

NEXPHARM HEALTHCARE PVT. LTD.

Transforming
Healthcare Through
Quality, Innovation
& Accessibility



Ganesha Symbolism





COMPANY OVERVIEW

- Fast-growing pharmaceutical company focused on quality healthcare products through strategic marketing and reliable third-party manufacturing partnerships.
- **Nexpharm Healthcare Pvt. Ltd.** is an emerging pharmaceutical company committed to delivering high-quality, affordable, and innovative healthcare solutions across India. Through a strategic third-party manufacturing model and a strong focus on market expansion, we are building a scalable pharmaceutical brand designed for sustainable growth.
- Our mission is to bridge the gap between quality healthcare and accessibility by offering trusted pharmaceutical products that meet the evolving needs of patients and healthcare professionals. With a vision to become a nationally recognized healthcare brand, Nexpharm Healthcare is focused on creating long-term value through innovation, operational excellence, and customer trust.
- We are not just marketing medicines—we are building a healthcare ecosystem that improves lives while generating sustainable returns for stakeholders and investors.
- Nexpharm Healthcare is building the next generation pharmaceutical brand focused on quality, accessibility, innovation, and sustainable growth.

VISION & MISSION

- Vision: To establish Nexpharm Healthcare as a market-leading pharmaceutical brand, recognized for exceptional quality, rapid growth, and its positive impact on global healthcare.
- To become India's most trusted and impactful pharmaceutical company, transforming healthcare through innovation, quality, and accessible medicines that improve millions of lives.
- Mission: Our mission is to build a trusted pharmaceutical enterprise that combines quality, innovation, and accessibility to address evolving healthcare needs while creating long-term value for society and stakeholders.
- Quality, affordability, innovation, and accessibility.
- To deliver high-quality, affordable, and innovative pharmaceutical solutions that improve lives, strengthen healthcare systems, and create sustainable value for all stakeholders.

PRODUCT DIFFERENTIATION

- Nexpharm Healthcare aims to enhance product understanding and transparency by integrating QR-code-enabled digital access on product packaging. Upon scanning the QR code, healthcare professionals, distributors, and customers can instantly access the product's Certificate of Analysis (COA), technical documentation, and an animated Mechanism of Action (MOA) video.
- The MOA video will visually demonstrate how the product works at the biological or therapeutic level, making complex scientific information easy to understand. This innovative approach improves product education, strengthens brand credibility, and supports informed decision-making among healthcare stakeholders.



MARKET OPPORTUNITY

- Growing pharmaceutical demand, branded generics growth, and expanding healthcare access across India.

BUSINESS MODEL

- Pharmaceutical Marketing
- Third-Party Manufacturing
- Distributor Network
- B2B + B2C + B2B2C



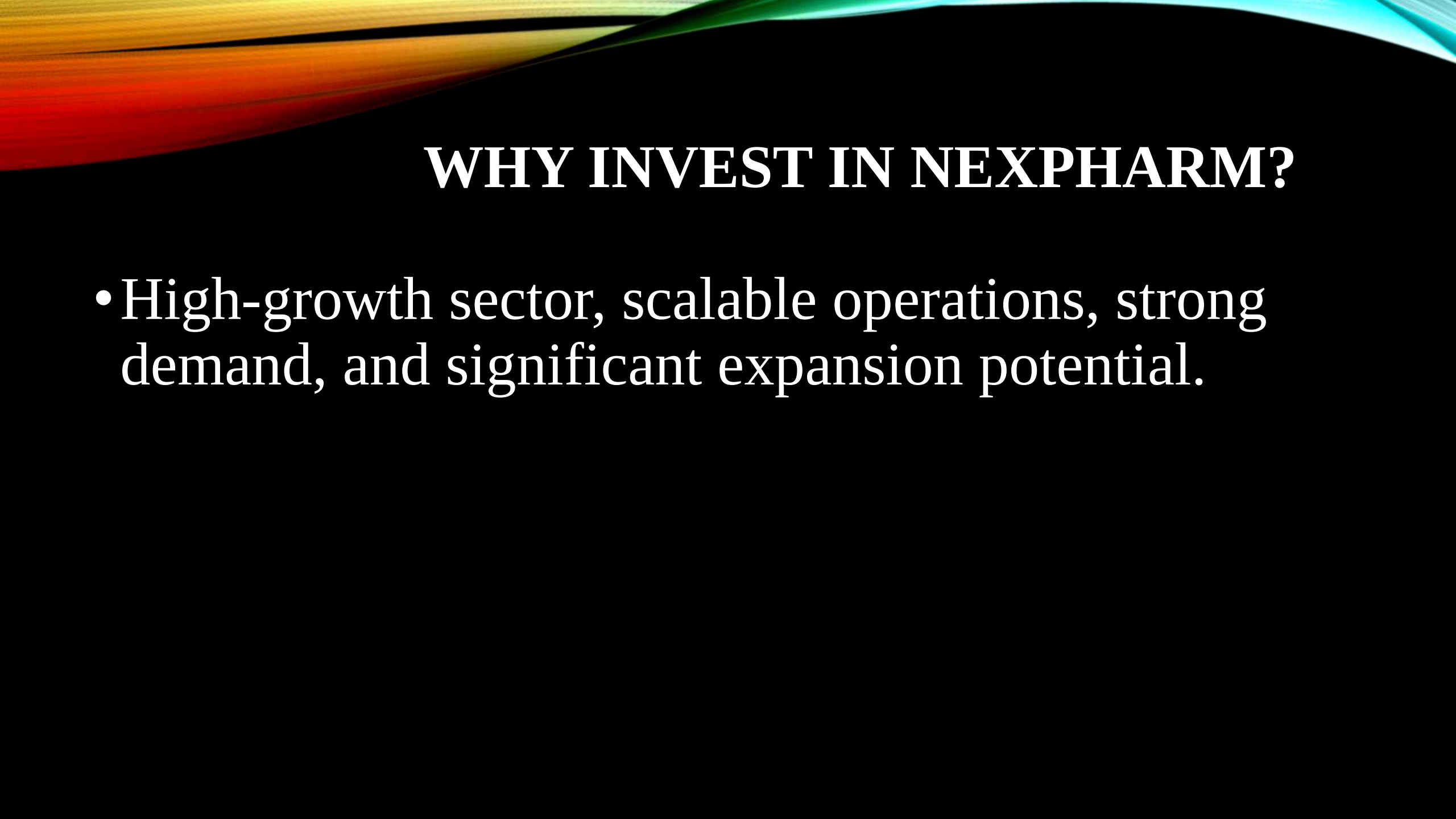
COMPETITIVE ADVANTAGE

- Quality-first approach, scalable model, strong partnerships, market adaptability, and long-term brand building.



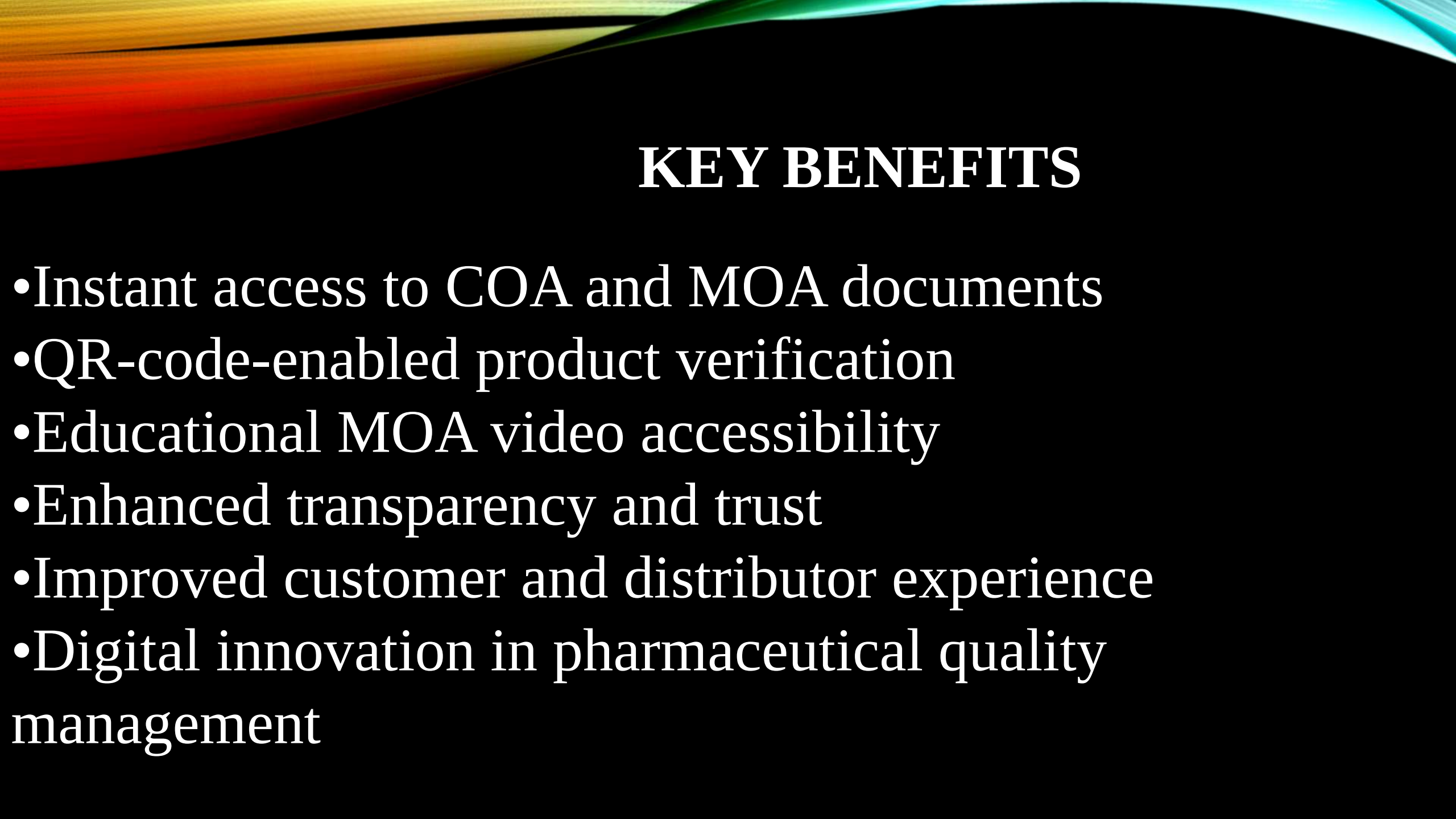
GROWTH STRATEGY

- Expand product portfolio, strengthen distribution, increase market penetration, and achieve pan-India presence.



WHY INVEST IN NEXPHARM?

- High-growth sector, scalable operations, strong demand, and significant expansion potential.



KEY BENEFITS

- Instant access to COA and MOA documents
- QR-code-enabled product verification
- Educational MOA video accessibility
- Enhanced transparency and trust
- Improved customer and distributor experience
- Digital innovation in pharmaceutical quality management



FUNDING REQUIREMENT

- Seeking strategic investment for product expansion, branding, sales growth, and operational excellence.



USE OF FUNDS

- 35% Product Expansion
- 25% Marketing
- 20% Sales Network
- 10% Operations
- 10% Working Capital



FOUNDER & CEO

- Anil Kumar Yadav
- Building a trusted healthcare enterprise focused on quality and innovation.



THANK YOU

- Nexpharm Healthcare Pvt. Ltd.
- Building the Future of Healthcare