



BENEFIT REPORT

Bringing Hope Through Art,
Forming Whole Artists



COMPANY OVERVIEW

We believe:

- Creativity is not a luxury—it is essential to human flourishing
- Art can restore dignity in places where it's been lost
- Healing happens in community, not isolation

2025 marks a significant milestone as our first year as a Public Benefit Corporation, increasing our reach to the Idaho incarcerated community and developing tools to equip others around the world to do art ministry.



Corporate Identity

As an Idaho Benefit Corporation, we exist to create public benefit by forming artists who bring healing into the world—especially in overlooked and constrained environments such as prisons and recovery centers.

Operating Scale

We serve more than 10 countries through a global client base of art ministers.



KEY ACHIEVEMENTS



Throughout 2025, God Loves Art (GLA) strengthened its position as a leading company in global art ministry.

This year in numbers:

- 70+ art ministers supported worldwide
- 12 graduated from GLA art ministry courses
- 171 students attended full-capacity prison art classes
- Multi-state participation in national artists' gathering
- 1 growing ministry network online

43 Live Online Projects

Workshops, webinars, education & sharing venues.

Prison Arts Program Growth

Participation grew, advanced class added.

Global App Creation

New app for our GLA courses & community.

WHAT WE DID



Forming Artists. Building Community. Showing Up Where It Matters.

In 2025, God Loves Art focused on three core areas:

01

Art Ministry Training

We trained and formed artists to lead with emotional health, spiritual depth, and creative integrity.

02

Creative Community

We created consistent spaces for artists to be known, encouraged, and strengthened.

03

Prison-Based Art Programs

We brought weekly art practice into a high-need, high-risk environment—where creativity became an alternative to harm.

WHO WE IMPACT

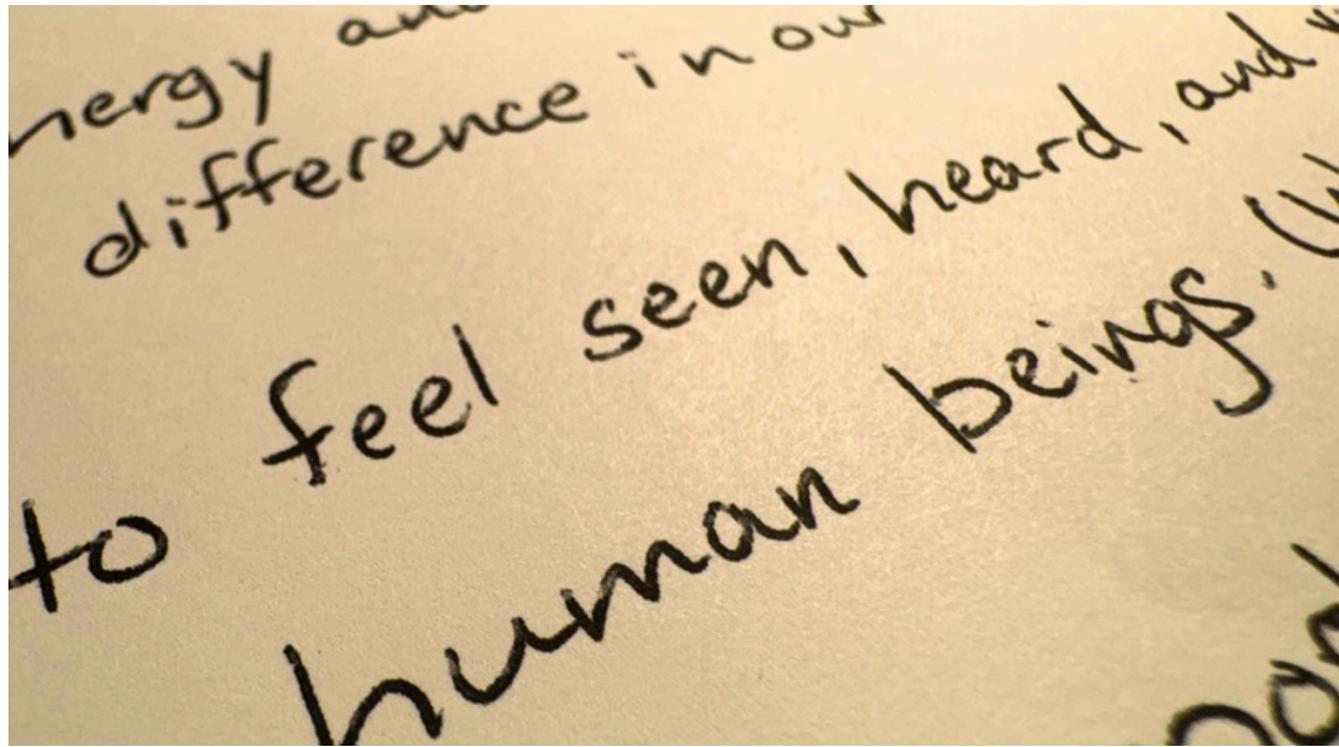


Photo of a thank-you card from an incarcerated art student

Our Work Impacts:

Artists

- Greater emotional health
- Stronger sense of calling
- Sustainable creative practice

Creative Communities

- More equipped leaders
- Stronger networks
- Expanded access to proven art and ministry practices

Incarcerated Individuals

- Healthy outlets for expression
- Reduced harmful coping behaviors
- Restored dignity

FOUNDATIONS ART MINISTRY COURSE

In 2025, the Foundations Art Ministry Course drove both revenue and impact.

Nine artists completed the 2025 cohort, engaging in creative, emotional, and spiritual formation that translated into real-world practice. The course continues to meet a clear and growing demand—equipping artists not just to create, but to lead, facilitate, and build meaningful creative communities.

Artistic Practice

Foundations students consistently create and learn to integrate their art into daily life.

Spiritual Formation

Students are growing in emotional awareness, spiritual depth, and creative expression.

Global Impact

Graduates are facilitating creative spaces and guiding others in artistic expression.



“I feel a greater sense of artistic freedom... I realized many of the limitations I had were from false paradigms.”

—Dennis H., Foundations Graduate

ART MINISTRY COMMUNITY

You Don't Have to Do This Alone

Throughout 2025, we supported over 70 artists through:

- Regular gatherings
- Prayer and encouragement
- Creative practice spaces
- Peer support both locally and online

Many art ministers work in isolation. Our community is a place of:

- Stability and Belonging
- Integration and Transformation
- Healing and Renewal



RISE GATHERING



From Local to National

In October 2025, we hosted a national art ministry gathering (Oct 3–5). Artists traveled from multiple states to:

- Create together
- Pray together
- Share their work and stories
- Build lasting relationships

This gathering marked a shift:

God Loves Art is becoming a national network of artists who gather in-person, not just a web-based initiative.



PRISON ART PROGRAM



Milestones:

- We held 2 visual art exhibits inside the men's prison in 2025, with 100+ attending.
- We launched a Freedom Collection of merch with proceeds buying prison art supplies.
- We write official letters of recommendation for residents transitioning out of prison.
- We receive many handwritten thank-you cards from incarcerated students.

Creating Space for Better Choices

**“This class gave me another option besides drugs. It helped me make better choices.”
—one resident**

In 2025, Jessie Nilo and Amy Hui partnered with Idaho Prison Arts Collective to bring drawing and painting supplies to 171 residents of a men's state prison in Idaho (Idaho State Correctional Center).

Every week:

- Our class was filled to capacity
- Men showed up ready to create
- We created a second advanced art class

What We Saw:

- Peace instead of chaos
- Expression instead of suppression
- Fascination instead of distrust
- Dignity restored in real time

GOVERNANCE & ACCOUNTABILITY

God Loves Art, Inc. is an Idaho Benefit Corporation Board (2025).

In 2025, we operated with a participatory governance model, prioritizing alignment with mission and stakeholder impact.

We used the B Lab (Certified B Corporation) framework as a guiding standard to evaluate our public benefit impact. We have not yet pursued certification through B Lab, but their publicly available guidelines inform our:

- Decision-making
- Impact priorities
- Organizational development



Jessie Nilo
President & Treasurer



Amy Hui
Vice President & Secretary

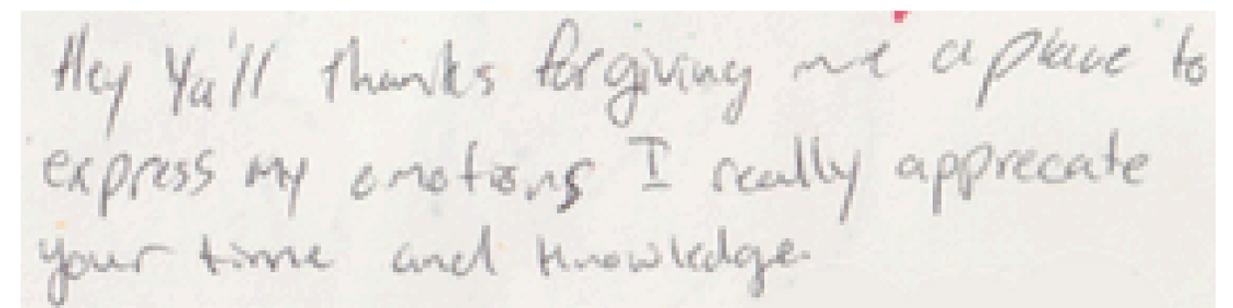


HOW WE WORK

Our Approach:

We are not scaling for speed. We are building for depth, integrity, and sustainability. We prioritize:

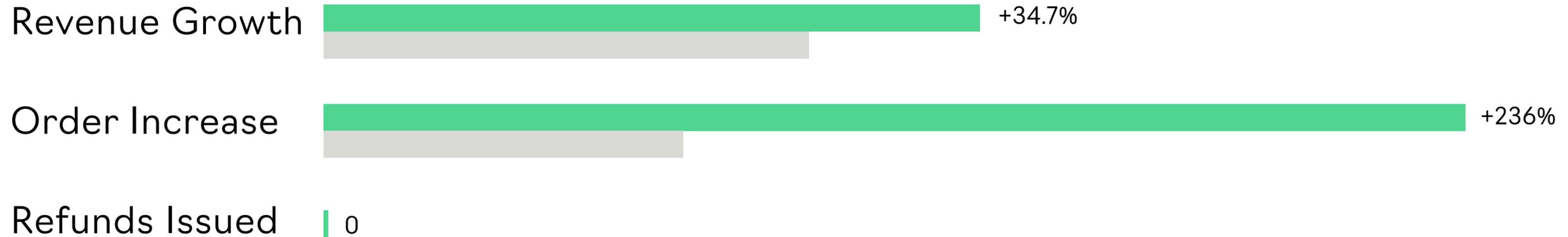
- Relationship instead of utilizing people
- Authenticity instead of appearances
- Wholeness instead of checklists



Scan of a note one art student gave us while incarcerated

FINANCIAL PERFORMANCE

In 2025, growth over the past year showed up not just in revenue, but in consistent participation and follow-through. We fulfilled 74 orders and distributed 113 items with no refunds, and our Foundations Art Ministry Course accounted for the majority of our revenue—reflecting both trust in our programs and ongoing engagement in creative formation.

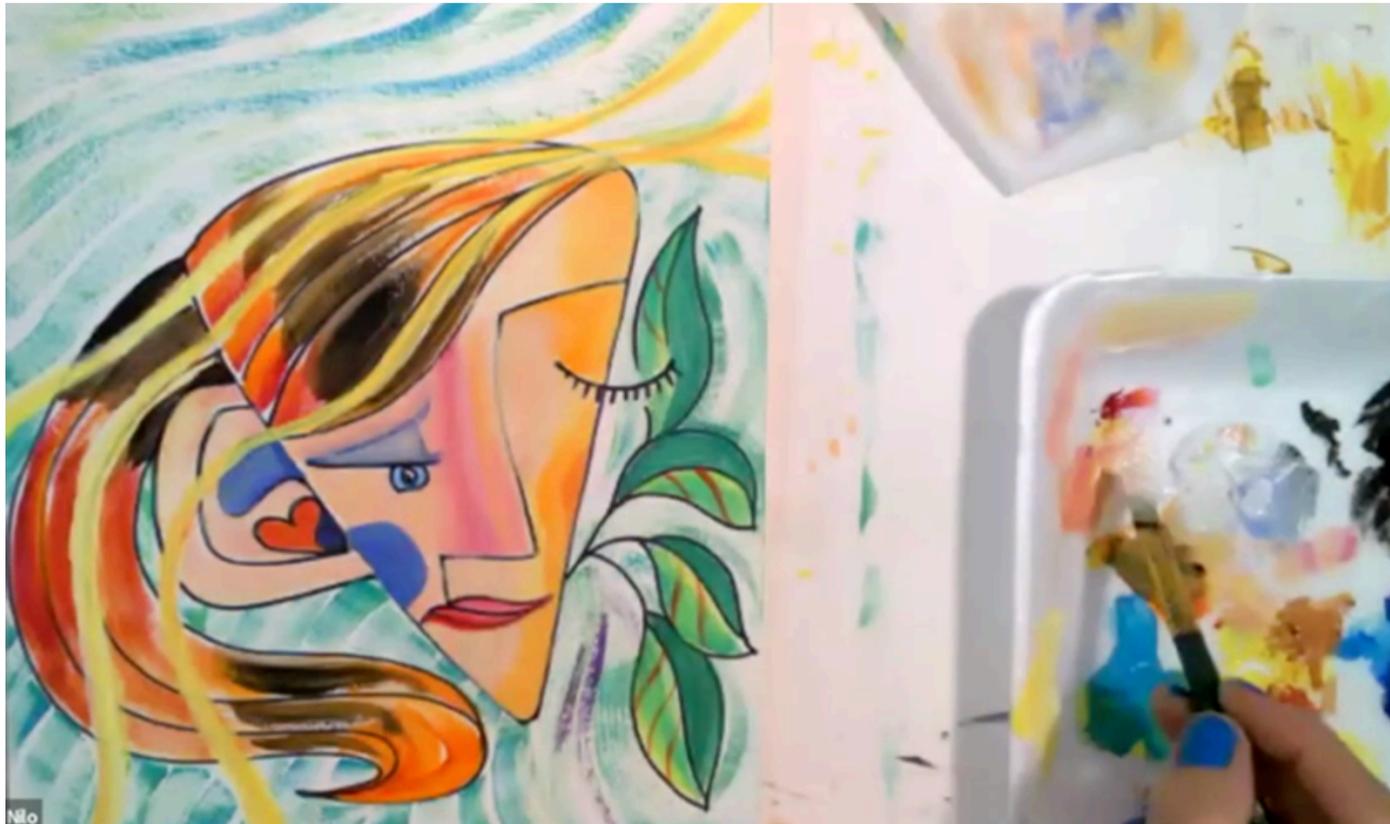


CHALLENGES & SOLUTIONS

What Was Hard:

2025 was a foundational year.
We operated with challenges and we found solutions.

And still—
we showed up consistently. And people believed in what we were doing.



Challenges

- Small financial revenue
- Reliance on founders
- Costs for trademarking and infrastructure

Solutions

- New members and students
- Adding outside advisors
- Invested time to build a custom app for our platform

WHAT'S NEXT

Priorities

Our priorities are to expand prison-based programming, strengthen the national artist network, refine and grow the YouTube channel, and build sustainable financial revenue.

Vision 2026

New Residencies and Equipping: We started a "Speak Life" Award and will select two art ministers annually who are making a difference in their communities to honor and reward them.

Strategic Focus

Leadership Tracks: We will add 3 distinct learning tracks to our Pillars Advanced Art Ministry Course.

Increased Visibility

Telling our story and strengthening our global brand.



"God Loves Art" Graffiti Shirt



\$27.00

SELECT OPTIONS



Be Yourself Shirt



\$27.00

SELECT OPTIONS



Cuffed Beanie Black Letters



\$20.00

SELECT OPTIONS

CLOSING

Thank you,
To every artist, student, and participant—
Thank you for trusting us with your creativity.
Thank you for showing up.
Thank you for making space for healing.
We are just getting started.

Contact Us:



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