AVINI HEALTH®
ADVANCES IN NATURAL HEALING

Taking Care of Our Furry Friends





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There are currently over 78 million dogs and 85 million cats in the US. These companion animals are as susceptible as humans to ailments and issues that require detoxification and pain-relieving solutions.

Surprisingly, the total market for companion animals in the US reached an estimated $124 billion in 2021. Of these expenditures, over $13 billion was spent on medication for the animals. Additionally, a survey conducted by Virbac Pharmaceuticals values the annual US market for companion animal pain relievers at more than $250 million. The upshot of all of this is amazing:



People spend more on their pets than they do on themselves!

So, in order to help our distributors and really help our furry friends, we've launched Cell Defender for Pets and Plus Relief for Pets.

Cell Defender for Pets



We all know the amazing benefits of Cell Defender, the micronized and activated clinoptilolite zeolite that we've branded as Detoxolite™. Just as people are exposed to heavy metals, volatile organic compounds and other toxins – our pets are exposed to these things, as well. In fact, some of their exposures can be worse than ours. Pets living outdoors are exposed to air filled with lead particles from exhaust fumes and herbicides and pesticides blown from nearby farms and yards as well as weather-treated wood. This last item is very important: wood used outdoors is treated with arsenic to reduce termite damage. As pets play with their chew toys and they roll around on the deck, the toys will absorb arsenic, which your pet can then ingest into their system. Therefore, if you have a wooden deck, do not allow your pets to play with chew toys on that deck.

Pets living indoors are exposed to fumes of cleaners and detergents, synthetic fibers in carpeting, colored ink in newsprint, perfumes and lotions we use on ourselves, flea collars, sprays and shampoos we use on them and pollutants we track into the house on our shoes, as well as tap water and food that may be full of heavy metals, hormones and antibiotics. Not to mention, if we take our pets out for a walk and they lick their paws, they may become exposed to everything they trotted through, including chemical-saturated runoff from yards and golf courses, as well as oil and gasoline residue.

Just as Cell Defender helps us systemically remove toxins and heavy metals, Cell Defender for Pets can do the same for our furry companions.

Plus Relief for Pets



It's hard to know when your pet is in pain. They can't just tell you that they're hurt or where they're hurt. You need to look for the signs of pain and discomfort. If they are touch sensitive, if they aren't eating or playing, if they shy away from you – these can all be warning signs.

There are very few things that we can use to treat pain in our pets. For dogs, your veterinarian would probably give you a narcotic, such as Tramadol or Demerol. These make your dog sleepy and can cause terrible side effects. The vet may also prescribe an NSAID (non-steroidal anti-inflammatory drug). These



also have limited efficacy and terrible side effects, mostly digestive issues like diarrhea. For cats, every pain medication can potentially cause kidney failure. As a result, the vet most likely won't prescribe your cat anything.

Just as Plus Relief helps us humans deal with pain and inflammation, Plus Relief for Pets can do the same for our companion animals. This product primarily treats moderate to severe chronic pain in our pets and is specifically indicated to treat pain from hip dysplasia, arthritis pain, joint pain and general chronic pain in companion animals. Specialized proteins derived from natural cobra venom modulate the action of acetylcholine, a major stimulating neurotransmitter in the nervous system and activator of the inflammatory pathways. As a result, the pain and inflammation pathways are temporarily shut off. This is an all natural, homeopathic formula that is long-lasting with clinically tested ingredients. It is safe and effective, non-narcotic and non-addictive, Acetaminophen and NSAID-free and safe for use in cats and dogs.

The clinical research on the peptides derived from cobra venom is quite impressive with more than 46 human clinical studies completed, as well as several studies specifically in dogs. In fact, oral safety in dogs dates back to 1874! The data from these extensive studies provide compelling clinical evidence that cobra venom provides an effective treatment for many types of pain without the side effects associated with NSAIDS, acetaminophen or opiates. Additionally, our research has been published in Dr. Steven Fox's textbook, Multimodal Management of Canine Osteoarthritis: Second Edition, where he quotes our research as an alternative to NSAIDs in the treatment of chronic arthritis in dogs. This book is currently being used at most veterinary schools in the United States.

Both Avini Cell Defender for Pets and Avini Plus Relief for Pets are provided as an oral paste that can be given directly to your pet on your finger, on their food or on their favorite treat. It is naturally flavored with a hypoallergenic chicken flavor that both cats and dogs love.

Let's take care of our furry friends as much as we take care of ourselves.

Let's use Cell Defender for Pets and Plus Relief for Pets to make sure our pets are toxin-free and pain-free.