



PLACEMENT BROCHURE

MBA PROGRAM 2016-2018 BATCH

**INSTITUTE OF MANAGEMENT & TECHNOLOGY (IMT) PUNNAPRA
Vadackal PO Alappuzha 688003**

ABOUT THE COLLEGE

The overwhelming public response to its educational mission has inspired CAPE to present to the community its business school the Institute of Management and Technology (IMT) at Punnapra.

The MBA programme of IMT prepares the youth with skills, knowledge and strategic perspectives essential to business leadership anywhere in the world. The programme has been designed to provide a portfolio of strong functional skills as well as the ability to apply, adapt and integrate these skills to different management settings.

IMT's MBA programme provides opportunity for an intensive and intellectually challenging advanced study of management, combining both theoretical modules and practical exposure. Besides the regular faculty, IMT has several renowned professionals from the academia and industry on its panel of visiting faculty.

The institute believes in participatory learning rather than teaching, and the role of a faculty member is that of a facilitator rather than a teacher. The course methodology includes case studies, panel discussions, seminars, business games, role plays, organizational studies and interaction with successful managers and business leaders.

ABOUT CAPE

The corporate academy of professional education Kerala was formed to establish educational institutions in various professional fields to provide facilities for education and training. The corporative academy of professional education is promoted by the corporation department of GOVT of Kerala and is an autonomous society under GOVT of Kerala the society is registered under the Travancore Cochin literary, scientific and charitable societies act, 1955 on the basis of memorandum of association and the rules as approved by GOVT of Kerala

The hon'ble chief minister of Kerala SHRI PINARAYI VIJAYAN is the ex-officio chairman of society the hon'ble minister for co-operation, devasam and tourism, shri kadakampalli surendran is the ex-officio vice-chairman of society and the chairman of its board of governors with the director of academy as the member secretary of the society the members of society includes among others the secretary the GOVT(corporation) director of technical education, director of medical education, register of cooperative banks ,eminent experts in technical and medical education and industrialist. The governance of cape is vested with a 7 member executive committee headed by the honorable minister for co-operation

Professionally executed ,all the engineering colleges are fully established with sprawling campuses of over 25 acres well equipped labs and workshop, well stoked library ,highly qualified and experienced faculty, career guidance and placement cell and transport facilities

VISION

An institute of excellence in generating new knowledge in the emerging global economic and business paradigm to craft world class managers who distinguish themselves as inspires and responsible leaders in their work organizations and in their community

MISSION

The urge for excellence in providing management education in developing skilled professionals who are globally aligned and socially responsible to power the next generation of business



PEDAGOGY

IMT offers an industry oriented curriculum through variety of teaching methods that includes lectures, case discussions, seminars, presentation, team building exercises, business games, role plays, soft skill training and field visits. Experiment training through summer project in industry, business contexts guest lectures, competitive events, student lead forums and other leadership initiatives. Regular interface with industry professional reinforces the practical exposure



AMENITIES

- Well-equipped class rooms with modern facilities.
- Well-equipped and experienced faculty team.
- Wi-Fi enabled campus.
- Dynamic and updated learning systems.
- Library facility with latest books, journals and periodicals.
- Industrial internship programs with prominent players in various industries.



OUR FACULTY

Mrs. Deepa K.S. (Director)
Dr. Prasanth M.K.
Mr. Kailas K.P.
Dr. Indulekha R.
Mr. Santhakumar. V. S
Mr. Harikrishnan. R

COURSE STRUCTURE

SEMESTER 1

Management concepts and entrepreneurship development
Business communication
Accounting for managers
Quantitative methods for managers
Organizational behavior
Managerial economics
Environmental management
Employment and value oriented vantage learni

SEMESTER II

Business law
Research methods for managers
Operation research
Financial management
Human resource management
Marketing management
Operations management
Internship (report + viva-voice)

SEMESTER III

Management information system
Business ethics and corporate governance
Strategic management
Electives (5)

SEMESTER IV

Electives (3)
Project (report + viva-voice)

ELECTIVES

HUMAN RESOURCE MANAGEMENT

Training and development
Organization change and development
Performance management
Industrial relations and labour law
Strategic human resource management

MARKETING

Service marketing
Product and brand management
Sales and distribution management
Retail management
Strategic marketing management

FINANCE

Financial services
International finance
Management control systems
Corporate restructuring

ABHIJITH S



Graduation : B.com ,MBA (Pursuing)
Specialization : HR, marketing
Experience : Internee at Reliance retail
Mob No : 9995296290
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Skills : Excellent communication skill

AJITH KUMAR

Graduation : BSC Botany, MBA (pursuing)
Specialization : Marketing, Finance
Experience : Internee at PVR Cinemas Pvt limited,
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Email : ajith.neelikad@gmail.com
Skills : excellent communication skill, leadership skill

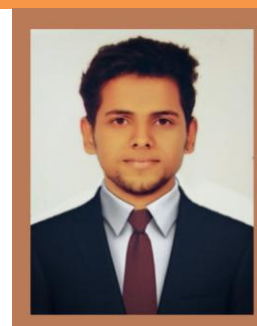


AJO SUNNY

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ANANTHAKRISHNAN .V

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Skills : Excellent communication skill



ANANTHU SHAJI



Graduation : BBA, MBA (pursuing)
Specialization : HR and MARKETING
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INDIA (P) LTD
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Skills : excellent interpersonal skills

ANAS GAFOOR

Graduation : BBA, MBA (pursuing)
Specialization : Finance, Marketing
Experience : Internee at MARS International INDIA Pvt Ltd.
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Skills : excellent communication skill, Leadership skill



ANN RESHMA JACKSON



Graduation : BSC ZOOLOGY, MBA (pursuing)
Specialization : HR, finance
Experience : Internee at VKL Seasoning , Alappuzha
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Skills : excellent communication skill

APARNA S KUMAR

Graduation : BBA, MBA (pursuing)
Specialization : HR and MARKETING
Experience : internee at HOMCO ALAPPUZHA
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Email : aparnaskumar1441995@gmail.com
Skills : Excellent communication skill, Good team worker



ARUN KUMAR



Graduation : B.com, MBA (pursuing)
Specialization: Marketing & Finance
Experience : 3 years 4 month working experience in SS
LEGACY ENGINEERS LTD
Mob No : 9645852950
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Skills : Communication & Team player

ASHWIN MENON

Graduation : B.com, MBA (pursuing)
Specialization : Marketing, Finance
Experience : Internee at V-Guard Industries, Ernakulum
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Skills : Good Communication skill and leadership skill



ASHWATHY NAIR



Graduation : BBA, MBA (pursuing)
Specialization: Finance, Marketing
Experience : Internee at PVS Memorial Hospital, Ernakulum
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Skills : communication skill and Interacting skill

ATHIRA. S

Graduation : BBA, MBA (pursuing)
Specialization : HR, Marketing
Experience : Internee at Sree sudhendra medical mission
hospital Ernakulum
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Skills : excellent communication skill, MS office



BHAGYALAKSHMI.A



Graduation : B.com, MBA(pursuing)
Specialization : Finance-Marketing
Experience : Internee at Harrisons Malayalam Ltd,
Thoppumpadi
Mob No : 9567746684, 9895145575
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Skills : Excellent computer skills, Excellent
communication skills

CHANDINI B

Graduation : BBA, MBA (Pursing)
Specialization : HR-MARKETING
Experience : internee at NC John&Sons Pvt limited
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Skills : Excellent communication skill, Good team
worker



DANY EOCHAN



Graduation : BBA,MBA(Pursuing)
Specialization : MARKETING,HR
Experience : Internee at Jyothy laboratories ltd
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Skills : communication skill, Presentation skill, Team
player

DIVYA Y

Graduation : B.com,MBA (pursuing)
Specialization : HR, FINANCE
Experience : internee at Autokast Ltd Cherthala
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Skills : Excellent Knowledge in Tally, Ms office



GEETHU RADHAKRISHNAN



Graduation : BSC, MBA (Pursuing)
Specialization : MARKETING,HR
Experience : Internee at VIMS HOSPITAL
KARUNAGAPPALLY
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Skills : Excellent communication skill

GOKUL G NAIR

Graduation : B.com,MBA (pursuing)
Specialization : Finance, Marketing
Experience : Internee at Co-Operative spinning mill
Alappuzha
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Skills : excellent Interpersonal skill



GOKUL KRISHNAN



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Experience : internee at "ERNST & YOUNG, KOCHI"
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Skills : Can easily adapt and adjust to new environment

KAVYA S NAIR

Graduation : B.com, MBA (pursuing)
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Experience : Internee at Sangrose laboratories private
limited
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Skills : Leadership skill, excellent communication skill
and problem solving skill



LINDA LIVERA



Graduation : Bcom , MBA (pursuing)
Specialization : HR – Finance
Experience : Internee at RF Exports Eramallor
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Skills : Excellent leadership and communication skills.

LIYA MICHAEL

Graduation : B.com, MBA (pursuing)
Specialization : HR – Finance
Experience : Internee in HR at Accelerated Freeze Drying Company
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Skills : Good in using tally ERP 9, MS office



MEGHA SWAMIDAS



Graduation : Bcom , MBA (pursuing)
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Skills : communication skill

PARVATHY BHANUKUTTAN

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Skills : excellent communication skill, MS office, DCA

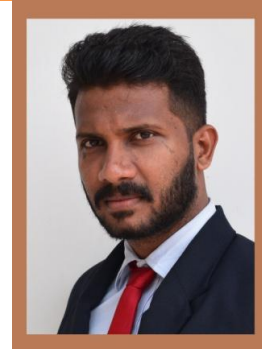


RESHMA RAJ



Graduation : Bcom , MBA (pursuing)
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Experience : Internee at DC Mills, Alappuzha
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Skills : Leadership skill and communication skill

SACHU S KUMAR



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Ernakulum
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Skills : Leadership skill, excellent communication skill
and problem solving skill

SANYA M.S



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Skills : Excellent language skills; Proficiency in MS
excel & C++

SHAFEEK.R



Graduation : BBA, MBA (Pursuing)
Specialization : HR, Marketing
Experience : Internee in HR at Crust n Crumb food
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Skills : Communication, leadership and a good team
worker. MS

SHINE KURUVILA



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Specialization : HR, Marketing
Experience : Internship at Kerala Balers Pvt Ltd Kommady, Alappuzha
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Skills : Excellent communication Skill.

SREELEKHA S

Graduation : BBA, MBA (Pursuing)
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Experience : Internee at Rajagiri Hospital, Aluva
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Skills : Good leadership skill, MS office, Tally



SRUTHI VINAYAK



Graduation : BBA, MBA (pursuing)
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Skills : Leadership quality, good Communication skill, management ability, MS office, Tally, Peach tree, DAC EASY& TATA EX

SWETHA S KUMAR

Graduation : BBA, MBA (Pursuing)
Specialization : Finance, Marketing
Experience : Internee at Seafood park India limited (KINFRA)Aroor
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Skills : Good team player



VIDHIN VIJAYAN



Graduation : BBA, MBA (pursuing)
Specialization : HR, FINANCE
Experience : Internee at Hedge Equities Ernakulam and UTI Mutual funds Ernakulam
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Skills : Leadership skill, excellent communication skill and problem solving skill

VISHNU.K

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Specialization : Finance, Marketing
Experience : Internee in united coir factory, Alappuzha
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Skills : Excellent communication skills.



VISHNUPRIYA P.D



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Skills : communication skill, presentation skill

VISHNU S

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Specialization : Finance- Marketing
Experience : Internee Travancore Sugar and Chemicals, Thiruvalla
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Skills : Flexible in nature, Team player



VISHNU. U



Graduation : B.COM, MBA (pursuing)
Specialization : Hr-Finance
Experience : Internee at FERTILIZERS AND
CHEMICALS TRAVANCORE LTD
Ernakulum
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Skills : MS office,DIFA,Flexible in nature,Team
player

YESUDAS JACKSON

Graduation : BCOM, MBA (pursuing)
Specialization : Finance, Marketing
Experience : JOSCH MOTORS, Kalavoor, Alleppy
Mob No : 7994169604
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Skills : Excellent communication skill, MS office,
leadership skill.





KEY CONTACTS

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STUDENT COORDINATOR



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