

How one school is reducing waste and saving families thousands on school uniform

What Cress Does

Cress digitalises preloved school uniform.

We give families year-round access to affordable uniform, generate sustainable funding for schools and keep uniform in use and out of landfill.

The Current Uniform Cost

£137,200

The Department for Education estimates that school uniform costs families £343 per child, per year.

At a school like West Didsbury CE Primary, with 400 pupils, that adds up to £137,200 in total annual spend by families, just on uniform.

Cress helps change this.

Cress saves parents £163 per child, per year, with little work

This is the average saving achieved through the platform for this school based on real uniform resale. It's a simple solution that puts money back into families' pockets while also reducing waste.

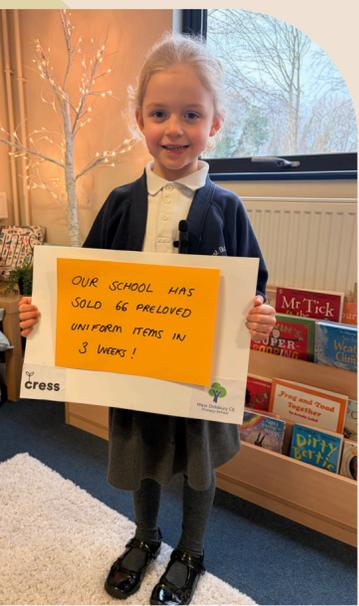
£163

Average saving
per child per year

West Didsbury CE are choosing to list their items at 50% off RRP.

One Projected Year of Cress at WDCE (based on 4 weeks usage)

Metric	Annual Impact (Current Use)
Preloved Sales (school revenue)	£3,000
Uniform Items Reused	792 items
Parent Savings	£2,608
CO ₂ Saved	4.6 tonnes = driving 11,500 miles
Water Saved	2.58 million litres = 34,400 baths
Waste Diverted	334 kg = 1,300 t-shirts worth



What if 70% of WDCE Families Used Cress?

Metric	Projected Annual Impact (70% Adoption)
Preloved Sales (school revenue)	£52,920
Uniform Items Reused	13,860 items
Parent Savings	£45,640 per year
CO ₂ Saved	80 tonnes = driving 200,000 miles
Water Saved	45 million litres = 600,000 baths
Waste Diverted	5.8 tonnes = 22,600 t-shirts worth



What Is Happening Now

Live platform data shows:

- Parents are actively using the platform daily
- Parents are reducing their uniform costs
- Schools are generating year-round income
- Uniform is being kept in circulation and out of landfill



Mr. Roberts,
Head Teacher

“At a time when the cost of living is such a concern for all families the timing has been absolutely perfect to give parents a really affordable and practical choice for uniform”

Hear Directly From The School Community

Click the TV's to hear feedback and school experience of using Cress



Headteacher



Parent



Office Team



Eco Lead

Zero Burden on Schools

- No cash handling
- Minimal administration
- Full digital reporting
- Seamless customer experience

Built for Schools, Trusts and Local Authorities

- Consistent delivery across multiple schools
- Central visibility of financial and sustainability impact
 - Automatic ESG reporting

Bring preloved uniform to your school!

[Book a Demo →](#)

Or email kat@wearecress.com for more info

