



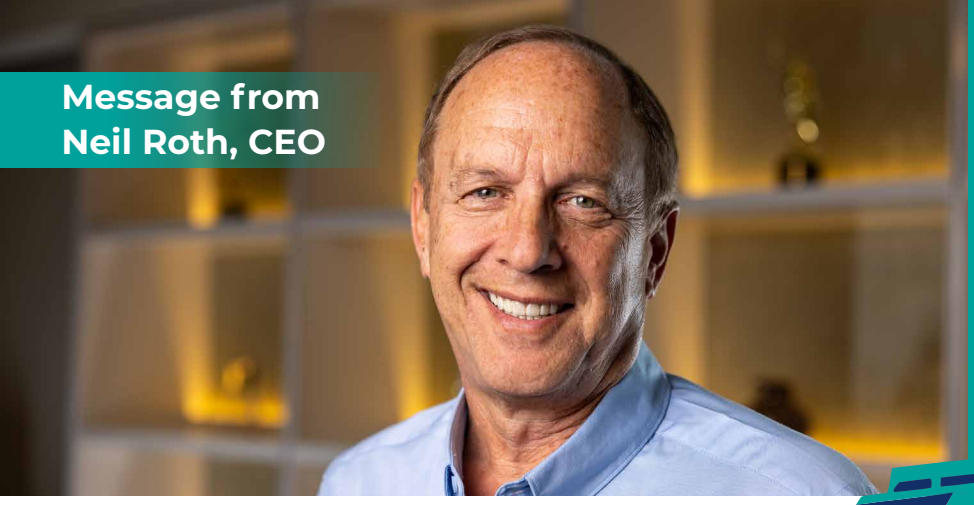
AVINI Advantage™

JUNE 2025 EDITION



AVINI HEALTH®

ADVANCES IN NATURAL HEALING



Message from Neil Roth, CEO

"There is nothing to fear but fear itself."

Ship Ahoy!

Our incredible Distributor force is made up of thousands of "ships" waiting to set sail!

Over the past three years, we have built strong hulls of knowledge, masts of superior products, and a team mindset that lets everyone be on equal footing, ready to go. How many of us have actually set sail? How many are waiting for a "stronger" hull, mast, or sail? Once you realize that you are sitting at the dock waiting, talk to your upline and find out what's holding you back. And if it is "fear" of success, "fear" of failure, or other "fears" – remember that famous quote from Franklin Roosevelt – ***"There is nothing to fear but fear itself."***

We have a Summer of Fun, Regionals, Summits, new products, and rank advancements happening now. Make sure you have "Set Sail" and join us. What does setting sail look like? Sharing.

Look forward to seeing as many of you as possible this summer!

Neil Roth



Order your business cards today!

Elevate your brand with premium business cards!
Scan the QR code and visit us online to order yours!

$70 for 500
Full color cards with custom QR code
Includes FREE shipping

$85 for 1000
Full color cards with custom QR code
Includes FREE shipping



Summer Fun Bundle

Distributor Regular Value $224 | Sale Price: $179

Retail Customer Regular Value $277 | Sale Price: $224



Plus Hydration Packets | Plus Balance | Nano Silver Gel | Plus Relief



Rik J. Deitsch, MS Biochemistry
Chief Scientific Officer, Avini Health

Summer is upon us, and so are the dangers of the summer months. While summer accidents happen and water safety is always an issue, most summer risks have to do with heat and sun exposure. All of us at Avini Health want you to have fun this summer – but we also want you to stay safe. Using Avini Health's Summer Fun Bundle can certainly help you during this season to preserve healthy skin, prevent infection, stay hydrated, and relieve pain. According to Johns Hopkins Medical School, "Heat-related illnesses are real risks in the summer months, especially when you are working or exercising. Learn the symptoms of heat cramps, heat exhaustion, and heat stroke, and be sure to stay hydrated with plenty of water when you are enjoying the outdoors on a hot day."

About 60% of the total weight of our bodies is water. Water is absolutely necessary for life, and even a small loss of water can cause trouble. Research suggests that individuals can become dehydrated if they lose just 2% of their total body weight due to water depletion. This can cause a range of adverse effects and symptoms, including: inability to focus on tasks, light-headedness, dizzy spells, headaches, thirst, dry tongue or mouth, muscle weakness, tiredness, feelings of lethargy, and dry skin.



While we need to stay hydrated, just drinking water is not enough. If you are tired and thirsty from physical activity, what happens as soon as you drink a big glass of water? Right away, your body produces sweat (as a cooling mechanism) and urine (to offload waste). This does not allow for proper rehydration and leads to a cycle of dehydration over time. Additionally, plain water quenches your thirst quickly, so you stop drinking before you are actually rehydrated. For proper hydration, there need to be three things: water, electrolytes, and carbohydrates. Water is required to replace the water that is lost through sweat, urine, and metabolic processes. There is no hydration without water. Electrolytes provide charged particles within the body that help hold onto the water. Also, electrolytes supply a 'salty' taste in the mouth that induces thirst. This allows you to keep drinking to further support rehydration. When we are physically active, we utilize energy stores in our muscles called 'glycogen.' Muscles that require more glycogen are considered to be 'carb-starved,' where they require carbohydrates to rebuild glycogen stores after physical exercise. Since carbs are water-attracting (like sponges), this drives water into the muscles where it's needed most.

This is how all sports drinks work. All of them contain water, electrolytes, and carbohydrates. Water gets absorbed into the bloodstream; electrolytes keep that water in the body for utilization; and the carbohydrates drive the water into the muscle where they are taken in to replenish lost glycogen. While this is a universal technology among all sports drinks manufacturers, they miss the boat on one important aspect of proper rehydration: they ignore osmolality.

Osmolality is a measure of solid particles in a liquid. Water will always flow from areas of low osmolality to areas of high osmolality. For the Avini Plus Hydration formulation, we utilize specialized long-chain carbohydrates. These supply the carbs necessary for proper hydration, but because of their size, they greatly reduce the osmolality of the solution. The osmolality of the vessels around the stomach is at least 250. For water to be absorbed efficiently from the stomach, the osmolality needs to be less than 250. All other hydration products (including all sports drinks) have an osmolality that is much higher than this. Only Avini Health's Plus Hydration has a maximum osmolality of 220. This ensures rapid, systemic hydration every time you drink it.

When you drink Avini's Plus Hydration, you will never feel the liquid hitting your stomach. Because of its lower osmolality, the formula is absorbed so quickly that it feels like your body took a drink. It is a whole-body replenishment. Just what you need to stay hydrated in the summer heat.

Aside from hydration, the summer sun can certainly cause pain and inflammation. The cobra venom peptides in Avini's Plus Relief have been shown to bind weakly to the alpha-7 subtype of the nicotinic acetylcholine receptor (nAChR). This is a universal receptor in the central nervous system. By its weak binding, it doesn't turn the receptor on (agonist) or turn it off (antagonist) – it modulates the signal. This has the amazing effect of turning down big signals like pain. That particular receptor is also on the surface of certain white blood cells that cause inflammation. By modulating that receptor, Plus Relief also acts as a potent anti-inflammatory agent. By acting directly on nerve transmission and with the specificity of peptide binding, these compounds provide relief with a very narrow potential for side effects. The binding potential of these peptides is very high, therefore requiring only

minute doses to be effective. Non-opiate, non-narcotic, all-natural, non-addictive, long-lasting, safe and effective relief from pain and inflammation: Avini's Plus Relief.

The summer risks include "insults" to the skin, like sunburn, insect bites, wind irritation, jellyfish stings, and more that can cause irritation and may even increase risk for infection. Avini Health's NanoSilver Topical Gel contains a proprietary suspension of stabilized, colloidal NanoSilver particles that have antiviral, antibacterial, antifungal, and anthelminthic properties. Using the NanoSilver Topical Gel after sun exposure or any other insult to the skin may prevent infection and will certainly speed healing.

Speaking of skin health, Avini's Plus Balance is an amazing new and innovative product that helps in balancing hormone levels through improved liver function. This results in healthier hair, skin, nails, blood vessels, and bones. Additionally, these components may aid in stress relief, mood elevation, reduction in the risk of hormone-sensitive cancers, and improved sexual function. A perfect recipe for a healthy summer.

So – take on the SUMMER in health and safety – hydration, pain relief, and healthy skin with Avini Health's Summer Fun Bundle!

Rik J. Deitsch, MS Biochemistry

Rik Deitsch

Chief Scientific Officer



COME BUILD YOUR BELIEF

AVINI HEALTH®
REGIONAL 2025



NEIL ROTH
CEO

MICKEY DILLON
Sr. VP of Marketing & Sales

RIK DEITSCH
Chief Science Officer

MJ DURKIN
Special Guest

MARK YOUR CALENDARS!

We are thrilled to invite you to The Avini Health® Regional, a series of events happening nationwide, offering incredible learning and networking opportunities for Distributors.





OUR FIRST STOP:

June 21, 2025

Salt Lake City, Utah









Message from
Mickey Dillon, Sr. VP of Sales & Marketing

The summer months are here, and it is very evident in the South. We have had an extremely wet spring, and everything is in full bloom and growing rapidly. The lightning bugs are out, and the willow flies have hatched in some places. All of these are the signs of the season and the summer months taking over. The changing of seasons is much like our Avini business. Avini is the epitome of planting seeds and watering them consistently. Many times, we plant a seed with our information, the 6-minute Your Journey to Better Health/Mickey, and it hits the person at the exact perfect time in their life, and they move forward right away in an aggressive manner. This is much like a plant that we put in the ground, and immediately it takes root and grows quickly. This, however, is not the norm with plants or prospects of Avini. Most of the time, it takes consistent and proper follow-up, watering, and nurturing until it is the right time for our prospect to take action and decide to build our business and share our products. This is why we must have a plan to ask for permission to stay in touch with our person on a regular basis and then make sure that we do just that. You never know when the timing is going to be right for someone and their life or circumstances change, and they see the need to build Avini.

I have always found that the summer months were the best time to build the business because we have the chance to be around more people than we normally are during the year. If you make it a point to really focus on having a daily plan for yourself and how many new people you are going to share Avini with, you will see your business grow during the summer months. You will also see that if you take this kind of action in the summer, your fall months after the Summit will be a huge growth time for you because you have shared the business and products with so many new people and your hopper is full.

There is really nothing new in the industry since I have been involved, which now spans over 34 years. It still takes the same activities of sharing, following up, building belief, and asking for a positive decision. Let the tools do the talking for you. The process of sharing a tool, following up with 3-way calls to build belief, and doing this over and over again, and you are on your way to making this a great summer in Avini. Those that share Avini with the most people over the next 3 months and follow up properly will be the ones that have the most growth in Avini. **Let's make sure you are one of those people!**

Your Partner,

Mickey Dillon



DISTRIBUTOR *Success*



TOP ENROLLERS of June

1. Rachel Stauber – Enrolled 6
2. Jody Shaw – Enrolled 6
3. Har Hari Khalsa – Enrolled 4
4. Shari Noldge – Enrolled 4
5. Dorothy Holm – Enrolled 4
6. Taffeny Hicks – Enrolled 4
7. Cindy Ryland – Enrolled 4
8. Terry Ann Bruesehoff – Enrolled 4
9. Marnie Neumann – Enrolled 4
10. Susan Honig – Enrolled 3
11. Ranjit Bains – Enrolled 3
12. G2 Motion LLC – Enrolled 3
13. Martha Paulson – Enrolled 3
14. Stephanie Canfield – Enrolled 3
15. Ahmad Matumbi – Enrolled 3
16. Tina Brorby Cox – Enrolled 3
17. Chany Schonberger – Enrolled 3
18. Lisa Greer – Enrolled 3
19. Karen Bochenek – Enrolled 3
20. Eunice Green – Enrolled 3
21. Mindful Healing – Enrolled 3
22. Adrian & Suzie Francis – Enrolled 3
23. Victoria Barker – Enrolled 3
24. David Manley – Enrolled 3
25. Bessheen Baker – Enrolled 3
26. Priscilla Pasimio – Enrolled 3
27. Diamond D LLC – Enrolled 3
28. Dennis McLeish III – Enrolled 3
29. Diane Bishop – Enrolled 3

Why Training is NOT the Answer but ACTION is!

by MJ Durkin, Master Vision Holder



I recently had a powerful call with two of our founders, Neil and Claire Roth. During the call, Neil & Claire said something that truly struck a chord with me:

"We hope people don't get confused thinking that attending training is the same as building the business."

That one sentence gave me what I call an "awareness explosion." It reminded me of something so basic and yet often forgotten – training doesn't build your business. Action does.

1. Training is Not Building. Outreach Is.

If you want to grow a real Avini business, it won't happen by passively absorbing information. The real business is built by reaching out. That means sending a message like, **"Are you open to watching a short video that could improve your health or your income?"**

It means inviting people over to your home to watch the 18-minute video. It means engaging with other humans!

I often talk about the 2 x 2 x 2 formula. That's two outreaches in the morning, two in the afternoon, and two in the evening. Want to build faster? Triple that to 6 x 6 x 6. That formula produces results, plain and simple. Activity, done consistently, brings momentum. Momentum builds teams. Teams produce income.

2. Sign Them Up, Then Help Them Win.

Signing someone up is only the beginning. Your real mission starts the moment their product arrives.

Call them. Walk them through the AAA Kit. Help them create what I call a "Dreamer's Directory" with five to ten names on it. Then help them make the calls. Be there for the three-way calls. Have them introduce you and then tell them your story with confidence and make a recommendation!

That's where most people fall short. They don't need more training – they need support with Outreach. Duplication begins with you helping them win early. Help them enroll their first three Distributors and earn back their investment quickly. That is where belief is built. That is where leadership is created.

3. Training Should Spark Action

The purpose of training is not to replace action, but to inspire it. The real value of training is when it creates what I call "Internal Inspiration" – the kind that gets you moving without needing external motivation.

"Internal Inspiration" is the fire that makes you pick up the phone before your fear talks you out of it.

And here's the best part. Avini pays you very well for Outreach. You earn 7 percent on your personal enrollments when you reach Sapphire, and 5 percent on all of their enrollments. That's real leverage. That's the kind of compensation that builds wealth.

Now Go Break Your 4-Minute Mile

In 1954, Roger Bannister ran the first sub-four-minute mile. Before that, everyone believed it was impossible. But once he did it, 24 others did it within the next year. Why? Because someone proved it could be done.

That's what you can do for your Team.
Be the one who breaks the four-minute mile in your Avini business. Gather new customers. Enroll new Distributors. Help your people duplicate. Let your action inspire others to believe what's possible. Because once you break through, the rest of your Team will believe!

DISTRIBUTOR *Success*

This is where we get to brag about YOU! Distributors are what make Avini Health possible and we want to celebrate each and every success with everyone.



Rhonda Uebelhor, IN | RUBY DIRECTOR

Bob and Sherrel Wright, WA | RUBY APPRENTICE



Rachel Stauber, NY | RUBY APPRENTICE



Distributors who were promoted in Sapphire

SAPPHIRE EXECUTIVE
Har Hari Khalsa, CA

SAPPHIRE DIRECTOR
Larry Petrucci, AZ
Joyce Rhodes, TX
Ellen Jensen, CA
Boguslawa Pekal, NY
Feigy Stauber, NY
Tina Brorby Cox, GA

SAPPHIRE APPRENTICE
Davey Fisher, MO
Vincent Vigar, TX
Robbie Canfield, az
Ann Pena, OR
Evelyn Julian, MT
Marcia Yager, OH



Distributors who were promoted in Gold

GOLD EXECUTIVE
Dennis and Julie McLeish, ID
Dennis Berezay, WA
Lisa & Nick Aschenbrenner, KS
Donna Balczak, MI
Jeff Eubank, MT
moshe weiser, NY
Nela Vrancich, NY
Cindy Ryland, ON

GOLD DIRECTOR
Stephanie Canfield, GA
G2 Motion LLC, NC
Thomas Merry, WA

GOLD APPRENTICE
Cheri Williams, WA
Mark & Joan Calfee, ID
Bessheen Baker, MI
Susan Honig, NY
Dorothy Holm, UT



Distributors who were promoted in Silver

Christopher Sauer, VA – Silver Executive

Tanya Campbell, LA – Silver Executive

Christy Anderson, AR – Silver Executive

Diane Bishop, CA – Silver Executive

Ranjit Bains, ENG – Silver Executive

Theresa Humes, KY – Silver Executive

Janice Whitney, SD – Silver Executive

Gayla Cremeens, IN – Silver Executive

Bridget Voge, MN – Silver Executive

Lisa DAlessandro, NY – Silver Executive

Myrtle Robinson, MT – Silver Executive

Gary Groesbeck, CA – Silver Executive

Karen Murray, OR – Silver Executive

Jan Briggs, WA – Silver Executive

Lauri Madsen, UT – Silver Director

Laura Miller, CA – Silver Director

Miriam Reichman, NY – Silver Director

Annette Grant, CA – Silver Director

Martha Paulson, AZ – Silver Director

Joel Olson, MI – Silver Director

Renee Quackenbush, MO – Silver Apprentice

Cheri Fry, LA – Silver Apprentice

Tom Kozak, MI – Silver Apprentice

Dennis McLeish III, ID – Silver Apprentice

Kim Glanzer, ID – Silver Apprentice

Sheri Martin, SC – Silver Apprentice

Jody Kemple, OK – Silver Apprentice



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