

GITEX
GLOBAL

ai
عالم الذكاء الاصطناعي
EVERYTHING

GLOBAL
**DEV
SLAM**

NEW
**GITEX
IMPACT**

NEW
**future
Urbanism**
SMART CITY SUMMIT & EXPO

X V E R S E
GITEX

16 – 20
OCT 2023
DUB AI WORLD TRADE CENTRE

**EXPAND
NORTH
STAR**

Hosted by

غرفة دبي
DUBAI CHAMBER
الرقمية DIGITAL

Co-located With

**FUTURE
BLOCKCHAIN
SUMMIT**
قمة مستقبل البلوك تشين

**Fintech
SURGE.**
فينتك سيرج

15 – 18
OCT 2023
DUBAI HARBOUR

**The Year to Imagine Ai
in Everything**

**THE WORLD'S LARGEST,
MOST INCLUSIVE TECH
AND START-UP EVENT**





Hosted by

غرفة دبي
DUBAI CHAMBER
الرقمية DIGITAL

— 15 - 18
OCT 2023
DUBAI HARBOUR

THE FUTURE BELONGS TO
THE REAL CHANGEMAKERS

#EXPANDNORTHSTAR
www.northstardubai.com



The world's biggest tech startup event is
breaking new ground at the iconic



Hosted by

غرفة دبي
DUBAI CHAMBER
الرقمية DIGITAL



THE GLOBAL STARTUP ECOSYSTEM COMES TOGETHER AT THE WORLD'S BIGGEST TECH AND STARTUP EVENT



1,400

Global Exhibiting
Startups

1,000

International Investors

1,000

Speakers
Across 9 Stages

30,000

Attendees

100

Countries

Due to popular demand and the thriving startup scene and investments being made, Expand North Star is moving to the popular and fashionable hub of Dubai Harbour right at the heart of the Dubai Marina offering more exhibition, re-creational and meeting space for our startups and investors.





EXPAND
NORTH
STAR

Hosted by

غرفة دبي
DUBAI CHAMBER

DIGITAL الرقمية

We are proud to announce the expansion of North Star into Expand NorthStar,

Hosted by Dubai Chamber of Digital Economy and set to take place from 15-18 October 2023 at Dubai Harbour, Expand North Star shall present a new creative format to extend its engagements with tech leaders, venture capitalists, unicorns, scale-ups, start-ups, and key stakeholders in the tech ecosystem.

CO-LOCATED WITH

FUTURE
BLOCKCHAIN
SUMMIT
شبه مستقبل البلوك تشين

**Fintech
SURGE.**
فينتك سارج

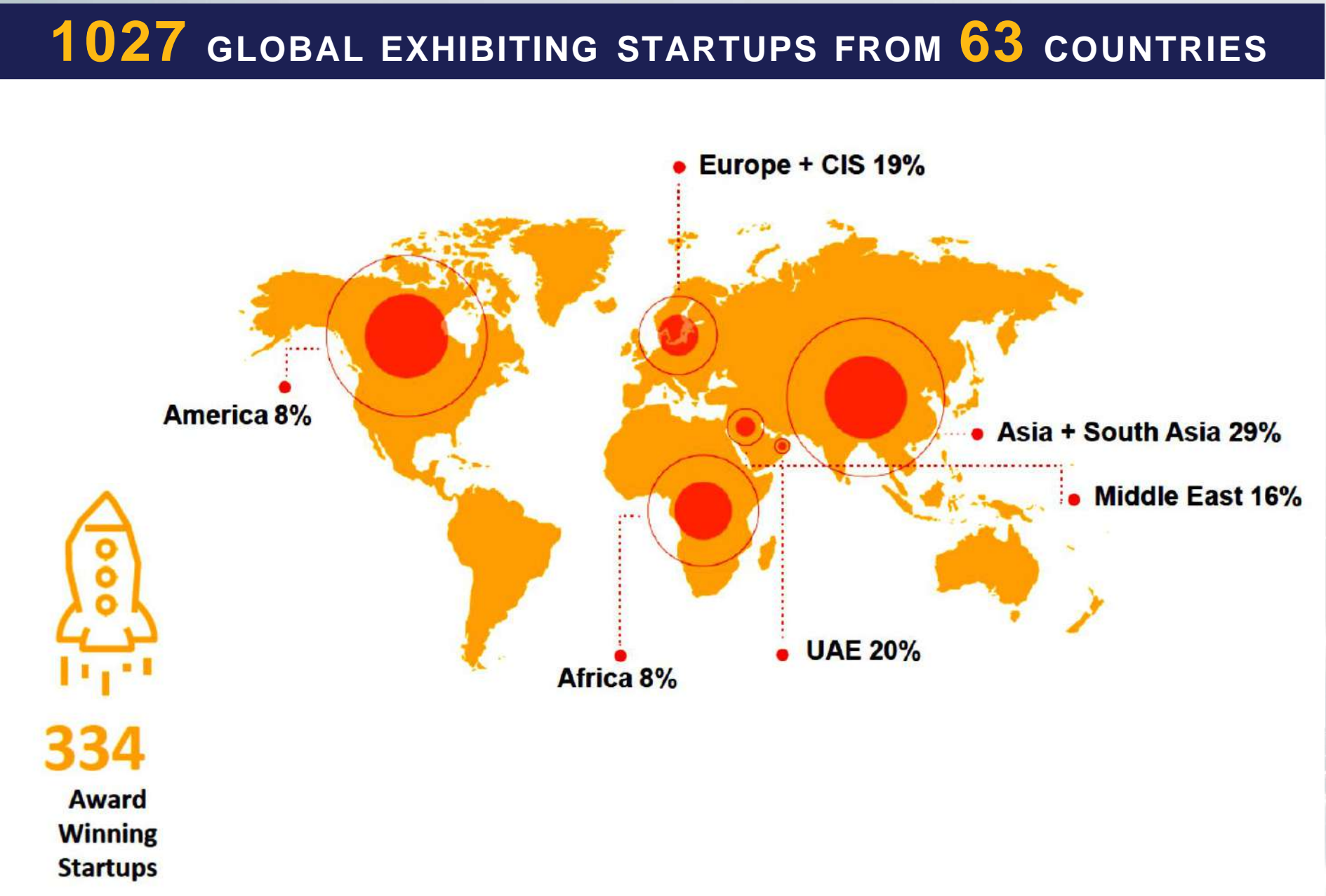
ماركتنغ مينيا
**Marketing
Mania**

[CLICK TO ENQUIRE ABOUT EXHIBITING TODAY](#)

expandnorthstar.com

northstardubai.com

HIGHLIGHTS FROM THE 2022 EDITION



10X

36 UNICORNS

WITH A TOTAL EVALUATION AT \$274 BN



NO
GITEX
GLOBAL

Rapyd Chipper

GoStudent deel.

yanolja policybazaar

snowflake * AFFIVAL

KAVAK CARS 24



13 WINNERS


AT THE SUPERNOVA CHALLENGE CLAIMING
OVER \$200K IN PRIZES

Winning this incredible prize really demonstrates how sustainability - and the world's water crisis in particular - is now front and centre of global and regional agendas. This award also highlights how Dubai, and the UAE are taking a leadership position on the most intractable sustainability issues facing the world. We are delighted to win the North Star Supernova challenge and this prize money will contribute towards our work to tackle the global water crisis around the world.


ALEXEI LEVENE
Co-Founder of Desolenator
Grand Prize winner of \$100,000

404 SPEAKERS


SHARING INSPIRING INSIGHTS
ACROSS 9 STAGES




DAVID COHEN
Founder and Chairman
TECHSTARS
USA



DIVYA GOKULNATH
Co-Founder
BYJU'S
India



ZHONG XU
Co-Founder and CEO
DELIVERECT
Belgium



PASCAL MURASIRA
MD East Africa
NORRSKEN
Rwanda



AFRICA FAST 100

SHOWCASING 100 BEST IN CLASS STARTUPS, EXHIBITION, PITCH COMPETITION, CONFERENCE, NETWORKING & MATCHMAKING

INNOVATION CUPS

9 WINNERS

at the Oman Technology Fund pitch battle.

\$1.5mn
prize in investment



الصندوق العماني للتكنولوجيا
Oman Technology Fund

3 MOBILITY STARTUPS

won the Move The World Challenge by AHOY



3 CREATIVE ECONOMY STARTUPS

won the Creative Innovation Challenge brought to you by Dubai Culture



1,786 GLOBAL MEDIA
IN ATTENDANCE

Forbes

Entrepreneur



GULF NEWS



A SNAPSHOT OF OUR EXHIBITING PARTNERS & SPONSORS



A SNAPSHOT OF OUR COMMUNITY PARTNERS



INTRODUCING GAMECHANGING FEATURES IN 2023

PRESENTING ASIA FAST 100

SHOWCASING THE BEST STARTUPS FROM THE EMERGING HUBS OF ASIA

Meet the tech stars, unicorns founders and startup ecosystems from Indonesia, Vietnam, Pakistan, India, Singapore, Philippines, Japan, South Korea, Taiwan, Hong Kong and over 15 Asian countries.

WANT TO JOIN THE FUTURE?



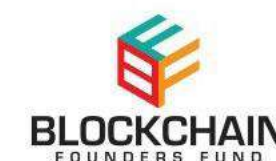
Expand North Star curates 100
best-in-class startups for the
Asia Fast 100 Exhibition

Spotlight on Asia Tech

Technology leapfrogging, scaling across a
continent, and raising funds from abroad



LEADING INVESTORS FROM ASIA





CREATIVE ECONOMY & MARKETING MANIA

EXPERIENCE A GALAXY OF MARKETERS, ARTISTS, MUSICIANS, DESIGNERS, TECHNOLOGISTS AND CREATIVE PIONEERS

A ground-breaking festival bringing together artists, creators, creative coders, marketers, martech providers, entertainers, and creative experience pioneers in the immersive tech space.



MOONSHOT CHALLENGE

غرفة دبي
DUBAI CHAMBER
DIGITAL الرقمية

The Moonshot Challenge in partnership with the Dubai Chamber of Digital Economy is a platform to search for the most innovative and future-thinking solutions to real challenges corporates and government are facing today. The Moonshot Challenge will feature multiple challenges across different sectors and will scout for solutions by startups globally who can address implementable and measurable solutions.

FEATURING CHALLENGES FROM MAJOR SECTORS



ESG & Sustainability



Mobility



Food & Agritech



Artificial Intelligence



Fintech



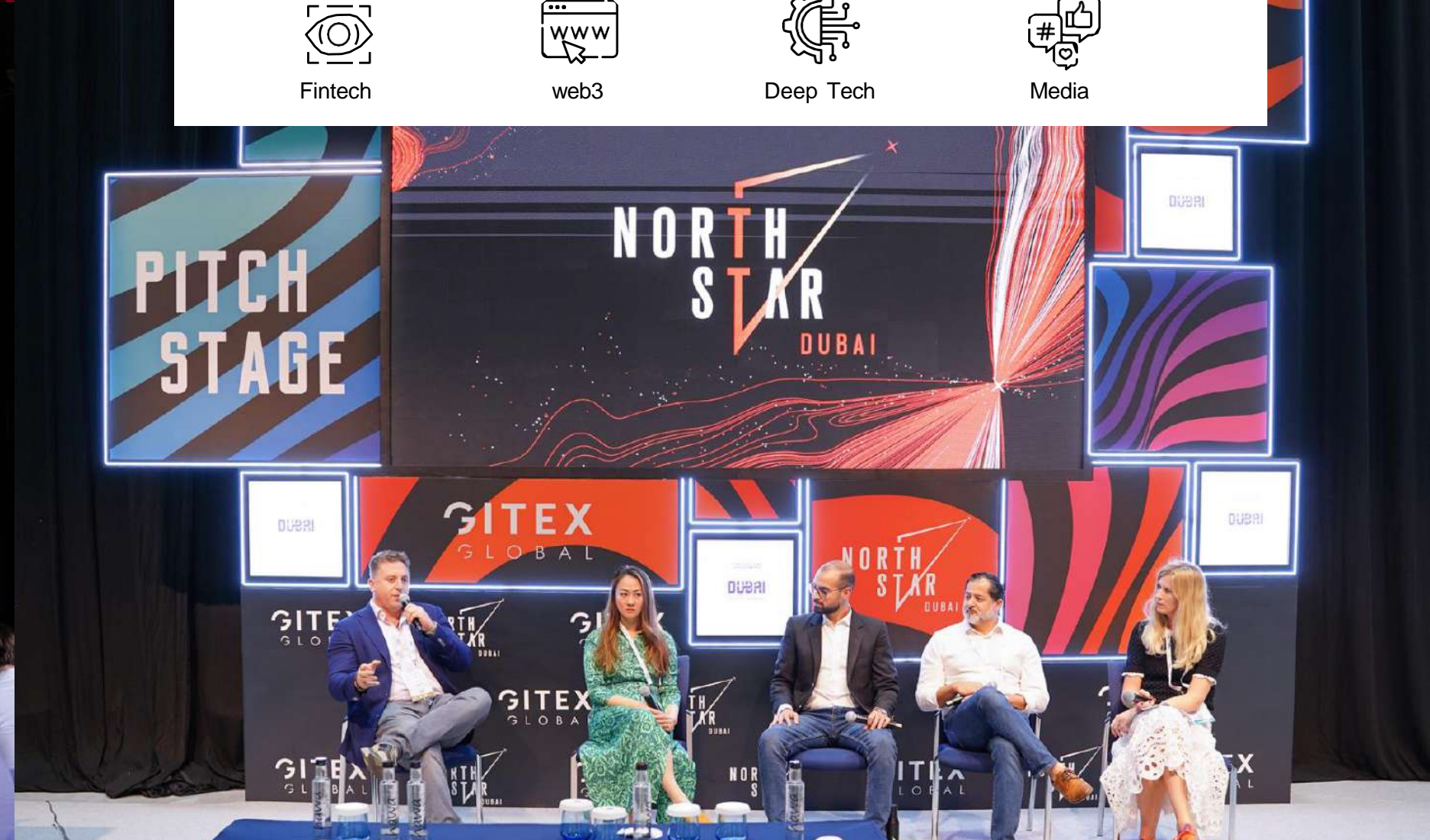
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Deep Tech



Media



EXPAND NORTH STAR HITS THE ROAD AS WE VISIT

28
CITIES TO SCOUT FOR
THE NEXT UNICORN





"Our participation resulted in new business and partnerships in the Middle East, Africa, Asia, and even as far afield as The Maldives.

By taking part in GITEX GLOBAL we realised how important the Middle East and Africa is for businesses like ours and how crucial the region is for incubating start-up growth in the tech sector."

Geoffrey Costilhes
Co-Founder
Popmii



“We’ve opened our first office in UAE last year after attending North Star and GITEX, and are privileged to serve major brands such as Majid Al Futtaim, Al Tayer Group, and Lulu Hypermarket.”

Dani Soubra
Sales Director
Maxxing S.A.S.U

EXHIBITING PACKAGES



STARTUP POD (2M X 1M)

Includes the pod build, branding, furniture, power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

USD 1,670 AED 6,050



UPGRADED POD (4M X 1M)

Includes the pod build, branding, furniture, power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

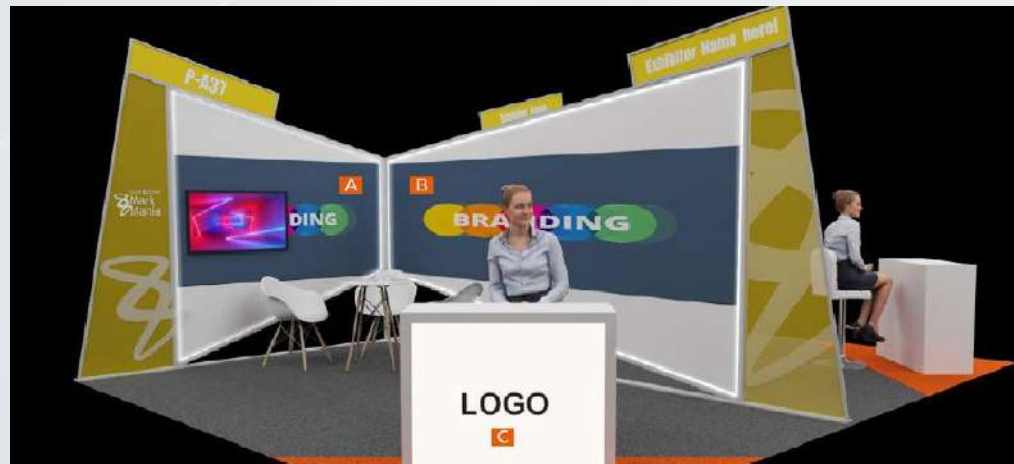
USD 2,679 AED 9,702



PREMIUM BOOTH (3M X 3M)

Includes the stand build, TV screen, branding, furniture, power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

USD 8,646 AED 31,300



PREMIUM BOOTH (3M X 5M)

Includes the stand build, TV screen, branding, furniture, power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

USD 14,107 AED 51,067



PREMIUM BOOTH (5M X 5M)

Includes the stand build, TV screen, branding, furniture, power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

USD 23,207 AED 84,012

BYOB

BUILD YOUR OWN BOOTH!

SPACE ONLY (MIN.25 SQM)

Go creative and build your own booth!

Additional costs:	
Lead Generation & Tracking	USD 152 (AED 550)
Exhibitor Insurance	USD 182 (AED 660)
Marketing Power Pack	USD 122 (AED 440)

USD 648/m² AED 2,345/m²