

TRIPNAAMA

Transformational Wellness Travel

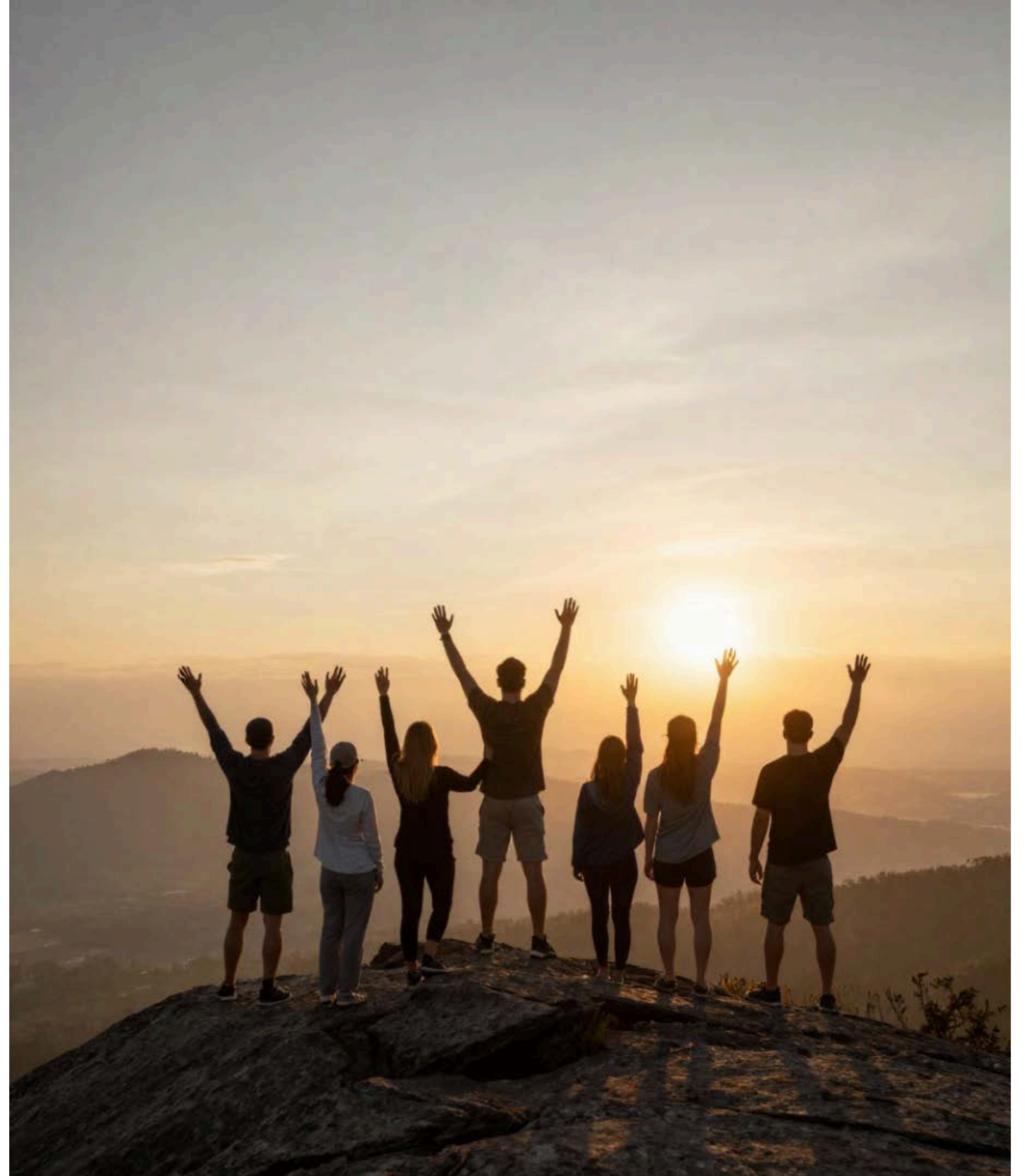


Investor Pitch Deck 2026

OUR VISION

To help shape future generations that are emotionally strong, mentally healthy, and empowered to reach their highest human potential.

Tripnaama combines travel, mindfulness, and emotional healing into transformational experiences that reconnect people with purpose and well-being.



THE PROBLEM

Technology has advanced. Humanity has not kept up.

- Rising mental health challenges across all age groups
- Addiction-driven lifestyles replacing meaningful connection
- Reduced attention spans and emotional instability
- Burnout and stress normalized as part of modern life
- Disconnection from purpose, nature, and self-awareness



A Transformational Wellness Travel Ecosystem

The background features a person sitting in a meditative lotus position on a dark rock ledge. They are facing away from the viewer, looking out over a vast, hazy valley. The scene is bathed in the warm, golden light of a sunrise or sunset, with soft rays of light filtering through the mist. The overall color palette is dominated by greens and yellows. There are several decorative elements: a large, semi-transparent green circle on the left side; various green leaf and fern illustrations scattered throughout the scene, particularly in the upper right and lower right corners; and a dark green, rounded shape at the bottom left where the brand name is located.

Meditation & Mindfulness

Yoga & Water Therapy

Journaling & Self-Reflection

Subconscious Reprogramming

Digital Detox & Nature Immersion

Tripnaama

WHY NOW

The world is optimizing for productivity over people.

Burnout, digital overload, and emotional disconnection are at an all-time high. People are searching for meaningful ways to heal — not just escape.

The question isn't whether people need this — it's who will build it first.

82%

of professionals report
chronic stress & burnout

3X

growth in wellness
tourism since 2020

67%

of Gen Z prioritize
mental health over salary

₹7T

global wellness
economy by 2028

MARKET OPPORTUNITY

Five High-Growth Segments

Corporate Wellness

Retreats, team
building, burnout
prevention

College & Youth

Experiential travel
for self-discovery
& growth

School Travel

Educational trips
with mindfulness
integration

Couples Wellness

Relationship
healing through
shared
experiences

Family Tourism

Multi-generational
wellness bonding
experiences

BUSINESS MODEL

Asset-Light, High-Value Wellness Experiences

We combine travel infrastructure with wellness expertise – no heavy assets, maximum impact. Estimated 12-15% profit margin per tour.

Low Fixed Costs

Partner-based model
with no owned assets

High Experience Value

Premium pricing for
transformational outcomes

Scalable Model

Replicable across
geographies & segments

Repeat Potential

Ongoing programs
build loyal communities

Multiple Paths to Revenue

PRIMARY REVENUE

- Corporate Wellness Retreats
- College & Youth Experiences
- School Educational Travel
- Family & Relationship Retreats
- Individual Wellness Packages

ADDITIONAL REVENUE

- Workshops & Masterclasses
- Brand & Corporate Partnerships
- Digital Courses & Memberships
- Community Programs & Events
- Wellness Content & Media

LONG-TERM VISION

Expand into a full digital wellness ecosystem – combining travel experiences with ongoing online programs, community platforms, and corporate wellness subscriptions for recurring revenue.

OUR SERVICES

What We Offer

Corporate Wellness
Retreats

Digital Detox
Programs

Yoga & Meditation

Journaling
Workshops

Subconscious
Reprogramming

Water Therapy

Nature Immersion
Trips

Team Building
Experiences

Family Wellness

Couples Healing
Retreats

Youth Self-Discovery

Mindfulness
Training

Four Phases to Scale



Build Community

- Social media presence
- Content marketing
- Organic audience growth



Pilot Experiences

- First retreats & trips
- Collect testimonials
- Refine offerings



Partnerships

- Corporate tie-ups
- School & college MoUs
- Wellness brand collabs



Scale Ecosystem

- Multi-city expansion
- Digital platform launch
- Recurring programs

GROWTH DRIVERS

3-Year Revenue Projection

Rising demand for emotional wellness

High repeat customer potential

Corporate wellness budgets growing

Scalable across geographies

Year	Revenue	Profit Margin	Key Focus
Year 1	₹25-40 Lakhs	12-15%	Community & pilot retreats
Year 2	₹80L - ₹1.5 Cr	15-18%	Corporate & institutional scale
Year 3	₹3-5 Cr	18-22%	Multi-city & digital platform

COMPETITIVE LANDSCAPE & DIFFERENTIATION

What Sets Us Apart

WHAT OTHERS PROVIDE

- Luxury spa vacations
- Generic yoga retreats
- Nature-based tourism
- Mindfulness apps & courses
- Adventure travel packages

WHAT WE PROVIDE

- Emotional resilience building
- Subconscious reprogramming
- Deep human connection experiences
- Structured digital detox journeys
- Long-term conscious living transformation

Most wellness brands offer relaxation. We build real transformation.

FUNDING ASK

Investment Opportunity

₹30 Lakhs for 7.5%

Equity

Pre-revenue stage | Seed round

CATEGORY	ALLOCATION
Marketing & Branding	₹6 Lakhs
Team Salaries (6 months)	₹7.5 Lakhs
Operations & Logistics	₹4 Lakhs
Technology & Platform	₹4 Lakhs
Pilot Retreats	₹3.5 Lakhs
Partnerships & Outreach	₹2.5 Lakhs
Legal & Compliance	₹1.5 Lakhs
Reserves	₹1 Lakh



Building a Healthier,
More Conscious Future.

Join us in building the future of human
wellness.

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