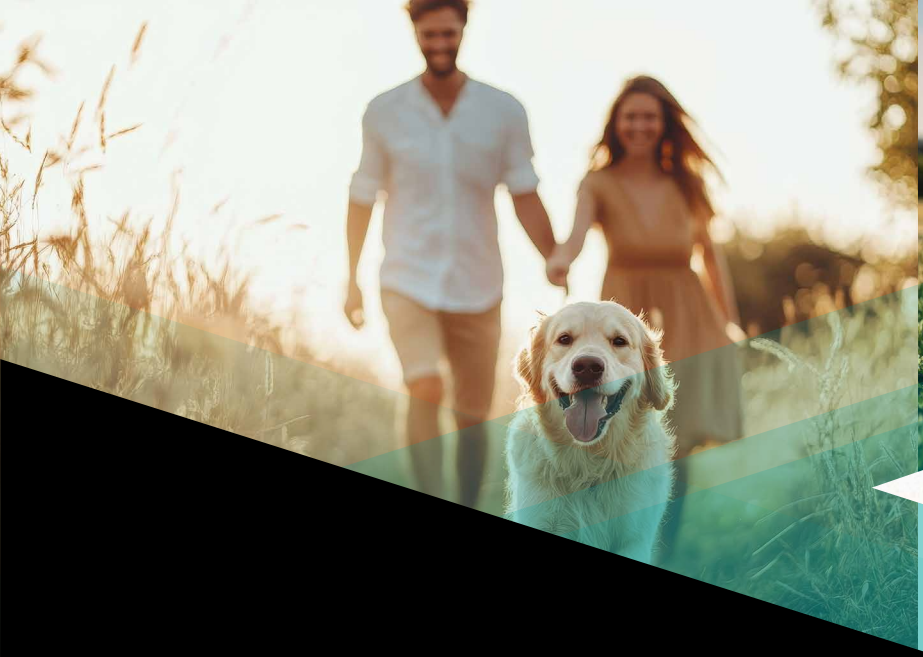



AVINI Advantage™

JULY 2025 EDITION



AVINI HEALTH®

ADVANCES IN NATURAL HEALING



"Tickets are still available for Friday and Saturday..."



Excitement is in the air!

It's exciting – we are almost at the August National Summit in Las Vegas!

If you've been to our previous Summits, you know how lightning-fast your business can grow – especially when you bring your team and guests! I want to let you know that this Summit will offer more than ever before. While we'll continue to emphasize our products and science (including exciting new products you won't want to miss), we've made a few changes to give you an even better way to share "how to help everyone in America, Canada, and the UK with their health and their wealth."

There aren't many spots left for the Thursday afternoon training with Mickey Dillon and our Diamond Leaders, so I suggest getting your tickets as soon as possible. Tickets are still available for Friday and Saturday, where science, information, great food, entertainment, and fun will take center stage (and yes, even the stage is updated!)

Also, new Distributors who joined on or after June 1 can still get early bird tickets by contacting support@avinihealth.com.

Don't miss out!

Neil Roth



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AVINI HEALTH®

ADVANCES IN NATURAL HEALING

Taking Care of Our Furry Friends



Rik J. Deitsch, MS Biochemistry
Chief Scientific Officer, Avini Health

There are currently over 78 million dogs and 85 million cats in the U.S. These companion animals are as susceptible as humans to ailments and issues that require detoxification and pain-relieving solutions. Surprisingly, the total market for companion animals in the U.S. reached an estimated $124 billion in 2021. Of these expenditures, over $13 billion was spent on medication for the animals. Additionally, a survey conducted by Virbac Pharmaceuticals values the annual U.S. market for companion animal pain relievers at more than $250 million. The upshot of all of this is amazing:

People spend more on their pets than they do on themselves!

So, in order to help our Distributors and really help our furry friends, we've launched Cell Defender® for Pets and Plus Relief for Pets.

Cell Defender® for Pets

We all know the amazing benefits of Cell Defender®, the micronized and activated clinoptilolite zeolite that we've branded as Detoxolite™. Just as people are exposed to heavy metals, volatile organic compounds, and other toxins – our pets are exposed to these things as well. In fact, some of their exposures can be worse than ours. Pets living outdoors are exposed to air filled with lead particles from exhaust fumes and herbicides and pesticides blown from nearby farms and yards, as well as weather-treated wood. This last item is very important: wood used outdoors is treated with arsenic to reduce termite damage. As pets play with their chew toys and roll around on the deck, the toys will absorb arsenic, which your pet can then ingest into their system. Therefore, if you have a wooden deck, do not allow your pets to play with chew toys on that deck. Pets living indoors are exposed to fumes from cleaners and detergents, synthetic fibers in carpeting, colored ink in newsprint, perfumes and lotions we use on ourselves, flea collars, sprays and shampoos we use on them, and pollutants we track into the house on our shoes – as well as tap water and food that may be full of heavy metals, hormones, and antibiotics. Not to mention, if we take our pets out for a walk and they lick their paws, they may become exposed to everything they trotted through, including chemical-saturated runoff from yards and golf courses, as well as oil and gasoline residue. Just as Cell Defender® helps us systemically remove toxins and heavy metals, Cell Defender® for Pets can do the same for our furry companions.

Plus Relief for Pets

It's hard to know when your pet is in pain. They can't just tell you that they're hurt or where they're hurt. You need to look for the signs of pain and discomfort. If they are touch-sensitive, if they aren't eating or playing, if they shy away from you – these can all be warning signs. There are very few things that we can use to treat pain in our pets. For dogs, your veterinarian would probably give you a narcotic, such as Tramadol or Demerol. These make your dog sleepy and can cause terrible side effects. The vet may also prescribe an NSAID (non-steroidal anti-inflammatory drug). These also have limited efficacy and terrible side effects – mostly digestive issues like diarrhea. For cats, every pain medication can potentially cause kidney failure. As a result, the vet most likely won't prescribe your cat anything. Just as Plus Relief helps us humans deal with pain and inflammation, Plus Relief for Pets can do the same for our companion animals. This product primarily treats moderate to severe chronic pain in our pets and is specifically indicated to treat pain from hip dysplasia, arthritis pain, joint pain, and general chronic pain in companion animals. Specialized proteins derived from natural cobra venom modulate the action of acetylcholine, a major stimulating neurotransmitter in the nervous system and activator of the inflammatory



pathways. As a result, the pain and inflammation pathways are temporarily shut off. This is an all-natural, homeopathic formula that is long-lasting with clinically tested ingredients. It is safe and effective, non-narcotic and non-addictive, acetaminophen- and NSAID-free, and safe for use in cats and dogs. The clinical research on the peptides derived from cobra toxin is quite impressive, with more than 46 human clinical studies completed, as well as several studies specifically in dogs. In fact, oral safety in dogs dates back to 1874! The data from these extensive studies provide compelling clinical evidence that cobra venom provides an effective treatment for many types of pain without the side effects associated with NSAIDs, acetaminophen, or opiates. Additionally, our research has been published in Dr. Steven Fox's textbook, Multimodal Management of Canine Osteoarthritis: Second Edition, where he quotes our research as an alternative to NSAIDs in the treatment of chronic arthritis in dogs. This book is currently being used at most veterinary schools in the United States. Both Avini Cell Defender® for Pets and Avini Plus Relief for Pets are provided as an oral paste that can be given directly to your pet on your finger, on their food, or on their favorite treat. It is naturally flavored with a hypoallergenic chicken flavor that both cats and dogs love.

Let's take care of our furry friends as much as we take care of ourselves. Let's use Cell Defender® for Pets and Plus Relief for Pets to make sure our pets are toxin-free and pain-free

Rik J. Deitsch, MS Biochemistry

Rik Deitsch

Chief Scientific Officer





Message from
Mickey Dillon, Sr. VP of Sales & Marketing

One of the really interesting aspects of building a successful business with Avini is that the basics never change. We all need to be diligent about mastering the basics and keeping it simple. It's very easy to make our business more complicated than it needs to be.

We have great information available about our products, and most of us think we have to inundate our prospects with it in order for them to make a decision. The reality is that the opposite is usually true. Less is always more in Avini. Make sure you're keeping it as simple as possible and letting the tools do the talking for you.

The tools we have allow you to leverage your time so you can get the information into more people's hands. As Rik says in his video, everybody needs our products – and we know that. However, our job isn't to convince them, but to educate them through the tools on how they can benefit from the products and the business.

Let the tools do the talking.

Follow-up is crucial, and three-way calls are crucial. Someone asked me when they should do a three-way call, and I said, "Always."

Another tool we're not using enough is our sample packs. We are an immediate gratification society, so if someone can feel, taste, or touch our product right away, they're more likely to recognize its value. Make sure you have sample packs with you at all times, and don't hesitate to hand them out. However, just like we discussed above, follow-up is crucial. Make the sample feel special when you give it to someone, and be sure to schedule a follow-up within 48 hours. The samples might be the missing link in your business.

Remember, duplication is the key to success in the Avini business, and using the tools will allow your organization to grow at a rapid pace – because everyone can do it.

Let the tools do the talking.

Your Partner,

Mickey Dillon



DISTRIBUTOR *Success*



TOP ENROLLERS of July

1. Gary Groesbeck – Enrolled 6
2. Deirdre Thornton – Enrolled 5
3. Mark Kageyama – Enrolled 5
4. Tanya Campbell – Enrolled 4
5. Har Hari Khalsa – Enrolled 4
6. Paige Wolfe – Enrolled 4
7. End of the Road Mission – Enrolled 4
8. Mary Lynne Urpanil Loughran – Enrolled 4
9. Kristin Minor – Enrolled 4
10. Tina Brorby Cox – Enrolled 3
11. Gloria Harker – Enrolled 3
12. Theresa Wing – Enrolled 3
13. Ann Pena – Enrolled 3
14. Edward Quasky – Enrolled 3
15. Rosemary Levesque – Enrolled 3
16. Scott Thompson – Enrolled 3
17. Lorraine Clarke – Enrolled 3
18. Ellen Jensen – Enrolled 3
19. Trent Pietila – Enrolled 3
20. Meri Howard – Enrolled 3
21. Bessheen Baker – Enrolled 3
22. Karen Bochenek – Enrolled 3

The Noble Power of Sharing:
Why Avini Outreach Changes Lives

by MJ Durkin, Master Vision Holder



In the 1960s, when I was about 8 or 9 years old, I witnessed something in our modest living room that would stick with me for life. My parents were sitting with a man, a salesman from the World Book Encyclopedia Company. He had a display of books spread out over our coffee table, filled with glossy photographs and knowledge about the world.

It was clear to me even as a boy that this was no casual conversation. My parents were focused, intent, and maybe even a little anxious. Why? Because they were about to make a major investment – one they probably couldn't afford – on a complete set of encyclopedias. Looking back, I'm sure they sacrificed money from the grocery budget just to make that first payment. But they did it because they believed that giving their children access to knowledge was essential.

As a kid who loved to read, I devoured those books. I spent hours learning, exploring, and dreaming through their pages. I remember the time a garden spider built its web outside our picture window. My brother and I watched it for days, repairing its web, catching prey, and then we dove into the World Book to learn everything we could about that spider and other arachnids. Those books became a central part of my childhood education. And years later, they were passed down to my brother's children – our family's next generation of curious minds.

All of that happened because a sale was made.

Now, you might not like the word "sale." Maybe it makes you think of pressure or persuasion. But let's call it what it really was: a generous act of sharing. That salesman believed in his product enough to sit down with my parents and transfer that belief to them. He knew the value of what he was offering. He knew it could change our lives – and it did.

This is exactly what we do at Avini.

When you introduce someone to Detoxolite™ or our life-changing formulas, you are not just selling a product. You are sharing the potential for a healthier, more vibrant life. You are planting a seed that could grow into decades of better wellness for individuals and their families. And just like that encyclopedia salesman, your one conversation could create ripples for years – maybe generations.

We say at Avini, "A cleaner, healthier body fixes itself." But how will people know unless you tell them?

Sharing Avini is an act of belief. It's creative. It's fun. And it's a labor of love. You are not just distributing products. You are transferring your passion and your certainty. You are saying, "This worked for me, and I believe it can work for you."

Neil Roth, our CEO, often reminds us that the biggest obstacle is not knowledge or talent – it's the fear of reaching out. But think about this. Wouldn't you have been grateful for someone who helped your health, your income, or your peace of mind? That's what you are offering. That's the gift inside your outreach.

Has Avini made a difference in your life? Then you have a duty – a joyful responsibility – to share it. Get out of the zone of safeness. Send the video. Ask the question. Make the call. Show someone what's possible. You don't have to be perfect. You just need to care enough to act.

Remember the young man who sat in our living room in Danbury, Connecticut? He made a one-time commission. But his act of sharing enriched a family for decades.

You can do the same – with health, with hope, and with heart.

So I ask you... Are you up to the challenge?
We will see.

DISTRIBUTOR *Success*

This is where we get to brag about YOU! Distributors are what make Avini Health possible and we want to celebrate each and every success with everyone.

Paige and Troy Wolfe of Mountain Home, AR



DIAMOND EXECUTIVE



Distributors who were promoted in Ruby



Bob and Sherrel Wright, WA | RUBY DIRECTOR

Briana McCandless, ID | RUBY APPRENTICE





David Peake, SC | RUBY APPRENTICE

Elisabeth Skogen, MT | RUBY APPRENTICE





Distributors who were promoted in Sapphire

SAPPHIRE EXECUTIVE

Boguslawa Pekal, NY

SAPPHIRE APPRENTICE

Dennis Berezay, WA
Kristin Minor, ID
Nela Vrancich, NY
Dorothy Holm, UT
Nicole Thompson, ID
Jody Shaw, ON
Kim Butcher, MI



Distributors who were promoted in Gold

GOLD EXECUTIVE

Pat Tracey, TX
Kristen Austin, CA
Gary Groesbeck, CA
Terry Ann Bruesehoff, FL
Kimberly Richardson, MT
Gloria Harker, UT
Tanya Campbell, LA
Camilla Jechort, ND
Dorota Jankowska, NJ
Tony Pajunen, FL
Mark Kageyama, TX
Jesse Davis, ID
Lazar Schwartz, NY
Tony Pajunen, FL

GOLD DIRECTOR

Mark Kageyama, TX
Jesse Davis, ID
Lazar Schwartz, NY

GOLD APPRENTICE

Christy Anderson, AR
Steve Lacasse, NY
Scott Thompson, SC
Trent Pietila, CA
Kera Hill, ID
Annie Berryhill, AZ



Distributors who were promoted in Silver

Tom & Stacy Henderson, SD – Silver Executive

Regina Luckey, TX – Silver Executive

Thomas Commiskey, CA – Silver Executive

Lauri Madsen, UT – Silver Executive

Elizabeth Arthur, OR – Silver Executive

Vanessa Keating, NY – Silver Executive

Devora Kaiser, ME – Silver Executive

Laurie Wallis, FL – Silver Director

Jeannie Tribbette, WA – Silver Director

Kim Glanzer, ID – Silver Director

Tom Kozak, MI – Silver Director

Janna Mintz, NM – Silver Director

Lori Favara, AZ – Silver Director

Gordon Peterson, TX – Silver Apprentice

Meri Howard, NV – Silver Apprentice



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