley Tamberi, CO - Sapphire Apprentice
Kris Roach, MN - Sapphire Apprentice
Mija Farmer, CA - Sapphire Apprentice
Rebecca Hatlestad, MN - Sapphire Apprentice

Distributors that were promoted in gold

Edward Quasky, FL - Gold Executive
Joseph & Suzanne Kormos, MI - Gold Executive
Judy De Jong, IA - Gold Executive
Julie Phillips, MI - Gold Executive
Ladonna May, CA - Gold Executive
Rachel Costello, MN - Gold Executive
Carol Still, OR - Gold Director
Chrissy Calhoun, TN - Gold Director
Shelly Erkman, CO - Gold Director
Star Studonivic, OR - Gold Director
Ben Weaver, MI - Gold Apprentice
Cindy Phillips, CA - Gold Apprentice
Sarah Samson, OH - Gold Apprentice



Distributors that were promoted in silver

Adrian Francis, ID - Silver Executive
Ann Pena, OR - Silver Executive
Annetta Driskell, CA - Silver Executive
Cher Reynolds, CA - Silver Executive
Connie Cole, IN - Silver Executive
Deven Welch, UT - Silver Executive
Donald Fleming, CT - Silver Executive
Dorothy Bowie, GA - Silver Executive
Edward Burch, WA - Silver Executive
Ellen Hagopian, NC - Silver Executive
Gretchen Koch, OR - Silver Executive
Ilsa Greatorex-Duncan, MT - Silver Executive
Jacalyn Amrine, ID - Silver Executive
Jason Chase, CA - Silver Executive
Adrian Francis, ID - Silver Executive
Ann Pena, OR - Silver Executive
Annetta Driskell, CA - Silver Executive
Cher Reynolds, CA - Silver Executive
Connie Cole, IN - Silver Executive
Deven Welch, UT - Silver Executive
Donald Fleming, CT - Silver Executive
Dorothy Bowie, GA - Silver Executive
Edward Burch, WA - Silver Executive
Ellen Hagopian, NC - Silver Executive
Gretchen Koch, OR - Silver Executive
Ilsa Greatorex-Duncan, MT - Silver Executive
Jacalyn Amrine, ID - Silver Executive
Jason Chase, CA - Silver Executive
Jennifer Anderson, OR - Silver Executive
Kerry Gleich, OH - Silver Executive
Lemuel Bach, CA - Silver Executive
Linda Kelly, AZ - Silver Executive
Luis & Gladys Cetina, OR - Silver Executive
Mary Jean Hornish, AZ - Silver Executive
Mira Jamnadas, CA - Silver Executive
Mona Lewis, MT - Silver Executive
Nick Looper, CO - Silver Executive
Paul Clark, MI - Silver Executive
Rita Bartelson, MT - Silver Executive
Sally Keene, WA - Silver Executive
Stan Neff, CA - Silver Executive
Terry Truesdale, NV - Silver Executive
Travis Coombe, CO - Silver Executive
Troopers Hope, TX - Silver Executive
Viggo Madsen, NV - Silver Executive
Candace Vanburen, MT - Silver Director
Carole Gallup, ID - Silver Director
Chelsee Wright, CA - Silver Director
Edward Griffen, MI - Silver Director
Gena Mcguire, OR - Silver Director
Jean Kowalski, PE - Silver Director
Josh Blakley, FL - Silver Director
Keith E Johnston, FL - Silver Director
Lana Fender, CA - Silver Director
Marie Anne Fousek, CA - Silver Director
Michael Hensley, TN - Silver Director
Vicki Stappenbeck, CA - Silver Director
Ashley Jernigan, PA - Silver Apprentice
Carol Witt, FL - Silver Apprentice
Emilia Flores, CA - Silver Apprentice
Healing Love Incorporated, CO - Silver Apprentice
Janis Cates, MT - Silver Apprentice
Lisa Callahan, MI - Silver Apprentice
Rajinder Virk, BC - Silver Apprentice
Roseanne Ray, CA - Silver Apprentice

