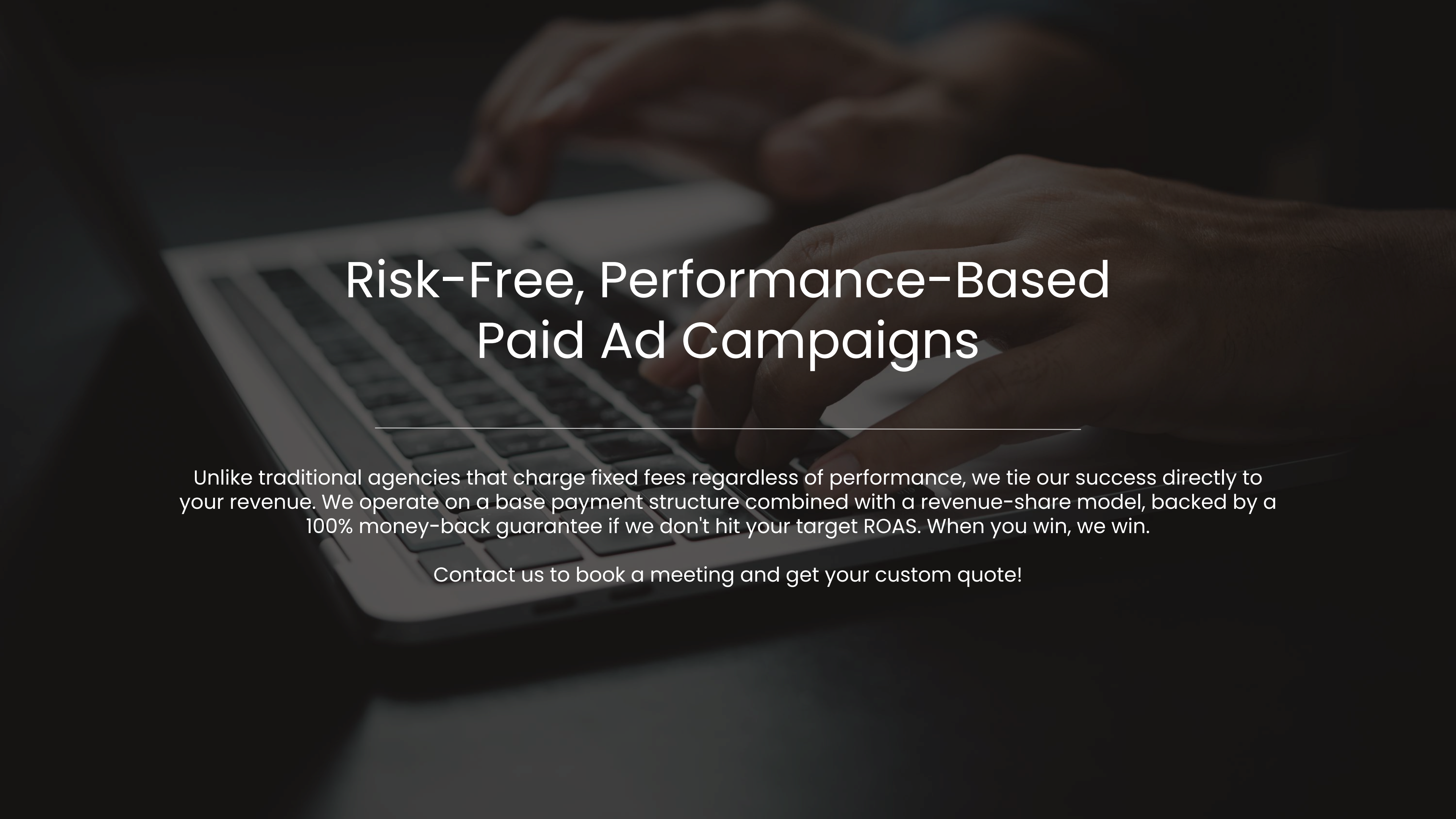


Performance Marketing

Strategic performance marketing isn't just about clicks—it directly drives revenue by converting ad spend into profit. Many businesses stall simply by partnering with unproven agencies and running unoptimized campaigns. We eliminate that gap with data-driven funnels built purely for conversions and ROAS.



Risk-Free, Performance-Based Paid Ad Campaigns

Unlike traditional agencies that charge fixed fees regardless of performance, we tie our success directly to your revenue. We operate on a base payment structure combined with a revenue-share model, backed by a 100% money-back guarantee if we don't hit your target ROAS. When you win, we win.

Contact us to book a meeting and get your custom quote!

A full-funnel performance system built for growth

With our Performance Marketing service, every service below works together to build a measurable, full-funnel revenue engine for your business.

01

SEO Growth

Technical audits, keyword strategy, and authority-building content to lift rankings and capture high-intent traffic.

02

Paid Ads & Campaigns

High-intent campaigns on Google, Meta, LinkedIn, and TikTok using smart bidding and structured testing.

03

Conversion Rate Optimization (CRO)

A/B tests, landing page redesigns, and funnel analysis to convert existing traffic into more leads and sales.

04

Audience Remarketing

Dynamic retargeting and custom audiences to re-engage visitors, cart abandoners, and past customers with personalized messages.

05

Analytics and Attribution

Tracking and multi-touch attribution with live dashboards showing revenue drivers and optimization opportunities.

06

AI-Powered Optimization

Machine learning for predictive bidding, creative testing, audience modeling, and budget allocation.



Not sure where your ad spend is leaking?

Send us access to your Meta or Google ad accounts and we'll come back with a no-obligation breakdown including wasted spend, ad tracking gaps, and where a rebuilt account structure would move your CPA.

Visit our website to examine our portfolio of completed performance marketing campaigns of top-tier clients and their success stories.

www.mozes.live



Common Questions

01 How many platforms do you manage?

Typically start with 2–3 key platforms where the audience is most active, expanding as performance and goals grow.

02 What types of campaigns do you run?

Search ads, paid social, shopping campaigns, video ads (YouTube, TikTok), SEO, and remarketing funnels.

03 How involved do I need to be?

Simple and hands-off; monthly campaign plans are sent for approval, looping clients in on key strategic decisions.

04 How is performance measured?

Beyond impressions and clicks, performance is measured by cost per lead, conversion rate, ROAS, and ROI connected to actual business outcomes.

05 What happens if I need to pause or cancel?

Requires an initial 30-day commitment, after which plans can be paused or canceled with 30 days' notice without hidden fees.



Contact us

Dumiru Jayasekara, Founder & CEO,
Mozes Growth Agency.

Email:
dumiru@mozes.live

Phone:
(94) 78 610 7513

Email:
hello@mozes.live

Working Hours
Monday – Friday, 8:00 AM – 5:00 PM IST