





AVINI Advantage™

SEPTEMBER 2025 EDITION



AVINI HEALTH®

ADVANCES IN NATURAL HEALING



Message from Neil Roth, CEO

"How do we know it was successful? I guess a large part of it would be the feedback and excitement..."

What a Summit!

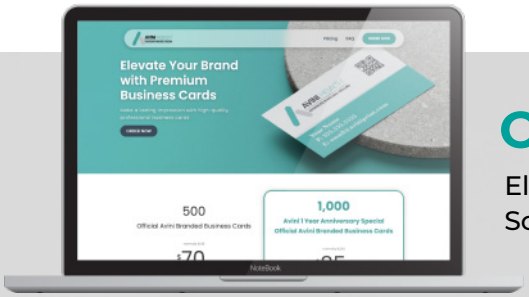
Our Summit in August was an incredible success! From the Thursday Training to the Diamond Dinner at the Mob Museum; from a full day of presentations and recognition on Friday, including the introduction of the New Zmunity and Plus Motion, to Friday night dinner with Elvis and Saturday's presentation and recognition! Product and business panels, testimonials, Diamond trainings, incredible food, and finally, the meetings in the hallways and interactions between the Distributors. So much comes out of these meetings that are intangible and cannot be understood unless you are there.

How do we know it was successful? I guess a large part of it would be the feedback and excitement, but the proof is in the results! Sales of the new products and their subsequent, almost immediate testimonials are a part too. And what about the highest volume in the history of Avini in August, the most rank advancements, and the continued momentum into September? We are off to our biggest start of a month ever, and momentum is building with Distributors taking advantage of the 50% More promotion and signing a massive number of new Distributors.

For those of you who couldn't make it, you have a chance to get in on the excitement by joining us at the Nashville Regional on October 11th or the Boca Raton Regional (and factory tour) on November 15th. And set aside February 12th, 2026 through February 14th, 2026 for the next Summit in Las Vegas, details to come in October.

Have a fantastic Avini month!

Neil Roth



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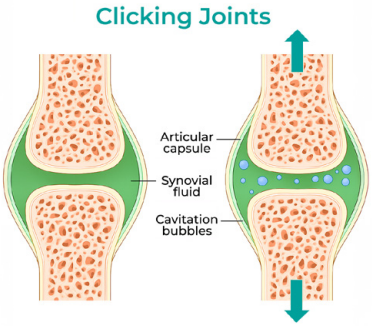
AVINI HEALTH®
ADVANCES IN NATURAL HEALING

Ban the Crepitus with Avini's Plus Motion

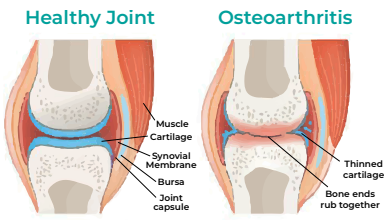


Rik J. Deitsch, MS Biochemistry
Chief Scientific Officer, Avini Health

The word of the day is Crepitus.

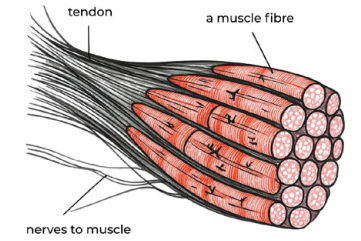


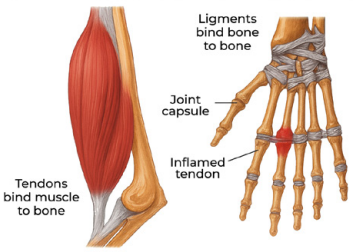
We all lose cartilage every day through normal activities. Additionally, motion will cause stretching in the joint in the cartilage cushioning. This will eventually create cavitation 'bubbles' in the synovial fluid around the joints that 'crack' or 'pop' when we move. That is called"Crepitus"; the Rice Krispy sounds that our joints make that get worse as we age.



The cushioning around our joints is made of cartilage, which in turn is formed from type II collagen. Every day our bodies break down cartilage and make new cartilage. As we get older, we tend to break down the cartilage faster than our bodies can replace it. This loss of cartilage and damage to the bones and connective tissue results in osteoarthritis.

Aside from the cartilage that cushions the joint, we also have connective tissue to hold everything together. Tendons connect the muscles to the bone while ligaments connect bones to





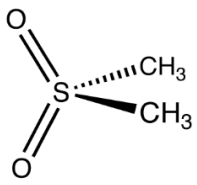
other bones. This connective tissue can be damaged by trauma but also weakens with age. As tendon damage occurs, we can also lose range of motion and increase risk of inflammation.

As trauma occurs at the joint, especially when the bones rub together, inflammation can occur. The body perceives inflammation as a positive thing to try to stop the joint from moving and causing more damage. Of course, we perceive inflammation as a bad thing because it inhibits regular movement and reduces the range of motion of our joints. The body creates inflammation by making inflammatory compounds: prostaglandins and leukotrienes. Many 'anti-inflammatory' drugs work by blocking some of the production of those compounds.

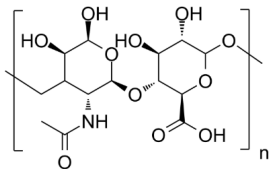
While there are many drugs and supplements that purport to be anti-inflammatory or work to replace lost cartilage, only Avini's Plus Motion takes the entire joint capsule into consideration.

Avini's Plus Motion provides nutrients to support joint structure, improve flexibility, improve mobility, reduce joint pain, reduce inflammation, improve joint lubrication by increasing the production of synovial fluid and improve tendon structure. The formula begins with:

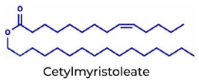
Glucosamine HCl: Glucosamine is an amino sugar that serves as a crucial building block for glycosaminoglycans (GAGs), which are long-chain carbohydrates essential for the structure and function of joint cartilage, ligaments, tendons, and synovial fluid. As a precursor, glucosamine helps the body create these vital GAGs, playing a key role in maintaining the health of connective tissues, particularly in joints. Hundreds of published studies provide evidence for the role of daily glucosamine in improving cartilage production. While most studies utilize glucosamine sulfate, Avini chose to utilize glucosamine HCl because it allows for a slightly lower dose. Since glucosamine sulfate is only 63% glucosamine while glucosamine HCl is 83% glucosamine, we can use just 1,140mg daily instead of the 1,500mg required by the sulfate form.

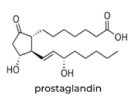


Opti-MSM® (Methylsulfonylmethane): methylsulfonylmethane is a source of organic sulfur that is important for optimal health. Sulfur is a nutrient that acts as a critical component of key molecules that make up connective tissue throughout the body, including joint and skin tissue. MSM taken as a supplement, acts as a methylator and sulfur donor for cartilage growth. This has the effect of building cartilage while reducing inflammation.



Hyaluronic Acid (HA): Hyaluronic acid works by attracting and holding significant amounts of water to keep tissues hydrated and plump, which improves skin elasticity and reduces the appearance of wrinkles. Found naturally in the skin, joints, and connective tissues, its production decreases with age, leading to dryness and laxity. Taking HA supplements can increase its levels, helping to restore moisture, cushion joints, and promote healthier-looking skin.





Celadrin® (Cetylmyristoleate): is a natural compound that fools the body into believing that it has already made the inflammatory compounds; leukotrienes and prostaglandins. Because cetylmyristoleate is structurally similar to those compounds, but does not trigger inflammation, it stops the inflammatory

cascade through a phenomenon known as 'negative biofeedback'. The body stops creating inflammation because it thinks that it's already done that. This has the effect of not only stopping inflammation, but increasing the body's production of synovial fluid, the lubricating 'oil' for the joints. Because of this compound as well as the hyaluronic acid, many people will experience an almost immediate benefit from the Plus Motion – experiencing better flexibility within a few days.

Collavant n2®: is a natural compound that is bio-identical to human type II collagen. Taking the Collavant n2 has the effect of 'teaching' the body to preserve joint cartilage. This reduces our own body's destruction of cartilage while the other components in the formulation help to build new cartilage and connective tissue. This allows the Plus Motion to work MUCH FASTER than other joint products in improving joint integrity and structure.

Tendaxian®: the first EVER supplement clinically proven to improve tendon health. Tendaxian uses mucopolysaccharides along with hydrolyzed collagen to allow the body to rebuild tendon structure over time. This helps to maintain the biochemical properties of the tendons while promoting healthy tendon structure. This will optimize the results of physical therapy or physical exercise. By normalizing tendon structure, Tendaxian reduces tendinopathy discomfort and speeds up the recovery time for any connective tissue trauma. The result is healthier joints and greater range of motion.

***Detoxolite™*:** Avini's micronized and activated clinoptilolite zeolite that detoxifies while improving nutritional absorption and utilization.

In all, Avini's Plus Motion is an amazing new and innovative product that will help in preventing cartilage loss, increasing cartilage production, improving joint strength and flexibility – while reducing inflammation and, for the first time ever, improve tendon structure and function. Avini's Plus Motion is the most complete joint and connective tissue supplement ever created.

Avini's Plus Motion – get moving again!

Rik J. Deitsch, MS Biochemistry

Rik Deitsch

Chief Scientific Officer



COME BUILD YOUR BELIEF

AVINI HEALTH®
REGIONAL 2025



NEIL ROTH
CEO

MICKEY DILLON
Sr. VP of Marketing & Sales

RIK DEITSCH
Chief Science Officer

MJ DURKIN
Special Guest

MARK YOUR CALENDARS!

We are thrilled to invite you to The Avini Health® Regional, a series of events happening nationwide, offering incredible learning and networking opportunities for Distributors.







NEXT STOP:

October 11, 2025
Nashville, Tennesse







Message from
Mickey Dillon, Sr. VP of Sales & Marketing

Hello Everyone,

Congratulations on a fantastic Summit and month of August. The exciting thing for me at the Summit was seeing all of our wonderful Distributors and the number of first time Distributors and guests. The key to building a thriving and growing organization is constantly adding new people. New people are the lifeblood of our business. We came out of the Summit with a group of new Distributors that built their belief and went home and started sharing Avini. That led us to the biggest month that Avini has ever had in the month of August.

We are now entering into the fall months that historically are the biggest months in Networking. We at Avini have 2 great Regional Events put on by the company to build the business in Franklin, TN and Boca Raton, FL. Those Distributors and teams that build hard for these events and have the most in attendance will be the ones that reap the most benefits through the fall. I know in my career, every single corporate event was a must to attend, and something that I built extremely hard for. Many events I was very pleased with, and a few I would say I wish I had built harder for. I would urge everyone to commit yourselves to be in attendance at these events and set a goal for how many people in your group and guests you are going to have there with you.

These are very precious days we have with Avini right now. You want to look back at this time and say I did everything I could to take advantage of the timing. How will you enter 2026? It is up to you, and we are here to help everyone achieve their maximum in the business. I look forward to seeing everyone at the Regional Events this fall.

Your Partner,

Mickey Dillon



DISTRIBUTOR *Success*



TOP ENROLLERS of September

1. Martha and Hank Kenyon – Enrolled 5
2. Joyce Rood – Enrolled 5
3. Eunice Green – Enrolled 5
4. Meagan Perkins – Enrolled 5
5. Emily nhi truong – Enrolled 4
6. Dorothy Holm – Enrolled 4
7. Adrian & Suzie Francis – Enrolled 4
8. Marcella Berry – Enrolled 4
9. Suzanne Henwood – Enrolled 4
10. Lauri Brown – Enrolled 4
11. Paige Wolfe – Enrolled 4
12. Heather Oller – Enrolled 4
13. Maria Luna – Enrolled 3
14. Laura Cheney – Enrolled 3
15. Bonnie Grieff – Enrolled 3
16. Chany Schonberger – Enrolled 3
17. Rachel Stauber – Enrolled 3
18. Gloria Harker – Enrolled 3
19. Kristin Minor – Enrolled 3
20. Scott and Carolyn Sommer – Enrolled 3
21. Theresa Wing – Enrolled 3
22. Kera Hill – Enrolled 3
23. Lisa Greer – Enrolled 3
24. Lisa DAlessandro – Enrolled 3
25. Tanya Campbell – Enrolled 3

What a Summit!

AVINI HEALTH®
NATIONAL SUMMIT
AUGUST
2025

Our August Summit was nothing short of extraordinary. We kicked off with Thursday's training, followed by the Diamond Dinner at the Mob Museum. Friday was filled with presentations, recognition, and the exciting launches of Zmunity and Plus Motion. Saturday wrapped up the weekend with more celebration and connection.

Congratulations to everyone who ranked up, to every new Distributor who joined the Avini family, and to those who welcomed new teammates. Your achievements are what move Avini forward. From panels and testimonials to Diamond trainings and those unforgettable hallway conversations, the Summit showed us that sharing the health of Avini is truly a gift.











Diamond Rank Up Distributors





Emerald Rank Up Distributors





Ruby Rank Up Distributors



Sapphire Rank Up Distributors



AVINI HEALTH® NATIONAL SUMMIT
AUGUST 2025

A Great Reason to Reach Everyone
You've Ever Talked to About Avini



by MJ Durkin, Master Vision Holder

People love NEW. New products, new opportunities, new breakthroughs. History shows that everyone wants to be early on the next Microsoft, the next Facebook, or the next life-changing innovation. With Avini's Plus Motion, our brand-new natural solution for joint flexibility, mobility, and comfort, you now have one of the most powerful reasons ever to reconnect with every single person you've spoken to about Avini.

Why? Because when people are hurting, in pain, or struggling to move their knees, elbows, wrists, ankles, shoulders, or necks, they are actively searching for solutions. Plus Motion answers that need in a bold new way and it gives you the perfect door opener to rekindle conversations.

Here are three reasons why Plus Motion is a powerful recruiting tool:

1. The Market Is Huge

Joint discomfort is everywhere. A 2024 survey by Motive Health (conducted by Talker Research) found that 85% of Americans ages 28+ experience some form of joint pain, 71% admit they push through the pain just to keep up with daily activities, and 60% said they would try new technology if it promised pain relief. That means if you mention joint pain, chronic inflammation, or the frustration of not moving like they used to, chances are your prospects will nod their heads in agreement. Almost everyone knows the challenge and most are ready to listen.

2. Pain Creates Motivation

There is nothing more motivating than physical pain. When people hurt, they want relief. They want answers. They want solutions that get them moving with ease again. This makes the market ready-made. People in pain tend to be more open to trying innovative, natural approaches and Plus Motion positions you right at the center of that conversation.

3. Plus Motion Is New

This is the biggest advantage of all. The fact that Plus Motion is new gives you the golden opportunity to reach out to everyone you've ever talked to about Avini. Think about it: if you have hundreds of names in your phone or friends on Facebook, you now have a fresh reason to reconnect. Sharing a breakthrough, first-of-its-kind product that supports joint health is a great door opener for starting new conversations.

How to Start the Conversation
Want a simple way to re-engage people? Send a text or record a short 90-second video that sounds like this:

"You might remember that I work with a nutritional and bio-chemist who creates natural healing products. We've just introduced a leading-edge product that supports joint flexibility, reduces pain, and improves lubrication, basically helping people move better without pain. Not only can it help you, but did you know over 53 million Americans are diagnosed with arthritis? I can show you how to benefit personally and also how you can build a side business as an Authorized Distributor, creating a nationwide natural health network right from your home. This is brand new and it's going to explode our growth. Should we talk? Would you like more information?"

The bottom line: Plus Motion is your ticket to 10 conversations a day about Avini. With a huge market, motivated prospects, and the excitement of something brand new, the opportunity is wide open. The only question left is: Will you do it?

We'll see!

DISTRIBUTOR *Success*

This is where we get to brag about YOU! Distributors are what make Avini Health possible and we want to celebrate each and every success with everyone.



Mary Ann Holda, VA

EMERALD APPRENTICE





Janean Johnson, UT

EMERALD APPRENTICE



Distributors who were promoted in Ruby



Toni Goddard, CA | RUBY EXECUTIVE

Rhonda Uebelhor, IN | RUBY EXECUTIVE





Kathy Cline, OR | RUBY DIRECTOR



Johnella May, CA | RUBY DIRECTOR

Elisabeth Skogen, MT | RUBY DIRECTOR





Connie Cole, IN | RUBY APPRENTICE



Distributors who were promoted in Sapphire

SAPPHIRE EXECUTIVE

LYFD LYFD, NY
Sylvie Moore, CA
Gary Groesbeck, CA
Cindi Farah, OR
Lori Barclay, CA
Angela Westmeyer, VA
Ellen Jensen, CA
Gloria Harker, UT

SAPPHIRE DIRECTOR

Lisa Greer, NC
Lauri Brown, GA

SAPPHIRE APPRENTICE

Shari Wilcoxson, IN
Terry Ann Bruesehoff, FL
Maria Luna, CA
Jenny Cabagua, CA
Paulette Bourget, CO
Jessica Soma, CA
G2 Motion LLC, AZ
Tanya Campbell, LA
Jim & Linda Pearson, CA
Debbie Meyers, OR



Distributors who were promoted in Gold

GOLD EXECUTIVE

Mervin Mast, VA
Karen Wheeler, CA
Suzanne Henwood, CA
dwight rice, AL
Mariam Konieczny, CA
Lyndia Kent, CA
Natalie Hietala, OH
Hannah Stringer, MA

GOLD DIRECTOR

Troopers Hope, TX
Kera Hill, ID

GOLD APPRENTICE

Marcella Berry, NV
Laura Cheney, ID
Katricia L Pugh, MT



Distributors who were promoted in Silver

Gilda Lochner, NV – Silver Executive

Araceli Haro, CA – Silver Executive

Shellie Hill, OR – Silver Executive

James R Wheeler, CA – Silver Executive

Jessica Bates, ID – Silver Executive

Jane Madsen, CA – Silver Executive

Tamara Black, UT – Silver Executive

Kathy Araki, NM – Silver Executive

Bonnie Grieff, UT – Silver Executive

Ella Pilipovich, CA – Silver Executive

Cherry Flanagan, CA – Silver Executive

Patricia Villanueva, CA – Silver Executive

Sidneia Young, UT – Silver Executive

Heather Oller, TX – Silver Executive

DAVID BELL, UT – Silver Executive

Jennifer Smith, UT – Silver Executive

Paruss Johnson, UT – Silver Executive

Jodie Osborne, PA – Silver Director

Jennifer Tello, TX – Silver Director

Meri Howard, NV – Silver Director

Christy Booz, WA – Silver Director

Abigail Donaldson, GA – Silver Director

Patricia Webster, OR – Silver Director

Patricia Alleyne, MD – Silver Apprentice

Gabriel Larimer, MO – Silver Apprentice

Catrina Vargo, KY – Silver Apprentice

Merle Stoker, UT – Silver Apprentice

Shela Gornik, PA – Silver Apprentice



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