

Numismatics Academy (NAC)

Where Learning Meets Curiosity

Website: www.numismaticsacademy.com

Problem

Children today face intense academic pressure with limited experiential and curiosity-driven learning opportunities. Most existing EdTech solutions are fragmented and fail to blend real-world discovery with engaging digital experiences.

Solution

NAC offers a full-stack experiential learning ecosystem through WorldOLA app, Discovery Labs, and NAC Galleries. Our model combines hands-on experiences, gamified digital learning, and curiosity-driven products like games, books, and collectibles.

Market Opportunity

The global EdTech, gamified learning, and board game market exceeds \$30B, with strong growth in India accelerated by the NEP 2020 education reforms.

Product

- WorldOLA app – 20K+ downloads, 4.8 rating
- Discovery Labs & NAC Galleries – 5 installed across Delhi-NCR
- Educational games, books, souvenirs, and collectibles.

Business Model

B2B: Partnerships with schools for trips and galleries. B2C: Parents purchase app subscriptions, games, and collectibles. Franchise/Retail: Expansion through local partners.

Traction

- 25+ schools onboarded
- 5 experiential galleries
- 20K+ app downloads
- ₹25,00,000 seed funding at ₹12.5 Cr valuation

Competition & Differentiation

Unlike most EdTechs offering isolated tools, NAC delivers a holistic ecosystem combining experiential discovery, gamified learning, and edutainment products.

Team

• Aditya Singhal – Founder & CEO, driving vision since 1985 hobby to 2023 movement. • Supported by educators, designers, and tech experts with experience in experiential learning and gamification.

Financials & Projections

Current traction: strong user growth and school adoption. By 2027: 1 Cr+ ARR, 1 Lakh+ users, 50+ schools and 50+ ELCs onboarded.

Funding Ask

We are raising ■1,00,00,000 to enhance WorldOLA technology, strengthen inventory & operations, and expand nationwide Experiential Learning Centers.

Vision 2027

Build a future where learning is joyful and curiosity-driven, positioning NAC as the leader in experiential and gamified education.