

The Region's Largest Electric Vehicles & E-mobility Technology Event

16-20 October, 2023 | Dubai World Trade Center



The Future of Mobility is Electric

“

The biggest ever edition of GITEX GLOBAL places Dubai at the vanguard of cities opening new horizons for innovation and shaping the future of technology.

**HIS HIGHNESS SHEIKH
MOHAMMED BIN RASHID AL
MAKTOUM**

VICE PRESIDENT,
PRIME MINISTER and RULER of
DUBAI

UAE Leadership, numerous royals and government officials from the UAE and GCC visited GITEX GLOBAL 2022



RATED WORLD'S BEST LARGE SCALE EXHIBITION*

GITEX
GLOBAL

Click [here](#) for the full article

* According to GRS, an Independent Event' Industry Research Consultancy

2022 SHOW STATS

176 COUNTRIES CONVERGED
INTO GITEX GLOBAL

153,000,000
Digital Impressions

146,200 or **86%**
Attendees use GITEX as their
MAIN SOURCING PLATFORM

11,000+ coders
World's biggest meet up for the developers
& coding community

GLOBAL
**DEV
SLAM**

5,000 Exhibitors from over 90 countries

1,786 media
from 35 countries

1,027 startups
from 73 countries

800+ hours
of keynotes, talks and
presentations

686 investors
from 53 countries

1,400+ speakers

**42 workshops &
certified trainings**

24 conferences

10
specialized tech
shows under
one umbrella





WHERE REAL GLOBAL BUSINESS IS DONE

2,200,000 **SQ FEET**

35 FOOTBALL FIELDS

25,000+ **C-LEVELS**
& SENIOR LEADERS ATTENDED

76,500 GITEX ATTENDEES
SOURCED SUSTAINABLE TECH

144,500
GITEX ATTENDEES FOUND
WHAT THEY CAME FOR

112,200 or 66%
GITEX ATTENDEES SPEND
5 DAYS AT THE SHOW

LARGEST GOVERNMENT SOURCING EVENT FOR TECHNOLOGY

250+ GOVERNMENT ENTITIES IN
ONE DEDICATED DIGITAL CITIES
HALL

15,329 GOVERNMENT ATTENDEES

GITEX
GLOBAL

Featuring the most number of **government digital agencies** and **public sector authorities** than any other tech event in the world



DUBAI HARBOUR 15-18 OCT

THE GITEX GLOBAL TECH ECOSYSTEM EXPANDS ACROSS THE CITY

DUBAI WORLD TRADE CENTRE 16-20 OCT

EXPAND
NORTH STAR

Hosted by
غرفة دبي
DUBAI CHAMBER
الرقمية DIGITAL

Fintech SURGE.
مهرجان التمويل الرقمي

ماركتنغ منيا
Marketing Mania

GITEX GLOBAL

GLOBAL DEV SLAM

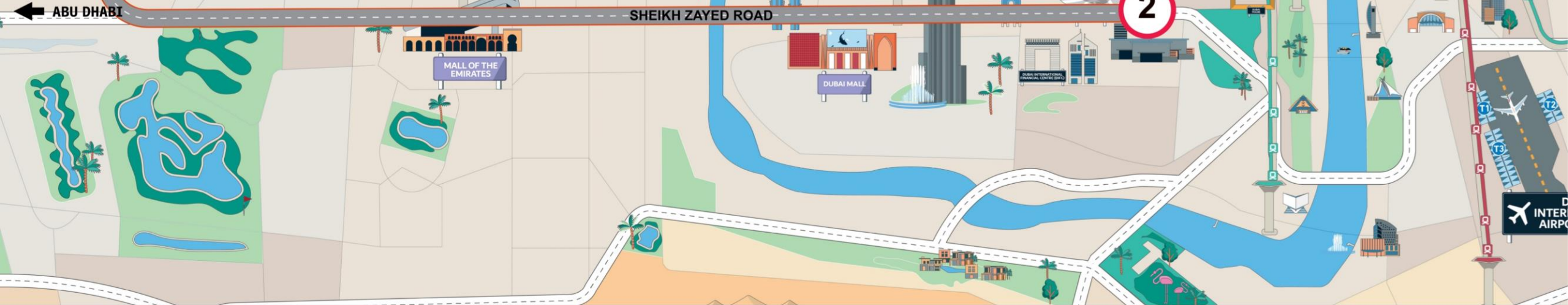
GITEX IMPACT

future urbanism

XVERSE

ELECTRIC FUTURE EXPO

DUBAI WORLD TRADE CENTER TO DUBAI HARBOUR
19mins VIA TAXI - 23KMS (TAXI/FREE SHUTTLE BUS)



1 DUBAI HARBOUR

2 DUBAI WORLD TRADE CENTRE

SHOWS & CONGRESS LAUNCHES



LARGEST SUSTAINABILITY TECH
SOURCING, ESG STRATEGIES &
SERVICES EVENT



SMART & SUSTAINABLE GREEN CITY
URBAN CITY PLANNING SUMMIT &
EXHIBITION



THE REGION'S LARGEST ELECTRIC
VEHICLES & E-MOBILITY
TECHNOLOGY EVENT



WHERE PRODUCT DEVELOPMENT
FROM THE WEST FUSES WITH
SERVICE DEPLOYMENT FROM THE
EAST

GITEX
GLOBAL



NEW

THE FUTURE OF MOBILITY IS ELECTRIC
THE REGION'S LARGEST ELECTRIC VEHICLES & E-MOBILITY
TECHNOLOGY EVENT



**ELECTRIC
FUTURE
EXPO**

“

... we hope our
**flying car will be a
perfect match for Dubai,**
to jointly explore and
**build the future of
3D transportation,**
so that everyone can fly
freely in the sky...”

DR BRIAN GU

Vice Chairman & President
of Xpeng



NEW

e& international

ELECTRIC
FUTURE
EXPO

TRANSFORMATION
IN MOVEMENT

Global Market For EVs projected at
**80.7 MILLION
UNITS BY 2030,**
at CAGR of **30.7%** between
2022-2030

The
MENA region EV market to reach
**USD 93.10
MILLION,**
at a CAGR of **15%** during this period

THE EV SECTOR INVESTMENTS AND GROWTH IN THE UAE

350 EV 'green chargers' across Dubai, more than three-fold increase since 2015

Council reviews Dubai plan to expand electric vehicle charging network

Published: February 08, 2023 18:09
Gulf News Report



DEWA's EV Green Charging network has expanded to 350 charging stations in 2022, a more than three-fold increase from 100 EV Green Chargers in 2015. Image Credit: Gulf News

What lies ahead for electric cars in the UAE

• Fossil fuel-free transport is an essential part of the Emirates' plan to become carbon-neutral by 2050



Electric cars on display during the launch of a car charging station at the Deira headquarters in Garhoud, Dubai. Pawan Singh / The National

AL-FUTTAIM HERALDS A NEW E-MOBILITY ERA WITH THREE MAJOR ANNOUNCEMENTS TO DEMOCRATIZE THE ELECTRIC VEHICLE MARKET

MARCH 17, 2023 UAENEWS247 LEAVE A COMMENT

Al-Futtaim heralds a new e-mobility era with three major announcements to democratize the electric vehicle market

- The diversified group launched the first-ever Electric Mobility Company to accelerate e-mobility growth
- Introduced BYD, the world's leading New Energy Vehicle Company, into the UAE
- Announced its partnership with Siemens to launch Charge2Moov charging stations as an integrated, end-to-end EV offering for customers

DHL leads sustainability drive with region's first-ever EV and battery logistics hub

The 23,500 square metre warehouse includes a dedicated EV battery storage area, which will be expanded to 2,000 square metres later this year



Dubai Supreme Council of Energy reviews DEWA's plan to expand the EV charging stations network in Dubai during its 74th meeting



The Board of Directors of Dubai's Roads and Transport Authority (RTA) has announced plans to transform taxis in Dubai to hybrid, electric and hydrogen-powered drives by 2027.

The initiative is in line with RTA's roadmap to make public transport emission-free at tailpipe by 2050.



Transitioning away from diesel-powered vehicles meets the requirements of the Dubai Government's strategic directions toward comprehensive environmental sustainability
© Dubai Taxi



Image Credit: DEWA | DSCC

Thu 19-01-2023 12:45 PM

ADNOC distribution, TAQA reveal E2GO to provide EV charging points across UAE



THE EV SECTOR INVESTMENTS AND GROWTH IN THE GCC

Saudi Arabia goes electric to launch homegrown car industry

Kingdom sets out ambitious plan to diversify economy from reliance on oil revenues



US electric-car maker Lucid Motors plans to produce 150,000 cars a year in Saudi Arabia in 2025 © Amer Images

Lucid Motors to launch first Saudi-assembled EV in September: exec

15/03/2023 | Argam

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Lucid Motors' Global Vice President and Managing Director Middle East Faisal Sultan

Kuwait Ports Authority unveils plans for Middle East's first city for electric car manufacturers

EV City aims to attract foreign investment in line with Kuwait's Vision 2035



Watch: Oman's got electric car ambitions - and Mays iE1 is the answer

Mays Motors is backing the venture to make 300 EVs initially

Published: February 21, 2022 12:38

Tawfiq Nasrallah, Senior News Editor



Image Credit: Supplied

Egypt's First Locally Manufactured Electric Vehicle to Launch in 2023

The government's strategy for a greener future is on its way with AASTMT's Electric Vehicles at the price of EGP 95K.

Cairo Scene - Feb 18, 2023



Renault's hybrid move will power up Morocco's EV ambitions

By Melissa Hancock | March 29, 2023



Renault Group

The Dacia Jogger hybrid vehicle will be produced in Morocco from 2024

the project aims to cement the country

NEW

**ELECTRIC
FUTURE
EXPO**



KEY TOPICS

**E-MOBILITY
MARKET
DEVELOPMENT**

**REGIONAL STANDARDS,
POLICIES & OEM
INCENTIVES**

**BATTERY,
CHARGING TECH
& SOLUTIONS**

**NET ZERO
COMMITMENTS &
ADVANCEMENTS**

**INFRASTRUCTURE
& GRID
READINESS**

**INVESTOR RELATIONS
AND INVESTMENT
OPPORTUNITIES**

NEW

LEADERS SHAPING THE ELECTRIC FUTURE

65%

SPEAKERS HAD
NEVER SPOKEN
IN THE UAE



**THE BOEING
COMPANY**
Kuljit Ghata-Aura
President, Middle East
Africa & Turkey



**SANDSTORM
AUTOMOTIVE LLC**
DR. MAJIDA AL AZAZI
Founder



STELLANTIS
Rakesh Nair
Managing Director European
Division Middle East & Pakistan



CARRO
BRYAN TAN
Chief Scientist
Singapore



GENERAL MOTORS
GARY WEST
Managing Director of Future
Mobility - Middle East



**HYPERLOOP
TRANSPORTATION
TECHNOLOGIES, INC**
ANDRÉS DE LEÓN
CEO



**AUTOX
TECHNOLOGIES**
HUGO FOZZATI
Director of Operations



ROLLS ROYCE
CAROLINE GORSKI
CEO - R2 Data Labs
UK



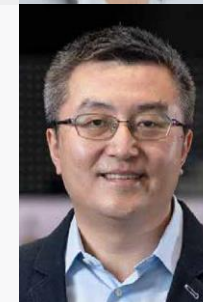
**BMW GROUP
MIDDLE EAST**
Dr. Hamid Haqparwar
Managing Director



STOREDOT
Dr. Doron Myersdorf
CEO & Co-Founder



ARRIVAL
Avinash Rugoobur
President



XPENG
Dr. Brian Gu
Global Vice President
China



NEW

ACCESS TO THE WORLD'S FASTEST ADAPTING EV MARKET

**ELECTRIC
FUTURE
EXPO**



300+
POLICY MAKERS
& GOVT.
AUTHORITIES

500+
GOVT. + PRIVATE
LOGISTIC & FLEET
OWNERS

200+
LEADING
E-MOBILITY
INVESTORS

YOUR BRAND
IN FRONT OF
170,000+
VISITORS

150+
OEM'S, BATTERY
& CHARGING
TECH EXHIBITORS

50+
HOURS OF
DEDICATED
CONTENT

800+
PRE-ARRANGED
MEETINGS

e& showcasing the Electric Cadillac at GITEX 2022

ATTENDEE PROFILE & DEMOGRAPHICS

- ☐ Federal & State Governments
- ☐ Transport, Infrastructure & Energy Departments
- ☐ Policy Makers and Standardization Entities
- ☐ Municipalities & City Planners
- ☐ Mobility Consultants
- ☐ Environmental Departments
- ☐ Regional OEM Distributors
- ☐ Mobility service providers & MaaS fleet
- ☐ Public Fleet Aggregators
- ☐ Logistics companies
- ☐ Smart City Project Owners (public & private)
- ☐ V-commerce & Supply Chain
- ☐ Automotive Ancillary Companies
- ☐ Investors & Family Offices
- ☐ Telecom & Wireless Carriers
- ☐ System Integrators
- ☐ Associations
- ☐ End users

#1 GO-TO-MARKET PARTNER FOR ACCESSING & GROWING INTO 176 COUNTRIES

100+ MOUs SIGNED ONSITE

37,000 CONNECTIONS MADE VIRTUALLY ON MOBILE APP

INTERACTIVE FACE-TO-FACE SESSIONS WITH KEY MINISTERS FROM GCC & AFRICA



52%
MIDDLE EAST

12%
AFRICA

16%
ASIA

5%
AMERICAS

13%
EUROPE



SMART MOBILITY
PARTNER



ELECTRIC
VEHICLE PARTNER



CANDELA



cruise

هيئة كهرباء ومياه دبي
Dubai Electricity & Water Authority



شرطة دبي
DUBAI POLICE



HYPERLOOPTT



Mercedes-Benz

MICROAVIA



PORSCHE



trackimo
always there



SIEMENS



PROPOSED CONTENT STAGES

DWTC VENUE (HALL)	16 OCT, MONDAY	17 OCT, TUESDAY	18 OCT, WEDNESDAY	19 OCT, THURSDAY	20 OCT, FRIDAY
14	GLOBAL CTO CONGRESS		DIGITAL CITIES		THE KNOWLEDGE HUB EXECUTIVE ROUNDTABLES
9	Education	Healthcare	AiE		AiE: Leaders of Data Science
15	AiE workshops				
	PyCon MEA Data Science	PyCon MEA		DEVOPS & JAVA TALKS	CLOUD KUBERNETES
	Certified workshops Front end coding (Javascript, Java HTML) Backend coding (Python, Ruby, .Net, C++)	Certified workshops Low code and no code Platform engineering (Python, Java, JavaScript, PHP, Ruby, C++)	CERTIFIED WORKSHOPS Full stack development (CSS, SQL, Rust, Java) Web Development (Python, Ruby) Mobile App Development (Java, Python, C++, Kotlin, Rus)	Certified workshops API & Microservices (Node.js, Python, .Net, Goland) Statistical Computing (R, Scala, SQL)	Certified workshops Web 3.0 development (C++, Unreal, Rust, Java HTML, Golang, Python)
30-32	TELECOM	ELECTRIC FUTURE EXPO		ENERGY	THE KNOWLEDGE HUB EXECUTIVE ROUND TABLES
1	CYBERSECURITY				
20	WEB 3.0	GAMING	BLOCKCHAIN	DIGITAL FINANCE	
27-31	GITEX IMPACT	GITEX IMPACT	SUSTAINABLE INVESTMENT SUMMIT	SUSTAINABLE INVESTMENT SUMMIT	
	CERTIFIED SUSTAINABILITY WORKSHOPS				
	GITEX IMPACT IN ACTION				
	FUTURE URBANISM TALKS		YOUNG URBAN LEADERS		STARTUP
15	DEVSLAM HACKATHON			DEVSLAM TALENT HUNT	
	DEVSLAM TAKEOVER STAGE (PRODUCT SHOWCASE (SHOWCASE)				
	GLOBAL DEVSLAM CERTIFIED TRAININGS				
14	TECH TALKS HALL 14 (GITEX, AI, MM)				
7	TECH TALKS HALL 7 (GITEX, AI, MM)				
	X LABS (CYBER) STAGE				



MAIN CONFERENCES
(PAID)

OTHER CONFERENCES
(FREE-OF-CHARGE)

Disclaimer:

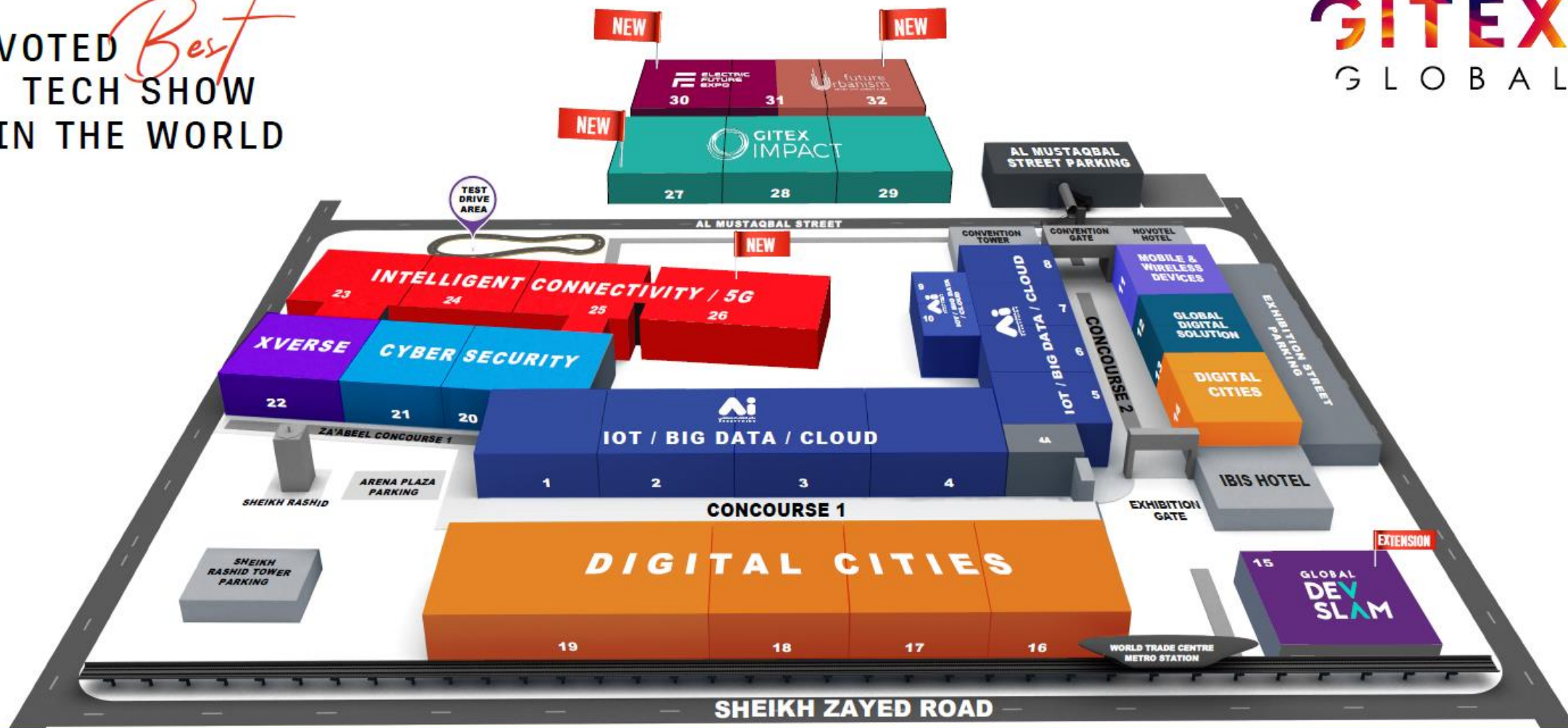
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VENUE MAP

GITEX
GLOBAL

VOTED *Best*
TECH SHOW
IN THE WORLD

GITEX
GLOBAL



2,200,000 **SQ FEET**
35 FOOTBALL FIELDS

25,000+ **C-LEVELS**
& SENIOR LEADERS ATTEND

76,500 or 45%
GITEX ATTENDEES **SOURCE**
SUSTAINABLE TECH

144,500 or 85%
GITEX **BUYERS** FIND
WHAT THEY CAME FOR



NEW

Contact
US TO KNOW MORE

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