



Pragyaanam Vidyaashram Foundation

Investment Pitch Deck' 25





The dilemma of the Indian Education System!

The biggest challenge Indian education system face is the non-directional, stressful, non useful learning methods without any values based solely on business mindset.

Private School focus more on money making and not providing the Vedic learnings that were a part of every gurukul teaching back in India.

This inefficiency of education system has not only cause children losing their core values and becoming a stress puppet.



Problem

What problems are Indian students facing?



Absence of quality research-based study inspired by Vedas



Not provided with quality education, educators & schooling



Ever Increasing the Fee Structure of Schools



Lack of newly built Gurukuls reviving the old school teachings



Lack of one stop gurukul PAN India chain to improve education



No Vedic & Reggio Emilia Approach Learning



Problem

Problems that Current Schools have Failed to Solve



Interactive quality
Vedic Learnings



Lack of attention
towards student



Regio Emilio
Approach for overall
improvement



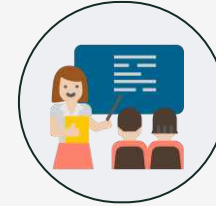
High Fees which is not
budget friendly for all
parents



Limited Availability
of trained teachers



Lack of mind
development learning
system



Lack of new
infrastructure, with
smart facilities & old
school teachings



Our One Stop Gurukul Solution

Making Student life Structured & Efficient at all touchpoints



Value oriented education
**designed for the
students of India**



Unique Selling Proposition

- Affordable in terms of fee structure- taking off burden from parents' pockets
- New teaching methods & technologies will be introduced
- Advanced ancient teachings to be inculcate in the minds at a young age
- Building a very new infrastructure with all amenities
- Our Gurukul will have all research-based study inspired by Vedas
- We will have 1,008 Gurukuls PAN India in 108 districts
- Canteen services serving healthy foods to the children full of nutrition

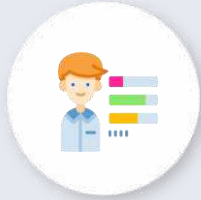




More than an education

Delivering result-oriented training

Targeted at inculcating Vedic Learning among Indian Students



Complete Vedic
Education for
students



Body, Mind, Money
Development
under a single roof

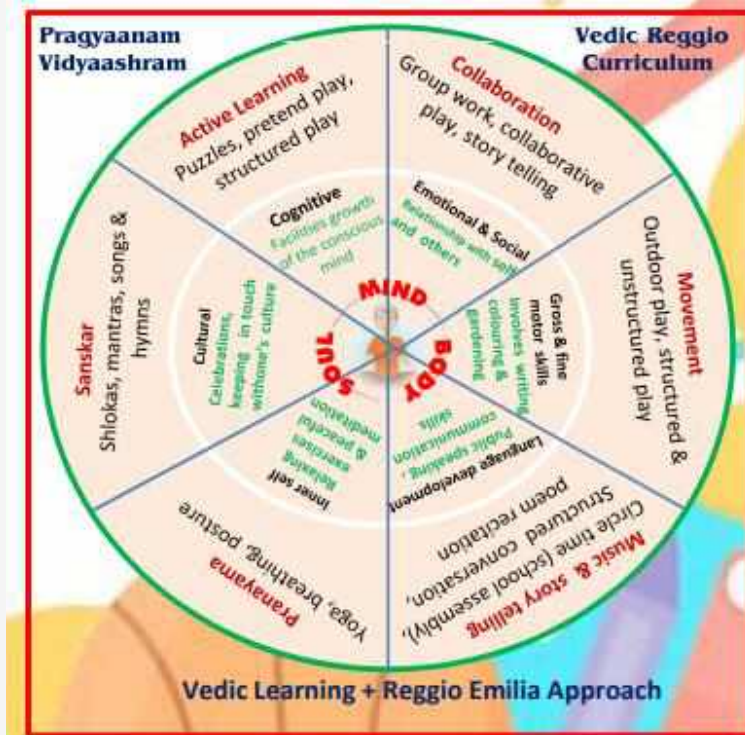


Mobility Clinic
Services for
medical services



Aims to impart
in-demand
market skills

The Learning Method



Main Gurukul Terms

1. 1008 Playgroup Gurukul in 100 district of Bharatvarsh.
2. 270 students in a Gurukul
3. Students age group 4 to 9 yrs.
4. Fee from guardian 21000/yrs + canteen fee charges.
5. 10-12 staff in every P.G. @ 10-15 k/months
6. Building/place will be on lease or rent or purchase as per finance availability on place will be make as eco system.
7. Infrastructure investment in one time at every Gurukul approx. INR 81 lakhs.
8. 1st stage targets 108 Gurukul in 2025 in Prayagraj Vindhyachal & Chitra Koot mandal.



Our motivation & commitment

What Drives us

We will be the fastest growing organisation in education sector PAN India with 270+ students in a single gurukul and 1000+ Gurukuls PAN India.



Mission

To enable excellent grassroots Vedic level education in tier 1,2,3 & 4 cities at minimum cost that caters to all segments of Indian Students



Vision

To leverage technology and ensure operational efficiency by teaming with experts to make education accessible and enriching for all students in India

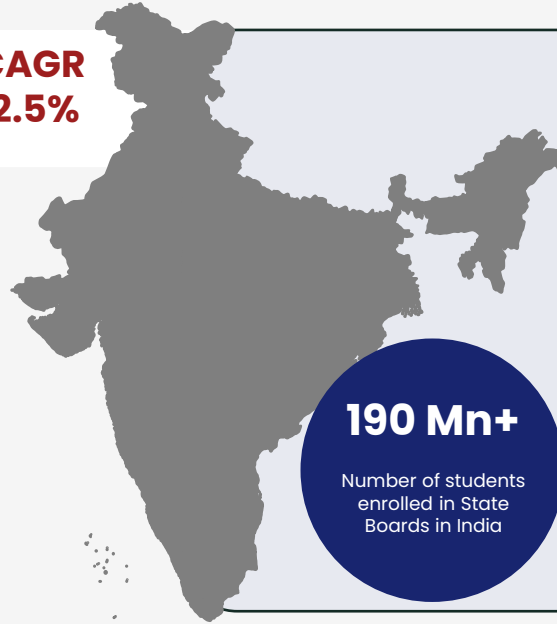


Market Opportunity



**Indian School
Market Opportunity**

**CAGR
12.5%**



Government Initiatives

From April 2000–December 2024, Foreign Direct Investment (FDI) equity inflow in the education sector stood at Rs. 71,532 crore (US\$ 9.90 billion)

The Union Budget FY26 allocates Rs. 500 crore (US\$ 57.57 million) for a Centre of Excellence in AI for Education, aiming to enhance skills, personalize learning, and transform education

Target Market

India has over 250 million school-going students, more than any other country. India had 43.3 million students enrolled in higher education in 2021–22 with 22.6 million male and 20.7 million female students.

* State Board student data since it is focusing on state boards



School Activity

A framework for Impact

- ✓ 6 a.m. welcome in gurukul
- ✓ 6 am - 1hr- Physical exercise warmup & yoga mediation
- ✓ 7 am 1hr physical work/play games etc.
- ✓ 8 AM to 1hr Breakfast Served by Canteen
- ✓ 9 am 1 hr Sanskrit
- ✓ 10 am-Language
- ✓ 11 am 1 hr – English
- ✓ 12.00 lunch & Rest Served by Canteen
- ✓ 1 pm 1hr everyday science
- ✓ 2 pm - 1hr everyday maths & number
- ✓ 3pm 1hr - EVS + Computer science & others
- ✓ 4 pm- 1 hr - Breakfast Served by Canteen
- ✓ 5 pm-1 hr Sports & games
- ✓ 6 pm Go to home Matrikul

For Admission & Fees

1. In 10km Radius will be survey by Gurukul team in the respects of socio-economic & education.
2. At every 20km distance or in every Block/Nagar panchayat will be a gurukul ashram in rural & semi urban area.
3. Economical capable parents pay full fee, weaker parents pay half fee, poor parents pay their contribution & fee of half or full (by financial unstable & poor) will be adjust by CSR funds & crowd donation.

School Snapshots





Revenue Model

Subscription Model

School Fees



₹/month

Mess Fees



₹/Year

Add On- Books,
Registers, dresses



₹/Year



Single Gurukul Traction- 270 Students in a gurukul with 21K fees per student






Competition Analysis

Local Players – A Competition Canvas

We provide quality education in a reasonable fee structure with an experience in this field changing Indian Education Dynamics!

Name	Complete Vedic Education	Budget Friendly Fee Structure	Reggio Emilia Approach For Learning	Changing education dynamics with top amenities
	✓	✓	✓	✓
Local Schools	✗	✗	✗	✗
International Schools	✗	✗	✗	✗
Franchise State Schools	✗	✗	✗	✗



Competitive Advantages

A Seamless teaching experience



A Students first approach with ethical pricing



A sustainable model with **all top amenities**



Vedic Teaching to enhance students' ethics



An **Evolving model** to Ensure students growth & development



First mover advantage in educating Vedic teachings



All Subject Focused School with focus on teachings



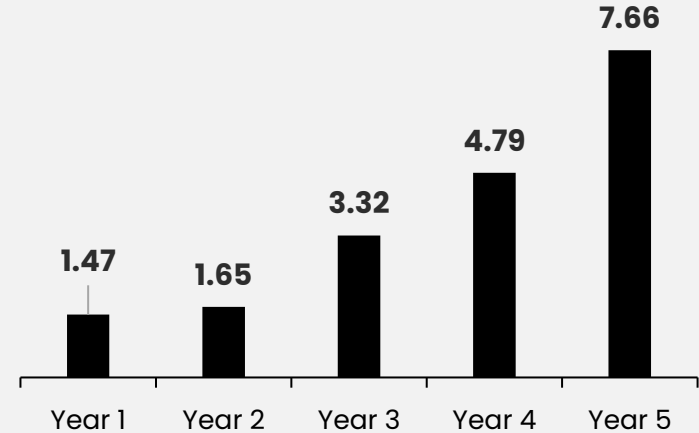
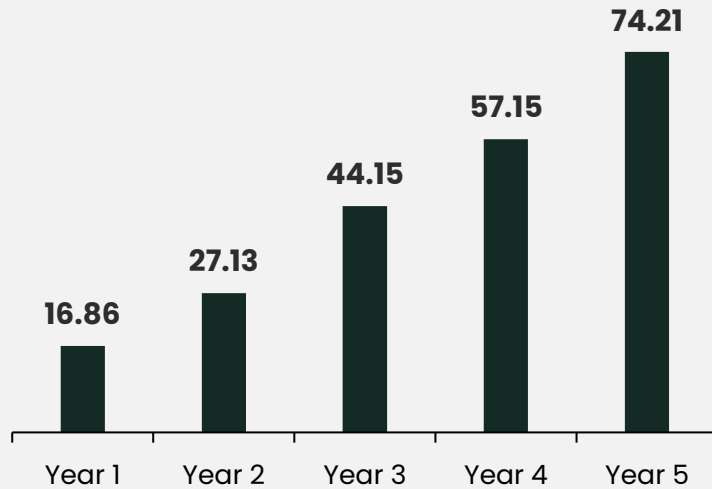
An Array of **Vernacular Languages** – Convenient



Low Pricing Model with focus on quality education



Financial Projections





The Ask

Funding Required

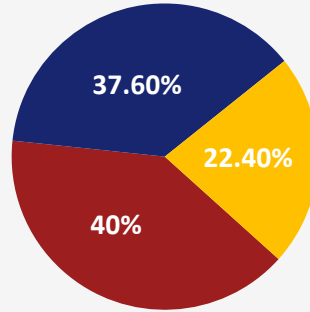
INR XX Cr.
(\$ XXK)

Investment History-
Bootstrapped

Enterprise Valuation-
XX Crores

Equity Dilution-
XX%

Investment Period
XX Months



Allocation

- Sales & Marketing
- Hiring, Salaries of Staff & management
- Infrastructure Development & CAPEX

Future Funding Plans:



1K+ Students
In Gurukul

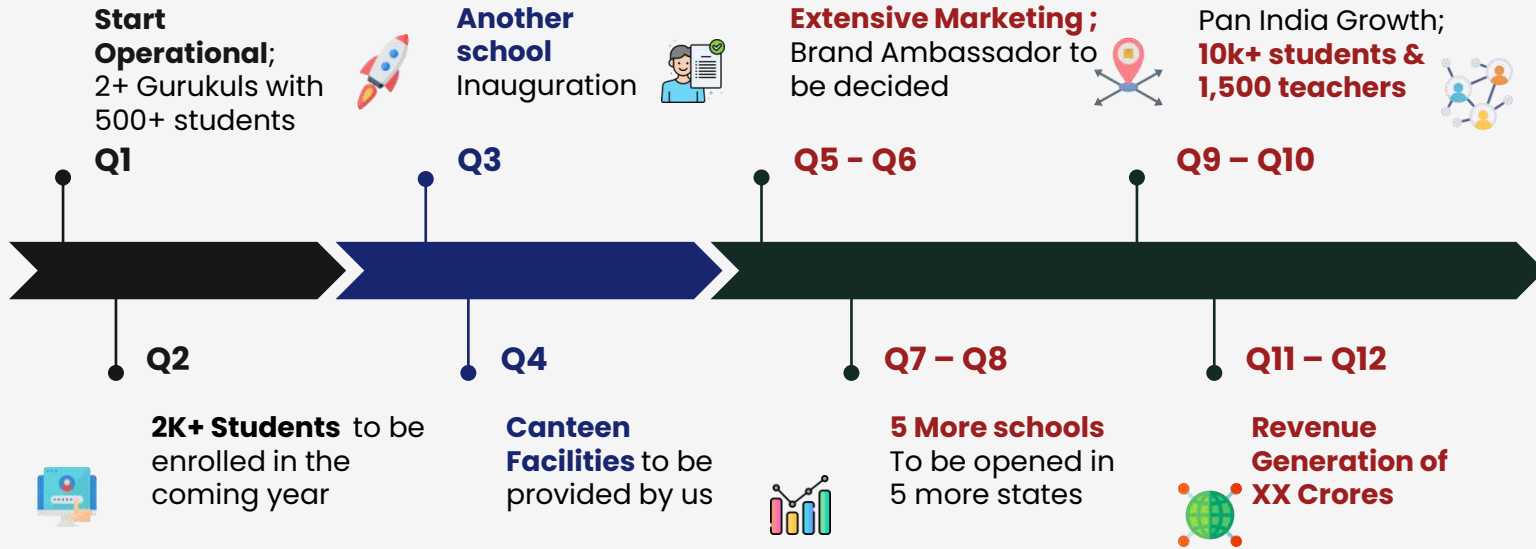


75+ Teachers
For Teaching



4+ Schools
Gurukul Expansion

Future Roadmap



Exit Strategy



Future Fundraising-

Funding Round after 24-36 Months at a higher valuation round of XX+ Crores



Mergers & Acquisitions

To be considered at later stages



Initial Public Offering

Going public provides liquidity to investors and access to a larger pool of capital for future growth.





Thank You

Reach us on

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