

Chakshu Mewada

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5470-Ormidale-St,#1607, Vancouver, BC V5R 0G6

Passionate and detail-oriented Technical Apparel Designer & Product Developer with a strong foundation in product development, material innovation, and performance-driven design. Experienced in creating functional and aesthetically refined activewear with a focus on minimal design lines and high-performance fabrics. Skilled in market research, brand positioning, and strategic marketing, ensuring seamless alignment between product development and consumer needs. Combining technical expertise with retail insights, I thrive in delivering innovative, high-quality apparel that meets both performance and style expectations.

KEY COMPETENCIES

Product Development Skills	Sales and marketing	Strong interpersonal skills
Material & Textile Knowledge	Critical thinking skills	Proactive and self-motivated
Technical Design Expertise	Market Research & Consumer Insights	Innovation & Problem-Solving

PROFESSIONAL EXPERIENCE

La vie en Rose

KEY HOLDER

Guarantee exceptional sales service to maintain high levels of customer satisfaction. Evaluate customers' requirements and offer help and details about product characteristics. Greet customers at the store and respond to their inquiries. Meet department's sales targets on a monthly, quarterly, and yearly basis

BIKINI VILLAGE

SALES ASSOCIATE

Ensure high levels of customer satisfaction through excellent sales service . Assess customers needs and provide assistance and information on product features .Welcome customers to the store and answer their queries .Follow and achieve department's sales goals on a monthly, quarterly and yearly basis

Purple style labs (Pernias pop-up studio) - London (Hybrid)

Online Sales and Public Relations

Implemented sales cost-effective solutions, resulting in a 20% growth in 11 months .
Streamlined project workflows, enhancing overall efficiency of costumers .
Led a team in successfully delivering a outfit on time and within allocated budget.

EDUCATION & CERTIFICATIONS

Post Baccalaureate Diploma in Technical Apparel Design 2024-2026

Design Software
Fabric Knowledge
Sewing & Prototyping
Pattern Drafting
Sustainability Practices

Bachelor of Design (Apparel Design) 2019-2023

Majors: Pattern Making & Garment Construction
Fashion Illustration
Elements of Fashion & Design Fashion
Ornamentation
Fashion Management ,Merchandising and Fashion Marketing

EXTRACURRICULAR

Technical Skills: Adobe Illustrator sketchbook , stitching
(5+ years)

Languages: English, Hindi , Gujarati

Certifications: B.Des (Fashion),

Awards/Activities: Fashion week , Celebrity Styling .

